Supplementary Information

Financial Results for Semi-Annual FY27/3

November 12, 2026

tv asahi holdings corporation

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Business Highlights for 1H FY27/3*

Consolidated Results: Decrease in Net Sales and Operating Profit

- **Media & Content Business: Decrease in sales and profits**
  - Time sales: Decrease due to the YoY decrease from sports programming specials in the previous year, despite an increase in revenue from regular programming
  - Spot sales: Significant decrease due to the negative rebound from last year's temporary surge in demand and reduced ad spending driven by the situation in the Middle East
  - Internet revenue: Grew due to increase in production commissions despite decline in digital ad-related revenue
  - Shopping revenue: Decrease due to decline in sales from regular TV shopping programs and special programs
- **TDP & Events Business: Increase in sales and profit**
  - TDP & Events: Increase from opening of TDP and various events drawing strong results
  - Music Publication: Increase due to national tour of artist under management, KETSUMEISHI
- **Other Businesses: Increase in sales and profit**
  - Equipment sale and lease: Increase due to a growth in equipment rentals for various events

Revision of Full-Year Consolidated Earnings Forecast

- **Downward revision of forecast for Net Sales; forecast for profits at all levels remain unchanged**
  - Net Sales forecast was revised downward as Spot sales in the Media & Content Business decreased significantly due to reduced ad spending amid the situation in the Middle East. The forecast for profits at all levels remain unchanged from the previous forecast.

* “FY27/3” refers to fiscal year ending March 31, 2027, and all other fiscal years are referred to in the same manner.

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Change to Reportable Segments

From FY27/3, changed the number of reporting segments to two major segments: a content and IP-related segment and a TDP and events-related segment

Former Segments

TV Broadcasting	Internet	Shopping	Other Businesses			
TV Broadcasting	Internet	Shopping	Movies, DVD, etc.	Theater, events, property rental	Music publication	Others, leasing, etc.

New Segments

	Media & Content Business				TDP & Events Business		Other Businesses
	TV Broadcasting	Internet	Shopping	Movies, DVD, etc.	TDP, theater, events, real estate, rental	Music publication	Others, leasing, etc.
Item	TV Broadcasting Revenue	Internet Revenue	Others		TDP & Events Revenue	Music Publication Revenue	–

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Consolidated Results

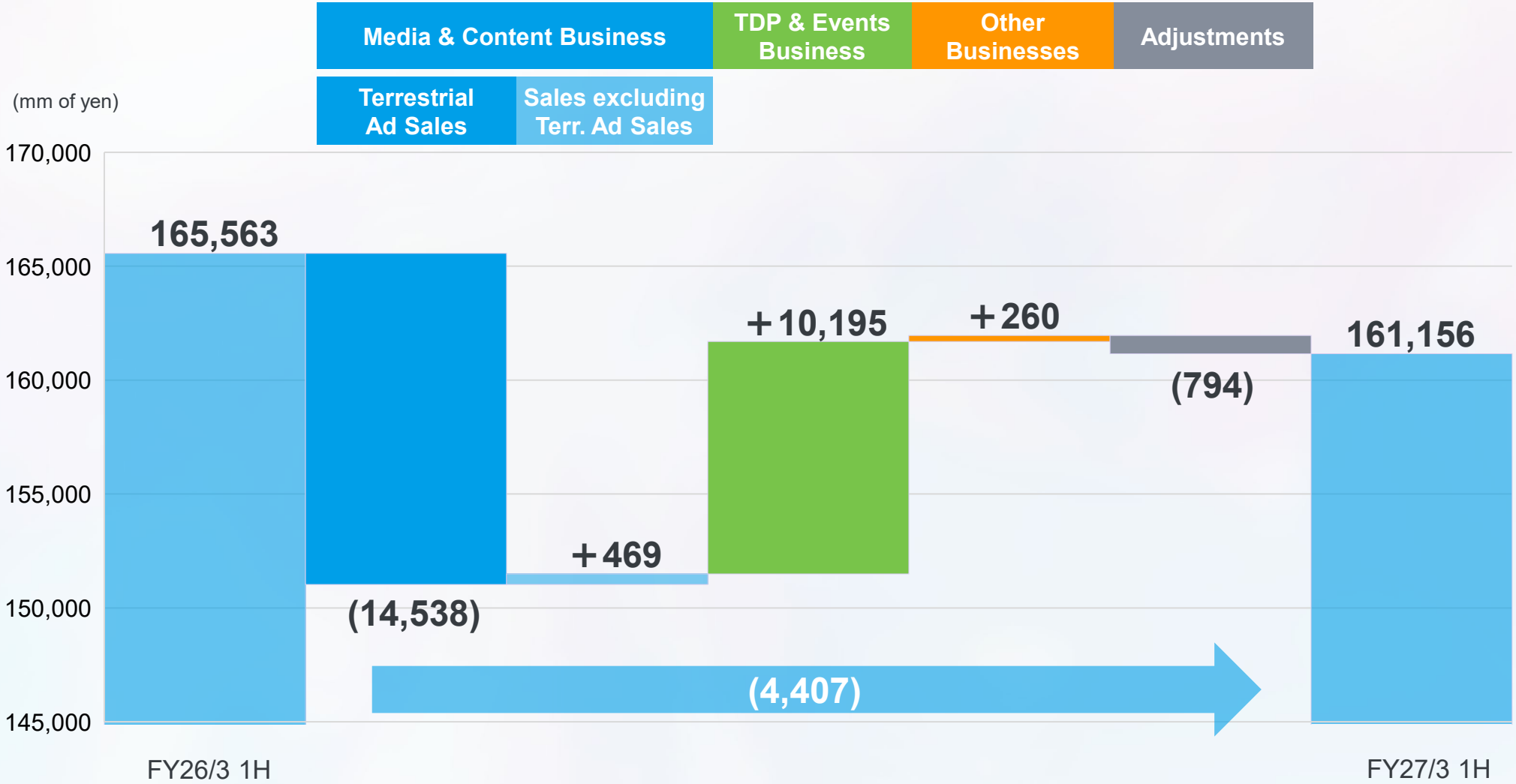
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	FY26/3 1H (Reference) *1	FY27/3 1H	YoY	YoY(%)
Net Sales	165,563	161,156	(4,407)	(2.7)%
Media & Content Business	151,284	137,215	(14,068)	(9.3)%
TDP & Events Business	13,568	23,763	+10,195	+75.1%
Other Businesses	4,977	5,237	+260	+5.2%
Adjustments	(4,266)	(5,060)	(794)	–
Operating Profit [EBITDA]	14,569 [19,015]	5,906 [11,454]	(8,663) [(7,560)]	(59.5)% [(39.8)%]
Media & Content Business	13,950	4,377	(9,573)	(68.6)%
TDP & Events Business [EBITDA]	211 [509]	1,059 [2,650]	+848 [+2,141]	+400.7% [+420.3%]
Other Businesses	374	452	+78	+20.9%
Adjustments	32	16	(15)	(48.3)%
Ordinary Profit	20,297	10,856	(9,440)	(46.5)%
Profit Attributable to Owners of Parent	14,657	8,630	(6,027)	(41.1)%

*1 Reference figures are provided due to the change in reportable segments from FY27/3.

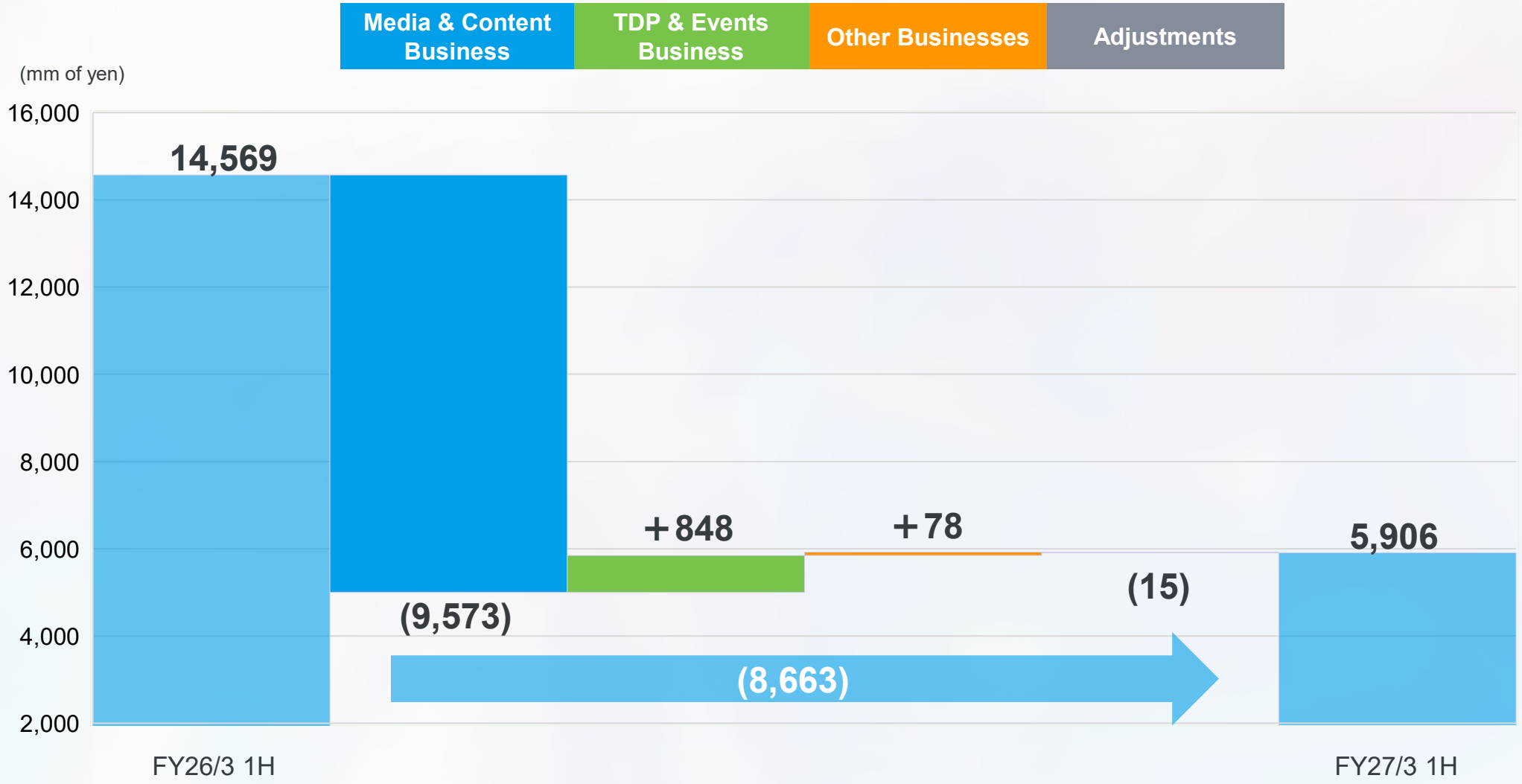
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Net Sales YoY Change



