

FY2026 Monthly Sales Report

Distribution and Retail Business

TRIAL Holdings, Inc.

Representative: Hiro Nagata, President
(Ticker: 141A, Growth Market, Tokyo Stock Exchange)

Contact: IR Department TEL: +81-3-6435-6308

Email: ir@trial-holdings.inc



December 10, 2025

																	Jei 10, 2023
		CY 2025								CY 2026							Full
		(YoY: %)	Jul.	Aug.	Sep.	Oct.	Nov.	Dec.	1H	Jan.	Feb.	Mar.	Apr.	May	Jun.	2H	Year
TRIAL	Comp. Stores	Sales	101.4	98.3	99.8	101.7	105.5		101.3								101.3
		Customer Frattic	97.5	94.6	95.6	97.8	100.0		97.0								97.0
		Average Spending	104.1	103.9	104.5	104.1	105.5		104.4								104.4
	All Stores	Sales	111.9	108.1	109.1	110.1	113.7		110.5								110.5
		Store Opening	5	1	1	1	5		13								13
		Format conversion - Increase (SEIYU to TRIAL SEIYU)	0	0	0	0	1		1								1
		Store Closure	0	0	1	0	1		2								2
		Store Count	357	358	358	359	364		364								364
SEIYU	All Stores	Store Opening	0	0	0	0	1		1								1
		Store Closure	0	0	1	0	1		2								2
		Format conversion - Decrease (SEIYU to TRIAL SEIYU)	0	0	0	0	1		1								1
		Store Count	245	245	244	244	243		243								243

(Weather, Events)

Temperatures declined from the previous month, signaled the arrival of winter. Two additional weekends and holidays YoY lifted SSS by approx. 1.7 pts.

The "Anniversary Sale," a point promotion event was held from November 25 to 30 boosted the customer traffic, with strong sales of food, particularly in Fresh.

(Business at TRIAL stores)

<u>Food:</u> Grocery - packaged rice and instant noodles performed well. Daily - savoury bread grew. Fresh - onions, potatos, mushrooms, and mandarins; pork and chicken; PB shrimp cocktail selling strongly. Ready meals - signature items such as the "Pork Cutlet Bowls," and "Egg full-filling sandwiches" contributed, as well as grilled chicken gained popularity.

Non-food: laundry detergents, kitchen essentials, and PB batteries drove solid growth.

(Store Opening, Format Conversion, Closure, Renovation in November)

Two "TRIAL GO"- the first stores in Tokyo opened. Additionally, we renovated SEIYU Hanakoganei (Kodaira City, Tokyo) and opened the first "TRIAL SEIYU" store format. By combining the strengths of both TRIAL and SEIYU, taking on the challenge of creating an exciting shopping experience in the Tokyo metropolitan area through new merchandising concepts and product offerings. "TRIAL SEIYU" represents a format conversion from SEIYU store to TRIAL store. This increases the number of TRIAL stores and decreases of SEIYU stores, but the total number of stores within TRIAL Group remained.

Opening: 6

Super Center: Minamisoma (Fukushima), Heguri (Nara), Saijō (1st store in Ehime Pref.) TRIAL GO: Nishi-Ogikubo Eki Kita (Tokyo), Fujimidai Eki Kita (Tokyo) SEIYU: Nishi-ichinoe (Tokyo)
Format Conversion: 1 TRIAL SEIYU: Hanakoganei (Tokyo)
Closure: 2 smart: 1 (Chiba) SEIYU: 1 (Ibaraki)
Renovation: 2

^{*}YoY sales growth are preliminary figures based on POS data. They may differ from book closing figures.

^{*}Weather in Fukuoka is shown on the comment where many TRIAL stores are located.

^{*}Products kinds are as follows. Grocery: Processed food like snacks. Daily: Eggs and dairies. Fresh: Fruits, Meat, Fish and Ready meals. Living: Household essentials such as daily consumables.

Hardware: Durables - such as home electronics. Apparel: Innerwear, outerwear.

^{*}We plan to begin disclosing SEIYU's YoY sales growth data for both all stores and comp. stores starting with the July 2026 figures (FY2027 figures).