

December 23, 2025

Company Japan Investment Adviser Co., Ltd.
Representative President & CEO Naoto Shiraiwa
(TSE Prime Market, Stock Code: 7172)
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Notice of Regarding New Investment for the Private Equity Investment Business ~RECEPTIONIST, Inc~

Japan Investment Adviser (JIA) Group hereby announce that a fund managed by the JIA Group has acquired the shares of RECEPTIONIST, Inc (hereinafter referred to as “RECEPTIONIST”) as a new investment company. The JIA Group has realized the IPOs of ten companies and M&A exits for two companies so far. (※)

(※ Reference) Investee companies of the JIA Group: <https://www.jia-ltd.com/en/business/privateequity/>

1. Purpose of the investment

Established in 2016, RECEPTIONIST is dedicated to fulfilling its mission: "Eradicating absurd business practices." The company provides services that transform the "reception"—a key touchpoint for external communication—into an environment where people can work proactively and efficiently.

RECEPTIONIST is a cloud-based reception system designed to drive the digital transformation (DX) of reception operations. By replacing traditional extension phones with an iPad-based interface, the service streamlines visitor check-ins, automatically notifies the relevant staff, and maintains digital visitor logs. It boasts the leading market share in both the number of client corporations and total sales within the cloud-based unmanned reception system market(*1).

The JIA Group has decided to acquire the shares of RECEPTIONIST to support its further business expansion. The company aims to “create a society where everyone can work proactively and with passion” by providing cloud services, addressing the growing need for reception systems that streamline operations and enhance security.

(*1) “Current State and Future Outlook for the iPad-Based Cloud Unmanned Reception System Market (Nov. 2025 Issue of MIC IT Report)” (Survey by Deloitte Tohmatsu MIC Research Institute Co., Ltd.)

2. Overview of RECEPTIONIST

(1) Company Name	RECEPTIONIST, Inc
(2) Address	Sumitomo Fudosan Aobadai Tower-8F, 3-6-28, Aobadai, Meguro-ku, Tokyo
(3) Name and title of representative	Representative Director and CEO Mariko Hashimoto (oomiya)

(4) Description of Business	Development and provision of cloud services; reception operations consulting
(5) Establishment	January 21, 2016
(6) Homepage	https://receptionist.co.jp/

3. Future outlook

The impact of this matter on the JIA Group's business performance is minor at this moment.

Inquiries:

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