Note: This document has been translated from the Japanese original for reference purposes only. In the event of any discrepancy between this translated document and the Japanese original, the original shall prevail.

Consolidated Financial Results for the Six Months Ended September 30, 2026 [Japanese GAAP]

October 30, 2026

Company name: MIXI, Inc.
Stock exchange listing: Tokyo Stock Exchange
Securities code: 2121
URL: https://mixi.co.jp/en/
Representative: Koki Kimura, President and Representative Director, Senior Corporate Officer and CEO
Inquiries: Kohei Shimamura, Director, Senior Corporate Officer and CFO
Phone: +81-3-6897-9500
Scheduled date of filing semi-annual securities report: November 6, 2026
Date of commencing dividend payments: December 2, 2026
Availability of supplementary briefing material on financial results: Available
Schedule of financial results briefing session: Scheduled (conference call for institutional investors and securities analysts)

(Amounts of less than one million yen are rounded down.)

1. Consolidated Financial Results for the Six Months Ended September 30, 2026 (April 1, 2026 to September 30, 2026)

(1) Consolidated Operating Results (Cumulative) (% indicates changes from the previous corresponding period.)

	Net sales		EBITDA*		Operating income		Ordinary income		Profit attributable to owners of parent	
Six months ended	¥ million	%	¥ million	%	¥ million	%	¥ million	%	¥ million	%
September 30, 2026	96,020	42.4	19,005	98.2	12,582	74.4	12,070	67.3	9,878	101.5
September 30, 2025	67,428	(2.0)	9,588	(13.7)	7,214	(17.5)	7,215	(20.0)	4,902	(6.2)

* EBITDA (Earnings Before Interest, Taxes, Depreciation, and Amortization) is amount based on operating income excluding depreciation and amortization of goodwill.

(Note) Comprehensive income: Six months ended September 30, 2026: ¥8,916 million [72.6%]
Six months ended September 30, 2025: ¥5,164 million [(34.5)%]

	Basic earnings per share	Diluted earnings per share
Six months ended	¥	¥
September 30, 2026	151.53	149.98
September 30, 2025	72.91	72.11

(2) Consolidated Financial Position

	Total assets	Net assets	Equity ratio
	¥ million	¥ million	%
As of September 30, 2026	294,609	199,770	65.0
As of March 31, 2026	280,405	189,466	64.7

(Reference) Equity: As of September 30, 2026: ¥191,617 million
As of March 31, 2026: ¥181,492 million

2. Dividends

	Annual dividends				
	1st quarter-end	2nd quarter-end	3rd quarter-end	Year-end	Total
	¥	¥	¥	¥	¥
Fiscal year ended March 31, 2026	–	60.00	–	60.00	120.00
Fiscal year ending March 31, 2027	–	60.00			
Fiscal year ending March 31, 2027 (Forecast)			–	95.00	155.00

(Note) Revision to the dividends forecast announced most recently: No

3. Consolidated Financial Results Forecast for the Fiscal Year Ending March 31, 2027 (April 1, 2026 to March 31, 2027)

(% indicates changes from the previous corresponding period.)

	Net sales		EBITDA		Operating income		Ordinary income		Profit attributable to owners of parent		Basic earnings per share
	¥ million	%	¥ million	%	¥ million	%	¥ million	%	¥ million	%	¥
Full year	185,000	8.0	31,500	1.0	19,500	(12.4)	20,000	(19.0)	25,000	44.8	383.99

(Note) Revision to the financial results forecast announced most recently: No

*** Notes:**

(1) Significant changes in the scope of consolidation during the period: Yes
Included: 2 companies (MIXI Capital Management, Inc. and MIXI LP Fund 1, Limited Partnership)

(2) Accounting policies adopted specially for the preparation of semi-annual consolidated financial statements: No

(3) Changes in accounting policies, changes in accounting estimates and retrospective restatement
1) Changes in accounting policies due to the revision of accounting standards: Yes
2) Changes in accounting policies other than 1) above: No
3) Changes in accounting estimates: No
4) Retrospective restatement: No

(4) Total number of issued shares (common shares)
1) Total number of issued shares at the end of the period (including treasury shares):
September 30, 2026: 68,530,850 shares
March 31, 2026: 71,330,850 shares

2) Total number of treasury shares at the end of the period:
September 30, 2026: 3,220,004 shares
March 31, 2026: 6,224,404 shares

3) Average number of shares during the period (cumulative):
Six months ended September 30, 2026: 65,192,245 shares
Six months ended September 30, 2025: 67,238,864 shares

* These semi-annual financial results are outside the scope of review by a certified public accountant or an audit firm.