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Operating Profit YoY Change

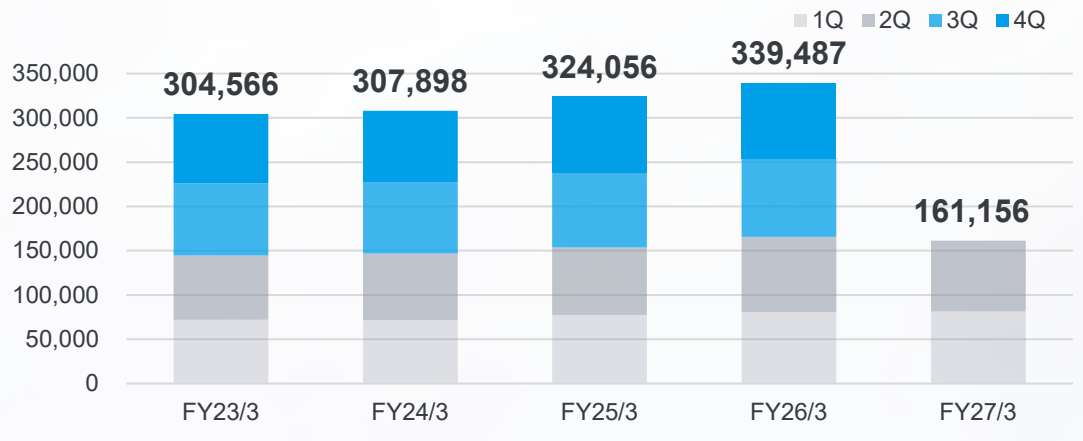


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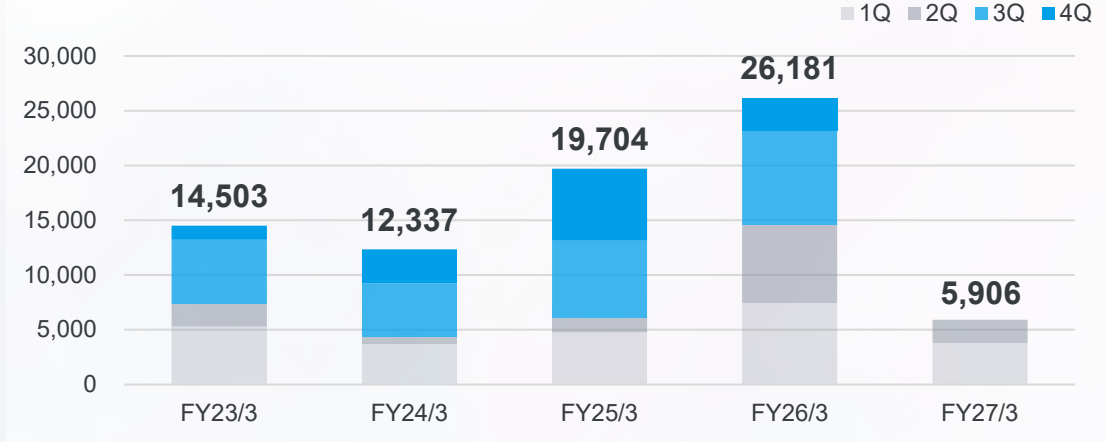
Consolidated Results (Historical Trends)

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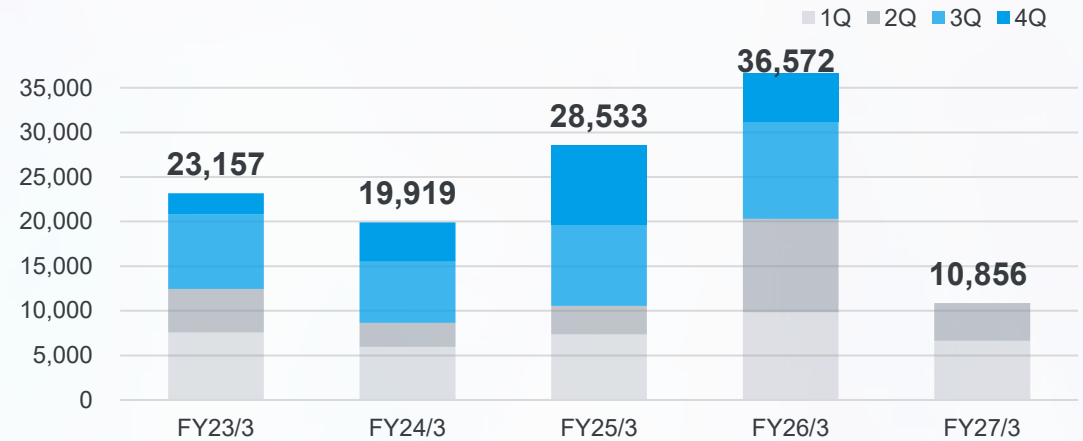
Net Sales



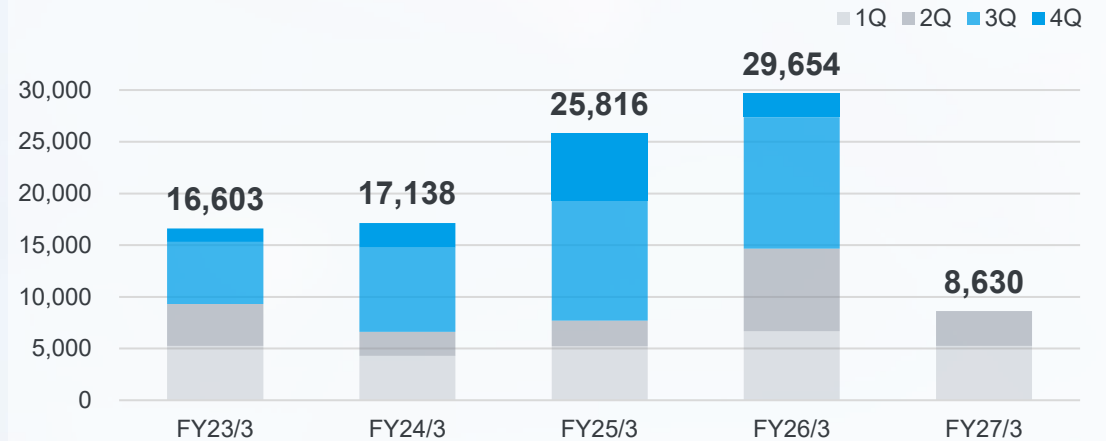
Operating Profit



Ordinary Profit



Profit Attributable to Owners of Parent



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Media & Content Business

(mm of yen)

	Net Sales				Operating Profit			
	FY26/3 (Reference)	FY27/3	YoY	YoY(%)	FY26/3 (Reference)	FY27/3	YoY	YoY(%)
1Q	74,076	68,938	(5,137)	(6.9)%	7,025	3,028	(3,997)	(56.9)%
2Q	77,207	68,276	(8,931)	(11.6)%	6,925	1,349	(5,575)	(80.5)%
1H*	151,284	137,215	(14,068)	(9.3)%	13,950	4,377	(9,573)	(68.6)%
3Q	79,787				7,723			
4Q	78,889				3,813			
2H*	158,677				11,536			
FY	309,961				25,487			

* “1H” refers to the six months ended September 30 (April 1-September 30) and “2H” refers to the six months ended March 31 (October 1-March 31).

