# :Atrae

Financial Results Explanatory Material

Financial Results for the 2nd Quarter of the Fiscal Year Ending September 30, 2025

Atrae, Inc. (TSE Prime Market: 6194)

## Agenda

- 1. Our View on Shareholder Returns
- 2. Company Overview
- 3. Financial Highlights
- 4. About Business
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### Our View on Shareholder Returns

- Implement shareholder returns based on high profitability rates while ensuring sufficient funds for growth investments
- Revised dividend forecast upward from 25 yen to 31 yen per share to further enhance shareholder returns

	FY2023 (Actual)	FY2024 (Actual)	FY2025 (Forecast)	Upward revision of dividend forecast
Dividend	1.	504 million yen (21 yen per share)	590 million yen (25 yen per share)	732 million yen (31 yen per share)
Dividend payout ratio	-	72.2%	43.8%	54.3%
The acquisition and the cancellation of treasury shares	999 million yen (May 2023)	1,302 million yen (February 2024 486 million yet) + August 2024 816 million yet		# <b>-</b>
Total payout ratio	298.9%	246.4%	-	

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### Our Vision

# Create the Company that Attracts People in the World.

We stick to creating a company and our services we are proud of to continue being an attractive company that people want to cheer for.

We will become an essential company in the world as Japan's global company.

### Japan's First

## People Tech Company

Redefined our company with a hope for "Creating business that expands people's possibility through technology".

### What We Value

Company = Making people who are involved happy



### Value Cycle of "Making People Happy"

By keeping this cycle and expanding the circle of people involved, we will pursue the creation of a sustainable organization and achieve our vision to "Create the Company that Attracts People in the World".

The most competitive advantage in the intellectual industrial society is "human capital" **Employees'** Clients' Providing value through business -Pursue employees' happiness and make we believe in happiness happiness them feel rewarded which will lead to hiring capable members and making an environment for them to flourish Even more investment for Shareholders' Social business expansion and social Increase of the stock value through contribution through patronage, the growth of sales and profit contribution happiness employment, tax

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### Financial Results for FY2025 Q2

FY2025 Q1-Q2 Sales 3,564 Million yen YoY -5.1 % Progress 42.4 %

Operating Profit 686 Million yen YoY +25.2\* Progress 32.7 %



Green, which primarily targets Japanese growth companies, is less susceptible to macroeconomic changes.

Green's customers have high technological literacy and are receptive to technological advancements (AI).

As a result, the development of new features centered on Green AI and improvements in the job search and recruiting experience gradually began to show results, and the document screening pass rate began to rise.

In addition to high growth potential, Wevox offers high operating profit margin as a SaaS model.

Aggressive outbound sales by the SMBC Group accelerating customer acquisition on a nationwide scale in Japan

Topics

Al career agent "Quol" under development
Optimal matching through high-quality assessments that go beyond human knowledge

Revised dividend forecast upward from 25 yen to 31 yen per share to further enhance shareholder returns

<sup>★</sup> Following the transfer of a portion of the shares of Altiri, Inc. in FY2024, Atrae, Inc. no longer has any consolidated subsidiaries. From FY2025, Atrae, Inc. operates as non-consolidated with People Tech as its sole reportable segment, replacing the previous People Tech and Sports Tech segments. Therefore, net sales YoY compares People Tech between FY2024-FY2025, while operating profit YoY compares FY2024 consolidated figures and FY2025 non-consolidated figures.

## Disclosure of ESG information using Wevox engagement scores as an indicator of human capital

#### :Atrae

	FY2022	FY2023	FY2024
Long-vacation acquisition rate (including childcare leave and maternity leave)	7.7%	3.2%	4.3%
Turnover rate	4.3%	6.5%	6.4%
Number of nationalities of employees	3	3	3
Mid-term average engagement score	91	89	89
Number of hours spent discussing organization building by all employees	46	48	48

Increasingly, other listed companies are using Wevox engagement scores for disclosure of human capital





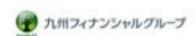




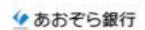
















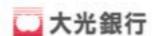






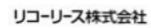






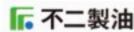






























## **Quarterly Financial Highlights**

Green sales YoY -19.3%

Pursuing achievement of forecasts for the second half onward through quality improvements, such as increased document screening pass rates.

Wevox grew steadily YoY +21.9%

			YoY		Qo	Q			
(Million yen)		FY2025 Q2	FY2024 Q2	%	FY2025 Q1	%	FY2025 Q1-Q2	FY2024 Q1-Q2	%
Sales		-	2,185	-	-	-	-	4,071	-
People Tech		1,822	1,957	-6.9%	1,742	+4.6%	3,564	3,756	-5.1%
	Green	1,090	1,350	-19.3%	1,026	+6.2%	2,116	2,562	-17.4%
	Wevox	718	589	+21.9%	701	+2.4%	1,419	1,156	+22.8%
	Other	14	18	-22.2%	15	-6.7%	29	38	-23.7%
Sports Tech	Altiri	-	228	-	-	-	-	315	-
Operating Expenses		-	1,888	-	-	-	_	3,523	
People Tech		1,503	1,397	+7.6%	1,375	+9.3%	2,878	2,748	+4.7%
Sports Tech		-	491	-	-	-	=	775	-
Operating Profit		319	297	+7.4%	367	-13.1%	686	548	+25.2%
(Operating profit before share-based payment expenses*)		(400)	(376)	(+6.4%)	(452)	(-11.5%)	(852)	(695)	(+22.6%)
Operating Profit Margin		17.5%	13.6%	+3.9pt	21.1%	-3.6pt	19.2%	13.5%	+5.7pt
(Operating profit marging share-based payment e	n before expenses)	(22.0%)	(17.2%)	(+4.8pt)	(25.9%)	(-3.9pt)	(23.9%)	(17.1%)	(+6.8pt)

<sup>\*</sup> Operating profit before share-based payment expenses is the operating profit for financial accounting purposes plus the sum of share-based payment expenses of restricted stock and stock acquisition rights, which are non-cash expenses.

### YoY Comparison (sales)

Continuing ROI-conscious advertising investment due to change in Green's strategic policy for advertising investment.

Wevox continues to hire customer success to support clients in boosting their organizational capabilities.

Overall headcount increase limited due to Al-based business execution.

