

NEWS RELEASE

To all members of the press



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トラベルコ
TRAVELKO

Travel comparison site Travelko

November 28, 2025

OpenDoor Inc.

Travelko Wins the Grand Prize in the Travel Reservation Category at the 'mybest AWARD 2025'!

Travel comparison site Travelko (<https://www.tour.ne.jp/>), operated by OpenDoor Inc. (Minato-ku, Tokyo; President and CEO: Daisuke Sekine), won the Grand Prize in the Travel Reservation category at the 'mybest AWARD 2025' announced by mybest, Inc. on Friday, November 28, 2025.



AWARD 2025 Travel Reservation

Travel comparison site Travelko

Grand Prize Winner

Travelko wins the Grand Prize in the Travel Reservation category at the 'mybest AWARD 2025'! Selected after a thorough evaluation of 16,000 products and services

The 'mybest AWARD' is an award presented by mybest, Inc., the operator of the product comparison service "mybest." It recognizes and announces the Grand Prize winners from among all products and services compared and evaluated over the course of a year, selecting those of exceptional excellence. On Friday, November 28, 2025, the travel comparison site Travelko was awarded the Grand Prize in the Travel Reservation category at the 'mybest AWARD 2025'. Travelko was the only winner in the travel industry.

Selection criteria for the 'mybest AWARD'

From 16,000 products assessed during the evaluation period (October 1, 2024 to November 14, 2025), expert guides nominated products meeting the criteria of "outstanding scores," "top-ranked," and "highly recommendable to many people." Following internal screening, 40 products were selected.

mybest AWARD 2025

<https://my-best.com/awards/2025/>

Top rating in the "Recommended Hotel Booking Sites Ranking" contributed to the Award

"mybest" conducted a comparison and thorough evaluation of 17 popular hotel reservation sites*, examining five key points: hotel affordability, ease of finding hotels, number of hotels available, clarity of reservation and cancellation policies, and generous point rewards. In this "Recommended Hotel Booking Sites Ranking", Travelko ranked first and received a high score of 4.81 out of 5 (as of November 28). This evaluation also contributed to Travelko receiving the Grand Prize in the Travel Reservation category of the 'mybest AWARD 2025'.

*17 sites: Travelko, Rakuten Travel, Yahoo! Travel, JTB, HIS, Jalan.net, trivago, Trip.com, IKYU.com, Agoda, Kinki Nippon Tourist, Booking.com, Rurubu Travel, Expedia, AirTrip, Hotels.com, Nippon Travel Agency

Thorough comparison: Recommended Hotel Booking Sites Ranking

<https://my-best.com/11609/>

About “mybest” product comparison service

“mybest”, a product comparison service used by about 30 million people a month, is operated by mybest, Inc. In addition to purchasing products for comparison and evaluation at the company's facilities, creators who are primarily experts introduce their favorite items and recommended products to support users in making their choices.

<https://my-best.com/>


About Travelko

Not bargains, the lowest prices	Travelko is one of Japan's largest travel comparison sites, dedicated to finding the lowest prices.
More than 1,500 sites reserved for publication	There are over 1,500 reservation sites listed, including Rakuten Travel, JTB, HIS, Agoda, Expedia, Trip.com, and other domestic and international sites.
Wide range of product categories	Another unique feature of Travelko is that it allows users to compare almost all types of travel-related products, including hotels, transportation, tours, and activities, all at once.
From budget travel to luxury travel	From budget plans to luxury plans, including business class and five-star hotels, you can find the lowest-priced plan that meets your desired conditions from a wide range of options.
A wealth of easy-to-compare information	Since the information on the rate plans are so comprehensive, you can compare and consider detailed conditions on Travelko without having to go back and forth between reservation sites again and again.
Accuracy of prices and information	To prevent situations where plans are sold out on booking sites or prices fluctuate, we strive to keep room and seat availability information constantly up to date. We also list the total price including all taxes and strive to ensure it matches the price at the time of booking.
Initiatives to ensure safety and security	We have established strict screening criteria for the reservation sites listed on our website, such as checking their financial statements and, for overseas sites in particular, we clearly indicate whether they offer Japanese language support and any common complaints. In the unlikely event of a problem with the reservation site, Travelko will provide support as necessary to ensure a safe and secure environment for our customers.

Travelko has always been and will continue to be committed to providing the most affordable, convenient, and friendly service possible, and we will do our utmost to support your travel needs.

Travel comparison site Travelko

<https://www.tour.ne.jp/>

About OpenDoor Inc. President and CEO: Daisuke Sekine Founded: April 21, 1997 Capital stock: 648.29 million yen Number of employees: 191 (as of March 2025) OpenDoor plans and operates Internet content and software development. OpenDoor operates and manages the travel comparison site Travelko, the global travel comparison site Travelko, and the Japanese traditional crafts information site Gallery Japan, among others. https://www.tour.ne.jp/press/	 For inquiries about this news release, please contact: OpenDoor Inc. Contact person: Waragaya Odashima TEL: 03-3586-8738 FAX: 03-3586-8708 e-mail: pr@opendoor.co.jp https://www.tour.ne.jp/press/
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