

Financial Results Explanatory Material

Financial Results for the 3rd Quarter of the Fiscal Year Ending September 30, 2025

Atrae, Inc. (TSE Prime Market: 6194)

## Agenda

- 1. Revision of Financial Forecast and Shareholder Returns
- 2. Company Overview
- 3. Financial Highlights
- 4. About Business
- 5. References

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### Downward Revision of FY2025 Full-Year Forecast

Product improvements through Green AI are progressing, but the number of hired employees is stagnating, resulting in Green's revenue decreasing compared to the previous year.

Wevox is expected to achieve its initial sales growth forecast of approximately 30%.

Wevox's high growth potential and Green's ROI-conscious advertising investment are expected to result in an operating profit margin of 23.4%.

	Revised Forecast (Non-consolidated)	(N	revious Forecast on-consolidated d on November 1	)		FY2024 Actual (Consolidated)		
(Million yen)		FY2025	FY2025	Variance	%	FY2024	Variance	%
Sales		-	-	-	-	8,598	-	-
People Tech		7,700	8,410	<b>△710</b>	△8.4%	7,642	+58	+0.8%
	Green	4,480	5,170	△690	△13.3%	5,128	△648	△12.6%
ļ.	Wevox	3,170	3,170	+0	+0.0%	2,443	+727	+29.8%
	Other	50	70	△20	△28.6%	71	△21	△29.6%
Sports Tech	Altiri	-	-	-	-	956	-	-
<b>Operating Expenses</b>	i	-	-	-	-	7,070	-	-
People Tech		5,900	6,310	△410	△6.5%	5,453	+447	+8.2%
Share-based payme	ent expenses	320	351	△31	△8.8%	320	+0	+0.0%
Sports Tech		-	-	-	-	1,617	-	-
Operating Profit (Operating profit before share-based payment expenses*)		1,800 (2,120)	2,100 (2,451)	△300 (△331)	△14.3% (△13.5%)	1,528 (1,848)	+272 (+272)	+17.8% (+14.7%)
Operating Profit Ma (Operating profit margin b share-based payment exp	efore	23.4% (27.5%)	25.0% (29.1%)	- (-)	△1.6pt (△1.6pt)	17.8% (21.5%)	- (-)	+5.6pt (+6.0pt)
Dividend Forecast (	per share)	31円	31円	+0円	+0.0%	21円	+10円	+47.6%

<sup>\*</sup> Operating profit before share-based payment expenses is the operating profit for financial accounting purposes plus the sum of share-based payment expenses of restricted stock and stock acquisition rights, which are non-cash expenses.

### **Shareholder Returns**

- Resolution to acquire and cancel treasury shares
  - Maximum number of shares to be acquired: 800,000 shares (3.4% of total number of shares outstanding) (\*1)
  - Maximum amount to be paid for acquisition: 800 million yen
  - Period of acquisition: From August 13, 2025 to September 19, 2025
  - Scheduled date of cancellation: September 30, 2025
- Total payout ratio combined with FY2025 year-end dividend (31 yen per share) is expected to be 166.9%

 Implement shareholder returns based on high profitability rates while ensuring sufficient funds for growth investments

runus for growth investments	FY2023 (Actual)	FY2024 (Actual)	FY2025 (revised forecast) (*5)
Total dividend amount (*2)	-	504 million yen (21 yen per share)	707 million yen (31 yen per share) (※forecast)
Dividend payout ratio (*3)	-	72.2%	60.0% (※forecast)
The acquisition and cancellation of treasury shares	999 million yen (May 2023)	1,302 million yen (February 2024 486 million yen + August 2024 816 million yen)	1,259 million yen (February 2025 459 million yen + August 2025 Maximum 800 million yen ※forecast)
Total payout ratio (*4)	298.9%	246.4%	166.9% (※forecast)

<sup>(\*1)</sup> Maximum 800,000 shares ÷ Total number of shares outstanding 23,627,141 shares (number of shares excluding the acquisition and cancellation of maximum 800,000 treasury shares)

(\*2) Total dividend amount: Dividend per share × Total number of shares outstanding (\*3) Dividend payout ratio: Total dividend amount ÷ Net income

(\*4) Total payout ratio: (Total dividend amount + Total amount of treasury shares acquired) ÷ Net income

<sup>(\*5)</sup> Total dividend amount, dividend payout ratio, and total payout ratio for FY2025 (revised forecast) are calculated based on the total number of shares outstanding taking into account the acquisition and cancellation of maximum 800,000 treasury shares and based on the revised forecast net income for FY2025.

### Growth strategy and capital policy for this fiscal year and beyond

#### **Growth strategy**

Green

Using Green Al\*, Green recommends jobs with high matching probability to job seekers. By explaining the reasons and background behind the recommendations, Green creates a sense of conviction and encourage job applications.

### QUOL

Al career agent "Quol" under development. Optimal matching through high-quality assessments that go beyond human knowledge

\* Green AI : Functions using machine learning, Generative AI, etc. to support recruitment and job search activities

#### wevox

- Increase demand for use of Wevox engagement scores in human capital disclosure
- SMBC Group executives and employees will approach 50,000 clients nationwide based on their experiences as Wevox users. Outbound sales by more than 100 sales offices in Tokyo, Nagoya, and Osaka.
- Strengthening customer acquisition through web advertising in anticipation of further growth acceleration.

#### Capital policy

Current status Sufficient equity capital to realize future growth investments

- Balance growth investments that contribute to increasing corporate value with shareholder returns
- Target level of ROE/ROIC is 20% or more (\*1) (\*2)

#### Policy

FY2024 (Actual) ROE 15.0% / ROIC 20.7% FY2025(revised forecast) ROE 26.6% / ROIC 25.3% (\*\*forecast) (\*3) Exceeding the Prime Market's average ROE for all industries (9.26%) and average ROE for non-manufacturing industries (10.45%) (\*4)

Pursue optimal capital structure while securing funds for growth through effective use of debt
 Aim to reduce the cost of capital and sustainably improve ROE/ROIC

#### Initiatives

- The year-end dividend in FY2024 is 21 yen per share (first dividend) to pursue both investment in growth and enhanced shareholder returns. Total payout ratio in FY2024 is 246.4% when combined with share buyback
- The year-end dividend for FY2025 will be 31 yen per share. Total payout ratio, including acquition of treasury shares in FY2025, is expected to be 166.9%.
- (\*1) ROE: net income ÷ equity (\*2) ROIC: NOPAT(operating profit × (1 effective tax rate 30.62%)) ÷ (equity + interest-bearing debt)
  - [a] equity: net assets share acquisition rights [b] equity and interest-bearing debt: average at the beginning and end of the period
  - [c] equity(FY2025): net assets(FY2025Q3) + net income(FY2025Q4 revised forecast) share acquisition rights(FY2025Q3) share buyback(maximum 800 million yen)
- (\*3) ROE and ROIC for FY2025 (revised forecast) are calculated based on the total number of shares outstanding taking into account the acquisition and cancellation of maximum 800,000 treasury shares and based on the revised forecast net income for FY2025.
- (\*4) Excerpt from Japan Exchange Group, Inc.'s "Financial Results Summary" for fiscal year 2024 (April 2024 to March 2025). Financial institutions, companies with irregular fiscal years, and newly listed companies are excluded from the tabulation target.

## Future policy for dialogue with the stock market

- We place importance on two-way communication with institutional investors (fund managers, analysts, proxy voting agents, etc.) in Japan and overseas, securities company analysts, and individual investors.
- We have actively held meetings with investors in the past, and we will continue to strengthen these efforts and create further opportunities for dialogue in order to promote a deeper understanding of our company.

#### Upcoming investor briefings for individual investors

Date of event	Online / On-site	Organizer
Wednesday, August 13, 2025	Online	Daiwa Securities Co. Ltd.
Thursday, August 21, 2025	On-site	Kabu Berry
Tuesday, September 2, 2025	Online	Shonan investor's seminar
Thursday, September 4, 2025	Online	Nomura Investor Relations Co.,Ltd.
Saturday, September 13, 2025	On-site	Daiwa Investor Relations Co.Ltd.

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### Our Vision

# Create the Company that Attracts People in the World.

We stick to creating a company and our services we are proud of to continue being an attractive company that people want to cheer for.

We will become an essential company in the world as Japan's global company.

## Japan's First

## People Tech Company

Redefined our company with a hope for "Creating business that expands people's possibility through technology".

### What We Value

Company = Making people who are involved happy



## Value Cycle of "Making People Happy"

By keeping this cycle and expanding the circle of people involved, we will pursue the creation of a sustainable organization and achieve our vision to "Create the Company that Attracts People in the World".

The most competitive advantage
in the intellectual industrial
society is "human capital"

Pursue employees' happiness and make
them feel rewarded which will lead to
hiring capable members and making an
environment for them to flourish

Employees'
happiness

happiness

Providing value through business we believe in

Even more investment for business expansion and social contribution through patronage, employment, tax Social Shareholders' happiness

Increase of the stock value through the growth of sales and profit

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### Financial Results for FY2025 Q3

FY2025 Q1-Q3 Sales 5,643 Million yen YoY (1.6%) Progress 67.1\*\*

Operating 1,339 Million yen YoY +31.7 \* Progress 63.8 \*\*

- ★ Following the transfer of a portion of the shares of Altiri, Inc. in FY2024, Atrae, Inc. no longer has any consolidated subsidiaries. From FY2025, Atrae, Inc. operates as non-consolidated with People Tech as its sole reportable segment, replacing the previous People Tech and Sports Tech segments. Therefore, net sales YoY compares People Tech between FY2024-FY2025, while operating profit YoY compares FY2024 consolidated figures and FY2025 non-consolidated figures.
- \*\* compared to the previous forecast (released on November 13, 2024)

#### Business

As a result of the decrease in the number of applicants, the number of hired employees decreased by 10.7% YoY.