		20			YoY					YoY	
(Million yen)		FY2025 Q2	% of Sales	FY2024 Q2	% of Sales	%	FY2025 Q1-Q2	% of Sales	FY2024 Q1-Q2	% of Sales	%
Sales		-	ē	2,185	100.0%	-	-	-	4,071	100.0%	-
People Tec	ch .	1,822	100.0%	1,957	89.6%	-6.9%	3,564	100.0%	3,756	92.3%	-5.1%
Sports Tec	h	_	2	228	10.4%	-	_	-	315	7.7%	-
Operating E	xpenses	_	2	1,888	86.4%	-	-	-	3,523	86.5%	-
People Tec	:h	1,503	82.5%	1,397	63.9%	+7.6%	2,878	80.8%	2,748	67.5%	+4.7%
Cost of	sales	20	1.1%	19	0.9%	+5.3%	41	1.2%	44	1.1%	-6.8%
SG&A	Web Ad	726	39.8%	751	34.4%	-3.3%	1,338	37.5%	1,462	35.9%	-8.5%
	TV Ad and Other	12	0.7%	45	2.1%	-73.3%	25	0.7%	93	2.3%	-73.1%
	Personnel Cost	371	20.4%	318	14.6%	+16.7%	729	20.5%	633	15.5%	+15.2%
	(Share-based payment expenses)	(81)	(4.4%)	(79)	(3.6%)	(+2.5%)	(166)	(4.7%)	(147)	(3.6%)	(+12.9%)
	Other	374	20.5%	264	12.1%	+41.7%	745	20.9%	516	12.7%	+44.4%
Sports Te	ch	-	-	491	22.5%	-	-	-	775	19.0%	-
Operating P (Operating pr share-based		319 (400)	17.5% (22.0%)	297 (376)	13.6% (17.2%)	+7.4% (+6.4%)	686 (852)	19.2% (23.9%)	548 (695)	13.5% (17.1%)	+25.2% (+22.6%)

Operating profit before share-based payment expenses is the operating profit for financial accounting purposes plus the sum of share-based payment expenses of restricted stock and stock acquisition rights, which are non-cash expenses.

## For Reference: Quarterly Financial Highlights

		FY2	021			FY2	022			FY2	023			FY2	024		FY2	2025
(Million yen)	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2
Sales	886	998	1,221	1,359	1,504	1,599	1,745	1,740	1,713	1,828	2,149	2,067	1,886	2,185	2,271	2,256		-
People Tech	886	998	1,221	1,359	1,455	1,525	1,684	1,673	1,658	1,717	2,036	1,888	1,799	1,957	2,036	1,850	1,742	1,822
Green	713	802	990	1,067	1,131	1,196	1,286	1,209	1,178	1,209	1,523	1,326	1,212	1,350	1,395	1,171	1,026	1,090
Wevox	156	176	206	264	298	304	373	435	449	483	491	541	567	589	624	663	701	718
その他	17	20	25	28	26	25	25	29	31	25	22	21	20	18	17	16	15	14
Sports Tech	-	-	-	7	49	74	61	67	55	111	113	179	87	228	235	406	-	-
Operating Expenses	608	684	850	1,312	1,055	1,383	1,439	1,651	1,408	1,815	1,685	1,897	1,635	1,888	1,802	1,745	222	_
People Tech	596	674	835	1,271	882	1,113	1,238	1,443	1,186	1,447	1,356	1,583	1,351	1,397	1,338	1,367	1,375	1,503
Cost of sales	12	16	20	23	23	25	27	30	25	30	26	29	25	19	24	19	21	20
SG&A Web Ad	270	287	339	353	278	402	657	765	577	774	705	831	711	751	664	632	612	726
TV Ad and Other	17	56	139	441	201	241	91	89	73	91	64	131	48	45	15	10	13	12
Personnel Cost	154	172	195	283	206	259	287	371	294	306	315	319	315	318	341	409	358	371
(Share-based payment expenses)	(7)	(26)	(35)	(35)	(34)	(61)	(75)	(76)	(74)	(73)	(73)	(74)	(68)	(79)	(87)	(86)	(85)	(81)
Other	143	143	142	171	174	186	176	188	217	246	246	273	252	264	294	297	371	374
Sports Tech	12	10	15	41	173	270	201	208	222	368	329	314	284	491	464	378		_
Operating Profit	278	314	371	47	449	216	306	89	305	13	464	170	251	297	469	511	367	319
(Operating profit before share-based payment expenses*)	(285)	(340)	(406)	(82)	(483)	(277)	(381)	(165)	(379)	(86)	(537)	(244)	(319)	(376)	(556)	(597)	(452)	(400)
Operating Profit Margin(%)	31.4	31.5	30.4	3.5	29.9	13.5	17.5	5.1	17.8	0.7	21.6	8.2	13.3	13.6	20.7	22.7	21.1	17.5
(Operating profit margin before share-based payment expenses)	(32.2)	(34.1)	(33.3)	(6.0)	(32.1)	(17.3)	(21.8)	(9.5)	(22.1)	(4.7)	(25.0)	(11.8)	(16.9)	(17.2)	(24.5)	(26.5)	(25.9)	(22.0)

<sup>\*</sup> Operating profit before share-based payment expenses is the operating profit for financial accounting purposes plus the sum of share-based payment expenses of restricted stock and stock acquisition rights, which are non-cash expenses.

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### **Our People Tech Business**

- Creating a sense of purpose in life and work -

Job Search Website with Contingency Fee

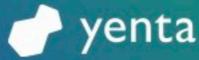
## Green

Realization of human resource mobility and optimal placement

Training and placement of foreign human resources, mainly in emerging countries



Resolving Japan's labor shortage with Human Resources × Technology **Business Matching App** 



Empowering individuals through the creation of valuable encounters Organizational capability platform

### wevox

Increase the number of rewarding organizations to work for

**Atrae** 

Business Strategy Support the innovation of corporations

#### SMBC Wevox

Improvement of organizational capability and corporate value

Sports and Management support for medical institutions and nursing care facilities

**EUPHORIA** 

Revitalization

of the sports industry



Industrialization of Health Care Online counseling service run by a psychiatrist

MySherpa

Improvement of working people's mental health

# Green



#### The origin of the name "Green"

Traffic light "green light" means that we can go. The site "Green" means that job seekers can find their own "green light".

## Job Search Website for IT Industry with Contingency Fee

Point1

The first model in this industry

High recognition from both users and clients due to the leading advantage.

Point2

Inexpensive uniform fixed price

Uniform fixed pricing system based on job category. Low cost of hiring excellent talent without risk.