* Explanation of the proper use of earnings forecast and other notes

1. The financial results forecasts of this document are judgments made by MIXI based on information currently available which include latent risks and uncertainties. Please be acknowledged that actual results, etc. may differ due to changes in various factors when making investment decisions.
2. MIXI has scheduled a financial results briefing session for institutional investors and securities analysts on October 30, 2026. Financial results briefing material for the session will be posted on MIXI's website shortly.

Table of Contents - Attachments

1. Overview of Operating Results, etc. 4
(1) Overview of Operating Results for the Period under Review 4
(2) Overview of Financial Position for the Period under Review 6
(3) Explanation of Consolidated Financial Results Forecast and Other Forward-looking Information 6
2. Semi-annual Consolidated Financial Statements and Primary Notes 7
(1) Semi-annual Consolidated Balance Sheets 7
(2) Semi-annual Consolidated Statements of Income and Semi-annual Consolidated Statements of Comprehensive Income 9
(3) Semi-annual Consolidated Statements of Cash Flows 11
(4) Notes to Semi-annual Consolidated Financial Statements 12
(Notes on going concern assumption) 12
(Notes on significant changes in the amount of shareholders' equity) 12
(Changes in accounting policies) 12
(Segment information and others) 13
(Significant subsequent events) 15

1. Overview of Operating Results, etc.

(1) Overview of Operating Results for the Period under Review

(Unit: ¥ million)

	Six months ended September 30, 2025 (April 1, 2025 to September 30, 2025)	Six months ended September 30, 2026 (April 1, 2026 to September 30, 2026)	YoY change
Net sales	67,428	96,020	42.4%
EBITDA	9,588	19,005	98.2%
Operating income	7,214	12,582	74.4%
Ordinary income	7,215	12,070	67.3%
Profit attributable to owners of parent	4,902	9,878	101.5%

Net sales for the six months ended September 30, 2026 were ¥96,020 million (up 42.4% YoY). EBITDA was ¥19,005 million (up 98.2% YoY), operating income was ¥12,582 million (up 74.4% YoY), ordinary income was ¥12,070 million (up 67.3% YoY), and profit attributable to owners of parent was ¥9,878 million (up 101.5% YoY).

Performance by segment is as follows.

Note that business segment income is measured on an operating income basis (EBITDA), which does not take into account depreciation and amortization of goodwill.

1) Digital Entertainment Business

(Unit: ¥ million)

	Six months ended September 30, 2025 (April 1, 2025 to September 30, 2025)	Six months ended September 30, 2026 (April 1, 2026 to September 30, 2026)	YoY change
Net sales	35,692	43,603	22.2%
Segment profit	16,571	24,371	47.1%

The Digital Entertainment Business generated revenue mainly from MONSTER STRIKE, a game for smart devices. Although MAU for MONSTER STRIKE declined, ARPU for MONSTER STRIKE increased, resulting in an increase in net sales compared to the previous corresponding period. Segment profit increased, benefiting from higher net sales and greater cost efficiency.

As a result, net sales for this business were ¥43,603 million (up 22.2% YoY), and segment profit was ¥24,371 million (up 47.1% YoY).

2) Sports Business

(Unit: ¥ million)

	Six months ended September 30, 2025 (April 1, 2025 to September 30, 2025)	Six months ended September 30, 2026 (April 1, 2026 to September 30, 2026)	YoY change
Net sales	21,977	40,972	86.4%
Segment profit	441	2,739	520.8%

In the Sports Business, the Company mainly operates betting and spectator businesses. In the betting business, net sales increased compared to the previous corresponding period. In addition to PointsBet Holdings Limited becoming a consolidated subsidiary in September 2025, strong performance of the comprehensive outsourced keirin stadium operation business at Chariloto Co., Ltd. and growth in Net Dreamers Co., Ltd.'s betting ticket sales each contributed to the increase in net sales. Segment profit increased primarily due to the increase in net sales and the recording of expenses related to the acquisition of PointsBet Holdings Limited in the previous corresponding period.

