FY2025 Q3 Investor Presentation Material Monstarlab, Inc (Securities Code: 5255)

Nov 14, 2025



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2025 Q3: Profit Growth Driven by Core Business; Focus on Next-Year Growth in Q4

Unit: million yen

	FY2025 Q3 YTD Results	FY2025 Forecast	Progress	
Revenue	5,830	8,517	68.5%	
Operating Profit (Loss)	613	360	170.5%	
Profit (loss) before income tax	234	274	85.7%	
Profit (loss) attributable to owners of parent	300	206	145.9%	

- Revenue and gross profit rose QoQ; gross margin improved. Growth strategy shift continues to show results, with key client sales and cost discipline boosting core profit.
- Yen depreciation in Q3 generated ~JPY 150M FX gain (cumulative FX loss reduced from JPY 360M to 210M), turning net income positive. FX impact remains a key focus for the full year.
- Reversal of stock-based compensation reduced COGS by JPY 127M and SG&A by JPY 122M, adding JPY 250M to operating profit.

Topic 1

Global Launch of PoC Development Platform 'MonstarX'

- Developed "MonstarX," a proprietary multi-Al agent platform enabling PoC development through conversational interaction.
- Launched globally as a SaaS platform designed to build advanced prototype-level proofs of concept via natural language dialogue with multi-Al agents—without requiring specialized coding or prompt engineering skills.

Topic 2

Earnings Forecast Maintained

- As of Q3 FY 2025, actual results, particularly operating profit, have made significant progress against the earnings forecast.
- However, due to substantial profit fluctuations from non-core factors—such as reversal of stock option
 expenses and mark-to-market FX/foreign securities gains—it is difficult to reasonably estimate finalized
 year-end figures. Accordingly, we are taking a cautious approach and maintaining the current earnings
 forecast at this time.

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Three Consecutive Quarters of Operating Profit from Core Business

In Q3, strong sales from key clients steadily increased core business profits.

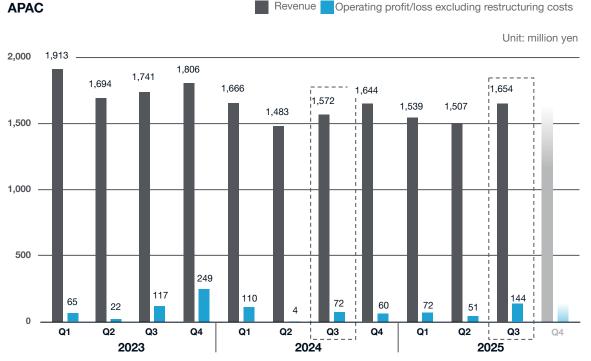
At the same time, operating profit was further boosted by reversals of stock-based compensation (reducing COGS and SG&A) and foreign exchange gains from yen depreciation.

	FY2024			FY2025					
	Q1	Q2	Q3	Q4	Q1	Q2	Q3	QoQ Change	YoY Change
Revenue	3,179	2,542	2,221	2,060	1,899	1,879	2,051	+9.2%	-7.6%
Revenue (excluding EMEA)*	1,964	1,872	1,966	2,012	1,899	1,879	2,051	+9.2%	+4.3%
Cost of sales	2,507	2,666	1,955	1,448	1,164	1,191	1,043*2	-12.4%	-46.6%
Gross profit (Percentage)	671 (21.1%)	-124 ()	265 (11.9%)	612 (29.7%)	735 (38.7%)	688 (36.6%)	1,007 (49.1%)	+46.5%	+279.5%
Selling, general, and administrative expenses	1,577	1,837	1,307	2,497	666	683	551*²	-19.4%	-57.8%
Other income	18	8	1,167	0	25	30	39	+26.0%	-96.7%
Other expenses	4	4,145	901	617	1	2	8	+203.0%	-99.1%
Operating profit (loss)	-891	-6,099	-776	-2,502	93 (4.9%)	32 (1.7%)	487 (23.8%)	+1392.3%	_
Structural reform expenses	_	779	330	1,669	_	_	-250* ²	_	_
Impairment losses	_	4,140	_	920	_	_	_	_	_
Operating Profit/(Loss) excluding restructuring costs and impairments	-891 ()	-1,179 ()	-445 ()	87 (4.2%)	93 (4.9%)	32 (1.7%)	236 (11.5%)	+625.5%	_
Profit (loss) before income tax	-268	-5,505	-2,031	-2,040	-171	-186	593 (28.9%)	_	_
Profit (loss) attributable to owners of parent	-340	-5,553	-1,841	-2,213	-137	-115	553 (27.0%)	_	_

