

Prize of the “13th Food Industry Mottainai Grand Prize - Chairman’s Award” ~ Converting microbial clumps into fertilizer, cultivating agricultural products through agriculture-welfare collaboration ~

Asahimatsu Foods Co., Ltd. (Head Office: Osaka city and Iida city, CEO: Hirotaka Kinoshita), has been awarded the “Chairperson's Award” at the 13th Food Industry Mottainai Awards, hosted by the Public Interest Incorporated Foundation Organization for the Promotion of Rationalization in Food Distribution. This recognition was granted for its resource-circulating initiative: producing the organic fertilizer “Soy Bio Soil” from microbial clumps—a byproduct of its dried tofu business that was previously discarded—and linking this to agricultural production through farm-welfare collaboration.

▶ Reasons for winning the grand prize

Using microbial clumps—a byproduct of our Koya tofu production—and locally sourced thinned timber chips as raw materials, we produce the organic fertilizer “Soy Bio Soil.” By utilizing increasing amounts of abandoned farmland and collaborating with local employment support centers to cultivate agricultural products, we engage in circular, sustainable agriculture that leverages resources, locations, and people.



Work in the soybean field

In fiscal year 2024, we utilized 698 tons of microbial clumps that would otherwise have been discarded annually to produce 639 tons of the organic fertilizer “Soy Bio Soil.” The number of users of the organic fertilizer “Soy Bio Soil” has been increasing annually. Furthermore, the number of workers involved in the agriculture-welfare collaboration program exceeded 1,000 total participants in fiscal year 2024, indicating the expansion of these activities. We will continue striving to utilize valuable resources, promote measures to prevent global warming, conserve energy, and advance agriculture-welfare collaboration.

