T&G TAKE and GIVE NEEDS

To all members of the press

November 17, 2026
TAKE AND GIVE. NEEDS Co., Ltd.

T&G Secures Management Contract for “THE GENTLE OSAKA KITAHAMA” (Tentative Name), Scheduled to Open in 2030

TAKE AND GIVE. NEEDS Co., Ltd. (Headquarters: Shinagawa-ku, Tokyo; Representative Director and President: Kenji Iwase, hereinafter: T&G) is pleased to announce that it has secured a management contract for a hotel planned for development in Osaka, Japan. The hotel will be a new property under the “GENTLE” hotel brand, unveiled in September, and is planned to open in 2030 as “THE GENTLE OSAKA KITAHAMA” (tentative name).



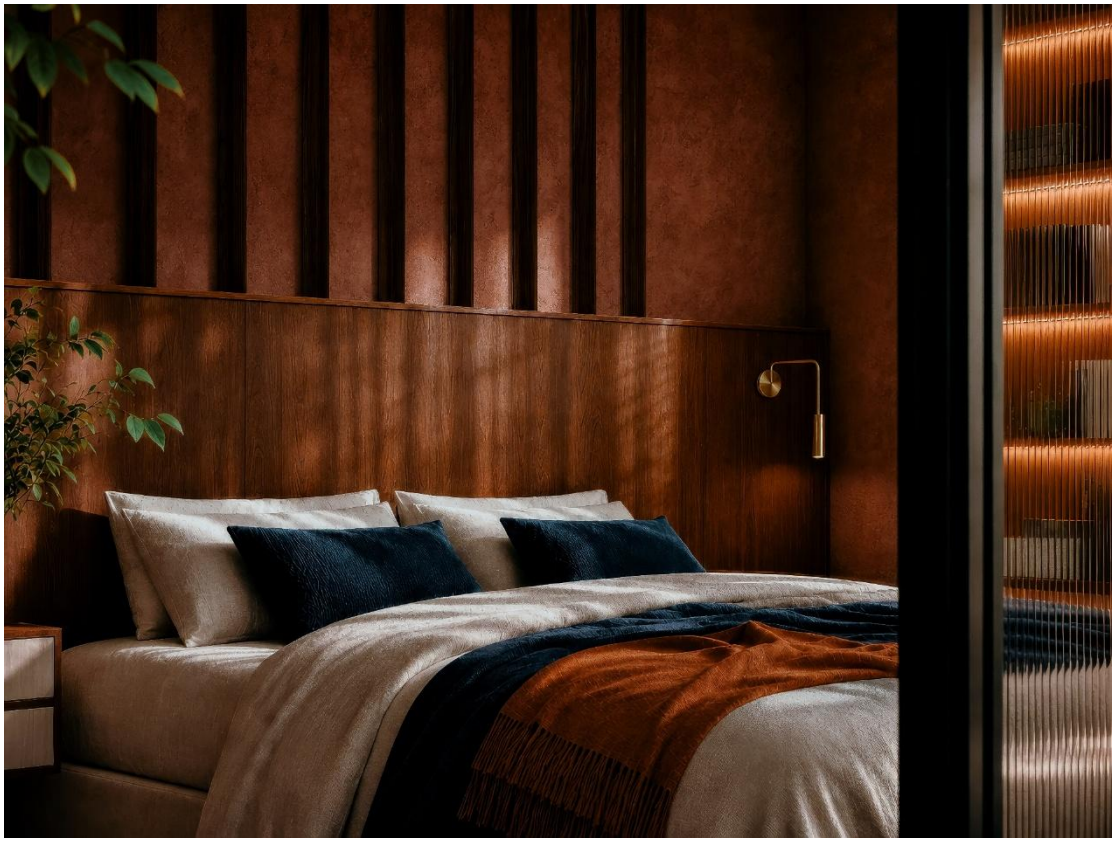
About “THE GENTLE OSAKA KITAHAMA” (Tentative Name)

The hotel is planned to feature approximately 40 guest rooms and an all-day dining restaurant on the ground floor, welcoming both hotel guests and the local community. A pool and a bar on the rooftop will offer a sense of openness and a touch of the extraordinary, creating an urban luxury hotel experience even in the heart of the city.