Point3

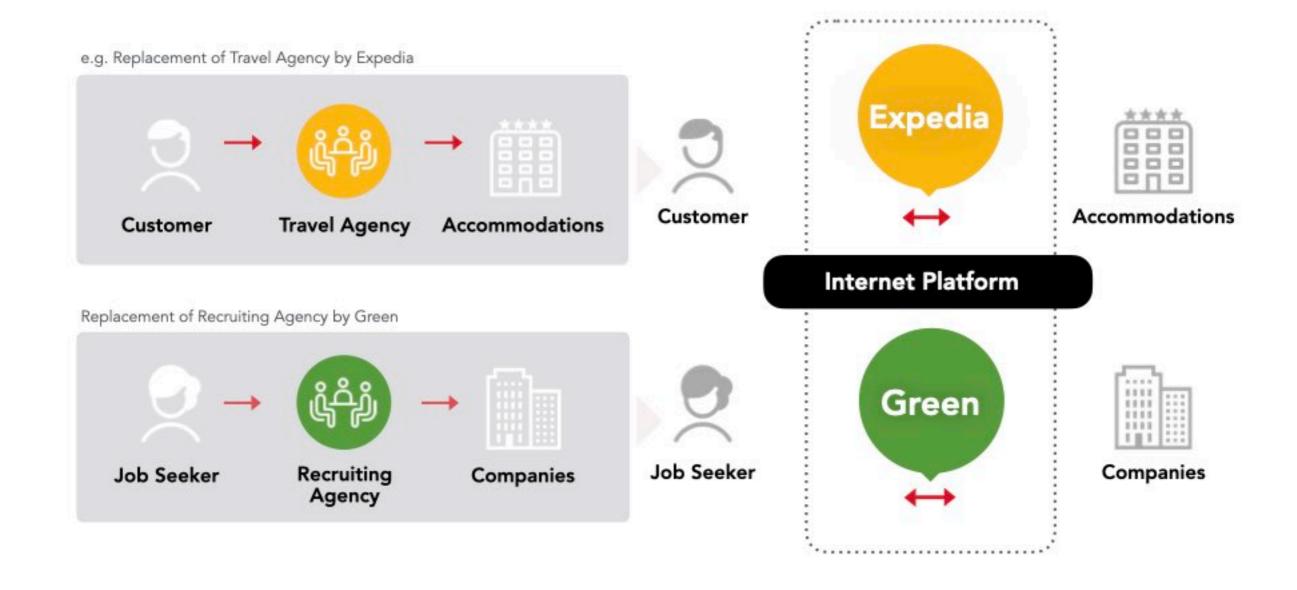
Direct recruiting platform

Job seekers and companies can take action and communicate interactively.

## Attain Efficient Matching Via Technology

Labor intensive business model is being replaced by IT in many industries.

Green is replacing recruiting agencies by matching job seekers and companies through IT.



## Green Established a Unique Position

#### Technology × Low Cost × Superiority

Stock and Use of Big Data

Stocking and making use of data via Green \*1

making use of data

High precision within the use of big data

Price Competitiveness

Low price due to no need of advisers and facility cost





Counseling Facility

Business with no fixed cost High competitiveness in terms of cost Predominant Superiority

Pioneer of Contingency fee model (over 18 years)

Number of Cumulative Registered Company

More than 10,500

Number of Registered User ID

More than 1.44 million

High recognition among recruiting companies

## Companies from Various Industries Introduce Green

Though companies adopting Green is mostly in the IT/Web industry, digitalization is taking part in many industries. With the increased credibility and recognition due to being listed on the TSE Prime Market, many prominent companies have introduced Green.

































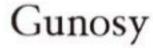








































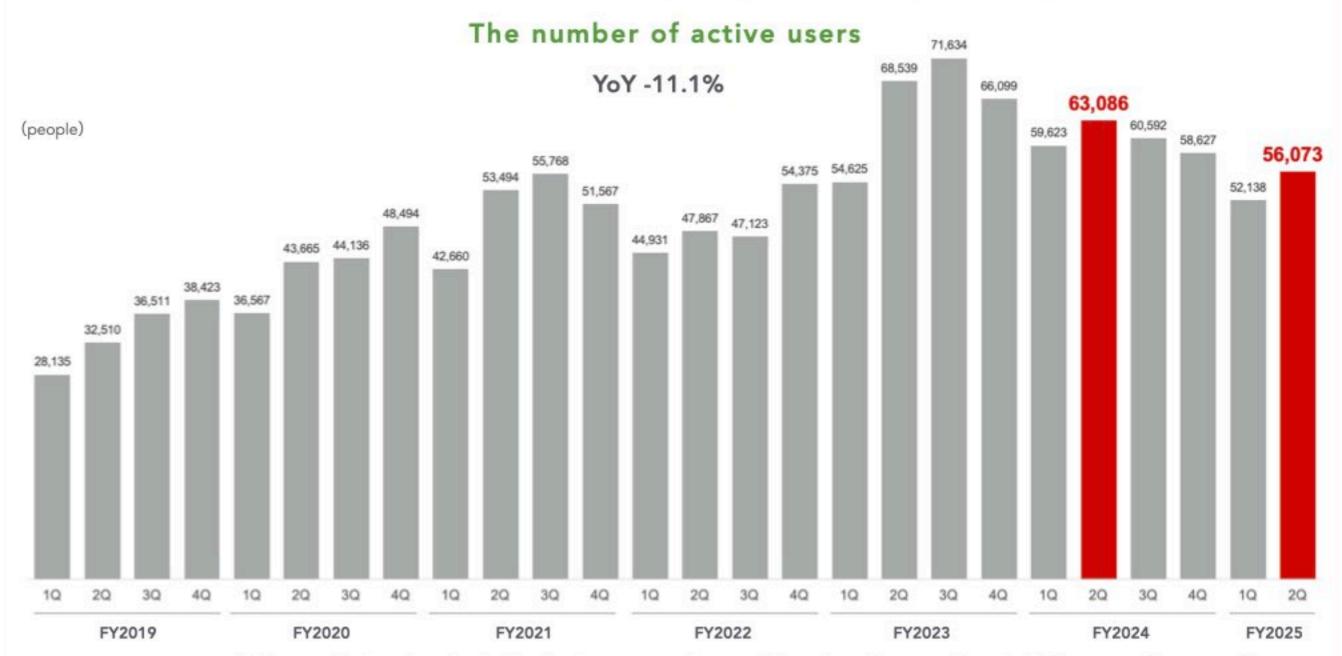
#### "Green" Job Search Website for IT Industry with Contingency Fee

### **Definition of KPI**

KPI	Definition	Period
The number of active users	Job seekers who log in at least once a month among job seekers who are registered with Green	Monthly (last month of the quarter) unique
The number of quarterly active users	Job seekers who log in at least once a quarter among job seekers registered with Green	Quarterly (3 months) unique
The number of applicants	Job seekers who apply for jobs on Green at least once a quarter among job seekers registered with Green	Quarterly (3 months) unique
Application rate	The number of applicants ÷ The number of quarterly active users	Quarterly (3 months) unique
Document screening pass rate	Number of document screening pass ÷ Number of applications	Quarterly (3 months) total
Hired Employees (Quarter)	Job seekers who were hired through Green in a quarter among job seekers registered with Green	Quarterly (3 months) total

\*Explanation of "unique": If one job seeker logs in for each month of the quarter, he/she is counted as one active user in the quarterly active user count