In the spectator business, net sales and segment profit increased compared to the previous corresponding period due to transfer fees received by FC Tokyo and robust ticket sales by FC Tokyo and CHIBAJETS. Note that the Company's

consolidated financial results for the six months ended September 30, 2026 include FC Tokyo's financial results for the eight-month period from February to September 2026 due to a change in FC Tokyo's fiscal year end.

As a result, net sales for this business were ¥40,972 million (up 86.4% YoY), and segment profit was ¥2,739 million (up 520.8% YoY).

3) Lifestyle Business

(Unit: ¥ million)

	Six months ended September 30, 2025 (April 1, 2025 to September 30, 2025)	Six months ended September 30, 2026 (April 1, 2026 to September 30, 2026)	YoY change
Net sales	7,094	8,430	18.8%
Segment profit	72	905	–%

In the Lifestyle Business, the Company operates various services centering on the family-focused photo- and video-sharing app "FamilyAlbum," the beauty staff direct appointment application "minimo," and the social media services "mixi" and "mixi2." In the period under review, net sales and segment profit increased compared to the previous corresponding period due to growth in the sales of the core areas of "FamilyAlbum" (FamilyAlbum Premium, photo prints, GPS Guardian, and advertising, etc.) and "minimo."

As a result, net sales for this business were ¥8,430 million (up 18.8% YoY), and segment profit was ¥905 million (compared to segment profit of ¥72 million in the previous corresponding period).

4) Investment Business

(Unit: ¥ million)

	Six months ended September 30, 2025 (April 1, 2025 to September 30, 2025)	Six months ended September 30, 2026 (April 1, 2026 to September 30, 2026)	YoY change
Net sales	2,637	3,013	14.3%
Segment profit	1,465	886	(39.5)%

In the Investment Business, the Company invests in start-ups and venture capital funds. In the period under review, we sold shares we held and recorded profit and loss from funds invested in by the Group.

As a result, net sales for this business were ¥3,013 million (up 14.3% YoY), and segment profit was ¥886 million (down 39.5%).

(2) Overview of Financial Position for the Period under Review

1) Financial Position

The financial position as of September 30, 2026 is as follows. In terms of assets, current assets amounted to ¥177,549 million (increased by ¥1,208 million from March 31, 2026), mainly due to an increase in operational investment securities and a decrease in cash and deposits. Non-current assets were ¥117,059 million (increased by ¥12,994 million from March 31, 2026), mainly due to an increase in investment securities.

In terms of liabilities, current liabilities came to ¥44,050 million (increased by ¥4,027 million from March 31, 2026), mainly due to increases in income taxes payable and accrued consumption taxes. Non-current liabilities came to ¥50,787 million (decreased by ¥128 million from March 31, 2026), mainly due to a decrease in deferred tax liabilities and an increase in long-term borrowings. Net assets were ¥199,770 million (increased by ¥10,304 million from March 31, 2026), mainly due to an increase in valuation difference on available-for-sale securities. Retained earnings decreased from March 31, 2026 as a decrease due to cash dividends paid and cancellation of treasury shares outweighed an increase due to profit attributable to owners of parent. The cancellation of treasury shares resulted in a decrease in treasury shares by the same amount.

2) Analysis of Cash Flows

The cash and cash equivalents (hereinafter, “cash”) for the six months ended September 30, 2026 decreased by ¥1,619 million from March 31, 2026 to ¥109,571 million. The status and factors for each type of cash flows are as described below.

(Cash Flows from Operating Activities)
Cash provided by operating activities during the six months ended September 30, 2026 was ¥16,971 million (compared to ¥4,082 million used in the previous corresponding period). This was mainly due to cash increasing factors, such as amortization of intangible assets of ¥3,751 million and an increase in contract liabilities of ¥2,624 million, and cash decreasing factors, such as income taxes paid of ¥3,965 million, against income before income taxes of ¥12,199 million.