^{*}¹To ensure comparability with the current period following the large-scale restructuring in 2024, including the withdrawal from EMEA-based operations, revenue figures are presented excluding the EMEA region.

^{*2}As reversals of expenses related to stock-based compensation for stock options were recorded, "Cost of Revenue" and "Selling, General and Administrative Expenses" were affected. The total amount is included under "One-off Factors Related to Structural Reforms." with reversals of ¥127 million in Cost of Revenue and ¥122 million in SG&A.

APAC: Revenue and operating profit significantly exceeded the same period last year, with operating profit reaching its highest level since Q4 FY2023.



- Revenue grew significantly, driven by upselling to existing clients and new contracts for advanced, high-level Al projects. High unit value and strong utilization led to a 100% YoY increase in operating profit.
- In Q4, focus will be on strengthening the foundation for stable and sustainable growth from the next fiscal year onward, through pipeline building and proactive proposal activities.

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APAC: Sales Growth Amid Controlled Order Intake and New Projects

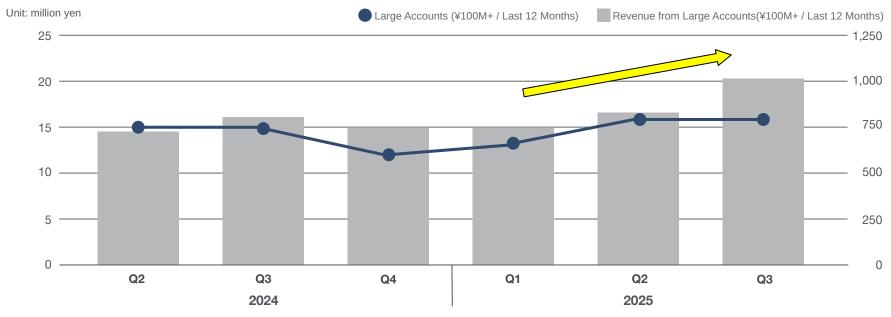
• In Q3 FY2025, focus was placed on delivering Al projects, which are key to future growth.

• Considering the operational burden from rapid revenue growth and increasingly complex projects, the second half will prioritize organizational strengthening to support growth from next year onward.



From Q2 2025, KPIs Revised to Prioritize Growth in Major Clients and Revenue per Client. In Q3, Sales from Major Clients Increased Successfully.

- Revenue from key clients increased through relationship-building with key stakeholders and decision-makers, from business heads to company executives.
- We will continue strengthening these relationships to further grow the number of key clients and revenue.



AMER: Supported by a stable client base, revenue and profit remained solid. Maintaining 15% operating margin through Delivery Center efficiency