## Continuing to acquire targeted talent through a strategy that emphasizes quality over quantity

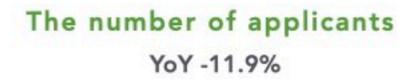


\* Active user: Job seekers who log in at least once a month among job seekers who are registered with Green

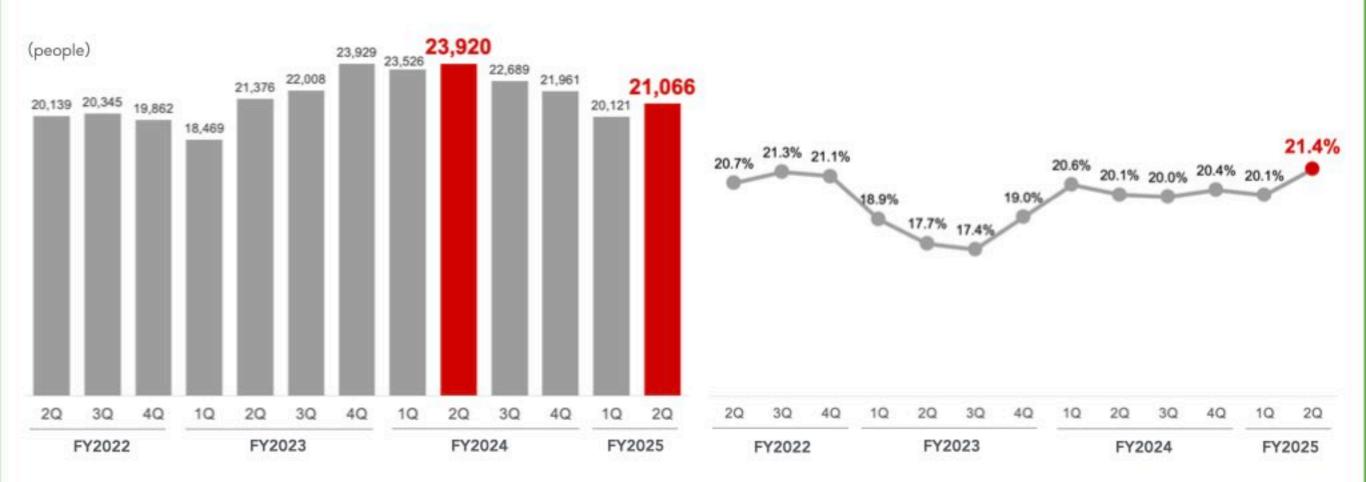
Graph shows the number of active users in the last month of the quarter

\*Quarter transition

## Achieved record-high application rate due to continued acquisition of targeted talent



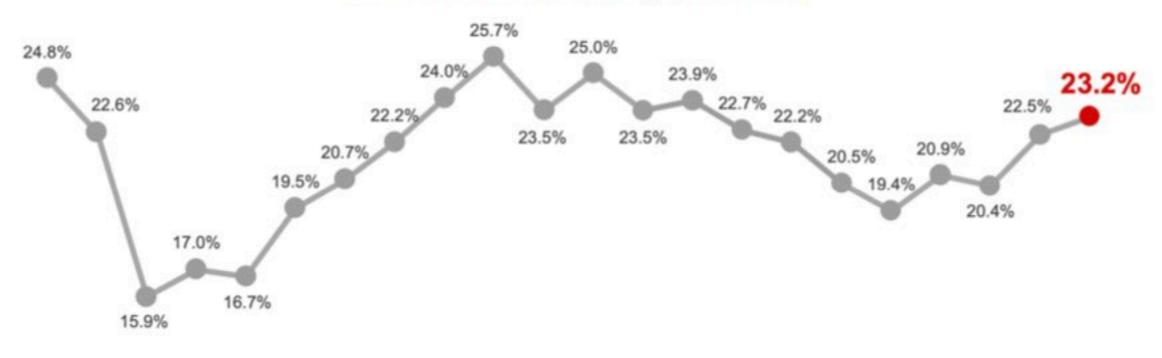
Application rate



- \*1 The number of applicants: Job seekers who apply for jobs on Green once or more in a quarter among job seekers registered with Green (unique)
- \*2 Application rate: The number of applicants + The number of quarterly active users
- \*3 The number of quarterly active users: Job seekers who log in once or more in a quarter among job seekers registered with Green (unique)

The new features and improvements in the job search and recruiting experience centered on Green AI are gradually beginning to show results, and the document screening pass rate is on an upward trend



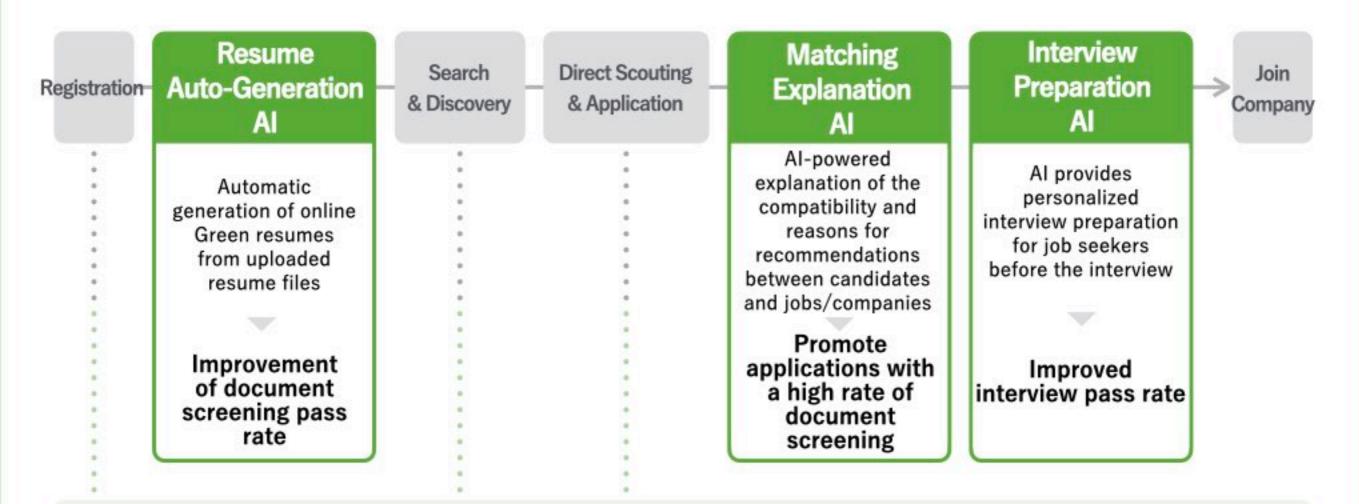




<sup>\*</sup> Document screening pass rate: Number of document screening pass ÷ Number of applications

### Green Al brings a whole new job-search experience

Three AI features have already improved the job search experience and increased the document screening pass rate.



In addition, Green AI will transform the previously taken-for-granted actions of searching, scouting, and applying for jobs into a completely new experience.