(Cash Flows from Investing Activities)
Cash used in investing activities during the six months ended September 30, 2026 was ¥14,957 million (compared to ¥30,262 million used in the previous corresponding period). This was mainly due to purchase of investment securities of ¥13,491 million and purchase of non-current assets of ¥3,759 million, despite proceeds from withdrawal of time deposits of ¥3,000 million.

(Cash Flows from Financing Activities)
Cash used in financing activities during the six months ended September 30, 2026 was ¥3,508 million (compared to ¥11,129 million provided in the previous corresponding period). This was mainly due to cash dividends paid of ¥3,905 million and repayments of long-term loans payable of ¥1,799 million, despite proceeds from long-term borrowings of ¥2,300 million.

(3) Explanation of Consolidated Financial Results Forecast and Other Forward-looking Information

The consolidated financial results forecast for the fiscal year ending March 31, 2027 remains unchanged from the forecast announced on July 31, 2026.

2. Semi-annual Consolidated Financial Statements and Primary Notes

(1) Semi-annual Consolidated Balance Sheets

(Unit: ¥ million)

	FY2026 (As of March 31, 2026)	2Q of FY2027 (As of September 30, 2026)
Assets		
Current assets		
Cash and deposits	111,560	107,097
Notes and accounts receivable – trade	15,811	16,719
Operational investment securities	31,898	37,034
Securities	2,853	3,197
Merchandise	985	1,145
Other	13,484	12,627
Allowance for doubtful accounts	(252)	(271)
Total current assets	176,340	177,549
Non-current assets		
Property, plant and equipment	25,180	26,281
Intangible assets		
Goodwill	23,827	22,878
Customer-related assets	14,033	13,243
Trademark right	7,738	7,455
Software	14,657	12,543
Other	293	955
Total intangible assets	60,551	57,076
Investments and other assets		
Investment securities	4,618	17,763
Long-term loans receivable	5,616	5,220
Deferred tax assets	3,053	3,756
Other	5,878	7,401
Allowance for doubtful accounts	(834)	(439)
Total investments and other assets	18,332	33,702
Total non-current assets	104,064	117,059
Total assets	280,405	294,609

(Unit: ¥ million)

	FY2026 (As of March 31, 2026)	2Q of FY2027 (As of September 30, 2026)
Liabilities		
Current liabilities		
Short-term borrowings	4,927	4,829
Accounts payable – other	16,490	14,904
Income taxes payable	4,209	6,498
Accrued consumption taxes	971	1,613
Provision for bonuses	2,124	1,570
Other	11,300	14,632
Total current liabilities	40,022	44,050
Non-current liabilities		
Long-term borrowings	40,223	40,820
Deferred tax liabilities	9,937	9,174
Other	755	792
Total non-current liabilities	50,916	50,787
Total liabilities	90,939	94,838
Net assets		
Shareholders' equity		
Paid-in capital	9,698	9,698
Capital surplus	9,675	9,675
Retained earnings	174,756	172,078
Treasury shares	(19,060)	(9,860)
Total shareholders' equity	175,070	181,593
Accumulated other comprehensive income		
Valuation difference on available-for-sale securities	2,656	6,120
Foreign currency translation adjustment	3,765	3,903
Total accumulated other comprehensive income	6,422	10,024
Subscription rights to shares	896	893
Non-controlling interests	7,077	7,259
Total net assets	189,466	199,770
Total liabilities and net assets	280,405	294,609

(2) Semi-annual Consolidated Statements of Income and Semi-annual Consolidated Statements of Comprehensive Income

Semi-annual Consolidated Statements of Income

(Unit: ¥ million)

	2Q of FY2026 (Apr. 1, 2025 to Sep. 30, 2025)	2Q of FY2027 (Apr. 1, 2026 to Sep. 30, 2026)
Net sales	67,428	96,020
Cost of sales	22,587	33,206
Gross profit	44,841	62,814
SG&A expenses	37,626	50,231
Operating income	7,214	12,582
Non-operating income		
Interest income	86	358
Dividend income	49	45
Foreign exchange gains	326	–
Other	194	140
Total non-operating income	657	544
Non-operating expenses		
Interest expenses	102	371
Share of loss of entities accounted for using equity method	408	239
Foreign exchange losses	–	112
Other	146	334
Total non-operating expenses	656	1,057
Ordinary income	7,215	12,070
Extraordinary income		
Gain on sales of non-current assets	6	0
Reversal of allowance for doubtful accounts	210	210
Other	279	30
Total extraordinary income	495	240
Extraordinary losses		
Loss on sales and retirement of non-current assets	33	4
Impairment losses	–	5
Loss on valuation of investment securities	–	28
Loss on change in equity	23	69
Other	–	4
Total extraordinary losses	57	111
Income before income taxes	7,654	12,199
Income taxes – current	2,093	6,162
Income taxes – deferred	542	(2,838)
Total income taxes	2,635	3,324
Period net income	5,018	8,875
Profit (loss) attributable to non-controlling interests	116	(1,003)
Profit attributable to owners of parent	4,902	9,878