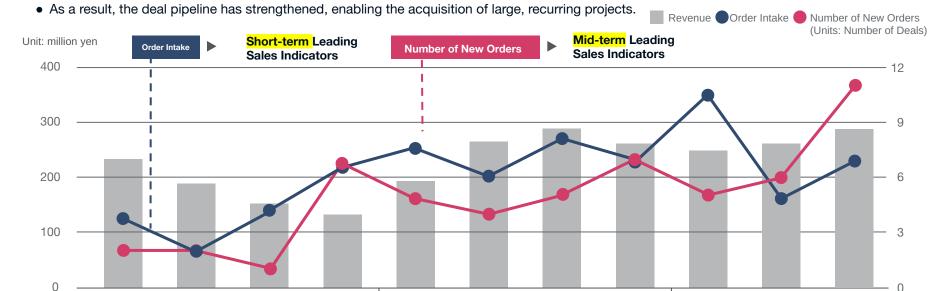


- Supported by a strong pipeline centered on major existing clients in the payment domain, the business environment remained stable. Effective utilization of delivery centers in locations such as Colombia and Bangladesh enabled us to maintain a healthy operating profit margin throughout the third quarter.
- Going forward, we will continue to leverage our partnerships with payment solution providers such as Adyen and Stripe, while accelerating marketing activities to further strengthen our pipeline for future growth.

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AMER: Steady delivery of major Q1 wins and strong new client acquisition; new order volume at a record high

• Focused marketing and sales efforts on collaborations with major payment solution providers, as well as on process automation and product development.



Q2

Q3

2024

Q4

Q1

Q2

2025

Q1

Q2

Q3

2023

Q4

Q1

Q3

In addition to large-scale development projects, solid order growth driven by Al agent development and payment solution initiatives

- In APAC, we secured multiple projects leveraging overseas delivery teams as well as our proprietary generative Al solutions.
- In AMER, we won several payment-solution projects.

Industry	Project Summary
Information & Communications	Multi-Al agent development for sales activity support
Wholesale	Development of a generative Al-powered knowledge search chatbot
Manufacturing	App development using the Philippines team to codify and standardize senior sales expertise
Manufacturing	Comprehensive DX support, including tool development to codify expert engineer know-how and the creation of a generative Al-based internal knowledge navigator
Healthcare & Others	Research and strategy development to support full-scale payment-solution implementation

Capital Growth Driven by Core Profitability; Continued Investment in Al and Talent for Future Expansion

Unit: million yen

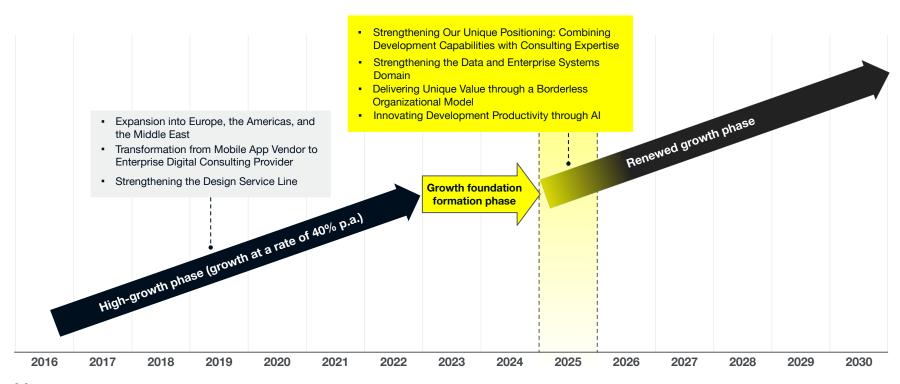
	2025 Q2	2025 Q3	Change	Percentage Change
Current assets	5,431	5,592	+160	+3.0%
Cash and cash equivalents	4,131	4,070	-61	-1.5%
Non-current assets	4,292	4,367	+75	+1.8%
Total assets	9,723	9,959	+236	+2.4%
Current liabilities	2,011	2,019	+8	+0.4%
Non-current liabilities	6,477	6,444	-33	-0.5%
Equity	1,234	1,496	+261	+21.2%
Total liabilities and equity	9,723	9,959	+236	+2.4%