#### "Green" Job Search Website for IT Industry with Contingency Fee

### User response to Green Al features

#### **Matching Explanation Al**

Al-powered explanation of the compatibility and reasons for recommendations between candidates and jobs/companies



The advice was very helpful, accurately pointing out both the matching points and potential concerns based on my preferences!



I was pleasantly surprised to see explanations! When I wondered "why is this suitable for me?" about certain scout messages, reading the explanations cleared my concerns and made me want to respond.



Excellent analysis!
The suggestions were made with my future career in mind, and it was helpful to see the benefits from perspectives different from my initial criteria.

#### Interview Preparation Al

Al provides personalized interview preparation for job seekers before the interview



The advice felt accurate and showed a thorough understanding of my background. Personally, I think it's better than human recruiters! Thank you.



I really appreciate the opportunity to see possible interview questions compiled before the interview! I feel confident about some of the questions, so I'll do my best to prepare for tomorrow based on the advice.

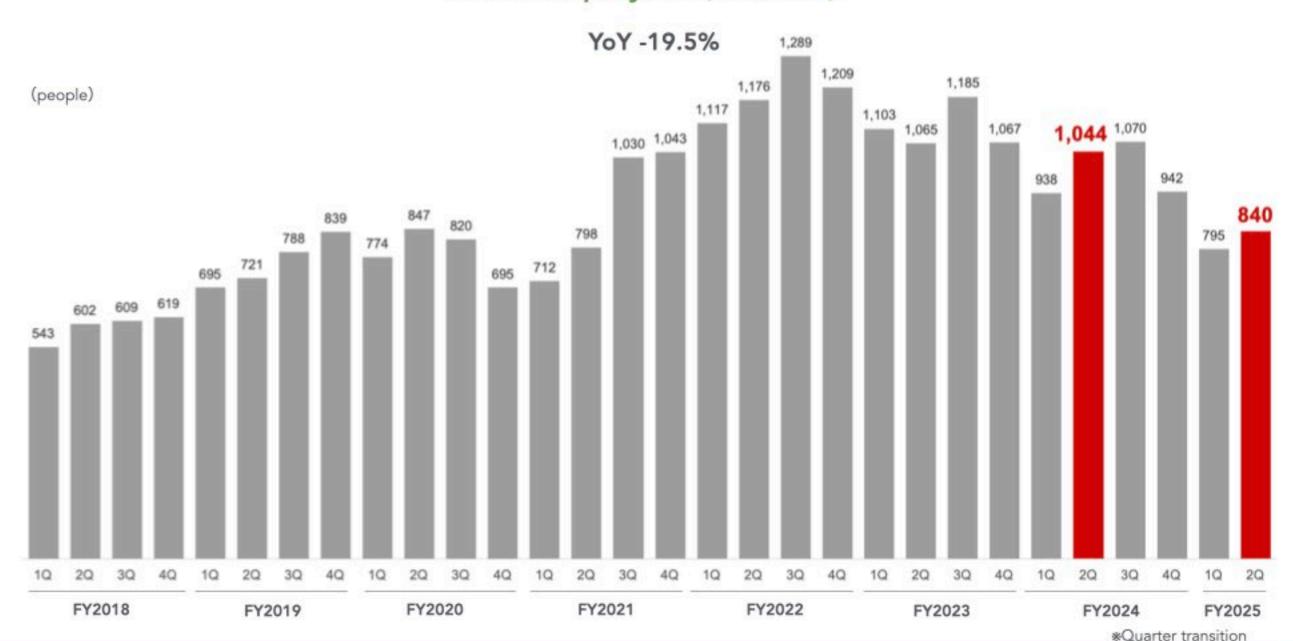




This is the first time I was given advice tailored to both myself and the company I am interviewing with, and it really resonated with me. I was able to organize in advance what points to focus on and what to communicate. I feel more comfortable about the interview.

## Number of new hires YoY -19.5% despite an upward trend in the document screening pass rate

#### Hired Employees (Quarter)



#### "Green" Job Search Website for IT Industry with Contingency Fee

# Average unit price of contingency fee is expected to increase from approx. 830,000 yen to approx. 1,000,000 yen

Former contingency fee

Uniform fixed fee per work location

New contingency fee

Uniform fixed fee per job category

900,000 yen
700,000 yen
500,000 yen
300,000 yen

- Engineer Technical Positions (Systems/Network)
- Management/CXO

1,200,000

yen

- Sales
  - Planning and Marketing
  - Management, Administration and Back office
  - · Specialists (Finance/Real estate/Consulting/Lawyer, etc.)
  - Creative Positions (Web/Gaming/Multimedia)
  - Engineer/Technical Positions (Electrical/Electronics/Mechanical/ Semiconductor)

900,000

yen

- Assistant/Clerical/Office Work
- Service Positions (Human resources/Stores/Healthcare)
- Architectural Design/Civil Engineering/Plant Work

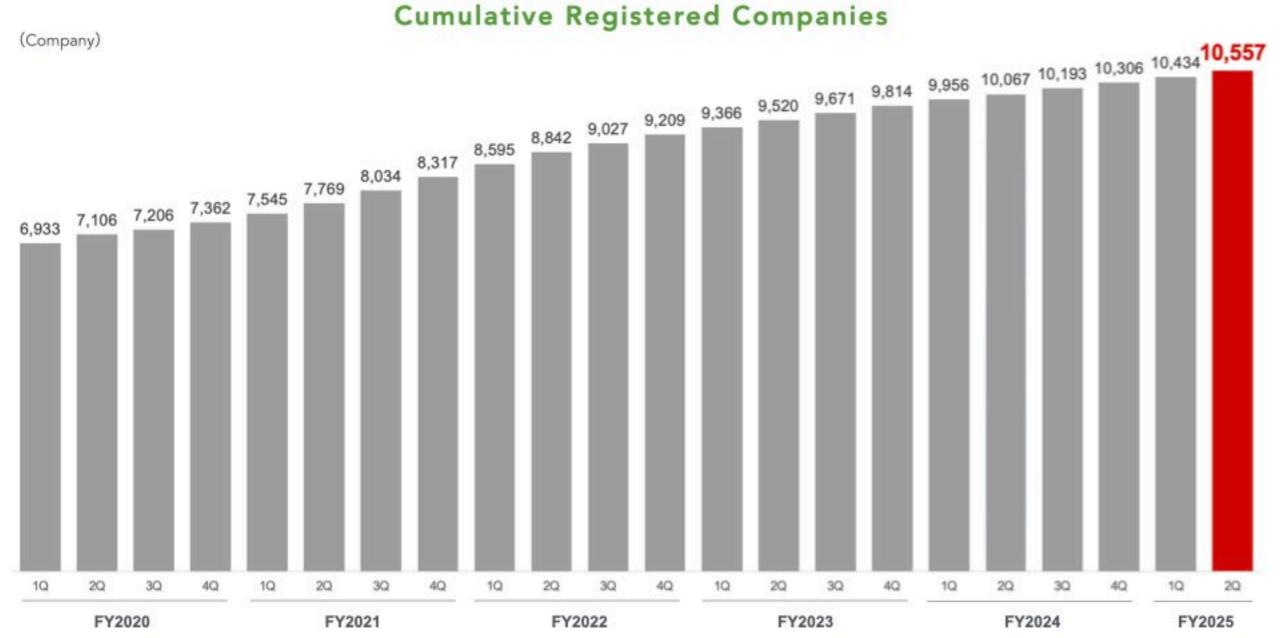
600,000

yen

- \*1 The new fee structure is applied for job seekers who applied later than November 1, 2022
- \*2 Discounted contingency fee is applied if the annual salary of the job seeker at their new position is less than 3 million yen