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Media & Content Business (Sales Breakdown)

(mm of yen)

	FY26/3 1H (Reference)	FY27/3 1H	YoY	YoY(%)
Net Sales	**151,284**	**137,215**	**(14,068)**	**(9.3)%**
TV Broadcasting Revenue	**121,203**	**107,496**	**(13,707)**	**(11.3)%**
Time Sales	40,065	38,885	(1,180)	(2.9)%
Spot Sales	51,943	38,585	(13,357)	(25.7)%
Program Sales	6,576	7,052	+476	+7.2%
BS & CS Revenue	12,817	12,553	(264)	(2.1)%
Other Revenue	9,800	10,419	+618	+6.3%
Internet Revenue *1	**16,019**	**16,401**	**+381**	**+2.4%**
Others *2	**14,061**	**13,317**	**(743)**	**(5.3)%**
Operating Profit	**13,950**	**4,377**	**(9,573)**	**(68.6)%**

*1 Includes Digital Ads-related Revenue and revenue related to transactions with ABEMA and video distribution platforms such as TELASA.
*2 Includes revenue from shopping business, investment in motion pictures, DVD sales, etc.

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Media & Content Business: Internet Revenue and Others

(mm of yen)

	Sales				Balance*1				Major YoY factors
	FY26/3 1H (Ref.)	FY27/3 1H	YoY	YoY(%)	FY26/3 1H (Ref.)	FY27/3 1H	YoY	YoY(%)	
Internet Revenue	**16,019**	**16,401**	**+381**	**+2.4%**	**7,621**	**7,942**	**+321**	**+4.2%**	Production commissions grew while digital ad-related revenue declined YoY
Others	**14,061**	**13,317**	**(743)**	**(5.3)%**	**5,455**	**4,482**	**(972)**	**(17.8)%**	–
Shopping	8,751	7,995	(756)	(8.6)%	3,540	3,138	(402)	(11.4)%	Decreased due to cost-conscious spending amid rise in prices
Motion Pictures	2,344	2,167	(176)	(7.5)%	1,238	803	(435)	(35.1)%	Anime movies progressed well but sales to China decreased YoY
Others*2	2,964	3,154	+189	+6.4%	675	540	(135)	(20.0)%	DVDs: sales decreased from previous year's *Aoshima-kun is Mean,* etc.

*1 Balance figures do not include indirect costs.
*2 Includes revenue from DVD, merchandise, publication, etc.

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TDP & Events Business

(mm of yen)

	Net Sales				Operating Profit			
	FY26/3 (Reference)	FY27/3	YoY	YoY(%)	FY26/3 (Reference)	FY27/3	YoY	YoY(%)
1Q	5,965	12,164	+6,198	+103.9%	120	489	+368	+304.9%
2Q	7,602	11,599	+3,997	+52.6%	90	570	+479	+528.3%
1H	13,568	23,763	+10,195	+75.1%	211	1,059	+848	+400.7%
3Q	8,311				513			
4Q	6,005				(1,096)			
2H	14,316				(582)			
FY	27,885				(370)			

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TDP & Events Business (Sales Breakdown)

(mm of yen)

	FY26/3 1H (Reference)	FY27/3 1H	YoY	YoY(%)
Net Sales	13,568	23,763	+10,195	+75.1%
TDP & Events	6,369	12,998	+6,628	+104.1%
Music Publication	7,198	10,765	+3,566	+49.5%
Operating Profit	211	1,059	+848	+400.7%

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Other Businesses

(mm of yen)

	Net Sales				Operating Profit			
	FY26/3 (Reference)	FY27/3	YoY	YoY(%)	FY26/3 (Reference)	FY27/3	YoY	YoY(%)
1Q	2,205	2,641	+435	+19.8%	162	305	+143	+88.5%
2Q	2,771	2,596	(175)	(6.3)%	212	146	(65)	(30.8)%
1H	4,977	5,237	+260	+5.2%	374	452	+78	+20.9%
3Q	3,013				436			
4Q	3,600				269			
2H	6,614				706			
FY	11,591				1,080			

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Consolidated

Financial Highlights of Major Group Companies

(mm of yen)

		FY26/3 1H	FY27/3 1H	YoY	YoY(%)
TV Asahi Corporation	Net Sales	123,421	114,469	(8,952)	(7.3)%
	Operating Profit	8,060	(850)	(8,910)	–
Asahi Satellite Broadcasting Limited	Net Sales	9,120	8,781	(338)	(3.7)%
	Operating Profit	1,862	1,672	(189)	(10.2)%
CS One Ten, Ltd.	Net Sales	2,990	3,061	+71	+2.4%
	Operating Profit	124	119	(5)	(4.1)%
Ropping Life Co., Ltd.	Net Sales	8,282	7,993	(288)	(3.5)%
	Operating Profit	45	48	+3	+7.9%
TV ASAHI MUSIC Co., LTD.	Net Sales	7,207	10,781	+3,573	+49.6%
	Operating Profit	626	1,529	+903	+144.2%

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TV Asahi Corporation Results

(mm of yen)

	FY26/3 1H (Reference)	FY27/3 1H	YoY	YoY(%)
Net Sales	**123,421**	**114,469**	**(8,952)**	**(7.3)%**
Media & Content	**117,615**	**103,308**	**(14,306)**	**(12.2)%**
Time Sales	40,065	38,885	(1,180)	(2.9)%
Spot Sales	51,943	38,585	(13,357)	(25.7)%
Program Sales, CS, etc.	10,211	10,622	+410	+4.0%
Internet Revenue	11,877	11,810	(66)	(0.6)%
Digital Ads-related Revenue (TVer, etc.)	5,300	4,902	(398)	(7.5)%
Others	3,517	3,405	(111)	(3.2)%
TDP & Events	**5,806**	**11,160**	**+5,354**	**+92.2%**
Operating Profit	**8,060**	**(850)**	**(8,910)**	**—**
Ordinary Profit	**11,710**	**3,169**	**(8,540)**	**(72.9)%**
Profit	**8,134**	**3,020**	**(5,113)**	**(62.9)%**

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Time Sales Revenue (Terrestrial)

(mm of yen)

	FY26/3	FY27/3	YoY	YoY(%)
1Q	19,525	19,446	(79)	(0.4)%
2Q	20,539	19,438	(1,101)	(5.4)%
1H	40,065	38,885	(1,180)	(2.9)%
3Q	20,960			
4Q	20,515			
2H	41,475			
FY	81,541			

<YoY Growth>

(%)

	Apr	May	Jun	1Q	Jul	Aug	Sep	2Q	1H	Oct	Nov	Dec	3Q	Jan	Feb	Mar	4Q	2H	FY
FY25/3	+0.4	+0.9	+3.6	+1.6	(9.7)	+3.0	+1.5	(2.3)	(0.4)	+7.5	+8.7	(2.6)	+4.4	+6.0	(1.5)	(0.5)	+1.3	+2.9	+1.2
FY26/3	+1.8	+4.0	+5.7	+3.8	+1.8	+0.1	+2.2	+1.3	+2.5	+1.3	(7.3)	+2.4	(1.4)	+5.2	+12.6	+0.8	+5.8	+2.0	+2.3
FY27/3	(0.7)	+2.6	(3.1)	(0.4)	(6.2)	(6.2)	(3.5)	(5.4)	(2.9)										

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Spot Sales Revenue (Terrestrial)

(mm of yen)

	FY26/3	FY27/3	YoY	YoY(%)
1Q	25,771	20,168	(5,602)	(21.7)%
2Q	26,171	18,416	(7,755)	(29.6)%
1H	51,943	38,585	(13,357)	(25.7)%
3Q	28,178			
4Q	25,110			
2H	53,288			
FY	105,231			

<YoY Growth>

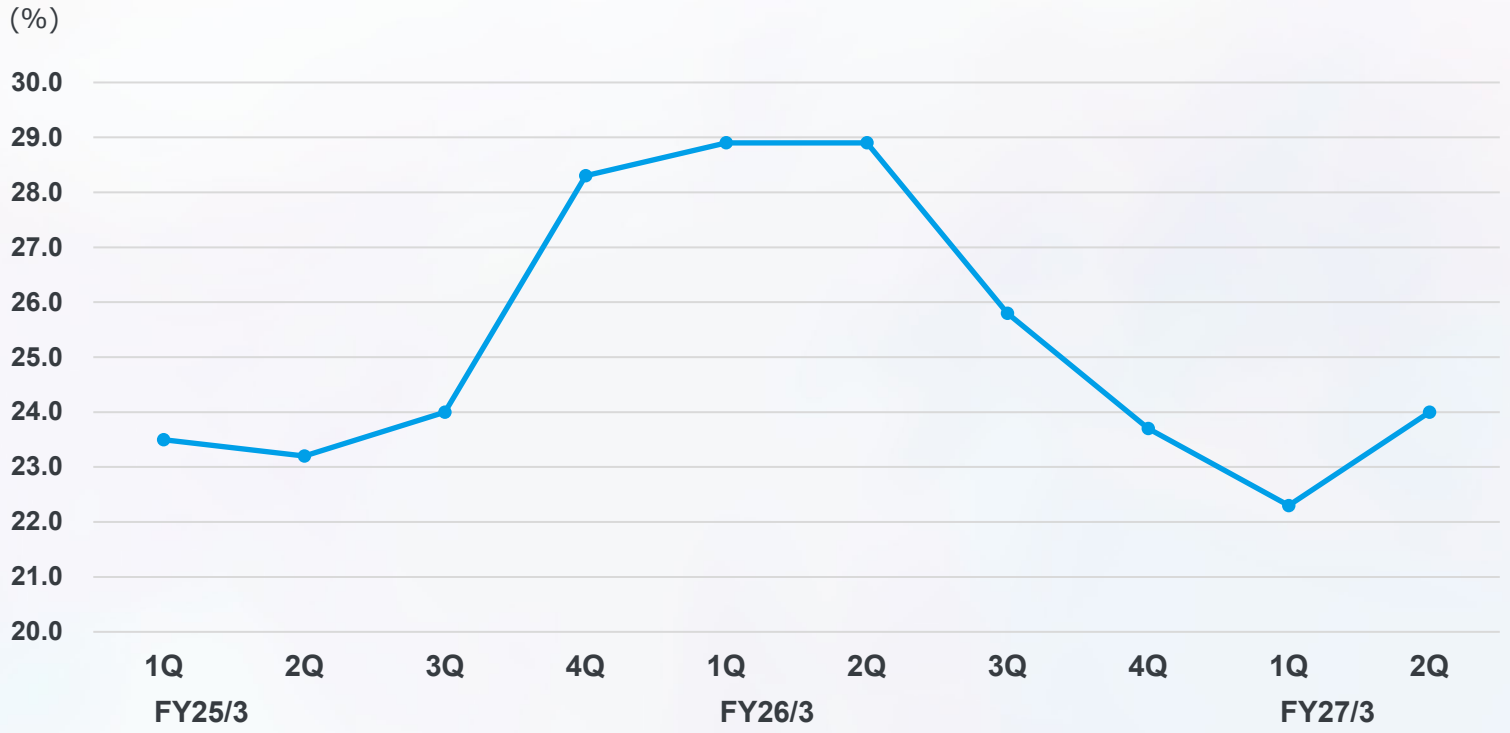
(%)

