

NEWS RELEASE

To all members of the press



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Travel comparison site Travelko

December 23, 2025

OpenDoor Inc.

Travelko Announces the Most Popular Domestic Travel Destinations for the New Year, January to February 2026! Okinawa Ranks at Number 1

Travel comparison site Travelko (<https://www.tour.ne.jp/>), operated by OpenDoor Inc. (Minato-ku, Tokyo; President and CEO: Daisuke Sekine), has announced its "New Year, January to February 2026, Domestic Travel Destination Popularity Rankings" based on search data from its website.

The top-ranked cities are Okinawa, followed by Hokkaido, and Fukuoka

In the rankings for popular domestic travel destinations for January and February 2026, Okinawa Prefecture took 1st place, followed by Hokkaido in 2nd, and Fukuoka Prefecture in 3rd. The rankings highlight travelers preferences between the warm climate of Okinawa and the winter wonderland of Hokkaido. These leaders were followed by Osaka, Tokyo, Chiba, Nagasaki, Aichi, Kyoto, and Kanagawa.

2026 January to February Domestic Travel Destination Popularity Rankings (By prefecture)			
No.1	Okinawa	No.6	Chiba
No.2	Hokkaido	No.7	Nagasaki
No.3	Fukuoka	No.8	Aichi
No.4	Osaka	No.9	Kyoto
No.5	Tokyo	No.10	Kanagawa



*Based on search data from Travelko (Japanese site) for travel dates between January 1, 2026, and February 28, 2026. (Search period: October 1, 2025 – December 8, 2025)

Winter Travel Highlights per prefecture

1st Place: Okinawa (Popular Areas: Okinawa Main Island, Ishigaki Island, Miyakojima Island)

With mild temperatures averaging from 15°C to 20°C, Okinawa is highly popular as a "winter escape." The region remains virtually pollen-free, ensuring a comfortable and relaxing stay. As winter is the off-season, travel costs become relatively more affordable, making a dream stay at a luxury resort hotel much more accessible. Another must-visit spot is the trending new theme park, "JUNGLIA." Furthermore, the ocean's clarity is even higher in winter than in summer; by wearing a wetsuit, visitors can continue to enjoy marine activities such as diving.



Kokusai-dori / Okinawa
(Source: PIXTA)

2nd Place: Hokkaido (Popular Areas: Sapporo, Hakodate)

Hokkaido winter captivates visitors with seasonal "seafood gourmet" such as luscious crab, breathtaking landscapes of snow, ice, and world-class winter sports. In Sapporo, the entire city comes alive with the "Sapporo Snow Festival" and stunning illuminations, while the view from Mount Moiwa is truly spectacular. In Hakodate area, the illuminations of the exotic Motomachi district and the snowy vistas from Goryokaku Tower create a magical atmosphere. Travelers can also elevate their winter journey with exquisite "seafood bowls" at the morning market or by relaxing in the famous hot springs of Yunokawa Onsen.



Goryokaku Fort / Hokkaido
(Source: PIXTA)

3rd Place: Fukuoka (Popular Areas: Hakata, Kita Kyushu)

In Hakata, you will find an abundance of local specialties that warm you to the core, such as Tonkotsu ramen, Motsunabe (offal hot pot), and Mizutaki (chicken hot pot). Dining shoulder-to-shoulder with locals at the Yatai food stalls in Nakasu and Tenjin is a quintessential winter experience. Meanwhile, the Kitakyushu area offers spectacular night views. From the summits of Mount Sarakura and the Mojiko Retro Observation Room, the city lights shine even more brilliantly in the crisp winter air, drawing visitors into a truly magical world.



Nakasu Yatai District / Fukuoka
(Source: PIXTA)

For your domestic travel planning, utilize these rankings alongside Travelko's best rates and popular hotel and tour info.

[1st Place: Okinawa] Best Rate Information (Jan–Feb 2026)

Flights – Best rate

	January	February
Domestic flight (Tokyo-Naha, one way per adult)	¥ 6,713	¥ 6,713

Popular hotels – Best rate (Rate per night for two adults)

	Popular hotels and best rate for January		Popular hotels and best rate for February	
Three stars	Hotel Grand View Okinawa	¥ 5,600	Hotel Grand View Okinawa	¥ 5,600
Four stars	Southern Beach Hotel & Resort Okinawa	¥ 9,780	Hewitt Resort Naha	¥ 13,742
Five stars	RIHGA Royal Gran Okinawa	¥ 15,650	Hyatt Regency Naha Okinawa	¥ 26,808

Flight and hotels – Best rate (Tokyo-Naha roundtrip, price per adult for 2 adults 1 room, for 2 nights 3 days)

Note: Display the best rates by comparing flight and hotel sets, separate bookings, and package tours.