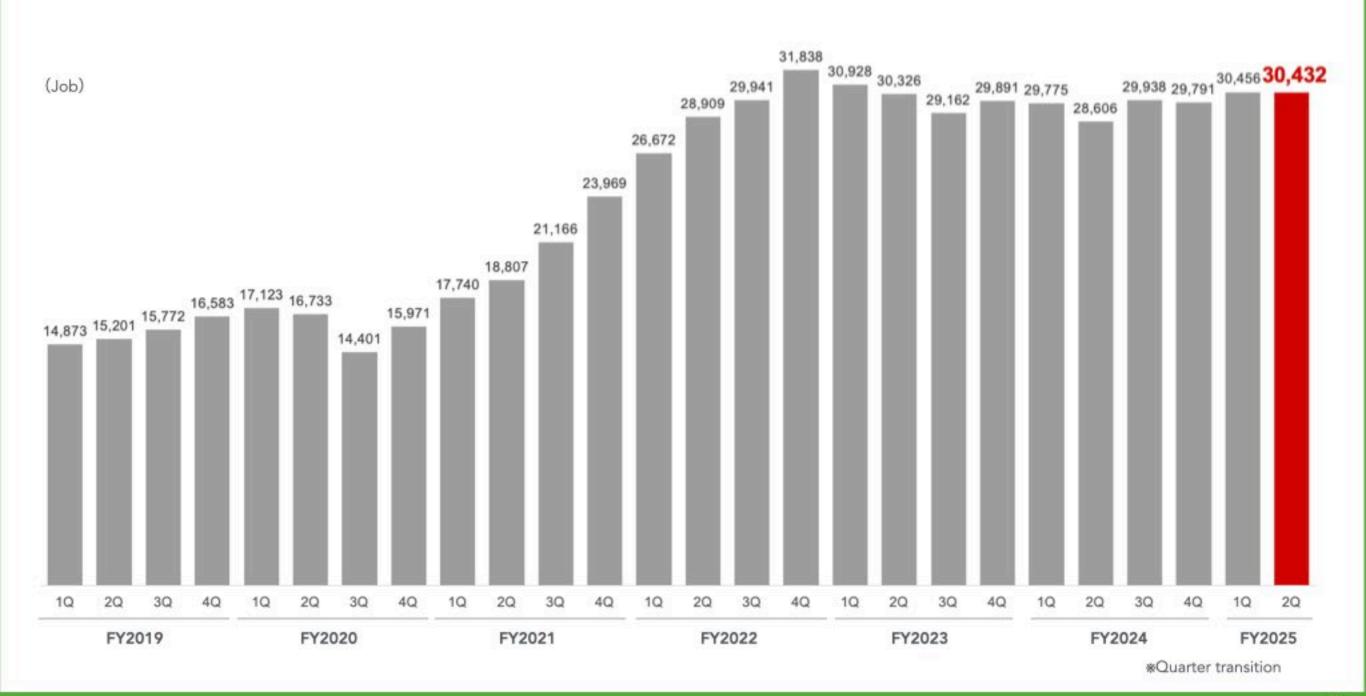
## Steady Increase of **Newly Registered Companies**

#### **Cumulative Registered Companies**



### Number of jobs posted remained at the same level as in Q1

#### **Jobs Posted**



#### "Green" Job Search Website for IT Industry with Contingency Fee

○ : Good△ : Moderate

x: Bad

## A summary of each KPI

KPI	Current status	Measures to pursue further growth
The number of active users	Δ	<ul> <li>Continuous pursuit of web advertising portfolio optimization</li> <li>Continuing to acquire targeted talent through a strategy that emphasizes quality over quantity</li> </ul>
The number of applicants & Application rate	Δ	<ul> <li>Using proprietary data accumulated over the past 18 years and Green AI, Green recommends jobs with high matching probability to job seekers. By explaining the reasons and background behind the recommendations, Green creates a sense of conviction and encourage job applications.</li> <li>Aiming for further growth by continuously improving the accuracy of recommendation engine and UI/UX</li> </ul>
Document screening pass rate	0	<ul> <li>The new features and improvements in the job search and recruiting experience centered on Green AI are gradually beginning to show results, and the document screening pass rate is on an upward trend</li> <li>Optimize matching efficiency by scoring the characteristics of job seekers and employers</li> <li>Aiming to improve the document screening pass rate through measures to expand information on job seekers</li> </ul>
Cumulative Registered Companies	0	<ul> <li>Aim to continue steady accumulation through productivity-conscious inbound sales</li> <li>Seek to strategically acquire companies with attractive job postings</li> </ul>
Jobs Posted	0	While it is possible to grow the number of hires even at current levels, we will seek to strategically gain attractive job postings
Hired Employees	×	<ul> <li>Pursuing to improve the probability of passing an interview and joining a company by expanding job seeker information using Green AI and providing associated interview preparation support.</li> <li>In addition to web advertizing portfolio optimization and UI/UX refinement, score the charactertistics of job seekers and employers in order to optimize matching efficiency. Improve the customer experience value and aim to enter a growth phase again</li> </ul>

#### "Green" Job Search Website for IT Industry with Contingency Fee

#### Potential Growth of Green

The recruitment market continues to expand, but Green's share is declining due to delays in improving the document screening pass rate.

Return to a growth trajectory as soon as possible by developing new features centered on Green AI, while at the same time pursuing market share gains.