	Apr	May	Jun	1Q	Jul	Aug	Sep	2Q	1H	Oct	Nov	Dec	3Q	Jan	Feb	Mar	4Q	2H	FY
FY25/3	+3.5	(1.4)	(2.0)	+0.2	+7.6	+4.4	+12.7	+8.3	+3.9	+5.9	+9.1	+10.0	+8.3	+19.1	+6.9	+11.2	+12.3	+10.3	+7.3
FY26/3	+11.2	+19.8	+21.5	+17.1	+34.3	+33.5	+28.0	+31.9	+24.1	+4.8	+6.3	+11.5	+7.7	+2.5	(5.5)	(12.1)	(5.6)	+1.0	+11.2
FY27/3	(19.6)	(19.7)	(26.2)	(21.7)	(29.9)	(27.8)	(31.0)	(29.6)	(25.7)										

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Spot Sales Revenue (Terrestrial)

Trend of Share in the Tokyo Spot Sales Market



FY27/3 1H

23.1%

(YoY **(5.8)** pts)

(%)

FY25/3							FY26/3							FY27/3						
1Q	2Q	1H	3Q	4Q	2H	FY	1Q	2Q	1H	3Q	4Q	2H	FY	1Q	2Q	1H	3Q	4Q	2H	FY
23.5	23.2	23.3	24.0	28.3	26.0	24.7	28.9	28.9	28.9	25.7	23.7	24.7	26.6	22.3	24.0	23.1				

Note: Share figures are estimated figures.

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Spot Sales Industry Information (Terrestrial)

	FY27/3 2Q (Jul–Sep 2026)		FY26/3 2Q (Jul–Sep 2025)	
	YoY	Share	YoY	Share
Energy & Industrial Machines	90.4%	2.3%	168.4%	1.8%
Foods	71.1%	10.8%	129.6%	10.7%
Beverages & Liquors	58.8%	7.7%	108.1%	9.2%
Pharmaceuticals & Medical Supplies	42.5%	5.6%	160.5%	9.3%
Cosmetics & Toiletries	83.3%	4.3%	110.8%	3.7%
Fashion & Accessories	63.1%	1.6%	132.3%	1.8%
Business Machines & Office Supplies	75.6%	1.4%	96.9%	1.3%
Consumer Electronics	94.3%	2.0%	101.5%	1.5%
Automobiles	64.3%	4.8%	140.6%	5.2%
Homeware	67.1%	1.1%	80.0%	1.2%
Game, Software & Sporting Goods	96.8%	2.6%	83.8%	1.9%
Housing & Housing Materials	98.5%	6.5%	116.5%	4.6%
Publishing	55.8%	1.8%	316.1%	2.3%
Telecommunications, Media & Internet	62.1%	11.7%	156.9%	13.2%
Retail	82.4%	4.6%	177.5%	3.9%
Finance & Insurance	78.8%	6.4%	129.0%	5.7%
Transportation, Movies & Leisure	62.5%	6.8%	166.1%	7.7%
Food-services & Various Services	75.5%	14.2%	126.3%	13.2%
Government & Public Institutions	90.0%	0.9%	104.0%	0.7%
Education, Medical-services & Religion	214.3%	3.0%	61.2%	1.0%
Others	0.0%	0.0%	103.2%	0.2%
Total	70.4%	100.0%	131.9%	100.0%

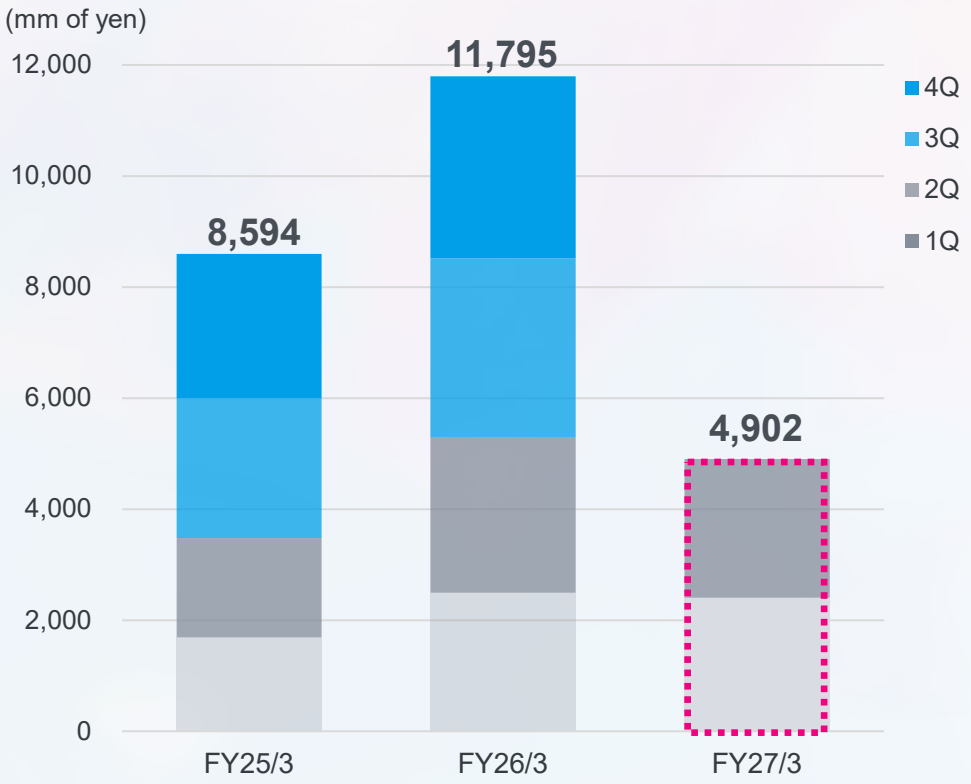
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Digital Ads-related Revenue

TV Asahi Digital Ads-related Revenue (TVer, etc.)

(mm of yen)

	FY26/3	FY27/3	YoY	YoY(%)
1Q	2,494	2,405	(89)	(3.6)%
2Q	2,805	2,496	(308)	(11.0)%
1H	5,300	4,902	(398)	(7.5)%
3Q	3,217			
4Q	3,277			
2H	6,495			
FY	11,795			



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Production Costs (Terrestrial)

(mm of yen)

	FY26/3	FY27/3	YoY	YoY(%)
1Q	18,687	19,869	+1,182	+6.3%
2Q	19,917	18,939	(978)	(4.9)%
1H	38,604	38,808	+203	+0.5%
3Q	20,128			
4Q	20,759			
2H	40,888			
FY	79,493			

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Production Costs (Terrestrial)

Trend of Production Costs (Terrestrial)



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Capex and D&A

Capital Expenditures

(bn of yen)

	FY26/3 1H	FY27/3 1H	YoY	YoY(%)	FY27/3 (Forecast)
Consolidated	2.38	3.25	+0.86	+36.4%	14.10
TV Asahi Corporation	1.17	2.40	+1.22	+103.8%	12.30

Depreciation & Amortization

(bn of yen)

	FY26/3 1H	FY27/3 1H	YoY	YoY(%)	FY27/3 (Forecast)
Consolidated	4.44	5.52	+1.08	+24.3%	11.10
TV Asahi Corporation	3.42	4.40	+0.98	+28.7%	8.80

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FY27/3 Forecast

(mm of yen)