Wevox sales in Q3 achieved high growth of 31.4% YoY.

The company's operating profit for Q3 grew 39.2% YoY, achieving a high operating profit margin of 31.4%.

### Topics

Revised downward full-year forecast for FY2025

Product improvements through Green AI are progressing, but the number of hired employees is stagnating, resulting in Green's revenue decreasing compared to the previous year.

Wevox is expected to achieve its initial sales growth forecast of approximately 30%.

Wevox's high growth potential and Green's ROI-conscious advertising investment are expected to result in an operating profit margin of 23.4%.

Resolved to acquire and cancel maximum 800 million yen (maximum 800,000 shares) of treasury shares

Total payout ratio, combining the year-end dividend for FY2025 (31 yen per share) and acquition of treasury shares (459 million yen resolved in February 2025 and maximum of 800 million yen resolved in August 2025), is expected to be 166.9%.

## Disclosure of ESG information using Wevox engagement scores as an indicator of human capital

#### :Atrae

	FY2022	FY2023	FY2024
Long-vacation acquisition rate (including childcare leave and maternity leave)	7.7%	3.2%	4.3%
Turnover rate	4.3%	6.5%	6.4%
Number of nationalities of employees	3	3	3
Mid-term average engagement score	91	89	89
Number of hours spent discussing organization building by all employees	46	48	48

Increasingly, other listed companies are using Wevox engagement scores for disclosure of human capital





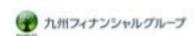




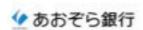
















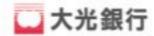






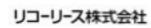






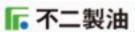




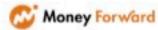


























## **Quarterly Financial Highlights**

Green's sales decreased 10.8% YoY.
Wevox achieved 31.4% YoY increase in sales.

			YoY		Qo	Q	YoY			
(Million yen)		FY2025 Q3	FY2024 Q3	%	FY2025 Q2	%	FY2025 Q1-Q3	FY2024 Q1-Q3	%	
Sales		_	2,271	-	2	- [	-	6,342	-	
People Tech		2,079	2,036	+2.1%	1,822	+14.1%	5,643	5,792	△2.6%	
	Green	1,245	1,395	△10.8%	1,090	+14.2%	3,361	3,957	△15.1%	
	Wevox	820	624	+31.4%	718	+14.2%	2,239	1,780	+25.8%	
	Other	14	17	△17.6%	14	+0.0%	43	55	△21.8%	
Sports Tech	Altiri	-	235	-	-	-	-	550	-	
Operating Expenses		-	1,802	-	29	- ]	-	5,325		
People Tech		1,426	1,338	+6.6%	1,503	△5.1%	4,304	4,086	+5.3%	
Sports Tech		-	464	-	-	-	-	1,239	-	
Operating Profit (Operating profit before share-based payment expenses*)		653 (729)	469 (556)	+39.2% (+31.1%)	319 (400)	+104.7% (+82.3%)	1,339 (1,581)	1,017 (1,251)	+31.7% (+26.4%	
Operating Profit Margin (Operating profit margin before share-based payment expenses)		31.4% (35.1%)	20.7% (24.5%)	+10.7pt (+10.6pt)	17.5% (22.0%)	+13.9pt (+13.1pt)	23.7% (28.0%)	16.0% (19.7%)	+7.7pt (+8.3pt	

Operating profit before share-based payment expenses is the operating profit for financial accounting purposes plus the sum of share-based payment expenses of restricted stock and stock acquisition rights, which are non-cash expenses.

## YoY Comparison (sales)

Green continues to invest with an eye on ROI following a shift in its advertising investment strategy.

The company's operating profit for Q3 grew 39.2% YoY, achieving a high operating profit margin of 31.4%.

					YoY			10		YoY	
(Million yen)		FY2025 Q3	% of Sales	FY2024 Q3	% of Sales	%	FY2025 Q1-Q3	% of Sales	FY2024 Q1-Q3	% of Sales	%
Sales		-	-	2,271	100.0%	-	-	-	6,342	100.0%	:=
People Te	ch	2,079	100.0%	2,036	89.7%	+2.1%	5,643	100.0%	5,792	91.3%	△2.6%
Sports Ted	:h	-	-	235	10.3%	-		-	550	8.7%	-
Operating E	xpenses	-	-	1,802	79.3%	-	5 H	-	5,325	84.0%	-
People Te	ch	1,426	68.6%	1,338	58.9%	+6.6%	4,304	76.3%	4,086	64.4%	+5.3%
Cost of	sales	104	5.0%	24	1.1%	+333.3%	145	2.6%	68	1.1%	+113.2%
SG&A	Web Ad	629	30.3%	664	29.2%	△5.3%	1,967	34.9%	2,126	33.5%	△7.5%
	TV Ad and Other	12	0.6%	15	0.7%	△20.0%	37	0.7%	108	1.7%	△65.7%
	Personnel Cost	337	16.2%	341	15.0%	△1.2%	1,066	18.9%	974	15.4%	+9.4%
	(Share-based payment expenses)	(76)	(3.7%)	(87)	(3.8%)	(△12.6%)	(242)	(4.3%)	(234)	(3.7%)	(+3.4%)
	Other	344	16.5%	294	12.9%	+17.0%	1,089	19.3%	810	12.8%	+34.4%
Sports Te	ch	_	-	464	20.4%	-	2	-	1,239	19.5%	-
Operating P (Operating pro share-based pa		653 (729)	31.4% (35.1%)	469 (556)	20.7% (24.5%)	+39.2% (+31.1%)	1,339 (1,581)	23.7% (28.0%)	1,017 (1,251)	16.0% (19.7%)	+31.7% (+26.4%)

<sup>\*</sup> Operating profit before share-based payment expenses is the operating profit for financial accounting purposes plus the sum of share-based payment expenses of restricted stock and stock acquisition rights, which are non-cash expenses.

## For Reference: Quarterly Financial Highlights

			FY2	022			FY2	023			FY2	024		1	FY2025	ř®
(Million yen)		Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3
Sales		1,504	1,599	1,745	1,740	1,713	1,828	2,149	2,067	1,886	2,185	2,271	2,256	-	-	-
People Tech		1,455	1,525	1,684	1,673	1,658	1,717	2,036	1,888	1,799	1,957	2,036	1,850	1,742	1,822	2,079
Green		1,131	1,196	1,286	1,209	1,178	1,209	1,523	1,326	1,212	1,350	1,395	1,171	1,026	1,090	1,245
Wevox		298	304	373	435	449	483	491	541	567	589	624	663	701	718	820
その他		26	25	25	29	31	25	22	21	20	18	17	16	15	14	14
Sports Tech		49	74	61	67	55	111	113	179	87	228	235	406	-	-	-
Operating E	xpenses	1,055	1,383	1,439	1,651	1,408	1,815	1,685	1,897	1,635	1,888	1,802	1,745	-	_	_
People Te	ech	882	1,113	1,238	1,443	1,186	1,447	1,356	1,583	1,351	1,397	1,338	1,367	1,375	1,503	1,426
Cost	of sales	23	25	27	30	25	30	26	29	25	19	24	19	21	20	104
SG&/	A Web Ad	278	402	657	765	577	774	705	831	711	751	664	632	612	726	629
	TV Ad and Other	201	241	91	89	73	91	64	131	48	45	15	10	13	12	12
	Personnel Cost (Share-based payment expenses)	206 (34)	259 (61)	287 (75)	371 (76)	294 (74)	306 (73)	315 (73)	319 (74)	315 (68)	318 (79)	341 (87)	409 (86)	358 (85)	371 (81)	337 (76)
	Other	174	186	176	188	217	246	246	273	252	264	294	297	371	374	344
Sports Te	ch	173	270	201	208	222	368	329	314	284	491	464	378	-	-	_
Operating F (Operating pro share-based p		<b>449</b> (483)	<b>216</b> (277)	<b>306</b> (381)	<b>89</b> (165)	<b>305</b> (379)	13 (86)	<b>464</b> (537)	170 (244)	<b>251</b> (319)	<b>297</b> (376)	<b>469</b> (556)	<b>511</b> (597)	<b>367</b> (452)	<b>319</b> (400)	<b>653</b> (729)
(Operating pro	Profit Margin(%) fit margin before ayment expenses)	<b>29.9</b> (32.1)	<b>13.5</b> (17.3)	<b>17.5</b> (21.8)	<b>5.1</b> (9.5)	17.8 (22.1)	<b>0.7</b> (4.7)	<b>21.6</b> (25.0)	<b>8.2</b> (11.8)	<b>13.3</b> (16.9)	<b>13.6</b> (17.2)	<b>20.7</b> (24.5)	<b>22.7</b> (26.5)	<b>21.1</b> (25.9)	<b>17.5</b> (22.0)	<b>31.4</b> (35.1)

<sup>\*</sup> Operating profit before share-based payment expenses is the operating profit for financial accounting purposes plus the sum of share-based payment expenses of restricted stock and stock acquisition rights, which are non-cash expenses.