Key Financial Drivers and Variability Factors Recognized

	Key Variability Factors	Mitigation Measures
Gains/Losses on Financial Assets	If the profitability of foreign-currency-denominated investee companies fluctuates significantly, or if changes in the competitive landscape alter the expected future outcomes, we may be required to recognize valuation gains or losses.	Conduct timely monitoring of investee companies and maintain appropriate communication. Monetize assets over the medium term through the sale of securities where appropriate.
Foreign-Currency Asset Translation	We hold a significant amount of foreign-currency-denominated assets, and their yen-equivalent value fluctuates depending on the exchange rate at the fiscal period-end. Yen appreciation may result in foreign exchange losses, while yen depreciation may generate substantial exchange gains.	We mitigate exchange-rate volatility by balancing multiple currency-sensitive activities, such as offshore development requests and the collection of management service fees.
Stock Option Expiration	If a large number of stock options expire, the reversal of stock-based compensation may increase full-year profit.	Ongoing monitoring of option exercises and expirations.



Foundations Built in 2024 Are Beginning to Deliver Results in 2025, Marking a Return to a Growth Trajectory



Three Pillars for Growth



Enhancement of the data and enterprise system domains

- Enhancing the Value of Our Core SoE Domain by Strengthening Data Capabilities (e.g., Location Data, Price Sensitivity, and Purchase Behavior Data)
- Strengthening enterprise system development through generative AI; continued enhancement of our legacy modernization solution, CodeRebuild AI.
- Appointed a new head of data and enterprise systems and established a dedicated team



Delivering unique value through borderless management

- Leveraging large-scale development centers in regions with abundant engineering talent, combined with extensive digital consulting experience in Japan and the US, to deliver added value.
- Delivering unique value through borderless design and development operations



Productivity Innovation through AI and Provision of AI Solutions

- By integrating AI across all stages of the system development process, we dramatically enhance productivity, shorten development timelines, and strengthen cost competitiveness.
- Providing advanced, Al-integrated solutions through our developed systems.
- Providing Al-powered solutions that transform client operations through the use of Al agents and related technologies.
- Launched MonstarX: Multi-Al Agents for PoC Development

Main Focus of This Section

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Organizational capabilities are being strengthened in preparation for full-scale growth in the data and enterprise area.



Launched a dedicated organization for the Data and Enterprise domain

- In April 2025, we established "Enterprise DX," a specialized unit of approximately 35 members focused on delivering Data and Enterprise solutions.
- The team provides differentiated solutions leveraging ML's strengths, particularly in legacy system modernization—such as Code Rebuild AI, agile development, and advanced UI design.



Appointed a new head with deep expertise in the Data and Enterprise domain



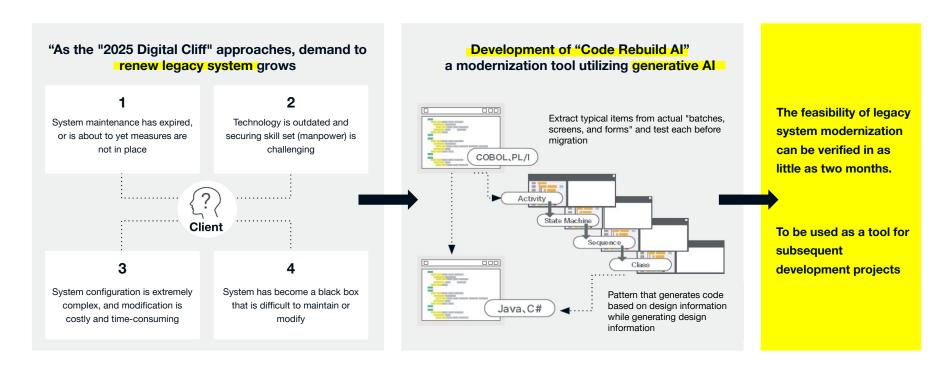
Eiichi Matsushima

Executive Managing Officer /
Head of APAC Enterprise

Profile

A seasoned leader with extensive expertise in the Data and Enterprise domain. Previously served as a division leader in manufacturing and automotive industries at a global consulting firm, providing consulting services in new business strategy, business and IT transformation, and organizational reform for clients both in Japan and overseas. Possesses deep technical knowledge and hands-on experience in ERP (especially SAP) implementation and operations, having worked as a programmer. Over 25 years of experience as an industry consultant, specializing in large-scale business process reengineering (BPR) projects within the SoR (System of Record) domain.

