no+e

note pro Certified for "IT Introduction Subsidy 2025"
Serving as Information Infrastructure for SMEs
Up to 66% of Introduction Costs Subsidized

"note pro," the high-function corporate plan provided by note inc., has been certified as an eligible tool for the "IT Introduction Subsidy 2025" promoted by the Ministry of Economy, Trade and Industry (METI). The tool is recognized as an IT solution that establishes corporate information dissemination systems and supports a wide range of communications, from recruitment and public relations to building customer relationships.

note pro helps build "owned media" for a diverse range of organizations, including corporations, local governments, and educational institutions. The number of companies using the paid plan exceeded 1,000 as of the end of September 2025*. With this certification, small and medium-sized enterprises (SMEs) can now receive subsidies covering 50% (up to 66% under specific conditions) of the costs when introducing note pro.

*note pro is provided free of charge to local public bodies, schools, cultural facilities, central government ministries, and independent administrative agencies.

About the IT Introduction Subsidy Certification

The IT Introduction Subsidy is a system promoted by METI to support the digital transformation (DX) and productivity improvement of SMEs. Only IT tools that pass a screening by the secretariat based on national standards are registered as eligible for subsidies.

- Contribution to operational efficiency and productivity improvement
- Reliability of functions, security, and operational structure
- Robust implementation and operational support

note pro met these criteria and was certified as an "information dissemination infrastructure" that supports SME public relations, recruitment, and branding.

Value of note pro and Growing Adoption

This certification makes it easier for companies that previously struggled with external communication due to budget or staffing constraints to introduce note pro. Using note pro leads to the following results:

- Recruitment PR: Sharing culture and employee stories. This deepens understanding before application, preventing mismatches and improving the quantity and quality of entries.
- Branding: Continuously communicating company strengths and values. This expands awareness and deepens brand understanding.
- Customer Relations: Sharing corporate vision and initiatives through CEO blogs and field reports. This generates empathy and builds relationships with fans.

Specific case studies are available here:
https://biz.note.com/m/mba90b7b84adc

note is a media platform that gathers diverse people, ranging from individuals to corporations. It has grown to over 10.52 million members(*1) and 73.59 million monthly active users(*2). Various organizations—including companies, local governments, and universities—use the corporate plan, note pro, for recruitment, branding, PR, community building, IR, and research dissemination. The number of paying corporate users has exceeded 1,000(*3).

We position note pro as a pillar of medium- to long-term growth. We aim to use this certification to expand usage to a broader range of companies and create an environment where "everyone can broadcast in their own words."

(*1) As of the end of August 2025 (*2) As of the end of February 2025 (*3) As of the end of September 2025

Key Features of note pro

note pro allows companies and organizations to easily build owned media on the 'note' platform, which attracts a large audience. It offers features designed for easy operation, even for companies without dedicated information dissemination staff or small teams.
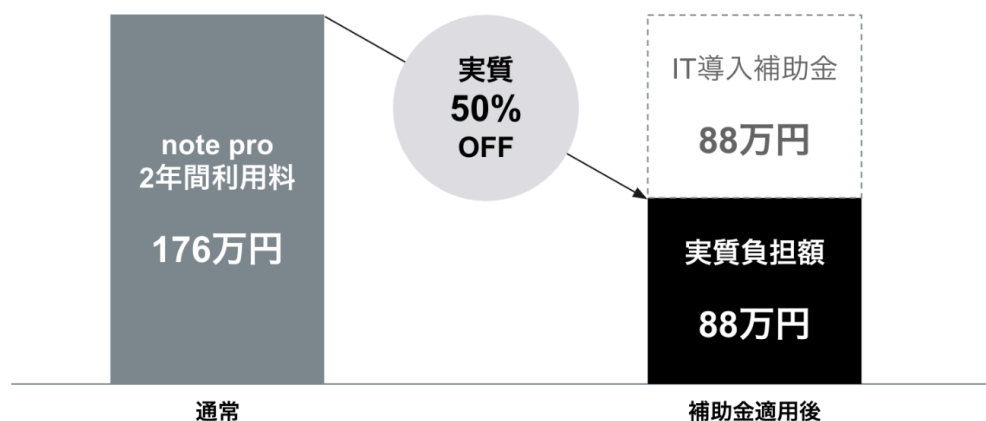
Feature Examples:

- Custom Domain/Design: Media design reflecting corporate identity and operation under a unique domain.
- AI Writing Support: Automatically generating articles from interview videos or audio data.
- Site Creation: Easily building corporate or recruitment sites on note.
- Growth Options:
  - Engagement: Features to encourage users to add LINE Official Accounts as friends.
  - Awareness: Plans to entrust ad distribution to note.

These features support the "foundation" of corporate activities, including recruitment, PR, brand building, and customer relations.

Service details: https://pro.lp-note.com/

"IT Introduction Subsidy 2025" Application Overview

- Eligibility: SMEs and small businesses signing a new contract for note pro(*1)(*2)
- Application Category: Standard Framework
- Applicable Period: Up to 2 years
- Subsidy Rate: 50% (Up to 66% if specific conditions are met)
- Application Deadline: Wednesday, January 7, 2026, 17:00

Detailed information for SMEs is summarized in the following article. Please check it alongside the official website.

Details for prospective companies: https://biz.note.com/n/n5f7116feb8d9
IT Introduction Subsidy 2025 Official Site: https://it-shien.smrj.go.jp/

Inquiries and consultations are accepted via the form below. Please consult us early, as application preparation takes time. The deadline for inquiries to us is Monday, December 15, 2025.
https://hubs.ly/Q03WPrtL0

(*1) Approval is decided by the secretariat's screening. (*2) Corporations currently under contract for note pro are not eligible. However, past users who have canceled their contract can apply. There are no restrictions based on the time elapsed since cancellation.

note

note is a media platform where creators post text, images, audio, and videos, and users can enjoy and support that content. We value a safe atmosphere and diversity so that everyone can enjoy and continue creating. Individuals and corporations mingle, expanding opportunities to find things they like and meet interesting people. The service launched in April 2014, and approximately 64.07 million works have been created. The number of members has reached 10.52 million (as of August 2025).

●URL：https://note.com/
●iOS App：https://itunes.apple.com/jp/app/note-noto/id906581110
●Android App：https://play.google.com/store/apps/details?id=mu.note

note inc.

Our mission is to "Start, and Keep on Creating," and we are building systems for expression and creation. The media platform note supports all kinds of creative activities by creators. Creators can publish their original content, receive support from fans and peers through memberships, shops and brand owners can showcase products in their stores, and corporations and organizations can use note pro to disseminate information.

Address: 6-6-2 Kojimachi, Chiyoda-ku, Tokyo 102-0083, Japan
Date of Establishment: December 8, 2011
Representative Director and CEO: Sadaaki Kato   Corporate Website: https://note.jp

---

【For inquiries regarding this press release】
　note inc. IR inquiry desk: https://ir.note.jp/inquiry