	Previous Forecast (as of Aug 7, 2026)	New Forecast (as of Nov 12, 2026)	Difference	Difference(%)
Net Sales	350,000	340,000	(10,000)	(2.9)%
Media & Content Business	305,700	292,750	(12,950)	(4.2)%
TDP & Events Business	39,400	42,900	+3,500	+8.9%
Other Businesses	4,900	4,350	(550)	(11.2)%
Operating Profit [EBITDA]	20,000 [31,300]	20,000 [31,100]	– [(200)]	– [(0.6)%]
Media & Content Business	18,300	17,900	(400)	(2.2)%
TDP & Events Business [EBITDA]	500 [3,700]	1,100 [4,300]	+600 [+600]	+120.0% [+16.2%]
Other Businesses	1,200	1,000	(200)	(16.7)%
Ordinary Profit	28,000	28,000	–	–
Profit Attributable to Owners of Parent	25,000	25,000	–	–

TV Asahi Corporation Terrestrial Ad Revenue and Production Costs

(mm of yen)

FY27/3 Forecast		
Time Sales	Spot Sales	Total Ad Revenue
(1.9)%→(2.5)%	(5.0)%→(14.0)%	(3.6)%→(9.0)%

FY27/3 Forecast	
Production Costs	
81,000→74,500	+1.9%→(6.3)%

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FY27/3 Forecast (YoY)

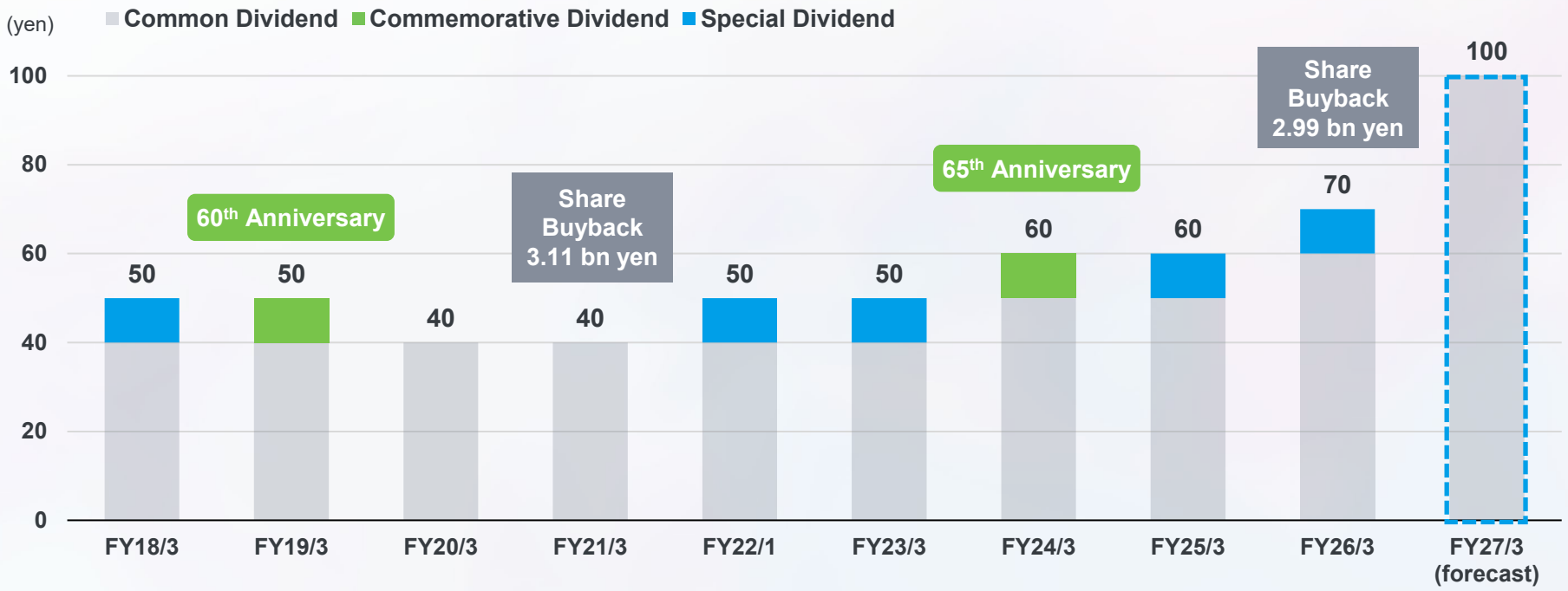
(mm of yen)

	FY26/3 Results (Reference)*	FY27/3 Forecast	YoY	YoY(%)
Net Sales	339,487	340,000	+512	+0.2%
Media & Content Business	308,843	292,750	(16,093)	(5.2)%
TDP & Events Business	26,598	42,900	+16,301	+61.3%
Other Businesses	4,045	4,350	+304	+7.5%
Operating Profit [EBITDA]	26,181 [35,395]	20,000 [31,100]	(6,181) [(4,295)]	(23.6)% [(12.1)%]
Media & Content Business	25,487	17,900	(7,587)	(29.8)%
TDP & Events Business [EBITDA]	(370) [597]	1,100 [4,300]	+1,470 [+3,702]	– [+619.6%]
Other Businesses	1,080	1,000	(80)	(7.5)%
Adjustments	(16)	–	+16	–
Ordinary Profit	36,572	28,000	(8,572)	(23.4)%
Profit Attributable to Owners of Parent	29,654	25,000	(4,654)	(15.7)%

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Shareholder Returns

Trend of Shareholder Returns



	FY18/3	FY19/3	FY20/3	FY21/3	FY22/1	FY23/3	FY24/3	FY25/3	FY26/3	FY27/3 (forecast)
Dividend Payout Ratio	33.8%	41.6%	16.1%	32.8%	24.2%	30.6%	35.6%	23.6%	23.8%	40.2%

Shareholder Return Policy

- Provide continual and stable dividends with target payout ratio of 40%.
  Excluding times of large declines in performance and other factors due to deterioration in the business environment, the annual minimum dividend per share will be set at 60 yen.
- Conduct flexible share buybacks and strive to enhance shareholder returns.

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Key Initiatives

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Viewer Ratings: 2026 Summer Programming Season

Individual All — Triple Crown in All Day, Golden Time and Prime Time

	TV Asahi	Nippon TV	TBS	Fuji TV	TV Tokyo	PUT
All Day (6am–midnight)	3.3 (+0.0)	① 3.3 (+0.0)	③ 2.7 (-0.2)	④ 2.0 (+0.0)	⑤ 1.1 (+0.0)	18.2 (-0.3)
Golden Time (7pm–10pm)	4.9 (+0.1)	① 4.9 (-0.1)	③ 4.6 (-0.4)	④ 3.2 (-0.1)	⑤ 2.8 (+0.0)	29.6 (-0.5)
Prime Time (7pm–11pm)	5.0 (+0.1)	② 4.6 (-0.1)	③ 4.4 (-0.3)	④ 3.0 (-0.2)	⑤ 2.4 (+0.0)	27.5 (-0.5)

Household — Triple Crown in All Day, Golden Time and Prime Time

	TV Asahi	Nippon TV	TBS	Fuji TV	TV Tokyo	HUT
All Day (6am–midnight)	6.0 (-0.1)	② 5.6 (-0.1)	③ 4.7 (-0.4)	④ 3.5 (-0.1)	⑤ 1.9 (-0.1)	31.3 (-0.8)
Golden Time (7pm–10pm)	8.4 (+0.2)	② 7.6 (-0.2)	③ 7.1 (-0.7)	④ 5.0 (-0.3)	⑤ 4.6 (-0.1)	46.6 (-1.0)
Prime Time (7pm–11pm)	8.6 (+0.2)	② 7.2 (-0.2)	③ 6.9 (-0.7)	④ 4.8 (-0.4)	⑤ 4.1 (+0.0)	43.8 (-1.0)

(Video Research, Kanto region)

Note: Viewer rating period is from Jun 29-Sep 27, 2026. Numbers in circles refer to ranking among commercial stations. Numbers in parentheses indicate YoY.

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Viewer Ratings: First Half FY27/3

Individual All — Triple Crown in All Day, Golden Time and Prime Time

	TV Asahi	Nippon TV	TBS	Fuji TV	TV Tokyo	PUT
All Day (6am–midnight)	3.3 (+0.0)	① 3.3 (+0.1)	③ 2.6 (-0.1)	④ 2.0 (+0.0)	⑤ 1.1 (+0.0)	17.9 (-0.2)
Golden Time (7pm–10pm)	5.0 (+0.2)	① 5.0 (+0.0)	③ 4.3 (-0.2)	④ 3.0 (-0.4)	⑤ 2.8 (+0.0)	29.3 (-0.5)
Prime Time (7pm–11pm)	5.1 (+0.2)	② 4.6 (+0.0)	③ 4.2 (-0.1)	④ 2.9 (-0.4)	⑤ 2.4 (+0.0)	27.3 (-0.4)

Household — Triple Crown in All Day, Golden Time and Prime Time

	TV Asahi	Nippon TV	TBS	Fuji TV	TV Tokyo	HUT
All Day (6am–midnight)	6.1 (+0.0)	② 5.6 (+0.0)	③ 4.6 (-0.2)	④ 3.4 (-0.2)	⑤ 1.9 (+0.0)	31.0 (-0.5)
Golden Time (7pm–10pm)	8.5 (+0.2)	② 7.7 (-0.1)	③ 6.7 (-0.4)	④ 4.7 (-0.6)	④ 4.7 (+0.0)	46.4 (-0.8)
Prime Time (7pm–11pm)	8.7 (+0.2)	② 7.2 (-0.1)	③ 6.5 (-0.4)	④ 4.6 (-0.7)	⑤ 4.1 (-0.1)	43.6 (-0.9)