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## **Our People Tech Business**

- Creating a sense of purpose in life and work -

Job Search Website with Contingency Fee

## Green

Realization of human resource mobility and optimal placement

Training and placement of foreign human resources, mainly in emerging countries



Resolving Japan's labor shortage with Human Resources × Technology Business Matching App



yenta

Empowering individuals through the creation of valuable encounters Organizational capability platform

## wevox

Increase the number of rewarding organizations to work for

**Atrae** 

Business Strategy Support the innovation of corporations

#### SMBC Wevox

Improvement of organizational capability and corporate value

Sports and Management support for medical institutions and nursing care facilities

**EUPHORIA** 

Revitalization

of the sports industry



Industrialization of Health Care Online counseling service run by a psychiatrist



Improvement of working people's mental health

# Green



#### The origin of the name "Green"

Traffic light "green light" means that we can go. The site "Green" means that job seekers can find their own "green light".

## Job Search Website for IT Industry with Contingency Fee

Point1

The first model in this industry

High recognition from both users and clients due to the leading advantage.

Point2

Inexpensive uniform fixed price

Uniform fixed pricing system based on job category. Low cost of hiring excellent talent without risk.

Point3

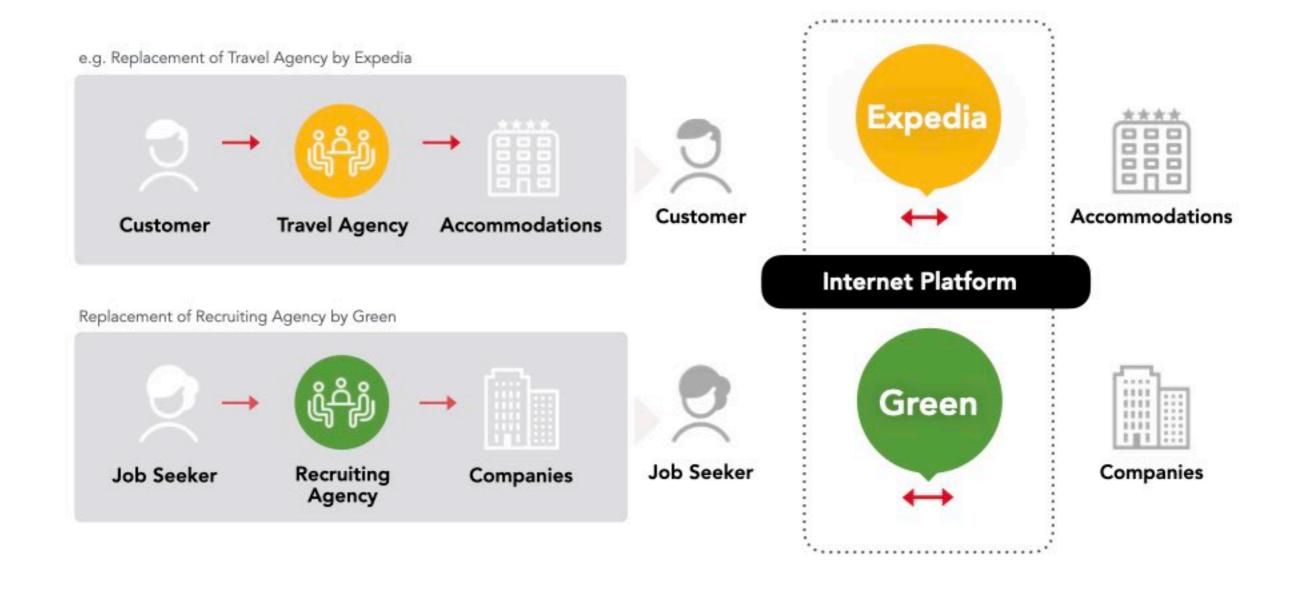
Direct recruiting platform

Job seekers and companies can take action and communicate interactively.

## Attain Efficient Matching Via Technology

Labor intensive business model is being replaced by IT in many industries.

Green is replacing recruiting agencies by matching job seekers and companies through IT.



## Green Established a Unique Position

#### Technology × Low Cost × Superiority

Stock and Use of Big Data

Stocking and making use of data via Green \*1

making use of data

High precision within the use of big data

Price Competitiveness

Low price due to no need of advisers and facility cost





Business with no fixed cost High competitiveness in terms of cost Predominant Superiority

Pioneer of Contingency fee model (over 19 years)

Number of Cumulative Registered Company

More than 10,600

Number of Registered User ID

More than 1.47 million

High recognition among recruiting companies

\*1 Action data, profile data, selection data

## Companies from Various Industries Introduce Green

Though companies adopting Green is mostly in the IT/Web industry, digitalization is taking part in many industries. With the increased credibility and recognition due to being listed on the TSE Prime Market, many prominent companies have introduced Green.

































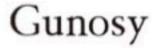








































#### "Green" Job Search Website for IT Industry with Contingency Fee

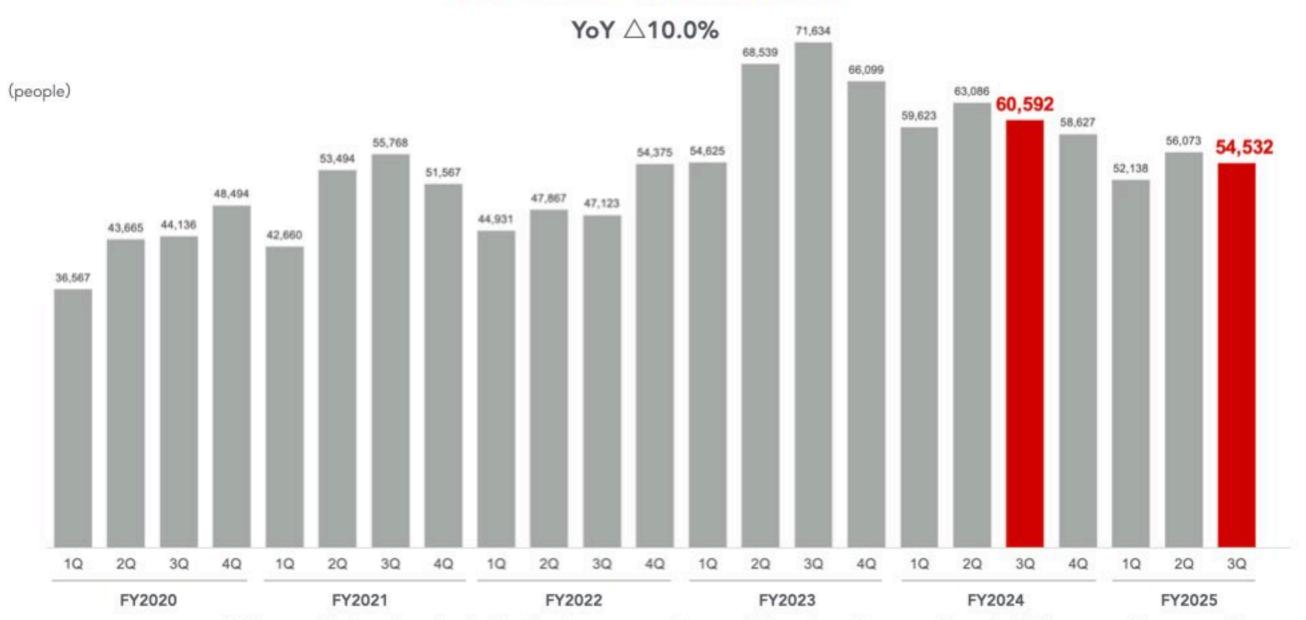
### **Definition of KPI**

KPI	Definition	Period
The number of active users	Job seekers who log in at least once a month among job seekers who are registered with Green	Monthly (last month of the quarter) unique
The number of quarterly active users	Job seekers who log in at least once a quarter among job seekers registered with Green	Quarterly (3 months) unique
The number of applicants	Job seekers who apply for jobs on Green at least once a quarter among job seekers registered with Green	Quarterly (3 months) unique
Application rate	The number of applicants ÷ The number of quarterly active users	Quarterly (3 months) unique
Document screening pass rate	Number of document screening pass ÷ Number of applications	Quarterly (3 months) total
Hired Employees (Quarter)	Job seekers who were hired through Green in a quarter among job seekers registered with Green	Quarterly (3 months) total

\*Explanation of "unique": If one job seeker logs in for each month of the quarter, he/she is counted as one active user in the quarterly active user count

## Continuing to acquire targeted talent through a strategy that emphasizes quality over quantity

#### The number of active users



\* Active user: Job seekers who log in at least once a month among job seekers who are registered with Green

