

NEWS RELEASE

To all members of the press



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TRAVELKO

Travel comparison site Travelko

August 29th, 2025

OpenDoor Inc.

Travelko announces the most popular overseas travel destinations for autumn 2025!

Travel comparison site Travelko (<https://www.tour.ne.jp/>), operated by OpenDoor Inc. (Minato-ku, Tokyo; President and CEO: Daisuke Sekine), has announced its “2025 Autumn Overseas Travel Destination Popularity Rankings” based on search data from its website.

Nearby destinations are popular for autumn overseas travel! Seoul ranks first, Taipei second

In the 2025 Autumn Overseas Travel Destination Popularity Rankings, Seoul ranked first and Taipei second. Honolulu ranked third, followed by Busan, Guam, Bangkok, Hong Kong, Singapore, Bali, and Shanghai. More than half of the top 10 cities are in Asia, and the reasons for their popularity are thought to be their easy access from Japan, the convenience of being able to visit in a short period of time, and relatively reasonable travel costs. Shanghai ranked 10th, showing a particularly sharp rise compared to the previous year. This is thought to be due to factors such as the start of visa exemption measures, increased flights by airlines, and the growing popularity of theme parks.

2025 Autumn Overseas Travel Destination Popularity Rankings			
No. 1	Seoul	No. 6	Bangkok
No. 2	Taipei	No. 7	Hong Kong
No. 3	Honolulu	No. 8	Singapore
No. 4	Busan	No. 9	Bali
No. 5	Guam	No. 10	Shanghai

*Search data from Travelko for travel periods between September 1 and October 31, 2025 (search period: July 1 to August 10, 2025)

No. 1: Recommended autumn trips in Seoul

The best time to visit Seoul in autumn is late October, when the leaves are at their most beautiful. You can also enjoy seasonal delicacies such as matsutake mushrooms and kanjan kejang. At Gyeongbokgung Palace, Changdeokgung Palace, and Deoksugung Palace, colorful autumn leaves and rows of ginkgo trees harmonize beautifully with historic buildings, allowing visitors to experience the unique atmosphere of Korea. Renting a hanbok to match the autumn leaves will make your autumn memories even more special.



Seoul / Gyeongbokgung Palace in Autumn

Photo by: PIXTA

No. 2: Recommended autumn trips in Taipei

Autumn weather in Taipei is comfortable, with temperatures ranging from 20 to 28°C, and mid-October is the best time to travel as there are few typhoons. The air is clear most days, making it ideal for walking around town or enjoying outdoor activities. The most recommended autumn trip in Taipei is sightseeing in Jiufen. You can stroll along cobblestone slopes and enjoy the fantastic night view illuminated by red lanterns. In the surrounding area, you can also enjoy delicious local autumn cuisine such as taro dumplings.



Taipei/Jiufen sightseeing

Photo by: PIXTA

No. 3: Recommended autumn trips in Honolulu

Autumn in Honolulu is a comfortable season with stable temperatures ranging from 24 to 30°C and moderate humidity. With a pleasant sea breeze blowing through, it is also an ideal season for outdoor sightseeing. You can enjoy a variety of events, such as strolling around the farmers' market while tasting seasonal tropical fruits, or participating in the Aloha Festival and Halloween events.



Honolulu/Farmers' Market
Photo by: PIXTA

For this year's autumn, there will be one three-day weekend in September, and one four-day weekend if you add an extra day off. There is one three-day weekend in October, making it a relatively easy time to take consecutive days off. When planning overseas travel, please make use of these rankings, Travelko's lowest price information, and popular airline and hotel information.

*Prices listed are Travelko's reference prices as of August 28th, 2025. Rates may vary. [Unit: yen]

No. 1: Seoul: Cheapest and most popular airlines and hotels (September to October)

	Lowest price in September	Lowest price in October
International air ticket(round trip/1 adult/departing from Tokyo)	16,660	15,800
Overseas tours(1 adult/2 nights 3 days/departing from Tokyo)	22,800	23,500

	Popular airlines and lowest prices in September		Popular airlines and lowest prices in October	
LCC	Jin Air	22,915	Jin Air	19,300
Other than LCC	Asiana Airlines	38,751	Korean Air	31,324