(Video Research, Kanto region)

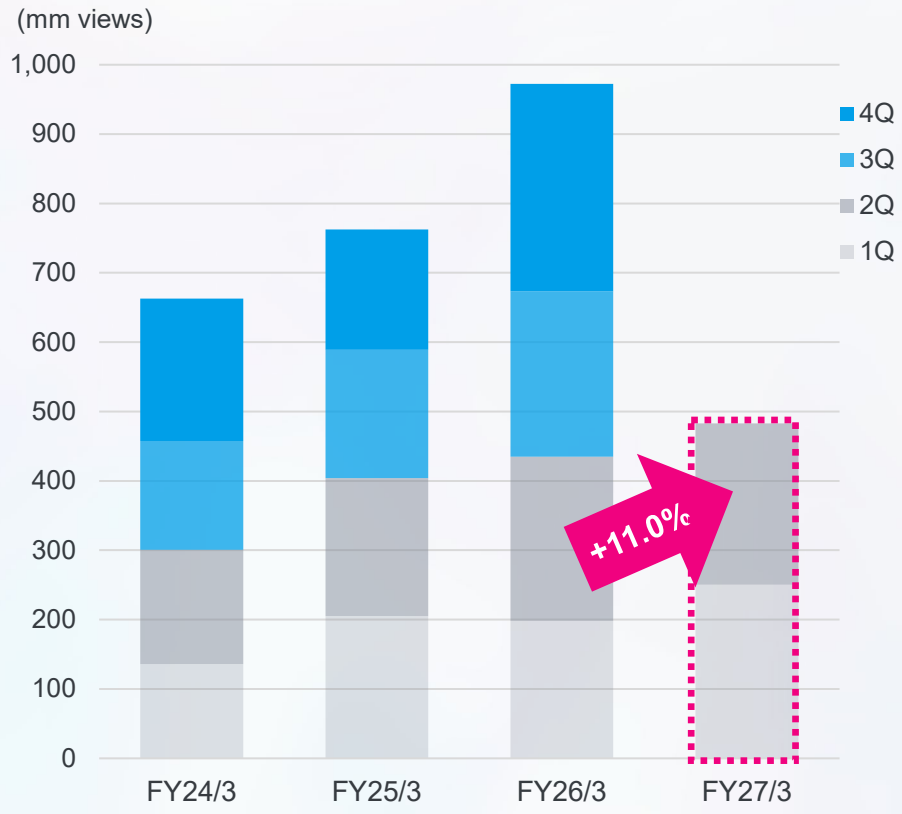
Note: Viewer rating period is from Mar 30-Sep 27, 2026. Numbers in circles refer to ranking among commercial stations. Numbers in parentheses indicate YoY.

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Digital Ads-related Revenue: Catch-up Views

Dramas and variety shows drove the increase in the number of views on catch-up service

TV Asahi
No. of Views on Catch-up Service



<Dramas>

- *CROSSROAD* captured an average of 1.67 million views, ranking No. 7 among all stations for drama series in the summer programming season
- *REBORN* captured an average of 1.73 million views and ranked No. 4 among all stations for drama series in the spring programming season
- Special drama *DOUBLE EDGE* marked 1.32 million views, recording the fourth highest number of views among TV Asahi special drama programs

CROSSROAD *REBORN* *DOUBLE EDGE*

<Variety>

- *Ame Ta--lk* ranked No.1 among all stations for the total number of views for variety shows
- *TV Chidori* surpassed 1.3 million views for its 1-hour special on Chidori attending the Cannes Film Festival and recorded the program's second highest number of views

Ame Ta--lk *TV Chidori*

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October Programming Lineup: Major New Programs

Dramas

AIBOU: Tokyo Detective Duo Season 25 (Wed 9:00pm)

- Commemorative 25th season and the “current longest-running drama series in Japan"

Brother, Sister (Sat 10:00am)

- A forbidden love-suspense drama double-starring Nana Eikura and Eiji Akaso

Naked People (Sat 11:00pm)

- The first-ever screen adaptation of Kaori Ekuni's novel of the same title, starring Genta Matsuda (Travis Japan)

The Nurse X (Thu 9:00pm)

- Starring Nao Matsushita and written by Miho Nakazono; a "medical revolution drama" exposing the blind spots of the digital age through the power of analog human touch

SHADOWS OF THE TEN NINJA (Fri 11:15pm)

- A world-caliber mega-project originating from TV Asahi; a ninja-action period drama starring Hikaru Iwamoto

Anime

Magic Knight Rayearth (Wed 11:45pm)

- A story of three girls summoned to the alternate world of "Cephiro," who become Magic Knights to save the princess and the world

#I'm Looking For a Zombie (Sat 11:30pm)

- A groundbreaking new work by Katsuwo, the master of girls' comedy and creator of popular manga

Magic Repo Man: Dumped by My Party, I'll Cash In With a Cute Support Fairy to Become the Strongest! (Sat 1:30am)

- An anime adaptation of the popular manga from BookLive Group’s Flex Comix / a story of reclaiming and managing magic powers in a thrilling alternate-world fantasy

Variety Shows

Zekkei & Sekai Isan: Kayou no Yoshizumi Kotaro
(Tue 8:00pm)

- An intellectual exploration variety show delving into the mysteries of stunning landscapes and history, discovering hidden charms across Japan while featuring global World Heritage sites

Music Koshien (Thu 0:15am)

- A youth music variety show that discovers candidates for "next-generation stars" among high school students who are music-aficionados

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Enhancing Anime IP Development and Distribution

Global and Domestic Rollout of Lead Projects



Akane-banashi (Season 2: Winter 2027)

- Popular rakugo manga in *Weekly Shonen Jump*
- Held advance screening events in North America, as well as booth and stage events at *Anime EXPO 2026*
- Domestic distribution includes streaming and merchandising, as well as events including the *Akane-banashi Exhibition* and *TV Anime "Akane-banashi" Suehirotei Late-Night Yose*
- Season 2 introduces attractive new characters as Akane debuts as a professional rakugo performer

Strengthening Intra-Group Synergies



Magic Repo Man*: *Dumped by My Party, I'll Cash In With a Cute Support Fairy to Become the Strongest!

(Fall 2026)

- Anime adaptation of the original manga by Flex Comix (BookLive Group)
- Animation produced by SynergySP, a subsidiary of SHIN-EI ANIMATION
- Merchandising by KOTOBUKIYA: Licensing to third parties, with the first prototype figure display held at North America's *Anime EXPO 2026*
- Strong streaming performance domestically and globally, ranking in the TOP 10 most viewed anime

IP Development and Expansion with Overseas Studios



Momomo! Ninimo

(Winter 2027)

A new 3D CG short-form anime co-production with The Pinkfong Company (South Korea), a global entertainment company known for *Baby Shark*



Obocchama-kun

(2027)

Co-produced with India's Sony Pictures Networks India & Green Gold Animation; To be aired in Japan under the title *Obocchama-kun REBORN*

SHIN-EI ANIMATION: Beyond *Doraemon* & *Shin chan*, Developing Diverse IP and Expanding Their Reach



Milky☆Subway: The Galactic Limited Express

Streaming in 11 languages on YouTube with 330M+ views; successful theatrical release of the re-edited series and merchandising, with SHIN-EI ANIMATION handling merchandise licensing



Pandorobo

Airing on NHK Educational TV since Oct 2026

Animated by SHIN-EI ANIMATION; with strong performance in brand collaborations & merchandising

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Anime: IP Line-up (FY27/3)

Year	Season	Time slot*1	Program title	Lead*2	Notes
For Families					
Year-round		Sat 5pm	*Doraemon*	–	Global distribution since 1979 and in over 70 countries/regions; produced by SHIN-EI ANIMATION
		Sat 4:30pm	*Shin chan*	–	Global distribution since 1992 and in over 50 countries/regions; produced by SHIN-EI ANIMATION
For Young Adults					
2026	Spring	IMA	*Akane-banashi*	○	*TV anime Akane-banashi Exhibition* (Jul 11-Aug 9)
	Spring	IMAW	*Gals Can't Be Kind to Otaku!?*		
	Spring	NUMA	*Kusunoki's Garden of Gods*		
	Summer	IMA	*Jaadugar*	○	
	Summer	IMAW	*From Old Country Bumpkin to Master SwordsmanII*		Season 1: IMA (Spring 2025)
	Summer	NUMA	*The Duke's Son Claims He Won't Love Me Yet Showers Me with Adoration*		BookLive original IP
	Fall	IMA	*#I'm Looking For a Zombie*		
	Fall	IMAW	*Magic Knight Rayearth*		
	Fall	NUMA	*Magic Repo Man: Dumped by My Party, I'll Cash In With a Cute Support Fairy to Become the Strongest!*	○	BookLive original IP; merchandizing by KOTOBUKIYA
2027	Winter	IMA	*Akane-banashi* (Season 2)	○	
	Winter	IMAW	*Magic Knight Rayearth* (Season 2)		
	Winter	NUMA	ARCANADEA	○	KOTOBUKIYA original IP
***PicoAni* (Short-form Anime)**					
Year-round		Sun 8am	*Koupen-chan*		
2026	Oct	Sat 4:29pm	*Sirotan*	○	
	Oct	Sun 10am	*Pop Pap Polters*		SHIN-EI ANIMATION 50th Anniversary Film
2027	Jan	Sun 10am	*Josemaru*	○	
	Jan	Sun 10am	*Momomo! Ninimo*	○	



Doraemon


Shin chan



Akane-banashi



Magic Repo Man



Sirotan



Pop Pap Polters

*1 IMA (IMAnimation): Sat 11:30pm, IMAW (IMAnimationW): Wed 11:45pm, NUMA (NUMAnimation): Sat 1:30am.
*2 Sole Lead / Co-Lead.