Graph shows the number of active users in the last month of the quarter

\*Quarter transition

## Continued record-high application rate due to continued acquisition of targeted talent

The number of applicants
YoY △7.4%

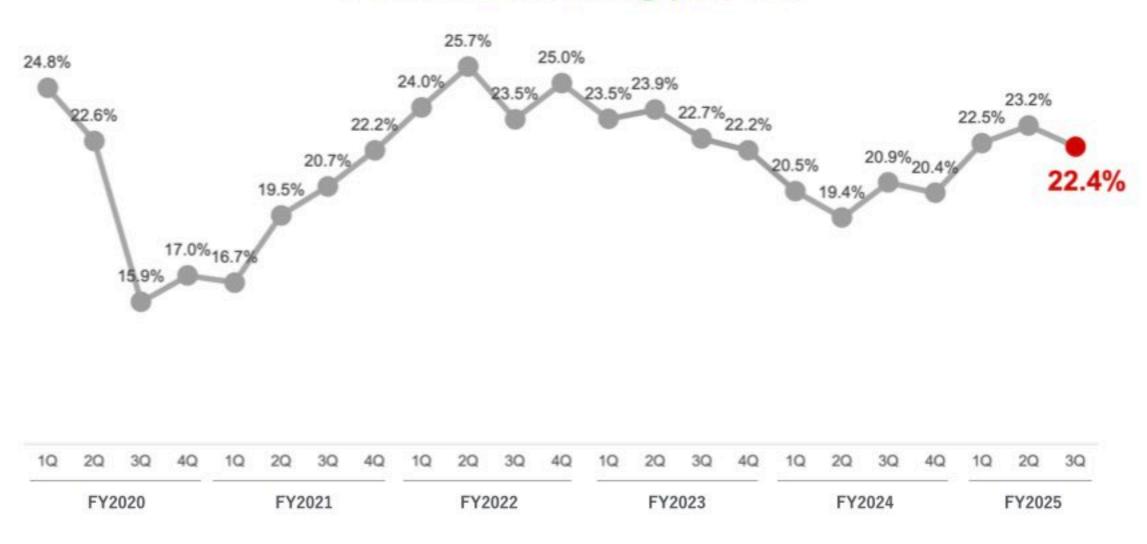
Application rate



- \*1 The number of applicants: Job seekers who apply for jobs on Green once or more in a quarter among job seekers registered with Green (unique)
- \*2 Application rate: The number of applicants + The number of quarterly active users
- \*3 The number of quarterly active users: Job seekers who log in once or more in a quarter among job seekers registered with Green (unique)

Although we attracted users with a high motivation to change jobs, the document screening pass rate decreased slightly due to an increase in applications initiated by candidates.

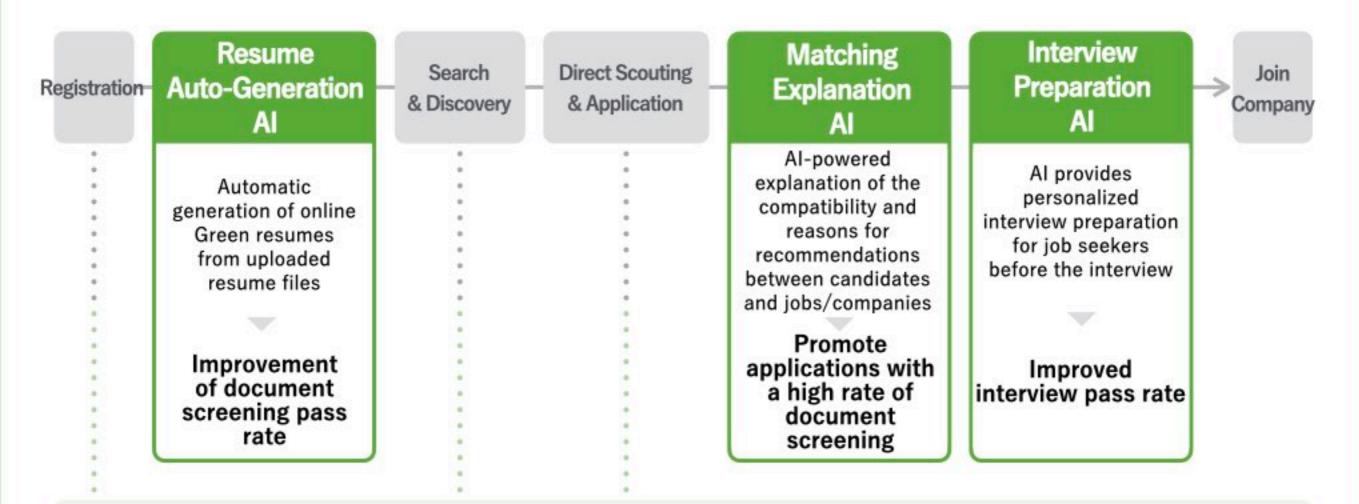
#### Document screening pass rate



<sup>\*</sup> Document screening pass rate: Number of document screening pass ÷ Number of applications

### Green Al brings a whole new job-search experience

Three AI features have already improved the job search experience and increased the document screening pass rate.



In addition, Green AI will transform the previously taken-for-granted actions of searching, scouting, and applying for jobs into a completely new experience.

#### "Green" Job Search Website for IT Industry with Contingency Fee

### User response to Green Al features

#### **Matching Explanation Al**

Al-powered explanation of the compatibility and reasons for recommendations between candidates and jobs/companies



The advice was very helpful, accurately pointing out both the matching points and potential concerns based on my preferences!



I was pleasantly surprised to see explanations! When I wondered "why is this suitable for me?" about certain scout messages, reading the explanations cleared my concerns and made me want to respond.



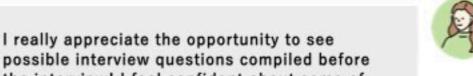
Excellent analysis! The suggestions were made with my future career in mind, and it was helpful to see the benefits from perspectives different from my initial criteria.

#### Interview Preparation Al

Al provides personalized interview preparation for job seekers before the interview



The advice felt accurate and showed a thorough understanding of my background. Personally, I think it's better than human recruiters! Thank you.





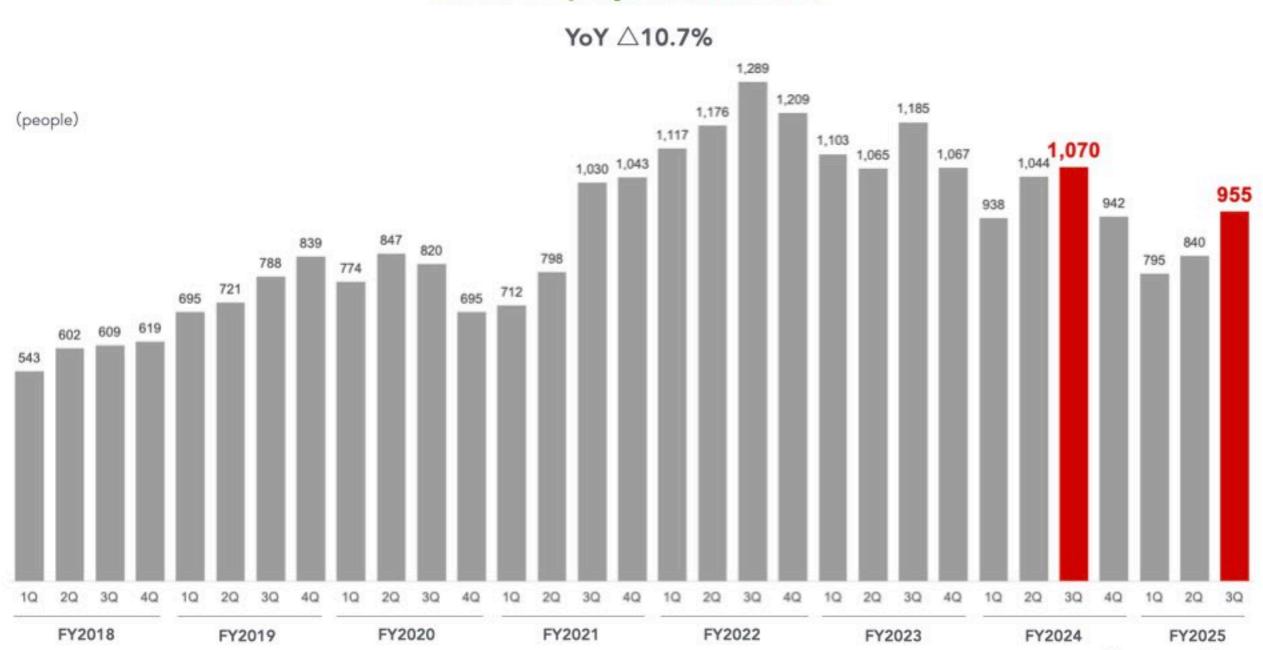
the interview! I feel confident about some of the questions, so I'll do my best to prepare for tomorrow based on the advice.



This is the first time I was given advice tailored to both myself and the company I am interviewing with, and it really resonated with me. I was able to organize in advance what points to focus on and what to communicate. I feel more comfortable about the interview.