Introducing Code Rebuild AI (CRA) for Enterprise Modernization via Generative AI



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Modernizing Enterprises in 1–2 Years through CRA and Monstarlab's Strengths in Al-Driven Development, Agile Practices, and UI/UX Design

Validation Phase (2–4 months)

Full-Scale Development (~1 year)

Production Launch & Expansion (Medium- to Long-Term Support)

Objective

Feasibility Study & Planning using CRA

Modernization through CRA: Transforming Black-Box Systems into White-Box Systems

Expand White-Box Systems & Add New Features

Approach

Agile Development

Waterfall Development

Waterfall Development

Output

- CRA Compatibility Validation
 Analyze current applications
 and verify results
- CRA Overall Planning
 Estimate scope and draft plan through To-Be architecture optimization
- Function Analysis & Requirements
 Definition via CRA
- Screen Design Considering Efficiency by UI/UX Team
- UI/UX Design
- Al-Driven System Development
- Business Process Improvement Proposals by Operations Team
- Integration & System Testing

 Apply Standard System Development Process

Requirements Definition,
Al-Driven System,
Development,
Integration Testing,
User Acceptance Testing (UAT)

Legacy System Modernization Projects Using CRA Are Progressing Steadily

Client's Industry	Client's needs	Progress in Q3 2025
Non-ferrous Metals	Improve efficiency through AI-powered enhancements and spec changes on core systems	Analysis phase won
Building materials	80% of core systems are legacy and black-boxed; planning for system replacement	Analysis phase won
Chemical manufacturer	Considering full replacement of factory and HQ core systems by 2030	Analysis phase won
Entertainment	Replace black-boxed legacy mainframe system	Analysis phase won
Retail	Replace black-boxed legacy mainframe system	Proposed
Service	Replace black-boxed legacy system (order processing system)	Proposed
Auto manufacturer A Co.	Analyze and replace black-boxed systems related to SDV (software-defined vehicle)	Proposed
Auto manufacturer B Co.	Analyze and replace black-boxed systems related to SDV (software-defined vehicle)	Proposed

Three Core Al Areas at Monstarlab

Al-Driven Development



Integrating AI into the development process to fundamentally enhance productivity, translating improvements in quality and cost into competitive advantages.

Integration of AI into Products



By implementing AI as a core function in our developed systems, we deliver more advanced solutions compared to competitors.

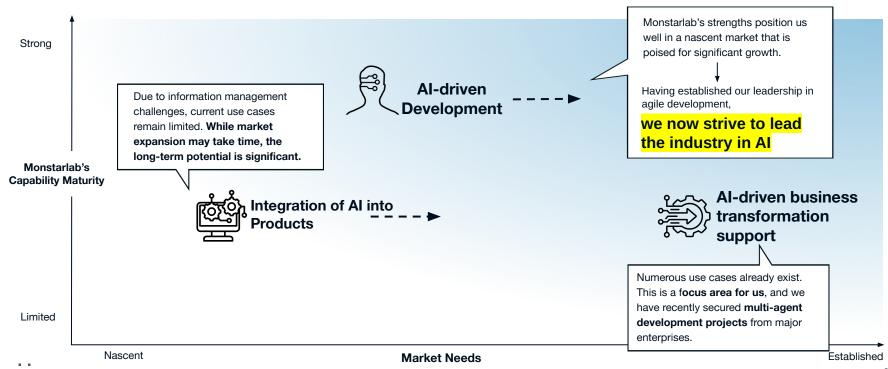
Driving Business Transformation with Al



We provide Al-driven solutions that transform client operations, enhancing productivity and creating greater value.

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Aiming for Industry Leadership in Al-Driven Development, Advancing Multi-Agent Innovation



Establishing a Center of Excellence for Al Development under CEO Oversight



We establish rules and frameworks to deploy AI safely and efficiently across the organization, ensuring sustainable operations.

