



February 27, 2026

MIXI, Inc.
Representative: Koki Kimura
(President, Representative Director,
Senior Corporate Officer, CEO)
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Notice of Appointment of Senior Corporate Officers and Corporate Officers /
Notice of Establishment of Fellows System and Appointment of Fellows

MIXI, Inc. hereby announces that it, at the Board of Directors Meeting held on February 27, 2026, has decided on the appointment of senior corporate officers and corporate officers, as well as the appointment of fellows in a system that will go into effect on April 1, 2026.

1. Appointed Senior Corporate Officers

Name	Managed Sections
Koki Kimura (Reappointment)	Live Experience Department / Social Capital Department
Kohei Shimamura (Reappointment)	HR Department / Corporate Promotion Department / Corporate Finance Department
Tatsuma Murase (Reappointment)	Work Environment Promo Department
Kenji Kasahara (Reappointment)	Vantage Studio / FamilyAlbum Business Department
Kanji Kobayashi (Reappointment)	CS Department / Compliance Department / Corporate Development Department
Sho Okuyama (Reappointment)	Social Betting Business Department
Sadaaki Kaneyoshi (New Appointment)	Digital Entertainment Publishing Department / Entertainment Creation Department

2. Appointed Corporate Officers

Name	Managed Sections
Naoki Kameyama (Reappointment)	Security Division
Yoshiyuki Yokoyama (Reappointment)	Design Department
Junpei Yoshino (Reappointment)	Development Department
Keisuke Mishima (Reappointment)	Digital Entertainment Operations Department
Masaya Tamura (New Appointment)	Live Experience Department

3. Establishment of Fellows System and Related Appointments

(1) Establishment of a new fellows system

The Company will establish a new fellows system effective April 1, 2026, with the aim of providing career paths for highly specialized personnel and improving corporate value over the medium to long term through the enhancement of their expertise. This system defines upper-level positions, distinct from management, with advancement based on expertise. It establishes an environment in which personnel with outstanding knowledge and achievements are responsible for continuous, company-wide value creation in their areas of expertise.

(2) Appointed fellows

Name	Role
Hidetaka Kojo (New Appointment)	Creating value across businesses by leveraging advanced technological expertise and enhancing MIXI's technological presence
Takehito Masui (New Appointment)	Creation of new business opportunities and enhancement of corporate brand value by utilizing expert production skills and an extensive network in industries such as entertainment

4. Effective Date

April 1, 2026

Reference: Management Structure as of April 1, 2026

President, Representative Director, Senior Corporate Officer, CEO	Koki Kimura
Director, Senior Corporate Officer, CFO	Kohei Shimamura
Director, Senior Corporate Officer	Tatsuma Murase
Director and Founder, Senior Corporate Officer	Kenji Kasahara
Outside Director	Akihisa Fujita
Outside Director	Hiromi Watase
Outside Director	Toshiaki Kawai
Full-time ASB Member (outside)	Yuichiro Nishimura
Outside ASB Member	Nozomi Ueda
Outside ASB Member	Sumiko Takayama

Senior Corporate Officer	Kanji Kobayashi
Senior Corporate Officer	Sho Okuyama
Senior Corporate Officer	Sadaaki Kaneyoshi
Corporate Officer, CISO	Naoki Kameyama
Corporate Officer, CDO	Yoshiyuki Yokoyama
Corporate Officer, CTO	Junpei Yoshino
Corporate Officer	Keisuke Mishima
Corporate Officer	Masaya Tamura
Fellow	Hidetaka Kojo
Fellow	Takehito Masui