## Number of applicants decreased, number of hired employees decreased by 10.7% YoY

Hired Employees (Quarter)



\*Quarter transition

#### "Green" Job Search Website for IT Industry with Contingency Fee

# Average unit price of contingency fee is expected to increase from approx. 830,000 yen to approx. 1,000,000 yen

Former contingency fee

Uniform fixed fee per work location

New contingency fee

Uniform fixed fee per job category

900,000 yen
700,000 yen
500,000 yen
300,000 yen

- Engineer Technical Positions (Systems/Network)
- Management/CXO

1,200,000

yen

- Sales
- Planning and Marketing
- · Management, Administration and Back office
- · Specialists (Finance/Real estate/Consulting/Lawyer, etc.)
- Creative Positions (Web/Gaming/Multimedia)
- Engineer/Technical Positions (Electrical/Electronics/Mechanical/ Semiconductor)

900,000

yen

- Assistant/Clerical/Office Work
- Service Positions (Human resources/Stores/Healthcare)
- Architectural Design/Civil Engineering/Plant Work

600,000

yen

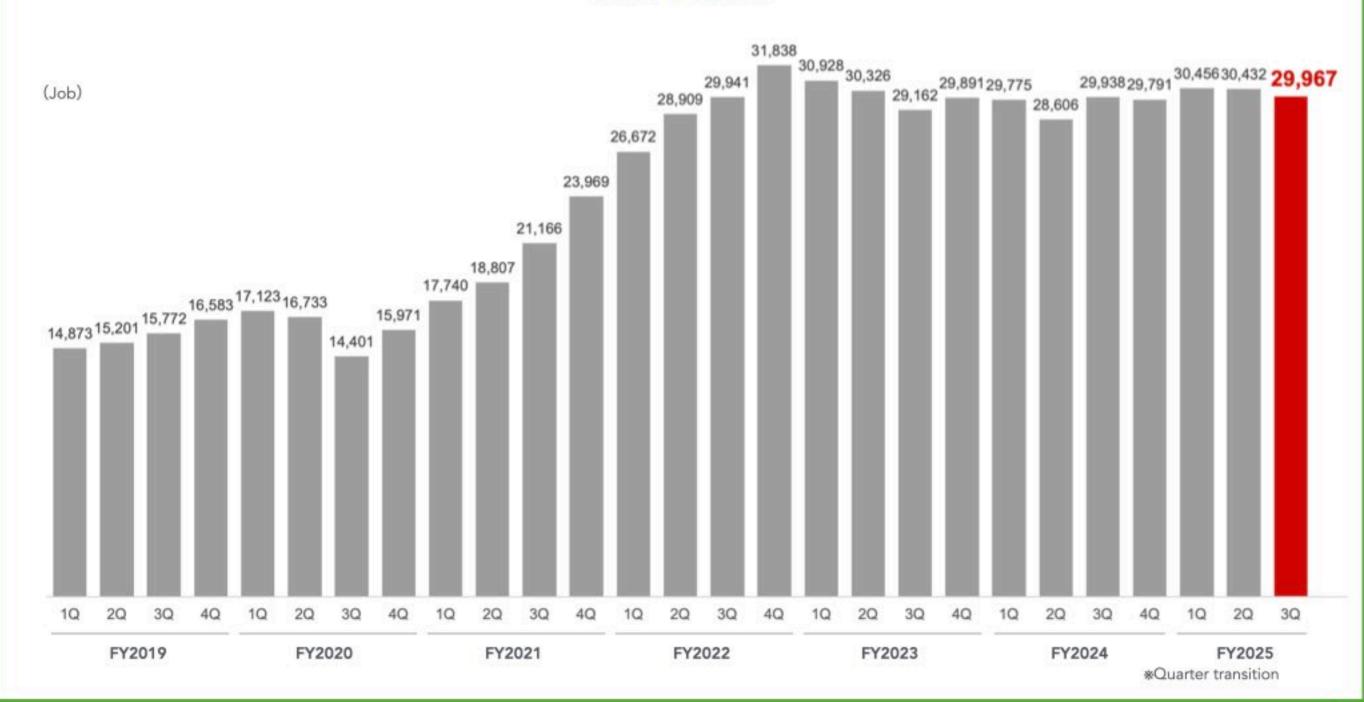
- \*1 The new fee structure is applied for job seekers who applied later than November 1, 2022
- \*2 Discounted contingency fee is applied if the annual salary of the job seeker at their new position is less than 3 million yen

## Steady Increase of Newly Registered Companies



### Number of jobs posted remained at the same level as in Q2





#### "Green" Job Search Website for IT Industry with Contingency Fee

○ : Good△ : Moderate

x: Bad

## A summary of each KPI

KPI	Current status	Measures to pursue further growth
The number of active users	Δ	<ul> <li>Continuous pursuit of web advertising portfolio optimization</li> <li>Continuing to acquire targeted talent through a strategy that emphasizes quality over quantity</li> </ul>
The number of applicants & Application rate	Δ	<ul> <li>Using proprietary data accumulated over the past 18 years and Green AI, Green recommends jobs with high matching probability to job seekers. By explaining the reasons and background behind the recommendations, Green creates a sense of conviction and encourage job applications.</li> <li>Aiming for further growth by continuously improving the accuracy of recommendation engine and UI/UX</li> </ul>
Document screening pass rate	Δ	<ul> <li>The new features and improvements in the job search and recruiting experience centered on Green AI are gradually beginning to show results.</li> <li>Optimize matching efficiency by scoring the characteristics of job seekers and employers</li> <li>Aiming to improve the document screening pass rate through measures to expand information on job seekers</li> <li>On the other hand, although we attracted users with a high motivation to change jobs, the document screening pass rate decreased slightly due to an increase in applications initiated by candidates.</li> </ul>
Cumulative Registered Companies	0	<ul> <li>Aim to continue steady accumulation through productivity-conscious inbound sales</li> <li>Seek to strategically acquire companies with attractive job postings</li> </ul>
Jobs Posted	0	While it is possible to grow the number of hires even at current levels, we will seek to strategically gain attractive job postings
Hired Employees	×	<ul> <li>Pursuing to improve the probability of passing an interview and joining a company by expanding job seeker information using Green AI and providing associated interview preparation support.</li> <li>In addition to web advertizing portfolio optimization and UI/UX refinement, score the charactertistics of job seekers and employers in order to optimize matching efficiency. Improve the customer experience value and aim to enter a growth phase again</li> </ul>

#### "Green" Job Search Website for IT Industry with Contingency Fee

#### Potential Growth of Green

The recruitment market continues to expand, but Green's share is declining due to delays in improving the document screening pass rate.

Return to a growth trajectory as soon as possible by developing new features centered on Green AI, while at the same time pursuing market share gains.

	Recruitment Market Size	Green's Market Size	Green's Occupancy*2
All Industry	411 B yen*3	246 B yen	1.7%
7 til 111 al al al a	(351 B yen)* <sup>4</sup>	(210 B yen)	(2.1%)
IT Industry	123 B yen*5	<b>73</b> B yen	5.9%
	(105 B yen)	(63 B yen)	(7.0%)

<sup>\*1</sup> Green is a discounted model of Recruitment Agency by 60%

<sup>\*2</sup> Green's sales calculated as 4.3 B yen (FY2024 Actual)

<sup>\*3</sup> Yano Research Institute "Current Status and Future of Human Resource Business 2024 Edition

<sup>\*4</sup> Figures in brackets indicate previous year results

<sup>\*5</sup> We estimate that approximately 30% of the total recruitment market is IT industry related



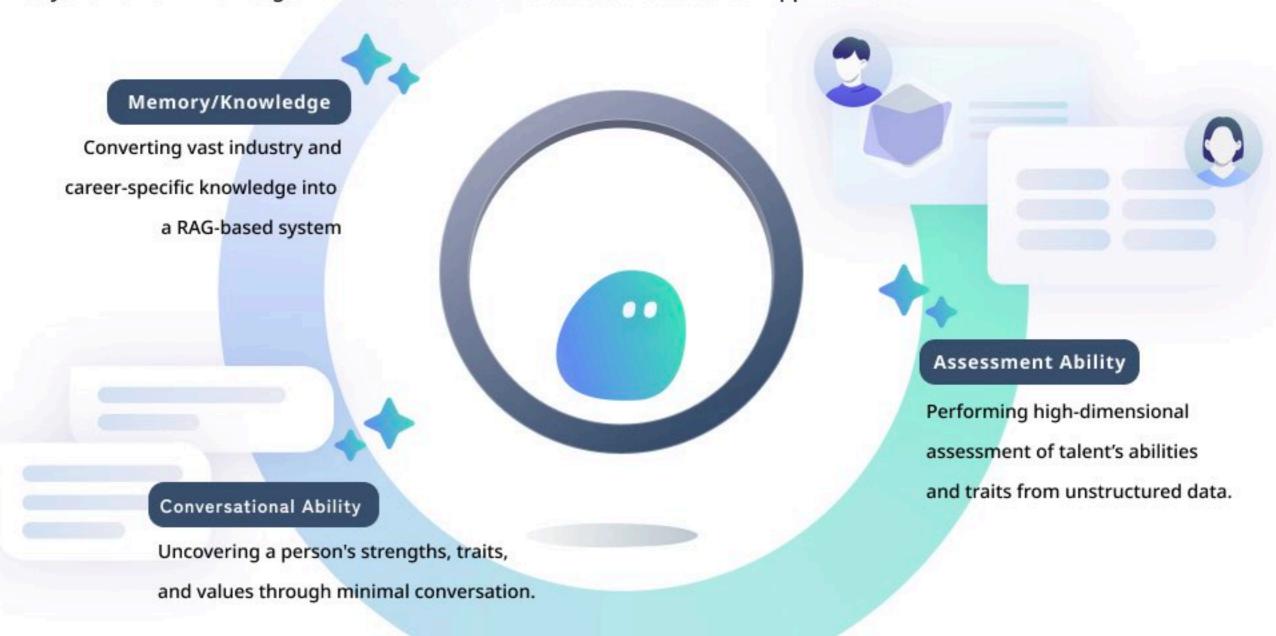
## AI Career Agent

# OUOL

Achieve matching beyond human knowledge in just 10 minutes of conversation.

## High-precision, high-dimensional talent assessment through just 10 minutes of conversation.

Combining Green's data and HR business expertise with AI, we are developing an AI career agent that goes beyond human knowledge. We will connect individuals to diverse career opportunities.



