

Name: INTERMESTIC INC.
Representative President: Hiroshi Ueno
(Code number: 262A Tokyo Stock Exchange)
Inquiries:
CFO Head of Administration Division, Ryohei Satomi
(Tel : +81-3-5468-8650)

-November 2025 Monthly Sales Summary for fiscal year Jan. 1, 2025 through Dec. 31, 2025 (% YoY)-

✓ Monthly Sales YoY, Number of Stores

	All Store(%)	Same Store(%)	Openings	Closings	Number of stores
Jan	12.1	8.7	0	1	306
Feb	14.2	12.8	0	1	305
Mar	8.2	4.8	6	0	311
Apr	13.5	9.0	3	0	314
May	7.7	3.6	0	0	314
Jun	6.1	2.1	2	0	316
Jul	29.4	24.0	1	0	317
Aug	22.8	18.0	0	0	317
Sep	8.2	4.9	3	0	320
Oct	6.1	2.3	5	1	324
Nov	7.6	3.1	3	0	327
Dec					
1Q	10.9	8.3	6	2	311
2Q	8.8	4.6	5	0	316
3Q	20.9	16.4	4	0	320
4Q					
1H	10	6.4	11	2	316
2H					
Total					

Note 1: The figures above are based on preliminary figures for management accounting, and may differ from actual results.
Note 2: Existing stores are stores that were open in the same month of the previous year and the same month of the current year.
Note 3: In addition to the above, there are adjustments for EC sales, wholesale sales, revenue recognition standards, etc., so the change in sales on the income statement will not match the change in sales.

✓ Topics

During the month, sales of functional products such as titanium frames and ZoffSMART remained strong, continuing the trend from the previous month. In addition, the rollout of a new commercial featuring Snow Man's Meguro Ren contributed to strong sales of UV-related products, including photochromic lenses. As a result, total sales across all stores increased by 7.6% year-on-year, while same-store sales rose by 3.1%.

✓ Store Openings and Closings

Openings: Zoff Komazawa University Station Front Store, Zoff Soka Marui Store, Zoff Aeon Mall Kuwana Store
Closings: -

*This material is a translation of the original Japanese version and provided for reference purposes only.
In the event of any discrepancy between the Japanese original and this English translation, the Japanese original shall prevail.*

✓ Historical Monthly Sales YoY

All Store Sales					Same Store Sales			
	2021	2022	2023	2024	2021	2022	2023	2024
Jan	-3.6	11.5	4.0	10.3	-10.4	6.7	2.7	6.6
Feb	11.9	-6.3	9.5	13.8	4.5	-10.1	8.7	10.1
Mar	22.2	13.4	3.9	15.9	13.3	9.7	4.0	12.0
Apr	399.0	16.1	5.8	10.8	353.8	12.5	4.8	7.4
May	140.8	28.9	10.9	18.7	119.9	25.4	9.6	14.5
Jun	-16.1	13.1	12.6	25.1	-21.7	10.2	11.8	21.2
Jul	-5.8	14.8	19.8	9.2	-11.6	12.8	17.7	5.5
Aug	-17.0	13.0	21.6	17.3	-23.1	11.8	19.5	12.5
Sep	-1.2	5.2	4.5	27.6	-7.2	3.9	2.8	22.0
Oct	2.7	2.6	6.9	17.7	-3.4	1.4	3.7	14.3
Nov	7.6	2.5	10.4	21.4	1.6	1.1	7.6	17.1
Dec	17.6	-2.2	14.6	14.2	12.4	-3.2	10.9	10.2
1Q	8.6	6.7	5.5	13.2	0.8	2.6	4.8	9.4
2Q	62.6	19.2	9.8	18.5	49.9	15.8	8.8	14.6
3Q	-8.5	11.2	15.8	16.9	-14.4	9.7	14.0	12.3
4Q	9.5	0.8	10.8	17.5	3.7	-0.4	7.6	13.6
1H	29.1	12.7	7.7	15.9	19.8	9.0	6.8	12.1
2H	0.1	5.8	13.4	17.2	-5.8	4.4	10.8	12.9
Total	12.3	9.1	10.5	16.6	4.9	6.6	8.8	12.5

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