AnyMind Group obtains ISO/IEC 27001:2022 certification for Information Security Management Systems in Japan
The company is awarded an internationally-recognized information security framework

Tokyo - August 7, 2025 - [AnyMind Group](#) [TSE:5027], a BPaaS company for marketing, e-commerce and digital transformation, has obtained ISO/IEC 27001:2022 certification, an international standard for information security management systems (ISMS) for its group companies in Japan*[1].

*[1]: The certification was issued by Bureau Veritas Japan Co., Ltd., a third-party certification body that assessed the conformity of the organization's ISMS to ISO/IEC 27001:2022.

As the handling of information grows increasingly sophisticated and complex across industries, strengthening information security has become a crucial management priority that directly impacts a company's credibility and sustainability.
AnyMind Group has consistently enhanced its information security framework in tandem with business expansion, aiming to protect the critical information assets of its customers, partners, and employees.

The ISO/IEC 27001:2022 certification is a globally recognized standard for evaluating information security management systems, based on three core principles: confidentiality, integrity, and availability. By aligning with this standard, the company seeks to further reinforce its business infrastructure for information governance.

Certification Details
- Standard: ISO/IEC 27001:2022
- Registration Number: JP026384
- Certified Entities:
- AnyMind Group Inc.
- AnyMind Japan Inc.
- FourM Inc.
- AnyUp Inc.
- ENGAWA Inc.
- GROVE Inc.

Scope
- Development and provision of software/platforms
- Digital marketing support
- Influencer marketing and related D2C businesses
- Advertising operations
- E-commerce operations and support

Kosuke Sogo, CEO and co-founder of AnyMind Group, said:"Since our founding, AnyMind Group has developed and provided platforms that combine the power of technology and people to support businesses in marketing and commerce. Throughout this journey, the appropriate management of information assets accumulated across our various offices and regions has remained a foundation for both our growth and the trust we have built with our stakeholders.This certification is a formal evaluation by a third-party organization that our information security framework aligns with international standards. Moving forward, we will continue to strengthen our governance, including information security, and provide even greater trust and value as a BPaaS platform that supports the growth of businesses."

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About AnyMind Group
Founded in April 2016, AnyMind Group [TSE:5027] is a Business-Process-as-a-Service company for marketing, e-commerce and digital transformation. The company provides end-to-end offerings to brands and businesses, publishers and influencers for digital commerce, marketing, logistics, customer engagement, data and AI utilization, publisher monetization and creator monetization. AnyMind Group has over 2,000 staff across 24 offices in 15 markets, including Singapore, Thailand, Indonesia, Vietnam, Cambodia, Malaysia, the Philippines, Hong Kong, Taiwan, Mainland China, Japan, India, the United Arab Emirates, South Korea, and Saudi Arabia.

As of March 2025, the company serves over 1,000 enterprises for marketing, 178 enterprises for e-commerce, 1,827 publishers and 2,400 creators. More information is available on the company's investor disclosure site.

About BPaaS
Business-Process-as-a-Service (BPaaS) is a business model that merges and creates an additional layer of value on top of Software-as-a-Service or SaaS (software-centric) and Business Process Outsourcing or BPO (operations-centric), by providing greater flexibility and scalability to the entire business process lifecycle. Through BPaaS, enterprises can tap into agile and adaptive end-to-end process lifecycle management through a combination of technology and operations teams that leverage on local and regional best practices, for the designing, development, implementation, optimization, and automation across the business process.