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Motion Pictures: Major Releases (FY27/3)

(As of Nov 12, 2026)

Release Date	Title	Notes	
Feb 27, 2026	*DORAEMON the movie 2026 New Nobita and the Castle of the Undersea Devil*	Box-office sales surpassed 4.26 bn yen / Global releases: Vietnam, India, France	Anime
Jul 17, 2026	*You, Fireworks, and Our Promise*	Lead by SHIN-EI ANIMATION; SHIN-EI ANIMATION 50th Anniversary Film	Anime
Jul 24, 2026	*KAMEN RIDER ZETZ Super Space Sheriff Gavan Infinity W Hero Summer Movie 2026*	Box-office sales: 500mn yen / High repeat attendance driven by double-feature hero format	Live action
Jul 31, 2026	*Crayon Shinchan the Movie: Spooky! My Yokai Vacation*	Box-office sales reached 2.89 bn yen (as of end of Oct.); series record	Anime
Oct 2, 2026	*First Voice*	Starring Haruka Ayase; a legal entertainment inspired by real events	Live action
Dec 25, 2026	*BYE BYE LOVE: Detective Is in the Bar*	New release of popular series starring Yo Oizumi and Ryuhei Matsuda	Live action
Feb 5, 2027	*All That Exists*	A human mystery film directed by Takahisa Zeze, starring Hidetoshi Nishijima	Live action
Feb 19, 2027	*Medalist*	Feature anime adaptation of hit figure skating manga, following acclaimed TV anime series	Anime
Mar 5, 2027	*Doraemon the movie 2027 Nobita's Steam-Powered Time Machine*	Set in 19th-century England; directed by Rushio Moriyama and screenplay by Makoto Ueda	Anime

DORAEMON the movie 2026 New Nobita and the Castle of the Undersea Devil



- Ranked No.1 at the weekend box office for 6 consecutive weeks for two straight years
- Hit in overseas markets:

[Vietnam] Set all-time record in both admissions and box-office sales

[India] Off to a strong start with its first-ever theatrical release in Oct., surpassing 1.3 million admissions within five weeks of release



BYE BYE LOVE: Detective Is in the Bar



All That Exists



Medalist



Doraemon the movie 2027 Nobita's Steam-Powered Time Machine

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TDP & Events: Major TDP Events Line-up (FY27/3)

(As of Nov 12, 2026)

	Schedule	Event title		Notes
SGC HALL ARIAKE	May 4, 2026	*Saito Kyoko x Hiccorohee TOKYO DREAM PARK Live*	★	
	May 7, 2026	*Celebrating the 50th Year of Broadcast "Tetsuko's Room" Concert Special*	★	
	Jun 4, 2026	*Otto ga Neta Atoni Mama-kai Live*	★	
	Jul 25 & 26, 2026	*ROPPONGI IDOL FESTIVAL 10th Anniversary in Ariake*		SGC HALL ARIAKE, DREAM TERRACE, TFT Hall, etc.
	Aug 12, 2026	*Youi! Start! Tobidaschool Natsu no Ensoku Live*	★	
	Aug 21, 2026	*What's so wrong with "AZATOI"? Natsu no Saikyo Azato Song LIVE*	★	
	Sep 10, 2026	*Sakura Meets Fes*	★	
	Nov 27-29, 2026	GIFT ～Girls Idol Festival Tokyo～		SGC HALL ARIAKE, TOYOTA ARENA TOKYO
	Dec 29-31, 2026	*"TOUKEN RANBU THE STAGE" Hiden Tsuki to Taiyo to Hoshiboshi yo*		Exhibition held at EX STUDIO7
EX THEATER ARIAKE	Apr 25-May 24, 2026	*AmberS*		
	Jul 25-Aug 23, 2026	musical *DEAR EVAN HANSEN*		
	Sep 5-24, 2026	musical *THE TIME TRAVELLER'S WIFE*		
	Oct 6-25, 2026	*KNOCKIN'ON LOCKED DOOR THE STAGE*		
	Nov 2026	*Hyakki Yakyou*		
	Dec 6-27, 2026	musical *ME AND MY GIRL*		
	Jan 6-31, 2027	musical *Monty Python's SPAMALOT*		
	Feb 13-28, 2027	musical *ALMOND*		
EX STUDIO7	Mar 27-Sep 30, 2026	*100% DORAEMON & FRIENDS in Tokyo*	★	EX STUDIO7, etc. Recorded over 330,000 visitors
	Oct 10-Nov 23, 2026	*hololive Grand Reception*		
	Dec 1, 2026-Jan 31, 2027	*"TOUKEN RANBU THE STAGE" 10th Anniversary Exhibition: Banri Ikkuu Katana no Emaki*		SGC HALL ARIAKE
EX STUDIO8	June 12, 2026-	RÊVE DES LUMIÈRES		

Note: ★ indicates program-related events.

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TDP & Events: Other Events Line-up (FY27/3)

(As of Nov 12, 2026)

Schedule	Event title		Notes
Apr 7 & 8, 2026	*Naniwa Danshi no Gyakuten Danshi Event*	★	K-Arena Yokohama
Apr 10-12, 2026	*Mynavi presents The Performance 2026*		K-Arena Yokohama; exclusive domestic streaming on ABEMA TV
Apr 15-Jul 6, 2026	*HANAE MORI Vital Type: The 100th Anniversary of Birth*		The National Art Center, Tokyo
May 4-6, 2026	*Golden Week 3 Days Special Events in TOYOTA ARENA TOKYO*	★	TOYOTA ARENA TOKYO
May 16 & 17, 2026	*TOKYO & OSAKA METROPOLITAN ROCK FESTIVAL 2026*		Umi-no-Mori Park, Tokyo
May 30 & 31, 2026			Umi tono Fureai Hiroba, Osaka
Jul 1-Sep 27, 2026	*Special Exhibition "Antarctica"*		Miraikan - The National Museum of Emerging Science and Innovation
Jul 11 & 12, 2026	*EIGHT-JAM FES 2026*	★	NOEVIR STADIUM TOKYO
Jul 11- Nov 15, 2026	*TV anime Akane-banashi Exhibition*	★	Shibuya, Nishinomiya, Sakae
Jul 18-Aug 23, 2026	*TV Asahi-Roppongi Hills SUMMER FES*		Roppongi and TDP
Jul 29-Oct 5, 2026, etc.	*Celebrating the 50th Year of Broadcast "Tetsuko's Room" Exhibition*	★	Tokyo, Nagoya, Kyoto, Fukuoka
Aug 5, 2026	*FRUITS ZIPPER NEW KAWAII FES*	★	Tokyo International Forum
Aug 14-16, 2026	*SUMMER SONIC 2026*		ZOZO Marine Stadium & Makuhari Messe
Sep 12, 2026-Jan 10, 2027	*Chisako Takashima's "ZAWATSUKU! Concert" & "Showa Song Festival" 2026*	★	Fukuoka, Osaka, Miyagi, Tokyo, Aichi
Oct 24, 2026-Feb 21, 2027	*Turner: Painting the Sublime, in Dialogue with Contemporary Art*		The National Museum of Western Art
Nov 11/21-23, 2026	*TV Asahi Dream Festival 2026*	★	K-Arena Yokohama
Nov 28, 2026	*Yuzuru Hanyu "REALIVE" an ICE STORY project*		Saga
Nov 28 & 30	*"Tetsuko's Room" Concert – Celebrating the 50th year of Broadcast*	★	Tokyo International Forum, Festival Hall (Osaka)
Dec 6, 2026-Feb 21, 2027	*Shinya Kiyozuka Piano Trio Tour 2026-2027 "Harmony"*		Tokyo, Ishikawa, Fukui, Miyagi, Gifu, Hyogo, Hiroshima, Fukuoka
Jan 8, 2027-	*Riku-Ryu no Arigato Tour*		approx. 10 cities
Jan 9-Mar 29, 2027	*Yuzuru Hanyu ICE STORY WHITE BOX*		Kanagawa, Shizuoka, Saitama
Jan 20 & 21, 2027	*CHO EIYUSAI ALL HEROES LIVE & SHOW 2027*	★	Yokohama Arena
Feb 20-Mar 29, 2027	*HEDWIG AND THE ANGRY INCH*		Tokyo, Osaka, Miyagi, Kyoto
Mar 24-Jul 19, 2027	*DIVA: Voices That Move Me*		The National Art Center, Tokyo

Note: ★ indicates program-related events.