- Regularly review and update internal rules in line with actual usage.
- Support on-site innovation and PoC initiatives while monitoring implementation progress.
- Implement mechanisms to proactively identify risks and security concerns.

We build best-practice frameworks that enable each department to leverage AI optimally and continuously improve business operations.

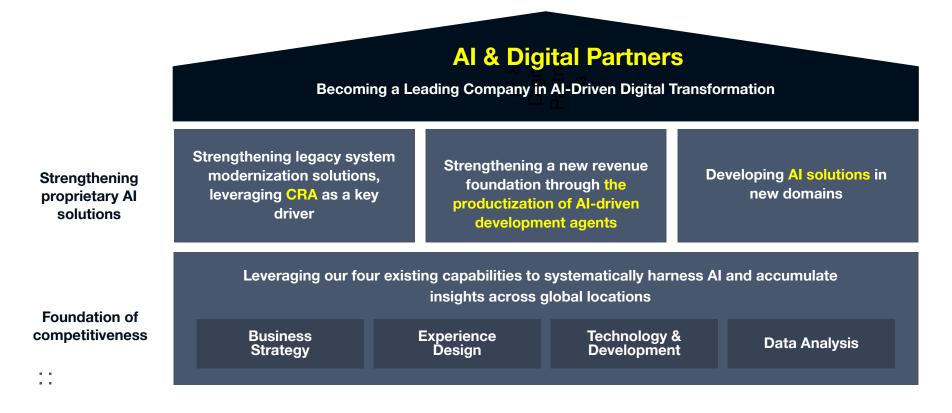
- Identify high-impact tasks per department and implement Al in phases.
- Develop "living standards" that adapt to trends and technological changes.
- Capture and share departmental successes and failures to benefit the entire organization.

We establish a data and KPI infrastructure to visualize the impact of AI utilization, supporting management decisions and operational improvements.

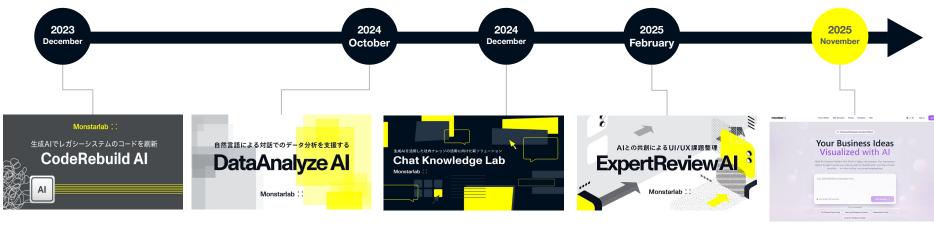
- Continuously monitor the effectiveness of tools and initiatives.
- Define KPIs/KGIs and visualize results via dashboards to quantify outcomes.

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Leveraging Monstarlab's four capabilities and global insights with AI to generate distinct competitive strengths, driving the AI and digital industries



Continuing the Development of Proprietary Al Solutions Since CRA Launch in Dec 2023; MonstarX Launched on Nov 6, 2025