	Recruitment Market Size	Green's Market Size	Green's Occupancy*2
All Industry	411 B yen*3	246 B yen	1.7%
All Illudatiy	(351 B yen)* <sup>4</sup>	(210 B yen)	(2.1%)
IT Industry	123 B yen*5	<b>73</b> B yen	5.9%
Ti madstry	(105 B yen)	(63 B yen)	(7.0%)

<sup>\*1</sup> Green is a discounted model of Recruitment Agency by 60%

<sup>\*2</sup> Green's sales calculated as 4.3 B yen (FY2024 Actual)

<sup>\*3</sup> Yano Research Institute "Current Status and Future of Human Resource Business 2024 Edition

<sup>\*4</sup> Figures in brackets indicate previous year results

<sup>\*5</sup> We estimate that approximately 30% of the total recruitment market is IT industry related



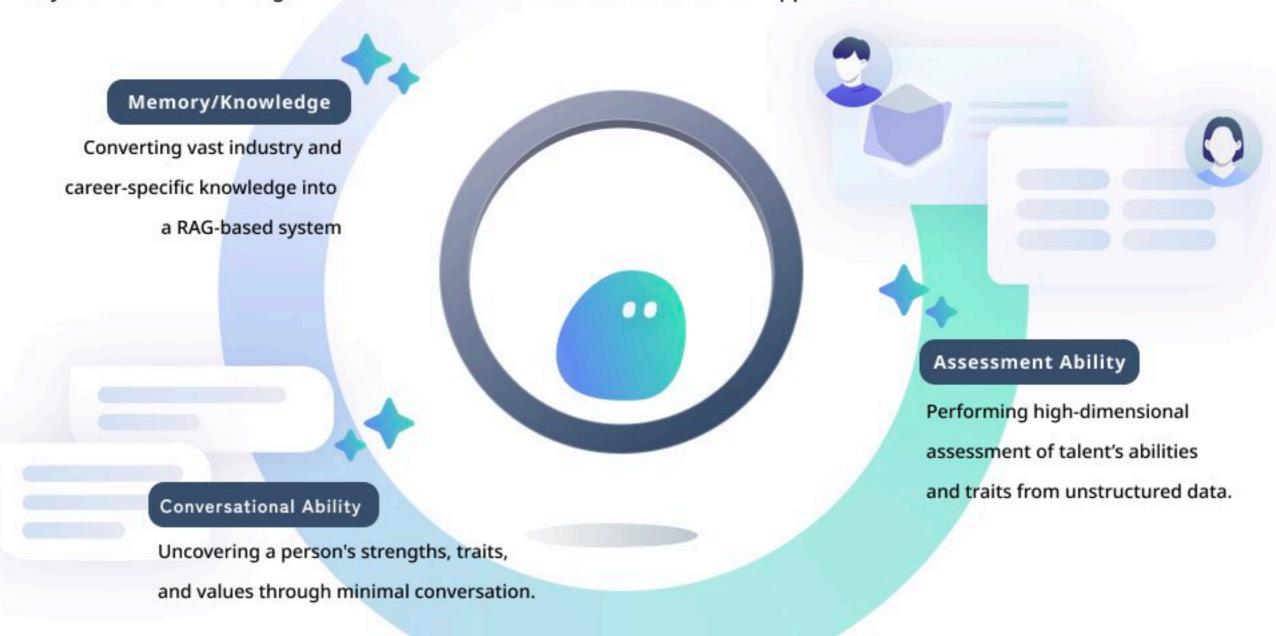
## AI Career Agent

# OUOL

Achieve matching beyond human knowledge in just 10 minutes of conversation.

## High-precision, high-dimensional talent assessment through just 10 minutes of conversation.

Combining Green's data and HR business expertise with AI, we are developing an AI career agent that goes beyond human knowledge. We will connect individuals to diverse career opportunities.



# Driving discontinuous growth through high added value, strong profitability, and a high-quality customer base.

#### High added value beyond human knowledge

Delivering greater value than traditional recruiting through proprietary expertise and technology.

### A business model with strong profitability

- Fully contingent fee model (30% of theoretical annual salary)
- A non-labor-intensive model that doesn't require numerous employees for operations

#### Leveraging a high-quality customer base

In addition to Green's 10,000+ existing clients, we will built a customer base centered on Japan's top emerging enterprises.

## Green

Leveraging Quol as a strategic asset to generate strong synergies and accelerate market share acquisition.



## wevox



### **Engagement**

Index to measure the understanding and contribution of each employees for the company's strategy or goal.

Causal relationship with performance is academically proven.



## Organizational Capability Platform utilizing pulse survey and machine learning

Point1

Visualization of engagement score

The first platform to visualize engagement in Japan, supervised by professor Shimazu of Keio University, a leading expert in the country

Point2

**Utilizing technology** 

Automatically analyze the huge amount of data collected and enables immediate grasp of the organization's issues

Point3

Affordable price with SaaS model

Offer a low price of ¥ 300 ~ ¥ 600 per employee per month

### What is Organizational Capability

The ability of an organization to realize its vision and strategy, consisting of factors such as the psychological state and characteristics of employees, their compatibility, and organizational culture



## Wevox's Competitive Advantage

1 Pulse survey

Monthly periodic observation enables real-time understanding of organization issues

Usability



Easy -to-use design for various devices (PC/tablet-type device/smartphone)



3 Data analysis

Applying over 350 million responses to machine learning

4

### **Academic basis**

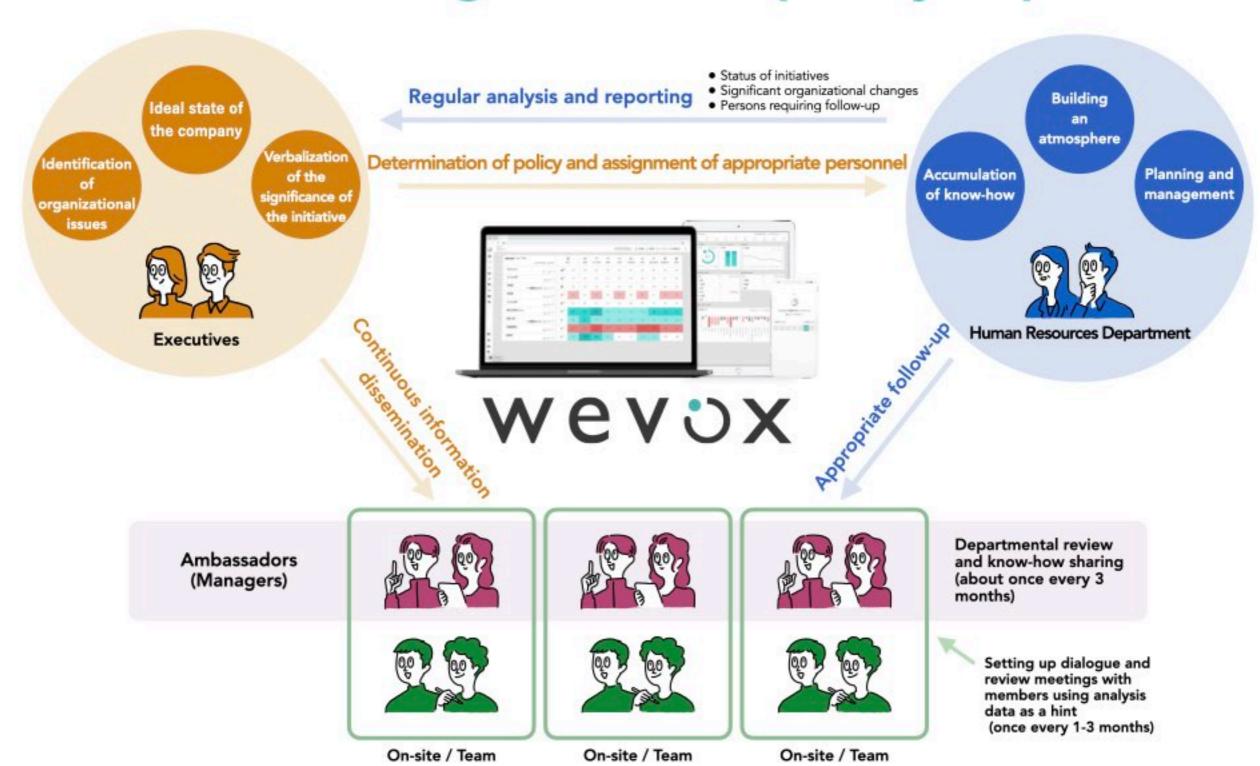
Professor Akito Shimazu, Keio University, a leading expert in the engagement research, joins as an advisor