# Driving discontinuous growth through high added value, strong profitability, and a high-quality customer base.

#### High added value beyond human knowledge

Delivering greater value than traditional recruiting through proprietary expertise and technology.

#### A business model with strong profitability

- Fully contingent fee model (30% of theoretical annual salary)
- A non-labor-intensive model that doesn't require numerous employees for operations

#### Leveraging a high-quality customer base

In addition to Green's 10,000+ existing clients, we will built a customer base centered on Japan's top emerging enterprises.

## Green

Leveraging Quol as a strategic asset to generate strong synergies and accelerate market share acquisition.



## wevox



#### **Engagement**

Index to measure the understanding and contribution of each employees for the company's strategy or goal.

Causal relationship with performance is academically proven.



# Organizational Capability Platform utilizing pulse survey and machine learning

Point1

Visualization of engagement score

The first platform to visualize engagement in Japan, supervised by professor Shimazu of Keio University, a leading expert in the country

Point2

Utilizing technology

Automatically analyze the huge amount of data collected and enables immediate grasp of the organization's issues

Point3

Affordable price with SaaS model

Offer a low price of ¥ 300 ~ ¥ 600 per employee per month

#### What is Organizational Capability

The ability of an organization to realize its vision and strategy, consisting of factors such as the psychological state and characteristics of employees, their compatibility, and organizational culture



### Wevox's Competitive Advantage

1 Pulse survey

Monthly periodic observation enables real-time understanding of organization issues Usability



Easy -to-use design for various devices (PC/tablet-type device/smartphone)



3 Data analysis

Applying over 370 million responses to machine learning

4

#### **Academic basis**

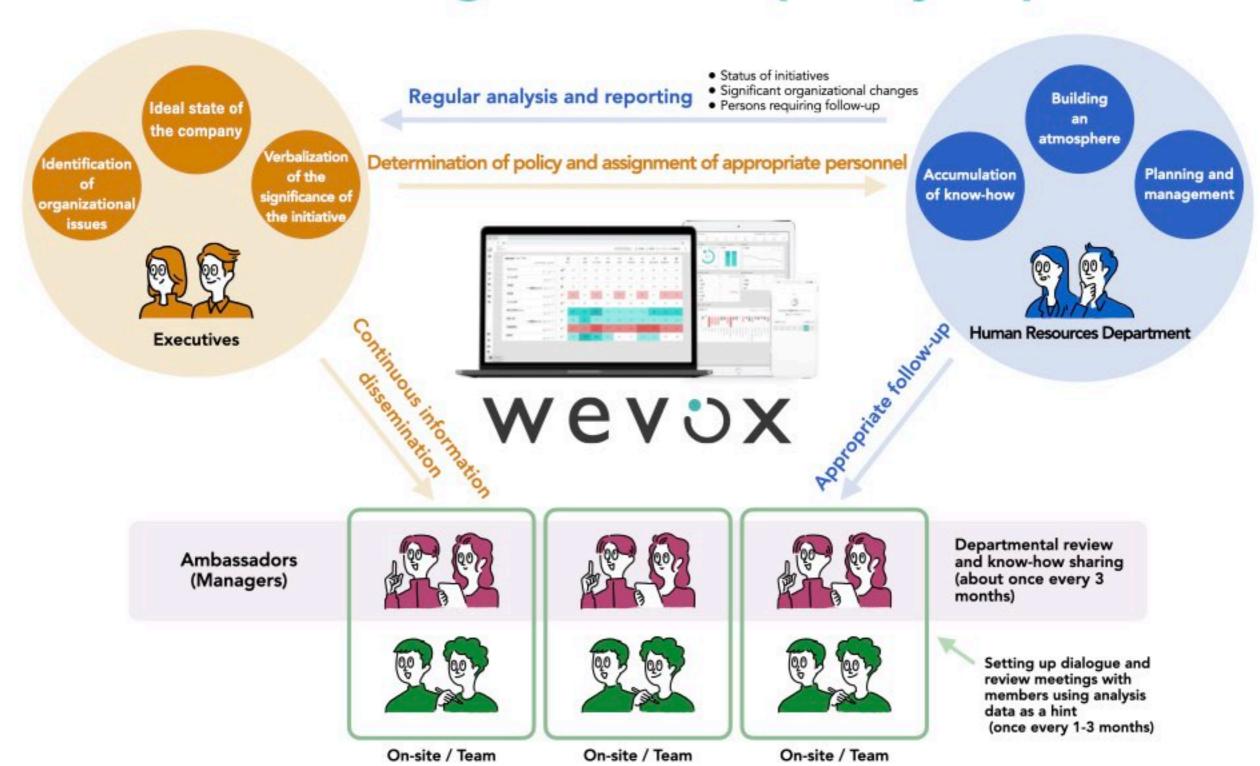
Professor Akito Shimazu, Keio University, a leading expert in the engagement research, joins as an advisor



Professor Mikiharu Noma of Hitotsubashi University Graduate School joins as an advisor

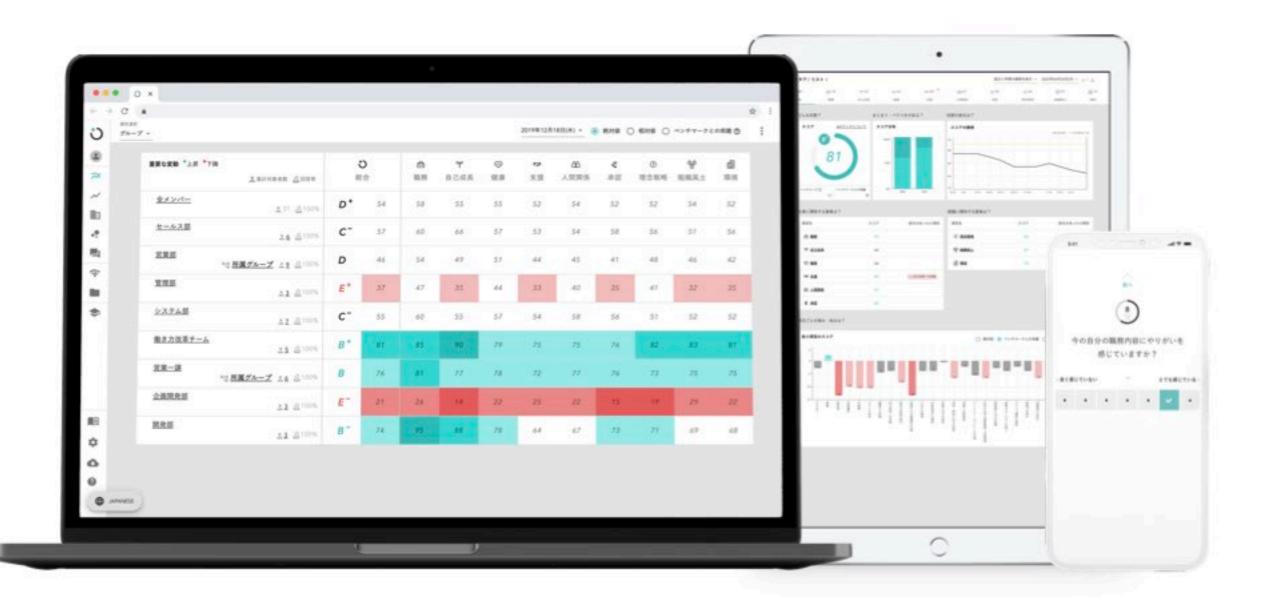


### Wevox's model of organizational capability empowerment



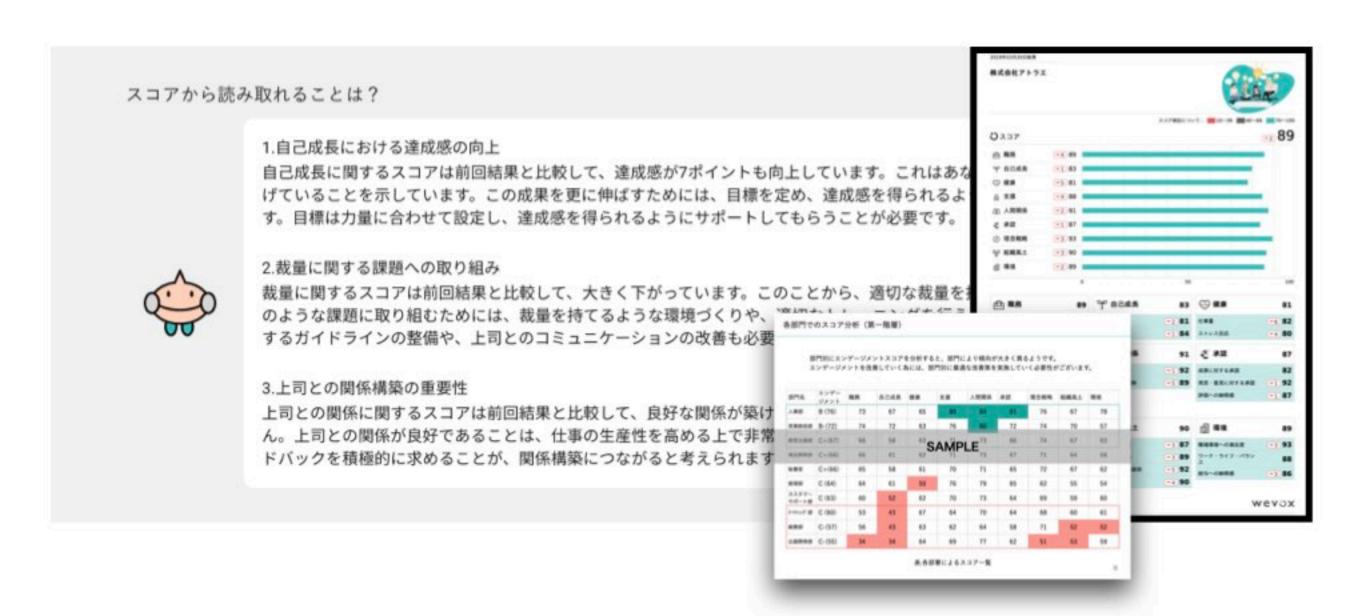
### Visualize engagement score with pulse survey