Semi-annual Consolidated Statements of Comprehensive Income

(Unit: ¥ million)

	2Q of FY2026 (Apr. 1, 2025 to Sep. 30, 2025)	2Q of FY2027 (Apr. 1, 2026 to Sep. 30, 2026)
Period net income	5,018	8,875
Other comprehensive income		
Valuation difference on available-for-sale securities	52	(89)
Foreign currency translation adjustment	100	140
Share of other comprehensive income of entities accounted for using equity method	(6)	(9)
Total other comprehensive income	145	40
Comprehensive income	5,164	8,916
Comprehensive income attributable to		
Comprehensive income attributable to owners of parent	5,048	9,917
Comprehensive income attributable to non-controlling interests	116	(1,001)

(3) Semi-annual Consolidated Statements of Cash Flows

(Unit: ¥ million)

	2Q of FY2026 (Apr. 1, 2025 to Sep. 30, 2025)	2Q of FY2027 (Apr. 1, 2026 to Sep. 30, 2026)
Cash flows from operating activities		
Income before income taxes	7,654	12,199
Depreciation	1,023	1,222
Amortization of intangible assets	717	3,751
Impairment losses	–	5
Amortization of goodwill	632	1,449
Increase (decrease) in allowance for doubtful accounts	5	20
Increase (decrease) in provision for bonuses	(389)	(553)
Interest and dividend income	(136)	(403)
Foreign exchange losses (gains)	(216)	(37)
Interest expenses	102	371
Share of loss (profit) of entities accounted for using equity method	408	239
Reversal of allowance for doubtful accounts	(210)	(251)
Loss (gain) on sales and retirement of non-current assets	27	3
Loss (gain) on change in equity	23	69
Loss (gain) on valuation of investment securities	–	28
Decrease (increase) in notes and accounts receivable – trade	1,246	(907)
Decrease (increase) in operational investment securities	(793)	498
Increase (decrease) in accounts payable – other	2,026	(1,352)
Increase (decrease) in accrued consumption taxes	(1,896)	641
Increase (decrease) in contract liabilities	1,700	2,624
Increase (decrease) in deposits received	(1,614)	164
Other, net	(7,158)	1,161
Subtotal	3,152	20,946
Interest and dividends received	176	353
Interest expenses paid	(103)	(362)
Income taxes paid	(7,307)	(3,965)
Net cash provided by (used in) operating activities	(4,082)	16,971
Cash flows from investing activities		
Payments into time deposits	(580)	(600)
Proceeds from withdrawal of time deposits	79	3,000
Purchase of non-current assets	(5,089)	(3,759)
Purchase of investment securities	(181)	(13,491)
Payment for acquisition of the subsidiary resulting in change in scope of consolidation	(25,533)	(486)
Proceeds from purchase of the subsidiary resulting in change in scope of consolidation	–	33
Proceeds from purchase of investments in capital of subsidiaries and associates resulting in change in scope of consolidation	–	666
Other, net	1,044	(320)
Net cash provided by (used in) investing activities	(30,262)	(14,957)
Cash flows from financing activities		
Net increase (decrease) in short-term borrowings	20,449	–
Proceeds from long-term borrowings	1,400	2,300
Repayments of long-term loans payable	(262)	(1,799)
Purchase of treasury shares	(6,061)	–
Cash dividends paid	(4,403)	(3,905)
Other, net	7	(103)
Net cash provided by (used in) financing activities	11,129	(3,508)
Effect of exchange rate change on cash and cash equivalents	331	(124)
Net increase (decrease) in cash and cash equivalents	(22,883)	(1,619)
Cash and cash equivalents at beginning of period	108,174	111,190
Cash and cash equivalents at end of period	85,290	109,571

(4) Notes to Semi-annual Consolidated Financial Statements

(Notes on going concern assumption)

There is no relevant information.

