Make The World
More Sustainable

[Provisional Translation Only]
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Ichigo Inc. (Tokyo Stock Exchange Prime, 2337)
Representative: Scott Callon, Chairman
Inquiries: Takanori Sakamatsu, Executive Managing Director
Telephone: +81-3-4485-5515 www.ichigo.gr.jp/en

Ichigo THANKS! Monthly Present Program
Financier Gift Set Including Limited-Quantity Lychee Honey Financiers

As announced in the April 14, 2026 release "Conclusion of Ichigo J.League Shareholder Program & Launch of Ichigo THANKS! Monthly Present Program," Ichigo launched the Ichigo THANKS! Monthly Present program, in which Ichigo offers 50 shareholders the opportunity every month to win special gifts from Ichigo's agricultural business via lottery. This program is currently scheduled to run from June through December 2026.

For the sixth monthly gift of November 2026, Ichigo is offering 50 shareholders the chance to win via lottery a gift set from COICH CAFÉ, operated by Ichigo Potager, Ichigo's agricultural subsidiary. Each set contains a box of eight financiers in three flavors and a box of four mini financiers, including limited-quantity lychee honey financiers.





1. Financier Gift Set Including Limited-Quantity Lychee Honey Financiers

This financier gift set features Himekoichi-brand strawberries grown at Hinata Ichigo Farm, operated by Ichigo Potager, and honey from its Meguri Lychee. The box of eight financiers offers three flavors: strawberry, strawberry salt, and strawberry with pan-fired tea. The box of four mini financiers includes limited-quantity lychee honey financiers.

Lychee honey is a rare honey produced by honeybees released to pollinate lychee blossoms. Its fruity, floral aroma and mellow sweetness can be enjoyed in these financiers.

Ichigo Potager

Based in Miyazaki City, Ichigo Potager grows a diverse range of produce, including strawberries, lychees, bananas, mangoes, peppers, and cacao. The subsidiary actively engages in agriculture and food-related initiatives, spanning café operations, D2C sales, product development, children's cafeteria operations, food education, new distribution services, and collaborations with Ichigo's sports business. In alignment with Ichigo's sustainability commitments, Ichigo Potager is advancing recycling-based agriculture. By utilizing unused resources, tapping into renewable energy, and purchasing non-fossil fuel certificates for its electricity, Ichigo Potager promotes recycling-based agriculture in accordance with the Labor Standards Act.

Eligible Shareholders

All Ichigo, Ichigo Office, Ichigo Hotel, and Ichigo Green shareholders recorded on the respective shareholder registries as of the fiscal period-ends are eligible.

Please note that the gift boxes will be sent out for delivery sequentially after the lottery drawing, and specific delivery dates cannot be selected. Applicants must be able to arrange redelivery if necessary and receive the package within the carrier's holding period.

Ichigo (2337)	On record as of February 28, 2026
Ichigo Office (8975)	On record as of April 30, 2026
Ichigo Hotel (3463)	On record as of July 31, 2026
Ichigo Green (9282)	On record as of June 30, 2026

Lottery Entry Process

To enter the lottery, shareholders can log in to or create an account using their shareholder credentials at the Ichigo THANKS! Monthly Present program website (Japanese only). Applications for the lottery open today, Thursday, November 5, 2026 at 3:30 p.m. and last until the end (midnight) of Monday, November 23, 2026. The lottery drawing is scheduled for Tuesday, November 24, 2026.

Ichigo THANKS! Monthly Present Program Website
https://ichigo-thanks.jp

For shareholders who wish to newly register, a shareholder number will be required for the registration. Your shareholder number is indicated on the dividend statement, or on the semi-annual report mailing labels for interim periods. Please keep one of these documents if you wish to register.

The Ichigo THANKS! Monthly Present program website is publicly accessible, allowing anyone to explore the details of the program.

2. Earnings Impact

As the purpose of this Ichigo THANKS! Monthly Present program is to raise awareness of Ichigo's agricultural initiatives in Miyazaki, there is minimal impact on Ichigo's FY27/2 earnings. Through the program, Ichigo is expressing its gratitude to Ichigo, Ichigo Office, Ichigo Hotel, and Ichigo Green shareholders.