Achieve real-time aggregation and analysis of results Enable a more detailed understanding of the state of the organization by comparing with past trends



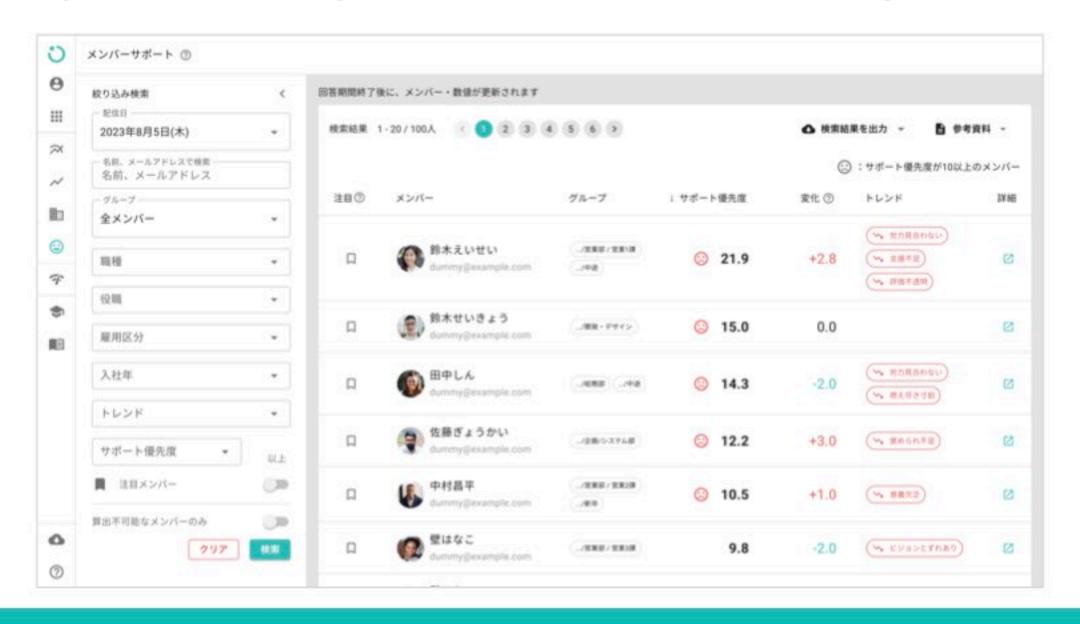
## Al analysis and summary of organizational issues

#### Al support features facilitate regular analysis and reporting



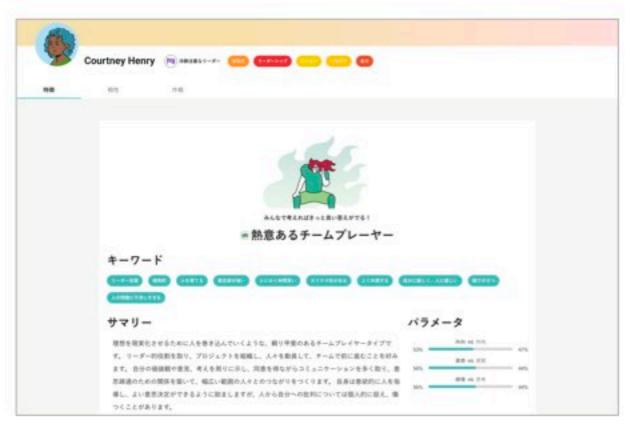
# Member support analysis feature encourages individual performance improvement and supports the prevention of employee turnover

Extracts members to be prioritized for support by using a machine learning model specialized for future prediction based on accumulated user response data



## Supports effective team formation by analyzing individual characteristics, values, and compatibility

Facilitates communication by promoting self-understanding and mutual understanding





### Improving the added value provided to customers

## Higher-end plans launched Optional menus tailored to customer needs are also available

	Basic Pulse survey to analyze organizational to team level engagement	Standard Continued implementation of high quality engagement improvement activities at the organizational, team and individual level
Monthly Fee/User	300yen/month	600yen/month
Employee Data Management	0	0
API Use		0
Engagement	0	0
Organizational Culture		0
Personal Analysis		0
Custom	0	0
Organizational Analysis	0	0
Member Support		0
Team improvement support by AI		0

#### **Options**

#### **Security Option**

Provides a more advanced security environment

#### Professional Support Option

Training and project promotion support to maximize the effects of Wevox implementation and improve organizational capabilities

### Wevox has been introduced in many industries

Companies adopting Wevox cover many different industries and sectors such as IT, securities, bank, medical, food, sports teams. Currently, Wevox is adopted by more than 3,950 companies. Increase of users more than the growth of the companies and organizations introduced.

























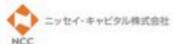


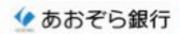










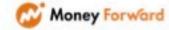












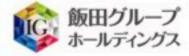
















































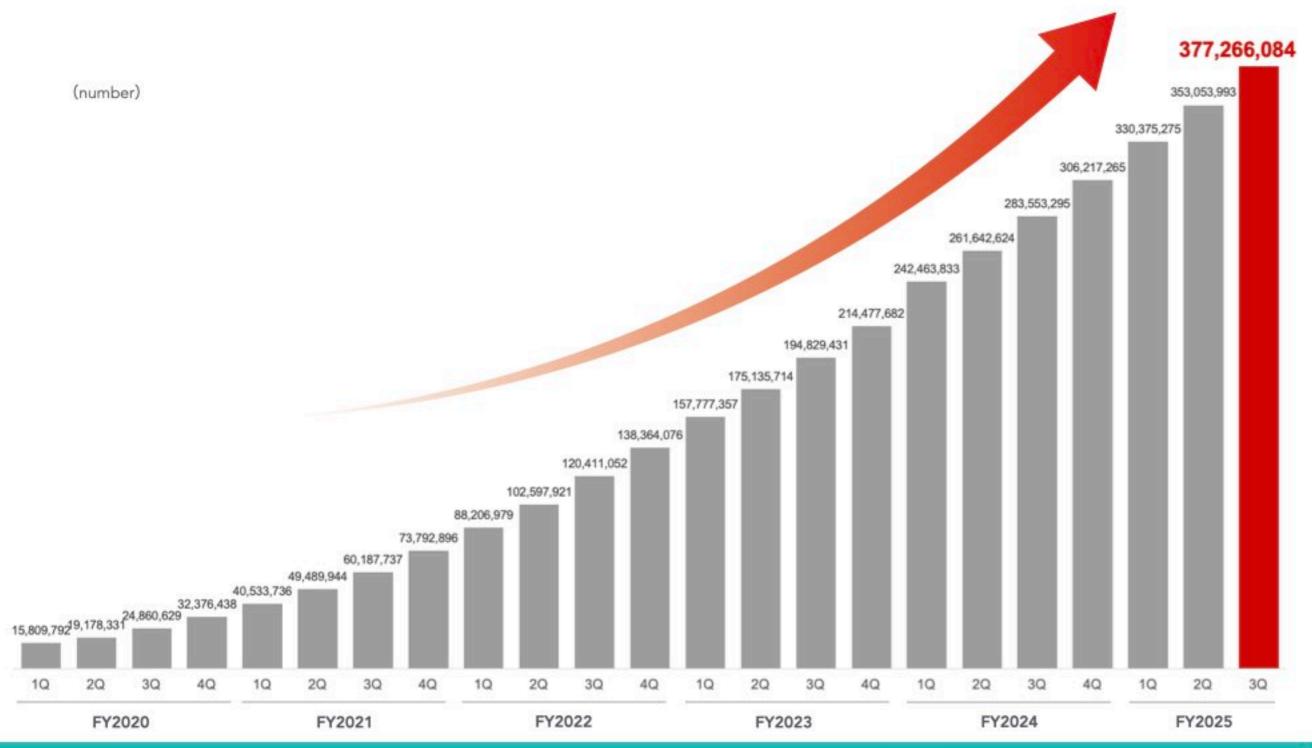




Reference from Wevox Website.

