



January 15, 2026

Dynamic Map Platform Co., Ltd.

Dynamic Map Platform North America, Inc.

Subaru Selects Dynamic Map Platform's HD Map Data for New Advanced EyeSight® Driver Assist Technology

Dynamic Map Platform Co., Ltd. (Head Office: Shibuya-ku, Tokyo; President & CEO: Shuichi Yoshimura; hereinafter "the Company") is pleased to announce that the high-precision 3D map data provided by our group company, Dynamic Map Platform North America, Inc., has been adopted for the driver-assistance system "EyeSight" installed in Subaru Corporation's (Head Office: Shibuya-ku, Tokyo; President: Atsushi Osaki; hereinafter "Subaru") new Outback model for the North American market.

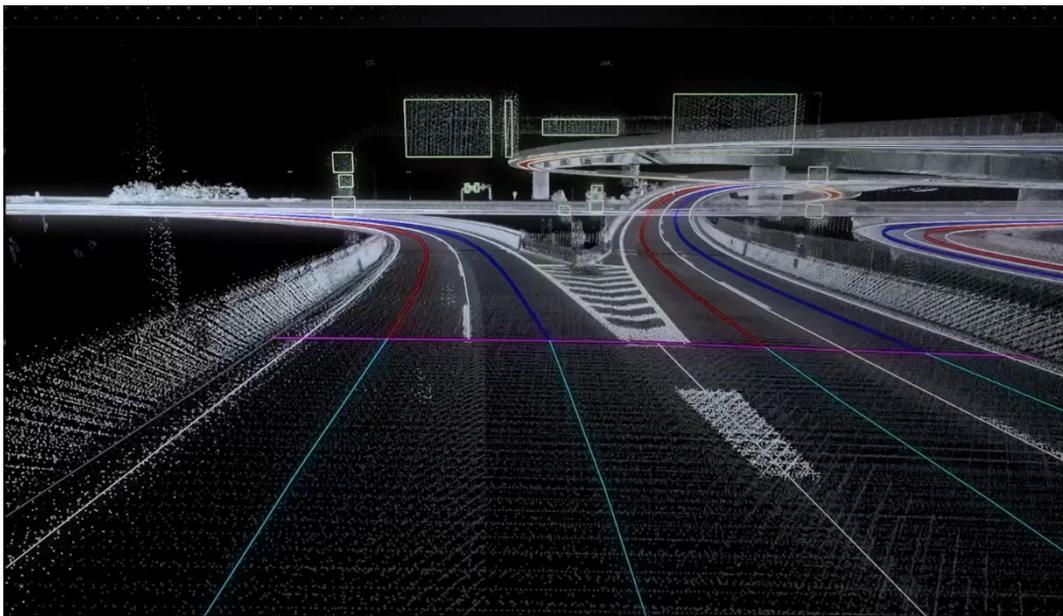


Image of high-precision 3D map data

The functions of the latest EyeSight system installed in the new Outback for the North American market include highway hands-off assist, emergency stop assist with safe lane selection, active lane change assist, speed control before curves, and traffic jam start assist.

[Comments from Company Representatives]



(Left in photo) Shuichi Yoshimura, President and CEO of Dynamic Map Platform Co., Ltd. – Comment

We are honored to have entered into an agreement with Subaru as a new automotive partner and to provide high-precision 3D map data for the latest EyeSight system. The model equipped with our data is the Subaru Outback, which has enjoyed strong support for many years in the North American midsize SUV market, and we are confident that our contribution will further strengthen its solid position.

Furthermore, with this agreement with Subaru, we will now be continuously providing our data to a total of 37 vehicle models across six automotive manufacturers. For future vehicle releases, we are expanding contracts with even more automakers and broadening the supply of development data. In addition, we are accelerating the provision of data for E2E (End-to-End) AI applications.

Our technology serves as an essential foundational data source supporting the evolution of autonomous driving and advanced driver assistance systems (ADAS). Moving forward, we will continue to drive technological innovation to address social challenges and help create a safer and more secure future for autonomous driving.

(Right in photo) Chris Thibodeau, CEO of Dynamic Map Platform North America, Inc. – Comment

DMP is excited to have a part in increasing the performance of Subaru's world-class EyeSight system. This enhancement will provide certainty and safety for drivers. DMP will continue to develop innovative geospatial products that change the world. We express our sincerest appreciation to Subaru for this opportunity.

[Related Press Release]

- April 18, 2025: World Premier of All-New Subaru Outback
https://www.subaru.co.jp/news-en/2025_04_18_101612/

About Subaru Corporation

Subaru Corporation strives to deliver “Enjoyment and Peace of Mind” to its customers by focusing on the core value of “people-oriented car manufacturing.” With a strong commitment to safety, quality, and innovation, Subaru continues to evolve as a company that delivers happiness to all. The company operates globally with a focus on automotive and aerospace businesses and is dedicated to contributing to a sustainable society through its products and corporate activities. For more information, visit <https://www.subaru.co.jp/en/>

About Dynamic Map Platform, Inc.

Dynamic Map Platform was established with the backing of the Japanese government and investment from 10 Japanese automobile manufacturers and other enterprises. The company’s headquarters is located in Japan, and also has bases in North America, Europe, the Middle East, and South Korea; it is expanding its business in 26 countries.

As a High-Precision 3D Data platform that replicates the real world in a digital space, Dynamic Map Platform supports innovation in various industries.

Established: June 2016

Headquarters: Shibuya-ku, Tokyo

Representative: YOSHIMURA Shuichi

Business: Providing high-precision 3D data for a variety of industries, including automated driving and ADAS.

URL: <https://www.dynamic-maps.co.jp/en/>