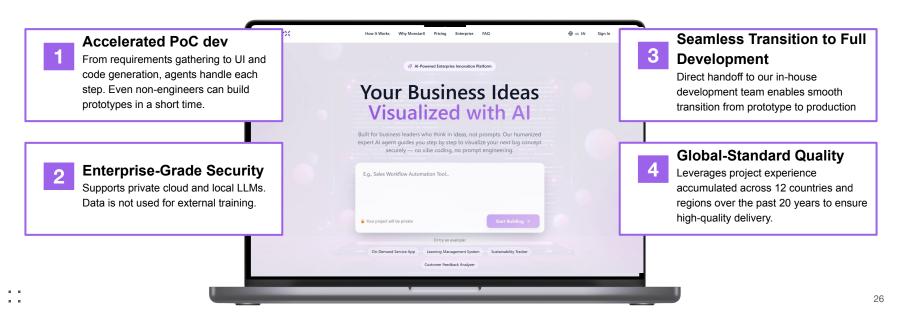
- A new tool leveraging generative AI to transform legacy code into optimal designs and modern languages. By converting old code into new designs using AI before generating updated code, it enables more efficient code migration, significantly reducing costs and time for modernization.
- Combining our advanced data
 engineering expertise with generative Al
 technology, we enable data aggregation
 from legacy systems to data
 warehouses and support data
 extraction and analysis using natural
 language without SQL queries.
- Enabling seamless management of multiple data platforms to mitigate the risk of vendor lock-in.
- Supporting the development and implementation of knowledge management systems that leverage generative Al to enable easy access to corporate knowledge directly from chat tools.
- Delivering more scalable systems at lower costs while providing superior user experience compared to off-the-shelf package solutions.
- Combining our advanced UI/UX expertise with AI technology, we conduct expert reviews and identify UI/UX issues for existing products such as websites and applications at approximately 1.3 times the conventional speed.
- A SaaS platform designed to enable anyone—without coding or prompt-engineering expertise—to easily build advanced prototype-level ideas through natural-language interaction with multi-Al agents.

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PoC Development Platform "MonstarX": A proprietary multi-Al agent platform that allows anyone to build prototypes through natural conversation

Build high-quality prototypes just by talking — no engineering required (starting from \$20/month)

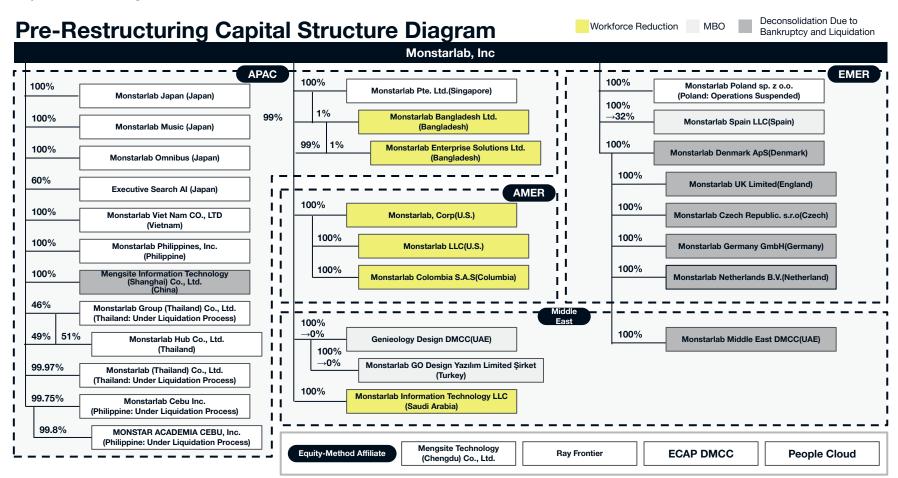




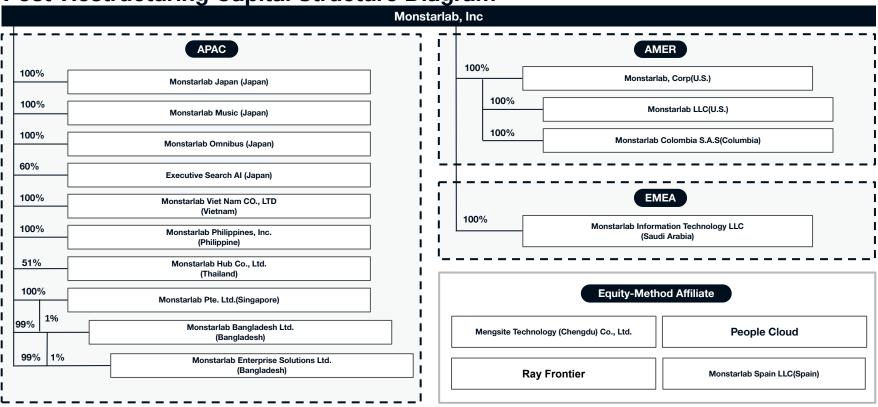
Supporting DX and AI transformation across the entire stack—from customer touchpoints to core systems—powered by proprietary AI solutions