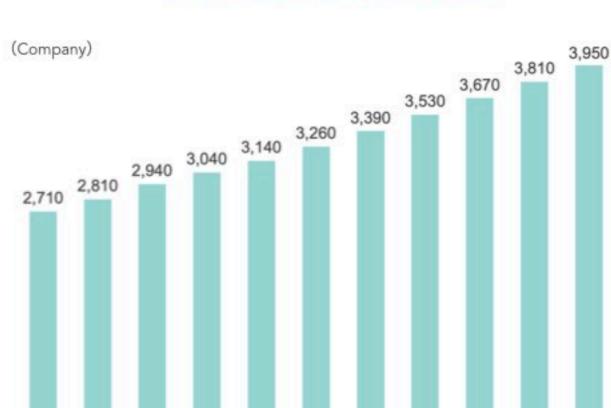
#### Increase of Answer Data

Continuously developing new features using response data to take competitive advantage



## Realize a subscription model with high growth potential





10

20

FY2023

30

40

10

20

FY2024

30

4Q

10

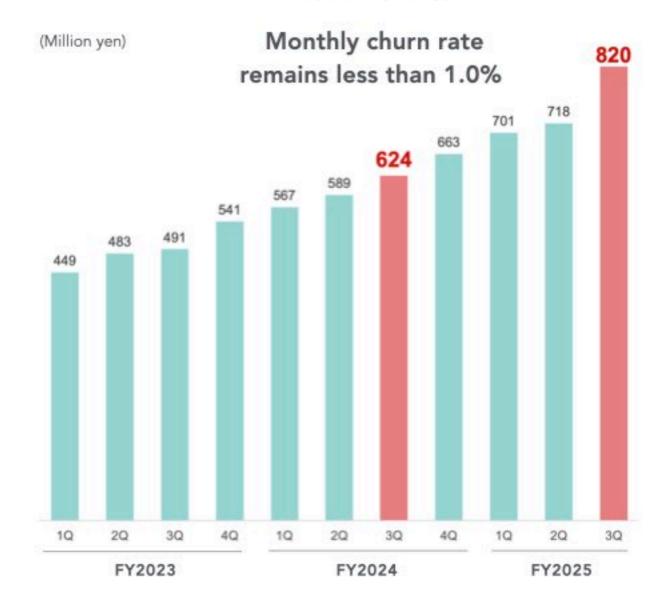
2Q

FY2025

3Q

#### **Transition in Sales**

YonY +31.4%



Pursue further acceleration of growth through sales contribution from SMBC Wevox, Inc., a joint venture with Sumitomo Mitsui Financial Group, Inc.

SMBC Group executives and employees to approach 50,000 clients nationwide based on their experiences as Wevox users

Outbound sales through more than 100 sales offices in Tokyo, Nagoya, and Osaka

## Existing sales channels

Inflows mainly from inbound sales

Use of Wevox
by approximately 100,000
employees across the
SMBC Group



#### Implementation of measures to raise awareness of Wevox

Placing video advertisements on taxi signage, etc.



Sale of a book compiling the practical knowledge of over 3,950 companies and organizations



#### **Exhibiting at HR Expo**



#### **Potential Growth of Wevox**

Potential target

Price Competitiveness

Potential Market size

**All Employed Persons** 

67.2M \*1

¥300 ~ ¥600
Per person per month

More than **¥240B** ~ **¥480B** \*2 yearly

Wide range of industries including sports and educational organizations

Targeting wide range of clients via SaaS model Pursuit the expansion of the market size by rising Wevox's pricing

People

<sup>\*1</sup> Ministry of Internal Affairs and Communications Statistics Bureau

<sup>\*2</sup> Calculation : Number of Employed Person 67.25M people×Basic plan ¥300 per person×12months=¥242B

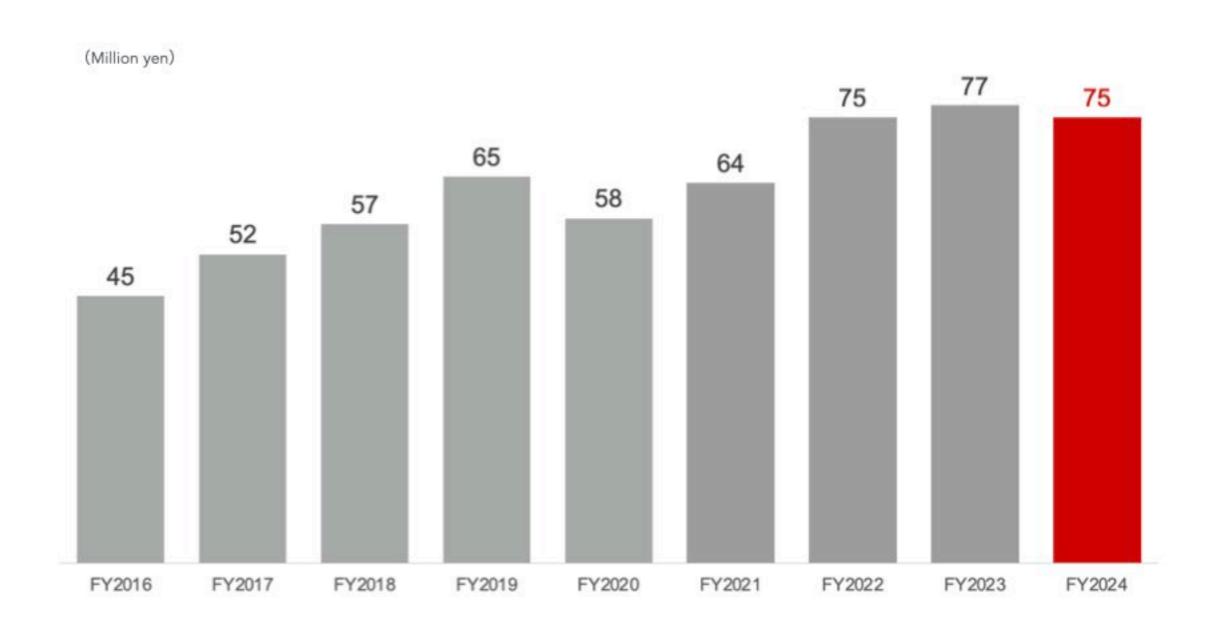
Number of Employed Person 67.25M people×Standard plan ¥600 per person×12months=¥484B

## Agenda

- 1. Revision of Financial Forecast and Shareholder Returns
- 2. Company Overview
- 3. Financial Highlights
- 4. About Business
- 5. References

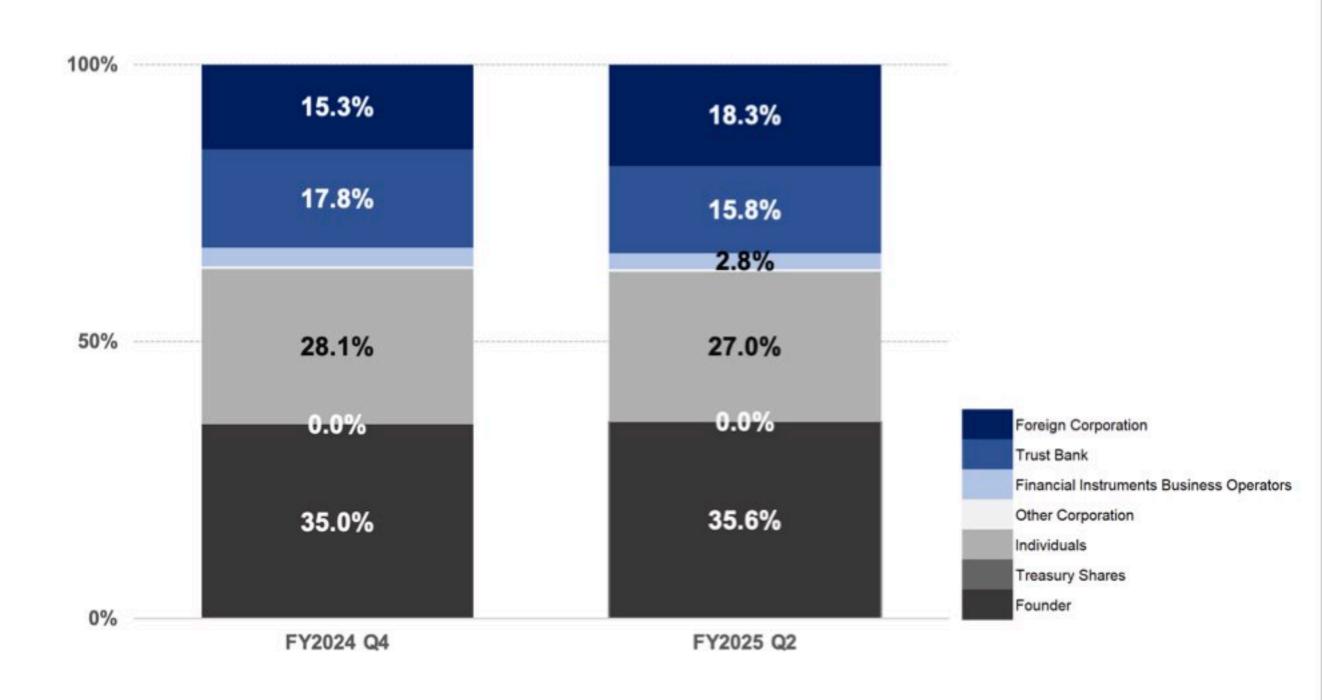
### Transition of Sales Per Employee

#### 75 million yen while accelerating recruitment



## **Shareholding Structure**

#### Ratio of foreign institutional investors rose +3.0 pt



## :Atrae

Name Atrae,Inc.

Business Outline Green: a contingency fee basis job site

Wevox: a organizational capability platform

Yenta: a matching app for business professionals

Foundation October, 2003

Management Yoshihide Arai, President & CEO

Employee 124 (As of June, 2025)

Capital Stock 1,396 million yen (As of June, 2025)

Location Minato-ku, Tokyo, Japan

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