

Name: INTERMESTIC INC.

Representative President: Hiroshi Ueno

(Code number: 262A Tokyo Stock Exchange)

Inquiries:

Head of Corporate Planning Office, Shimpei Wakamiya

(Tel : +81-3-5468-8650)

**-August 2025 Monthly Sales Summary for fiscal year Jan. 1, 2025 through Dec. 31, 2025 (% YoY)-****✓ Monthly Sales YoY, Number of Stores**

	All Store(%)	Same Store(%)	Openings	Closings	Number of stores
Jan	12.1	8.7	0	1	306
Feb	14.2	12.8	0	1	305
Mar	8.2	4.8	6	0	311
Apr	13.5	9.0	3	0	314
May	7.7	3.6	0	0	314
Jun	6.1	2.1	2	0	316
Jul	29.4	24.0	1	0	317
Aug	22.8	18.0	0	0	317
Sep					
Oct					
Nov					
Dec					
1Q	10.9	8.3	6	2	311
2Q	8.8	4.6	5	0	316
3Q					
4Q					
1H	10	6.4	11	2	316
2H					
Total					

Note 1: The figures above are based on preliminary figures for management accounting, and may differ from actual results.

Note 2: Existing stores are stores that were open in the same month of the previous year and the same month of the current year.

Note 3: In addition to the above, there are adjustments for EC sales, wholesale sales, revenue recognition standards, etc., so the change in sales on the income statement will not match the change in sales.

**✓ Topics**

For the month, following the previous month, sales of "SUNCUT Glasses" performed well due to the effectiveness of various promotional initiatives, including a TV commercial featuring Ren Meguro (Snow Man). As a result, all stores sales increased by 22.8% compared to the same month last year, and sales at same stores increased by 18.0%.

**✓ Store Openings and Closings**

Openings: Zoff CiiNA CiiNA Kotoni

Closings: -

## ✓ Historical Monthly Sales YoY

All Store Sales					Same Store Sales				
	2021	2022	2023	2024	2021	2022	2023	2024	
Jan	-3.6	11.5	4.0	10.3	-10.4	6.7	2.7	6.6	
Feb	11.9	-6.3	9.5	13.8	4.5	-10.1	8.7	10.1	
Mar	22.2	13.4	3.9	15.9	13.3	9.7	4.0	12.0	
Apr	399.0	16.1	5.8	10.8	353.8	12.5	4.8	7.4	
May	140.8	28.9	10.9	18.7	119.9	25.4	9.6	14.5	
Jun	-16.1	13.1	12.6	25.1	-21.7	10.2	11.8	21.2	
Jul	-5.8	14.8	19.8	9.2	-11.6	12.8	17.7	5.5	
Aug	-17.0	13.0	21.6	17.3	-23.1	11.8	19.5	12.5	
Sep	-1.2	5.2	4.5	27.6	-7.2	3.9	2.8	22.0	
Oct	2.7	2.6	6.9	17.7	-3.4	1.4	3.7	14.3	
Nov	7.6	2.5	10.4	21.4	1.6	1.1	7.6	17.1	
Dec	17.6	-2.2	14.6	14.2	12.4	-3.2	10.9	10.2	
1Q	8.6	6.7	5.5	13.2	0.8	2.6	4.8	9.4	
2Q	62.6	19.2	9.8	18.5	49.9	15.8	8.8	14.6	
3Q	-8.5	11.2	15.8	16.9	-14.4	9.7	14.0	12.3	
4Q	9.5	0.8	10.8	17.5	3.7	-0.4	7.6	13.6	
1H	29.1	12.7	7.7	15.9	19.8	9.0	6.8	12.1	
2H	0.1	5.8	13.4	17.2	-5.8	4.4	10.8	12.9	
Total	12.3	9.1	10.5	16.6	4.9	6.6	8.8	12.5	

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