(Notes on significant changes in the amount of shareholders' equity)

For the six months ended September 30, 2025 (April 1, 2025 to September 30, 2025)

Pursuant to resolution at the Board of Directors meeting held on May 14, 2025, MIXI cancelled 2,400,000 treasury shares on May 30, 2025, and repurchased 1,842,400 treasury shares during the six months ended September 30, 2025.

In addition, pursuant to resolution at the Board of Directors meeting held on June 26, 2025, MIXI disposed of 133,600 treasury shares as restricted stock compensation on July 16, 2025. Moreover, MIXI disposed of 157,500 treasury shares upon exercise of stock options during the six months ended September 30, 2025.

As a result, retained earnings and treasury shares decreased by ¥7,288 million and ¥1,868 million, respectively, during the six months ended September 30, 2025.

For the six months ended September 30, 2026 (April 1, 2026 to September 30, 2026)

Pursuant to resolution at the Board of Directors meeting held on May 15, 2026, MIXI cancelled 2,800,000 treasury shares on May 29, 2026.

In addition, pursuant to resolution at the Board of Directors meeting held on June 26, 2026, MIXI disposed of 202,900 treasury shares as restricted stock compensation on July 16, 2026. Moreover, MIXI disposed of 1,500 treasury shares upon exercise of stock options during the six months ended September 30, 2026.

As a result, retained earnings and treasury shares decreased by ¥8,677 million and ¥9,200 million, respectively, during the six months ended September 30, 2026.

(Changes in accounting policies)

MIXI applied the "Practical Guidelines on Accounting for Financial Instruments" (Transferred Guidance No.9, revised on March 11, 2025; hereinafter the "Revised Practical Guidelines") effective from the beginning of the six months ended September 30, 2026.

Accordingly, MIXI applied Paragraph 132-2 of the Revised Practical Guidelines and changed its accounting policy for investments in partnerships and other similar entities that meet the requirements prescribed in the paragraph. Under the new policy, shares without market value (excluding shares of the Group's subsidiaries and affiliates) included in the assets comprising the partnerships and other similar entities are measured at fair value, and their fair values are used as the basis for accounting for the investments in the partnerships and other similar entities.

In addition, in applying the Revised Practical Guidelines, MIXI follows the transitional treatment stipulated in Paragraph 205-2. Consequently, at the beginning of the six months ended September 30, 2026, MIXI's shares of valuation differences, among other items, were added to or deducted from valuation difference on available-for-sale securities.

As a result, at the beginning of the six months ended September 30, 2026, operational investment securities, deferred tax liabilities, and valuation difference on available-for-sale securities increased by ¥5,174 million, ¥1,610 million, and ¥3,563 million, respectively.

(Segment information and others)
For the six months ended September 30, 2025 (April 1, 2025 to September 30, 2025)
1. Information on net sales, profit or loss, and disaggregation of revenue by reportable segment

(Unit: ¥ million)

	Reportable segment					Adjustment (Note 1)	Amount recorded in Semi-annual Consolidated Financial Statements (Note 2)
	Digital Entertainment Business	Sports Business	Lifestyle Business	Investment Business	Total		
Net sales							
Revenue from contracts with customers (Note 3)	35,692	21,977	7,094	–	64,764	26	64,791
Other revenue	–	–	–	2,637	2,637	–	2,637
Net sales to external customers	35,692	21,977	7,094	2,637	67,401	26	67,428
Inter-segment net sales or transfers	–	–	0	–	0	(0)	–
Total	35,692	21,977	7,094	2,637	67,401	26	67,428
Segment profit/loss	16,571	441	72	1,465	18,551	(11,337)	7,214
Other							
Depreciation	101	1,148	101	0	1,351	389	1,740
Amortization of goodwill	–	469	163	–	632	–	632

(Notes) 1. The segment profit/loss adjustment of ¥(11,337) million includes depreciation of ¥(1,351) million and amortization of goodwill of ¥(632) million, company-wide net sales of ¥26 million, and company-wide expenses of ¥(9,379) million not allocated to each reportable segment. Company-wide items comprise mainly those relating to MIXI's administrative departments not belonging to any reportable segment.
2. Segment profit/loss is adjusted with operating income in the semi-annual consolidated statements of income.
3. Net sales of MIXI Group mainly consist of MONSTER STRIKE, a game for smart devices in the Digital Entertainment Business.