	January	February
Three stars	¥ 17,400	¥ 18,600
Four stars	¥ 17,800	¥ 20,600
Five stars	¥ 31,786	¥ 34,377

Popular packaged tours (Price per adult for 2 adults 1 room, for 2 nights 3 days)

- Rental Car for Convenient Sightseeing included package (Departing from Haneda) | From ¥23,700
- JUNGLIA Okinawa 1-Day Ticket included package (Departing from Haneda) | From ¥35,600

[2nd Place: Hokkaido] Best Rate Information (Jan–Feb 2026)

Flights – Best rate

	January	February
Domestic flight (Tokyo-Shin Chitose, one way per adult)	¥ 4,070	¥ 4,070

Popular hotels – Best rate (Rate per night for two adults)

	Popular hotels and best rate for January		Popular hotels and best rate for February	
Three stars	Tmark City Hotel Sapporo	¥ 5,662	Sapporo Tokyu REI Hotel	¥ 11,012
Four stars	Hotel Gracery Sapporo	¥ 8,152	Vessel Inn Sapporo Nakajima Park	¥ 12,006
Five stars	Keio Plaza Hotel Sapporo	¥ 11,660	Keio Plaza Hotel Sapporo	¥ 12,042

Flight and hotels – Best rate (Tokyo-Shin Chitose roundtrip, price per adult for 2 adults 1 room, for 2 nights 3 days)

Note: Display the best rates by comparing flight and hotel sets, separate bookings, and package tours.

	January	February
Three stars	¥ 14,000	¥ 15,000
Four stars	¥ 18,700	¥ 15,500
Five stars	¥ 20,470	¥ 20,600

Popular packaged tours (Price per adult for 2 adults 1 room, for 2 nights 3 days)

- Sapporo Snow Festival Sightseeing (Departing from Haneda) | From ¥34,300
- Experience Jozankei Onsen & Local Gourmet (Departing from Narita) | From ¥31,800

Note: The price information listed above is based on Travelko's reference data as of December 22, 2025. Prices are subject to change.

[3rd Place: Fukuoka] Best Rate Information (Jan–Feb 2026)

Flights – Best rate

	January	February
Domestic flight (Tokyo-Fukuoka one way per adult)	¥ 5,507	¥ 5,579

Popular hotels – Best rate (Rate per night for two adults)

	Popular hotels and best rate for January		Popular hotels and best rate for February	
Three stars	S-PERIA HOTEL HAKATA	¥ 8,904	S-PERIA HOTEL HAKATA	¥ 10,000
Four stars	Hotel Monterey Fukuoka	¥ 16,160	Hotel Monte Hermana Fukuoka	¥ 12,212
Five stars	Hotel Nikko Fukuoka	¥ 17,460	Hotel Nikko Fukuoka	¥ 21,204

Flight and hotels – Best rate (Tokyo-Fukuoka roundtrip, price per adult for 2 adults 1 room, for 2 nights 3 days)

Note: Display the best rates by comparing flight and hotel sets, separate bookings, and package tours.

	January	February
Three stars	¥ 16,600	¥ 17,000
Four stars	¥ 19,400	¥ 19,816
Five stars	¥ 20,638	¥ 26,286

Popular packaged tours (Price per adult for 2 adults 1 room, for 2 nights 3 days)

- Stay at a Popular City Hotel with Hot Springs (Departing from Haneda) | From ¥26,700
- Includes Rental Car for Convenient Sightseeing (Departing from Haneda) | From ¥31,900

Note: The price information listed above is based on Travelko's reference data as of December 22, 2025. Prices are subject to change.

About Travelko

Not a bargain, but the lowest price.	Travelko is one of Japan's largest travel comparison sites focused on delivering the lowest prices, not just bargain deals.
Over 1,500 reservations sites listed.	Over 1,500 domestic and international booking sites, including major names such as Rakuten Travel, JTB, HIS, Agoda, Expedia, and Trip.com.
Wide product line up	One of Travelko's unique strengths is it allows users to compare almost all product types related to travel such as hotels, transportation, tours, activities, others.
From budget to luxury travel	From budget plans to luxury plans including business class and five-star hotels, you can find the lowest priced plan that meets your desired conditions from a wide range of options.
Easy comparison from the abundant information	Abundant information available on each plan, you can compare and consider even the most detailed conditions on Travelko without having to repeatedly switch between booking sites.
Accuracy of price and information	To prevent situations where a plan is sold out or prices have changed on booking sites, we strive to keep availability information constantly updated. We also list the total price including taxes and fees to ensure it matches the price at the time of booking as closely as possible.
Commitment to Reliability	We have established strict screening criteria, including a review of financial statements, for all booking sites listed on our site. For overseas sites in particular, we clearly indicate whether they offer support in Japanese and list common complaints. In the unlikely event of a problem with a booking site, Travelko will provide necessary support, ensuring a secure and reliable environment for your use.

Travelko has always been and will continue to be committed to providing the most affordable, convenient, and friendly service possible, and we will do our utmost to support your travel needs.

About OpenDoor Inc.

President and CEO: Daisuke Sekine

Founded: April 21, 1997

Capital stock: 648.29 million yen

Number of employees: 191 (as of March 2025)

OpenDoor plans and operates Internet content and software development. The company operates and manages the travel comparison site Travelko for both the Japanese and global market, and the Japanese traditional crafts information site Gallery Japan, among others.

<https://www.opendoor.co.jp/en/>



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