“THE GENTLE” is a hotel brand that values connections with everyday life in each destination. By embracing the local culture, landscapes, people, and the unique rhythms and atmosphere of each place, the brand thoughtfully curates its hotels to help guests naturally connect with the local way of life, discover new aspects of the destination, and develop a deeper appreciation for the place. With this new hotel, the brand aims to offer more than just accommodation, providing opportunities for guests to discover new aspects of Osaka through food, culture, and connections with local people.

Website: https://www.gentlehotels.com/the/
Instagram: https://www.instagram.com/gentle_hotels/

Category: Luxury
Property Name: THE GENTLE OSAKA KITAHAMA (Tentative Name)
Location: Osaka, Japan
Number of Guest Rooms: Approximately 40 (Planned)
Average Guest Room Size: Approximately 40 m² (Planned)
Scheduled Commencement of Hotel Operations: FY2030





Background to the Hotel Management Agreement

Since launching the TRUNK(HOTEL) brand in 2017, T&G has positioned its hotel business as a key pillar of its medium-to-long-term growth strategy, with new hotel openings identified as a strategic priority. The new hotel, which the T&G will be operating under a management contract will be located in the Kitahama area in central Osaka, where the openness of the waterfront meets the area's historic charm. With convenient access to major areas of Osaka and Kyoto, the hotel is well situated for both leisure and business travelers. Guests can enjoy the greenery of Nakanoshima, historic architecture and riverside cafés while experiencing the culture and everyday life of Osaka, a city with a rich commercial heritage.

Osaka is one of Japan's leading tourist destinations, attracting more than 4 million visitors per month. The city also ranked third in the 2026 Global Tourism City Attractiveness Index (*1). In 2025, the number of international visitors to Osaka reached a record high of 17.604 million, an increase of approximately 3 million from the previous year (*2). Considering

these factors and the expectation of continued demand for accommodation, the T&G has decided to enter into a management contract for the hotel.

*1：Global Tourism City Attractiveness Index
https://www.yanolja-research.com/brand/attractiveness/ranking/overall?lang=en
*2：Osaka Convention & Tourism Bureau (OCTB)
https://kansai-sanpo.com/inbound-osaka2025/

With the opening of this hotel, T&G will continue to expand its hotel brand portfolio and strengthen its brand development capabilities and hotel management expertise, driving further business growth.

Progress Toward Hotel Expansion Target
The following outlines the current progress toward the target set in the medium-term management plan of securing 20 hotel projects by FY2030. To date, 11 hotel projects have been secured, leaving 9 more to reach the target.



Open Hotels
■TRUNK(HOTEL) CAT STREET – 15 rooms
■TRUNK(HOTEL) YOYOGI PARK – 25 rooms

Announced Hotel Projects
■THE GENTLE KAMAKURA (Opening February 2027) – 16 rooms
■TRUNK(HOTEL) SAPPORO (Opening September 2027) – 107 rooms
■ TRUNK(HOTEL) DOGENZAKA (tentative name) (Opening 2028) – 125 rooms
■GRAND GENTLE KOBE (Opening 2028) – 63 rooms
■Tokyo (Opening 2030)
■ THE GENTLE OSAKA KITAHAMA (tentative name) (Opening 2030) – approximately 40 rooms
■Nikko (Opening 2031) – approximately 50 rooms

(tentative name)
Overview of the Medium-Term Management Plan:
https://www.tgn.co.jp/company/EVOL2030_Final_Stage%20Toward_2035_Vision.pdf

TAKE AND GIVE. NEEDS Co., Ltd.
TAKE AND GIVE. NEEDS (T&G)is a lifestyle company with a primary focus on the hotel and wedding businesses driven by its mission to “Enrich hearts and lives through playfulness and kindness”. Since introducing the TRUNK(HOTEL) brand in 2017, the company has played a leading role in shaping Japan’s lifestyle hotel market. In September 2026, it unveiled GENTLE, a new hotel brand, marking a further expansion of its hotel business. As a pioneer of house weddings in Japan, the company operates approximately 60 wedding venues across the country, producing around 12,000 weddings each year and offering a wide variety of wedding styles.

Company Name: TAKE AND GIVE. NEEDS Co., Ltd. (T&G)
Established: October 1998
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President and Representative Director: Kenji Iwase
Business Activities: Hotel Operations, Domestic Wedding Services, Restaurant Operations, and Sports Hospitality Services
Website：https://www.tgn.co.jp/

For inquiries regarding this matter, please contact

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