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Music Publication: Major Line-up (FY27/3) TV ASAHI MUSIC

(As of Nov 12, 2026)

Schedule	Artist	Title	Notes
Apr 4-Aug 16, 2026	KETSUMEISHI	*KETSUMEISHI 25th Anniversary TOUR*	23 concerts @ 13 venues
May 9-Jun 11, 2026	Shonan no Kaze	*Gundan Densetsu ～ 2026～*	5 concerts @ 5 venues
May 4-10, 2026	HIRAIDAI	*HIRAIDAI presents THE BEACH TRIP 2026*	5 concerts @ 2 venues
Jun 6-Nov 28, 2026	HIRAIDAI	*THE SOLO TRIP 2026*	4 concerts @ 4 venues
Jun 18 & 23, 2026	ATARASHII GAKKO!	*Atarashii Gakko's Youth Club Tour 2026*	2 concerts @ 2 venues
Jul 4-Oct 12, 2026	Sonar Pocket	*Sonar Pocket Nationwide Tour 2026 ～meeet～*	14 concerts @ 14 venues
Jul 12, 2026	Takeshita Paradise	*Takepara 4 Shunen Live ～Takeshita 3 Shimai 4-nen no Kiseki～*	NEW PIER HALL
Aug 12 & Oct 12, 2026	Takeshita Paradise	*Ready! Start! Tobida School: Summer/Autumn Field Trip Live*	2 concerts @ 2 venues
Nov 9-27, 2026	ATARASHII GAKKO!	*From AG! with Love ～With Love from the Live House～*	5 concerts @ 5 venues (Zepp)
Dec 31, 2026	Shonan no Kaze	*2026-2027 Countdown Live "Ram Joto"*	Tokyo Metropolitan Gymnasium
Jan 9-Feb 21, 2027	HIRAIDAI	*HIRAIDAI presents HOMECOMING 2027*	8 concerts @ 4 venues



KETSUMEISHI
KETSUMEISHI 25th Anniversary TOUR
(Live performance photo)



HIRAIDAI
THE SOLO TRIP 2026



Ready! Start! Tobida School
Summer Field Trip Live
(Live performance photo)



ATARASHII GAKKO!
From Tokyo with Love



Shonan no Kaze
2026-2027 Countdown Live "Ram Joto"

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Sustainability Initiatives

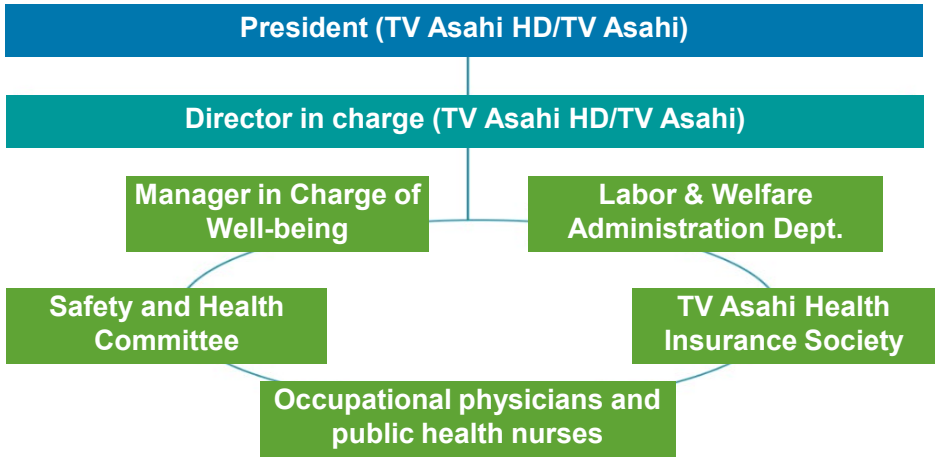
TV Asahi Compliance Status of "Commercial Broadcasters Governance Guidelines"

- Voluntary review and disclosure of compliance status in line with the basic principles of the guidelines established by the Japan Commercial Broadcasters Association (Sep 2026; to be updated annually)
- The Five Core Principles: Fulfilling Public Duty | Respecting Human Rights | Compliance | Transparency | Sound Governance

Health and Productivity Management

Positioning employee health as the foundation of human capital that enables information distribution and content creation in addition to sustainable value creation, formulated the "Health and Productivity Management Declaration" and disclosed governance framework (Oct 2026)

<Organizational Structure>



Initiatives Based on Materiality

<Contributing to the future of Earth>
"THE FUTURE STARTS HERE x SDGs" Week (Sep-Oct 2026)

Across TV Asahi's news and information programs, special features and segments were broadcast from a broad and deep SDGs perspective, delving into major global issues such as "climate change" and "energy crisis" from a down-to-earth point of view.

未来をここから プロジェクト SDGs

Hodo Station featured a Japanese artist making an impact in Ghana by tackling the issue of the world's largest electronic waste graveyard



URL (Jpn.): https://news.tv-asahi.co.jp/news_international/articles/900201075.html

<Creating a future where everyone fulfills their potential>
"Girls Meet STEM 2026"(Aug 2026) / Held for two straight years

With an increased number of participants compared to the previous year, the event featured a company office tour and a roundtable discussion with young female employees working in technology fields.







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P.32 Enhancing Anime IP Development and Distribution

(left side, from the top)

Akane-banashi: ©Yuki Suenaga, Takamasa Moue / SHUEISHA, Akane-banashi Committee
Magic Repo Man: Dumped by My Party, I'll Cash In With a Cute Support Fairy to Become the Strongest!: ©Masakichi, Singou Iijima, Flex Comix Inc./Magic Repo Man Committee

(right side, from the top)

Momomo! Ninimo: © The Pinkfong Company / TV Asahi
Obocchama-kun: ©1986 Yoshinori Kobayashi/TV Asahi
Milky☆Subway: *The Galactic Limited Express*: ©Yohei Kameyama/Titan Industries
Pandorobo: ©Keiko Shibata,KADOKAWA/PANDOROBO Project

P.33 Anime: IP Line-up (FY27/3)

(from the top)

Doraemon: ©Fujiko-Pro, Shogakukan, TV-Asahi, Shin-ei, and ADK
Shin chan: ©USUI YOSHIHITO/FUTABASHA,SHIN-EI, TV ASAHI, ADK
Akane-banashi: ©Yuki Suenaga, Takamasa Moue / SHUEISHA, Akane-banashi Committee
Magic Repo Man: Dumped by My Party, I'll Cash In With a Cute Support Fairy to Become the Strongest!: ©Masakichi, Singou Iijima, Flex Comix Inc./Magic Repo Man Committee
Sirotan: © CREATIVE YOKO / Sirotan committee
Pop Pap Polters: © MOZU SUDIOS, Shin-Ei Animation / Pop Pap Polters

P.34 Motion Pictures: Major Releases (FY27/3)

(from left to right)

DORAEMON the movie 2026 New Nobita and the Castle of the Undersea Devil: ©Fujiko-Pro, Shogakukan, TV-Asahi, Shin-ei, and ADK 2026
BYE BYE LOVE: *Detective Is in the Bar*: ©2026 BYE BYE LOVE: Detective Is in the Bar Film Partners
All That Exists: ©2027 All That Exists Film Partners ©Takeshi Shiota／Asahi Shimbun Publications
Medalist: ©TSURUMAIKADA,KODANSHA/Medalist Partners
Doraemon the movie 2027 Nobita's Steam-Powered Time Machine: ©Fujiko-Pro, Shogakukan, TV-Asahi, Shin-ei, and ADK 2027

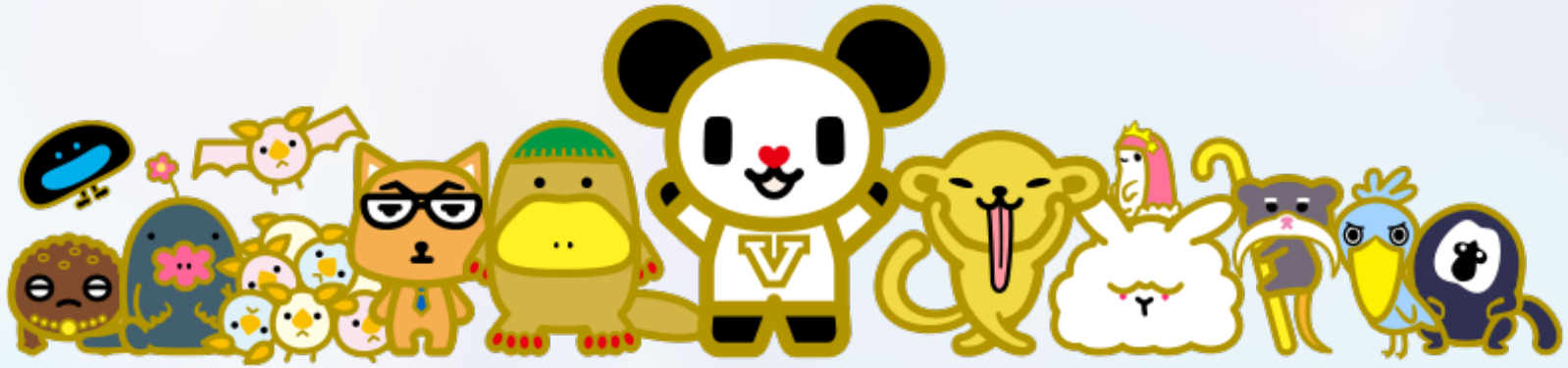
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