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-September 2025 Monthly Sales Summary for fiscal year Jan. 1, 2025 through Dec. 31, 2025 (% YoY)-

√ Monthly Sales YoY, Number of Stores

	All Store(%)	Same Store(%)	Openings	Closings	Number of
					stores
Jan	12.1	8.7	0	1	306
Feb	14.2	12.8	0	1	305
Mar	8.2	4.8	6	0	311
Apr	13.5	9.0	3	0	314
May	7.7	3.6	0	0	314
Jun	6.1	2.1	2	0	316
Jul	29.4	24.0	1	0	317
Aug	22.8	18.0	0	0	317
Sep	8.2	4.9	3	0	320
Oct					
Nov					
Dec					
1Q	10.9	8.3	6	2	311
2Q	8.8	4.6	5	0	316
3Q	20.9	16.4	4	0	320
4Q					
1H	10	6.4	11	2	316
2H					
Total					

Note 1: The figures above are based on preliminary figures for management accounting, and may differ from actual results.

in sales on the income statement will not match the change in sales.

√ Topics

For the month, sales of "SUNCUT Glasses" and "Photochromic Lenses" performed well due to the prolonged heatwave. Combined with the continued success of various promotional initiatives, total store sales increased by 8.2% year-on-year, while same-store sales rose by 4.9%.

√ Store Openings and Closings

Openings: Zoff MARK IS Katsushika Kanamachi, Zoff Aeon mall Suzaka, Zoff Kochi TSUTAYA Shoten Closings: -

Note 2: Existing stores are stores that were open in the same month of the previous year and the same month of the current year.

Note 3: In addition to the above, there are adjustments for EC sales, wholesale sales, revenue recognition standards, etc., so the change

√ Historical Monthly Sales YoY

All Store Sales

Same Store Sales

	2021	2022	2023	2024		2021	2022	2023	2024
Jan	-3.6	11.5	4.0	10.3		-10.4	6.7	2.7	6.6
Feb	11.9	-6.3	9.5	13.8		4.5	-10.1	8.7	10.1
Mar	22.2	13.4	3.9	15.9		13.3	9.7	4.0	12.0
Apr	399.0	16.1	5.8	10.8		353.8	12.5	4.8	7.4
May	140.8	28.9	10.9	18.7		119.9	25.4	9.6	14.5
Jun	-16.1	13.1	12.6	25.1		-21.7	10.2	11.8	21.2
Jul	-5.8	14.8	19.8	9.2		-11.6	12.8	17.7	5.5
Aug	-17.0	13.0	21.6	17.3		-23.1	11.8	19.5	12.5
Sep	-1.2	5.2	4.5	27.6		-7.2	3.9	2.8	22.0
Oct	2.7	2.6	6.9	17.7		-3.4	1.4	3.7	14.3
Nov	7.6	2.5	10.4	21.4		1.6	1.1	7.6	17.1
Dec	17.6	-2.2	14.6	14.2		12.4	-3.2	10.9	10.2
1Q	8.6	6.7	5.5	13.2	ľ	0.8	2.6	4.8	9.4
2Q	62.6	19.2	9.8	18.5		49.9	15.8	8.8	14.6
3Q	-8.5	11.2	15.8	16.9		-14.4	9.7	14.0	12.3
4Q	9.5	0.8	10.8	17.5		3.7	-0.4	7.6	13.6
1H	29.1	12.7	7.7	15.9		19.8	9.0	6.8	12.1
2H	0.1	5.8	13.4	17.2		-5.8	4.4	10.8	12.9
Total	12.3	9.1	10.5	16.6		4.9	6.6	8.8	12.5

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Note 3: In addition to the above, there are adjustments for EC sales, wholesale sales, revenue recognition standards, etc., so the change in sales on the income statement will not match the change in sales.