Scale PoC to **Proprietary Al solution** business Product development and growth monstar: Product layer Full-scale product development (from PoC to commercialization, Rapid PoC and PMF validation for new growth hacking from 1→10) business ideas · End-to-end support covering business strategy, experience design, technology, and data Establish Al connecting point **Design & development of Al agents Business process** laver Automating and redesigning business processes Designing and developing Al-powered business agents Establish Al connecting Structuring data foundations for Al utilization point **Proprietary AI solution** Enterprise system design & System architecture CodeRebuild Al development layer Architecture planning Modernizing legacy systems Designing and developing core and business systems White boxed system Turning black-box systems into white-box Al-driven development and maintenance effort reduction systems





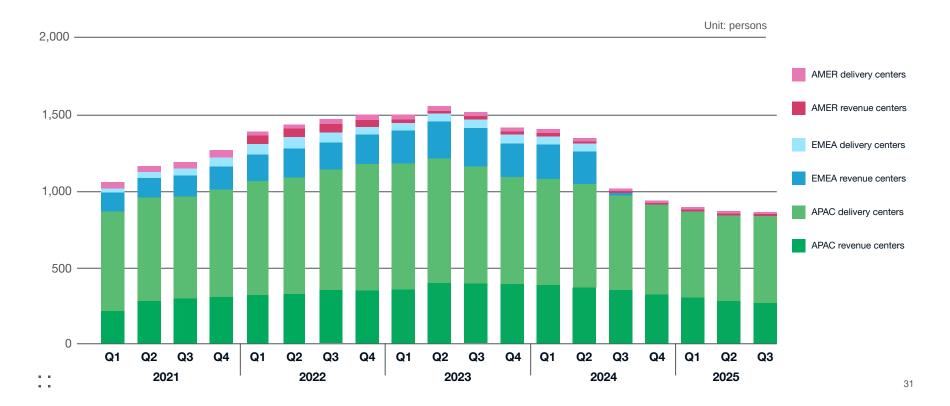
Post-Restructuring Capital Structure Diagram



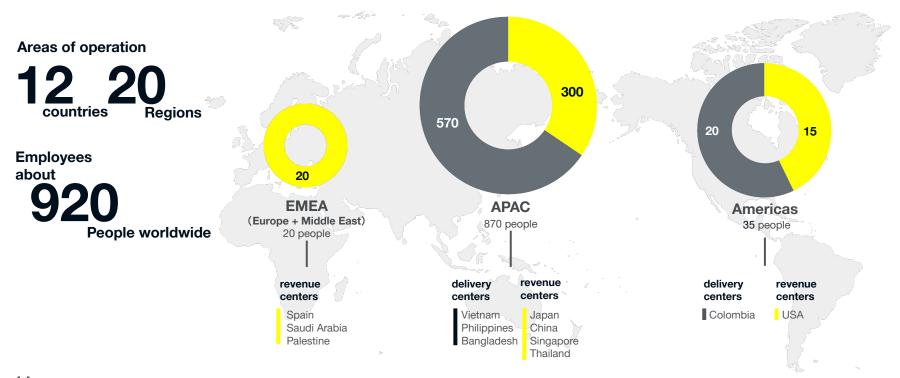
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Following EMEA-centered restructuring, we focus on APAC and AMER, enhancing per-person productivity via Al-driven development to maintain profitability



Global team of 920, with revenue centers in Japan, Western Europe, and North America, and delivery centers in Southeast Asia and South America



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Monstarlab Holdings Inc. (Securities Code: 5255)

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Thank you for your attention.