2. Information on impairment loss on non-current assets or goodwill and others by reportable segment
(Significant change in the amount of goodwill)

In the six months ended September 30, 2025, MIXI Australia Pty Ltd, a consolidated subsidiary of MIXI, acquired shares of PointsBet Holdings Limited. Following this share acquisition, six companies, comprising the said company and its subsidiaries, were included in the scope of consolidation. As a result, goodwill of ¥16,533 million was generated in the Sports Business.

The amount of goodwill reflects significant revisions to the initial allocation of acquisition costs resulting from the finalization of provisional accounting.

For the six months ended September 30, 2026 (April 1, 2026 to September 30, 2026)

1. Information on net sales, profit or loss, and disaggregation of revenue by reportable segment

(Unit: ¥ million)

	Reportable segment					Adjustment (Note 1)	Amount recorded in Semi-annual Consolidated Financial Statements (Note 2)
	Digital Entertainment Business	Sports Business	Lifestyle Business	Investment Business	Total		
Net sales							
Revenue from contracts with customers	43,603	40,972	8,430	9	93,015	0	93,016
Other revenue	–	–	–	3,004	3,004	–	3,004
Net sales to external customers	43,603	40,972	8,430	3,013	96,020	0	96,020
Inter-segment net sales or transfers	–	–	0	–	0	(0)	–
Total	43,603	40,972	8,430	3,013	96,020	0	96,020
Segment profit	24,371	2,739	905	886	28,903	(16,321)	12,582
Other							
Depreciation	81	4,435	89	0	4,606	367	4,973
Amortization of goodwill	–	1,254	167	27	1,449	–	1,449

(Notes) 1. The segment profit adjustment of ¥(16,321) million includes depreciation of ¥(4,606) million and amortization of goodwill of ¥(1,449) million, company-wide net sales of ¥0 million, and company-wide expenses of ¥(10,265) million not allocated to each reportable segment. Company-wide items comprise mainly those relating to MIXI's administrative departments not belonging to any reportable segment.

2. Segment profit is adjusted with operating income in the semi-annual consolidated statements of income.

2. Information on impairment loss on non-current assets or goodwill and others by reportable segment

There is no relevant information.

(Significant subsequent events)
(Sale of investment securities)

MIXI resolved at the Board of Directors meeting held on June 25, 2026 to sell all shares it held in bitbank, Inc. (“bitbank”), an equity-method affiliate of MIXI. This sale would be conducted through bitbank’s share repurchase, subject to the acquisition of shares of bitbank by SBICAH G.K. (“SBICAH”), a wholly owned subsidiary of SBI Holdings, Inc., and a third-party allotment of shares to SBICAH. As a result of this third-party allotment, MIXI’s shareholding ratio in bitbank decreased, and bitbank was excluded from the scope of application of the equity method as of September 30, 2026.

The share sale was completed on October 1, 2026.

(1) Reason for the sale

After a comprehensive review taking into account the medium-term growth and enhancement of corporate value of both bitbank and MIXI Group, MIXI determined to sell all shares it held.

(2) Name of the counterparty of the sale

bitbank, Inc.

(3) Date of the sale

October 1, 2026

(4) Overview of the equity-method affiliate

Name	bitbank, Inc.
Business activities:	Crypto asset-related business
Business relationship	Not applicable

(5) Number of the shares sold, the sale price, profit or loss on the sale, and the shareholding ratio after the sale

Number of the shares sold:	5,150 common shares and 20,000 Series B preferred shares, for a total of 25,150 shares
Sale price	¥15,590 million
Profit or loss on the sale:	MIXI expects to recognize gain on sale of investment securities of ¥12,581 million under extraordinary income in the consolidated financial results for the nine months ending December 31, 2026.
Shareholding ratio after the sale:	0%