

note

note inc.

September 9, 2025

Major Feature Added to "AI Writing Support: Review Plus"

AI Now Generates Content Aligned with Custom Brand Voice & Style Guides



note inc. today announced a significant update to its "AI Writing Support: Review Plus" service. Launched today, the new function automatically generates content drafts that reflect a company's unique brand identity (known in Japanese as "rashisa") by learning from its proprietary style guide and existing published content. By processing raw audio, video, or text data, this AI tool empowers any team member, regardless of their editorial experience or skill level, to produce communication materials that are perfectly consistent in tone and style in a fraction of the time. An informational webinar detailing the service is scheduled for September 16.

"AI Writing Support: Review Plus," co-developed by note inc. and its subsidiary note AI creative inc., has been available since July 31 to all businesses, regardless of whether they have an account on the 'note' content platform. The service suite (including both "AI Writing Support" and the "Review Plus" tier) has already seen significant market traction, with adoption by over 170 corporations and local government bodies. note inc. remains committed to actively leveraging AI to enhance its features and support the diverse communication needs of creators and businesses.

Apply for AI Writing Support: Review Plus here:

https://share-na2.hsforms.com/1AS9qp0FsT-eJNSDf3_1e1w40l5cm

The first month is available as a free trial for up to two articles.

Purpose of the New Feature

Corporate communications teams frequently face significant challenges: "Our brand voice becomes inconsistent when content creators change," and "Manually checking drafts against our editorial guidelines is extremely time-consuming." Previously, maintaining a consistent brand identity was a task highly dependent on veteran editors or specialized internal staff. AI Writing Support: Review Plus automates this critical process.

The AI learns a company's unique tone of voice, specific expressions, and preferred content structures to generate drafts that authentically capture the brand's identity. This service, which has already demonstrated a 40% reduction in content production time within Note Inc.'s own operations, dramatically streamlines corporate communications efficiency.

About AI Writing Support: Review Plus

This AI writing tool is available to all businesses, regardless of whether they maintain a 'note' platform account. It has been meticulously designed for practical application, refined through hands-on use and direct feedback from professional editors. Generated content can be utilized across various platforms, including corporate-owned media, email newsletters, and internal reports.



Core Features:

- Automated Draft Generation: Generates transcripts and complete, structured drafts from audio, text, or video data.
- Reputational Risk Review: Automatically detects expressions that may pose social or ethical risks, suggesting revisions and explaining the reasoning.
- Cohesion Review: Adjusts conversational flow, removes filler words, and refines transitions to ensure a smooth, readable narrative.
- Length Adjustment: Generates both a detailed, long-form draft and a concise summary version suitable for different channels.

[New Functions Added in This Update]

- Style Guide Review: Enforces the company's unique, proprietary editorial rules and notation standards (e.g., terminology, capitalization, formatting).
- Tone & Manner (T&M) Review: (Requires a 'note' platform account) Analyzes up to three designated past articles to learn the specific writing style and content structure, applying this unique brand T&M to generate new, consistent content.

Deliverable Package (Output):

The service returns a comprehensive set of materials for immediate use:

1. Primary Draft: A fully formatted article (including title and headings) incorporating results from all reviews (Risk, Cohesion, Style Guide, and T&M).
2. Concise Draft (Slim Version): A condensed, summarized version of the primary draft.
3. Review Report: An editorial changelog explaining the specific revisions made and the reasons for each (e.g., "Adjusted phrase X for T&M compliance").
4. Structural Outline: A proposed chapter-by-chapter logical structure for the content.
5. Q&A Summary: (For interview-based content) A version organizing the entire exchange into a Q&A format for easy reference.
6. Full Transcript: A raw, speaker-attributed transcript of the source data.

Pricing Structure

- Two Articles/Month Plan: JPY 10,000 / month (plus tax) *Free trial available for the first month.
- Unlimited Articles/Month Plan: JPY 80,000 / month (plus tax)

Apply Here:

https://share-na2.hsforms.com/1AS9qp0FsT-eJNSDf3_1e1w40l5cm

Please note: This service is available only to businesses registered as corporations or sole proprietors who have filed the necessary business opening notifications in Japan.

Join Our Service Webinar: Tuesday, September 16 at 2:00 PM (JST)

We will host a live demonstration showcasing the complete workflow, from audio file upload to finalized, multi-format content delivery. This session will provide a detailed look at the types of feedback provided by the risk, style guide, and Tone & Manner reviews. A live Q&A session will follow the presentation.

Register Here:

<https://share-na2.hsforms.com/1RiNdpRgCRU2Hr-eCdSGNXQ40l5cm>

Reference Article (Japanese):

Why do we deliver six data formats? The product philosophy explained by the development lead of AI Writing Support: Review Plus.

https://note.com/noteai_info/n/n6ad939416d7c

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note is a media platform where creators post text, images, audio, and videos, and users can enjoy and support that content. We value a safe atmosphere and diversity so that everyone can enjoy and continue creating. Individuals and corporations mingle, expanding opportunities to find things they like and meet interesting people. The service launched in April 2014, and approximately 60 million works have been created. The number of members has reached 10 million (as of June 2025).

- URL : <https://note.com/>
- iOS App : <https://itunes.apple.com/jp/app/note-noto/id906581110>
- Android App : <https://play.google.com/store/apps/details?id=mu.note>

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Our mission is to "Start, and Keep on Creating," and we are building systems for expression and creation. The media platform note supports all kinds of creative activities by creators. Creators can publish their original content, receive support from fans and peers through memberships, shops and brand owners can showcase products in their stores, and corporations and organizations can use note pro to disseminate information.

Address: 6-6-2 Kojimachi, Chiyoda-ku, Tokyo 102-0083, Japan

Date of Establishment: December 8, 2011

Representative Director and CEO: Sadaaki Kato

Corporate Website: <https://note.jp>

【For inquiries regarding this press release】

note inc. IR inquiry desk: https://ir.note.jp/inquiry
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