*Tokyo to Seoul round trip/direct flight

	Popular hotels and lowest prices in September		Popular hotels and lowest prices in October	
3 stars	Hotel Venue-G	6,560	Hotel Venue-G	6,909
4 stars	Sotetsu Hotels The Splaisir Seoul Myeong-Dong	12,833	Sejong Hotel	10,350
5 stars	Novotel Ambassador Seoul Dongdaemun Hotels & Residences	33,465	Lotte Hotel Seoul	31,460

*Total price per room per night for 2 adults

No. 2: Taipei: Cheapest and most popular airlines and hotels (September to October)

	Lowest price in September	Lowest price in October
International air ticket (Round trip/1 adult/departing from Tokyo)	22,170	23,566
Overseas Tours (1 adult/3 nights 4 days/departing from Tokyo)	34,000	34,600

	Popular airlines and lowest prices in September		Popular airlines and lowest prices in October	
LCC	Scoot	22,170	Scoot	24,151
Other than LCC	EVA Airways	41,600	China Airlines	41,890

*Tokyo to Taipei round trip/direct flight

	Popular hotels and lowest prices in September		Popular hotels and lowest prices in October	
3 stars	Mayer Inn	4,939	Hotel Sunroute Taipei	10,528
4 stars	Cosmos Hotel Taipei	9,813	Hotel Gracery Taipei	17,758
5 stars	Caesar Metro Taipei	8,943	Regent Taipei	33,220

*Total price per room per night for 2 adults

No. 3: Honolulu: Cheapest and most popular airlines and hotels (September to October)

	Lowest price in September	Lowest price in October
International air ticket (Round trip/1 adult/departing from Tokyo)	56,055	55,940
Overseas Tours (1 adult/4 nights 6 days/departing from Tokyo)	120,900	117,200

	Popular airlines and lowest prices in September		Popular airlines and lowest prices in October	
LCC	ZIPAIR	56,055	ZIPAIR	55,940
Other than LCC	Hawaiian Airlines	71,130	Hawaiian Airlines	63,252

*Tokyo to Honolulu round trip/direct flight

	Popular hotels and lowest prices in September		Popular hotels and lowest prices in October	
3 stars	Aston at the Waikiki Banyan	17,779	Aston at the Waikiki Banyan	14,952
4 stars	Hilton Hawaii Village Waikiki Beach Resort	31,300	Sheraton Waikiki Beach Resort	40,640
5 stars	Halekulani	113,192	Halekulani	115,478

*Total price per room per night for 2 adults (Separate charges such as resort fees may be incurred at some hotels.)

■ About Travelko

Not bargains, the lowest prices	Travelko is one of Japan's largest travel comparison site, dedicated to finding the lowest prices.
More than 1,500 sites reserved for publication	There are over 1,500 reservation sites listed, including Rakuten Travel, JTB, HIS, Agoda, Expedia, Trip.com, and other domestic and international travel sites.
Wide range of product categories	Another unique feature of Travelko is that it allows users to compare almost all types of travel-related products, including hotels, transportation, tours, and activities, all at once.
From budget travel to luxury travel	From budget plans to luxury plans including business class and five-star hotels, you can find the lowest-priced plan that meets your desired conditions from a wide range of options.
A wealth of easy-to-compare information	Since the information on the rate plans are so comprehensive, you can compare and consider detailed conditions on Travelko without having to go back and forth between reservation sites again and again.
Initiatives to ensure safety and security	We have established strict screening criteria for the reservation sites listed on our website, such as checking their financial statements and, in particular, for overseas sites, we clearly indicate whether they offer Japanese language support and any common complaints. In the unlikely event of any issues with the reservation site, Travelko will provide support as necessary to ensure a safe and secure environment for our customers.

Travelko has always been and will continue to be committed to providing the most affordable, convenient, and friendly service possible, and we will do our utmost to support your travel needs.

Travel comparison site Travelko

<https://www.tour.ne.jp/>

About OpenDoor Inc.

President and CEO: Daisuke Sekine

Founded: April 21, 1997

Capital stock: 648.29 million yen

Number of employees: 191 (as of March 2025)

OpenDoor plans and operates Internet content and software development. The company operates and manages the travel comparison site Travelko for both the Japanese and global market, and the Japanese traditional crafts information site Gallery Japan, among others.

<https://www.opendoor.co.jp/>



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