

FY2026 Monthly Sales Report

Distribution and Retail Business

TRIAL Holdings, Inc.

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MEMBERSHIP

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(YoY : %)			CY 2025							CY 2026							Full Year
			Jul.	Aug.	Sep.	Oct.	Nov.	Dec.	1H	Jan.	Feb.	Mar.	Apr.	May	Jun.	2H	
TRIAL	Comp. Stores	Sales	101.4						101.4								101.4
		Customer Traffic	97.5						97.5								97.5
		Average Spending	104.1						104.1								104.1
	All Stores	Sales	111.9						111.9								111.9
		Store Opening	5						5								5
		Store Closure	0						0								0
		Store Count	357						357								357
SEIYU	All Stores	Store Opening	0						0								0
		Store Closure	0						0								0
		Store Count	245						245								245

(Weather, Events)

It was the hottest July on record, with low precipitation and many sunny days. While customer traffic declined due to gross profit growth strategies, promotion materials such as POP effectively communicated product value, drove solid growth in average spending. SSS have been growing for 50 consecutive months, setting a new record.

(Business at TRIAL stores)

Strong demand for fresh and ready meals combined with high temperatures, which boosted sales of seasonal summer items, contributed to SSS growth.

Food: Grocery - water and packaged rice grew. Daily - frozen foods and ice cream as well as eggs led the sales. Fresh - eel sold well, boosted by the traditional summer day to eat eel fell on a Saturday. Cut salad, chicken, sushi and ready meals contributed to the sales.

Non-food: Insecticides and masks were weak, but cooling leisure goods and summer apparel performed well.

(Store Opening, Closure, Renovation in July)

•Opening : 5 Super Center : Kanoya Uenomachi (Kagoshima Pref.), Watari (Miyagi Pref.), Miki (Kagawa Pref.), Koge (Fukuoka Pref.), Kakegawa (Shizuoka Pref.)

•Closure : 0 •Renovation : 1

SEIYU store count (All Stores) has been added, following the full acquisition on July 1, 2025. We plan to begin disclosing SEIYU's YoY sales growth data for both all stores and comp. stores starting with the July 2026 figures (FY2027 figures).

*YoY sales growth are preliminary figures based on POS data. They may differ from book closing figures.

*Weather in Fukuoka is shown on the comment where many TRIAL stores are located.

*Products kinds are as follows. Grocery: Processed food like snacks. Daily: Eggs and dairies. Fresh: Fruits, Meat, Fish and Ready meals. Living: Household essentials such as daily consumables.

Hardware: Durables - such as home electronics. Apparel: Innerwear, outerwear.

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