



April 21, 2026

To Whom It May Concern

Company name: TSURUHA HOLDINGS INC.
Name of representative: Jun Tsuruha, President and Representative
Director
(Securities code: 3391, Tokyo Stock
Exchange (Prime Market))
Inquiries: Norihito Ojima, Executive Officer, General
Manager of the Human Resources and
General Affairs Division
(Telephone: +81-11-783-2755)

Notice Regarding Organizational Changes and Personnel Transfers

The Company hereby announces that it has resolved today to implement the following organizational changes and personnel transfers.

1. Organizational Changes

(1) Details

A new “Store Development Procurement Department” will be established under the Store Development Division.

(2) Purpose

To promote the maximization of synergies in the store development functions resulting from the business integration of the Tsuruha Group and the Welcia Group, as well as to advance initiatives addressing various related issues.

- ① To optimize costs by reviewing and consolidating the specifications of company-wide procured items and the suppliers involved.
- ② To establish a foundation for initiatives to reduce CO₂ emissions and accelerate progress toward achieving our targets.
- ③ To ensure full compliance with relevant laws through the proper management of fluorocarbons and to promote the transition to natural refrigerants.

(3) New Organizational Chart As shown in the attached document

(4) Effective Date of Change May 1, 2026

2. Personnel Transfers

(1) Date of Appointment

May 1, 2026

(2) Details

| Name | New Title | Current Title |
|-------------------|---|--|
| Yoshihisa Takitsu | Store Development Division General Manager, Store Development Procurement Department (Concurrently serving as General Manager, Second Store Development Department, Tsuruha Co., Ltd.) | (General Manager, Second Store Development Department, Tsuruha Co., Ltd.) |