Professor Mikiharu Noma of Hitotsubashi University Graduate School joins as an advisor

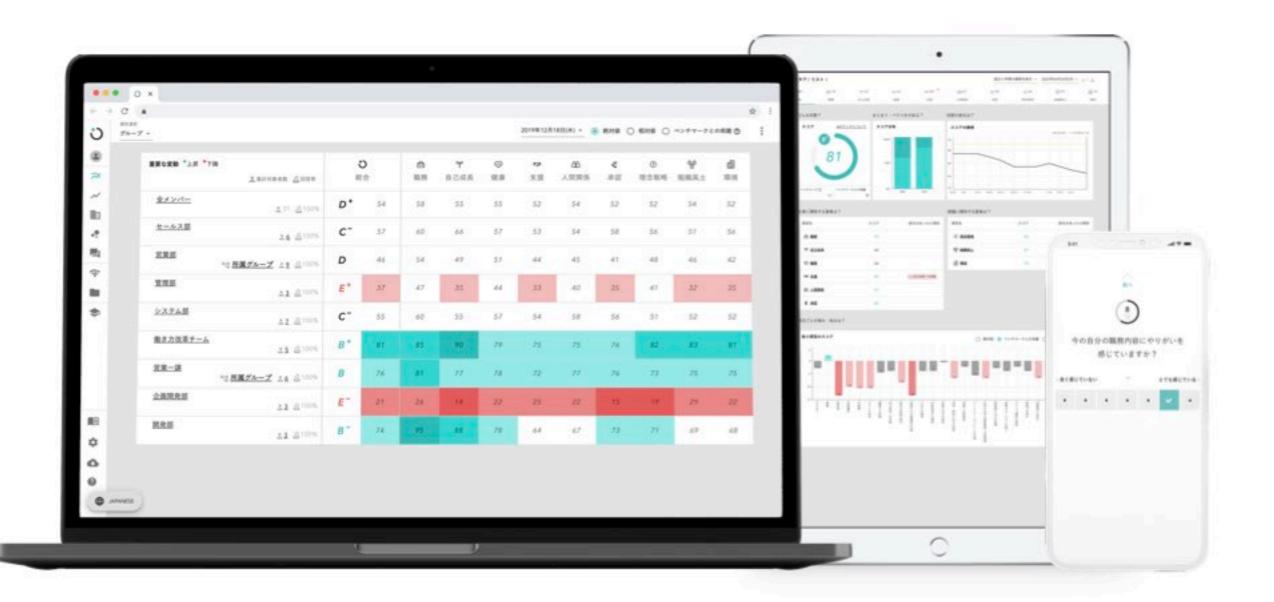


## Wevox's model of organizational capability empowerment



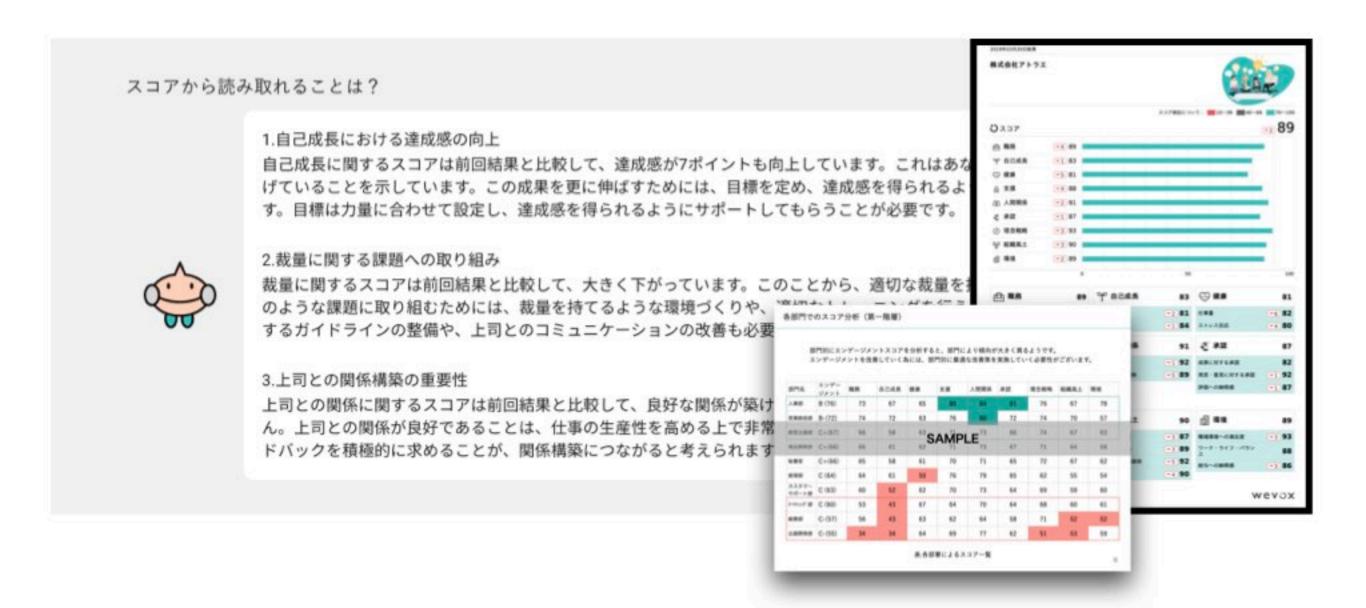
## Visualize engagement score with pulse survey

Achieve real-time aggregation and analysis of results Enable a more detailed understanding of the state of the organization by comparing with past trends



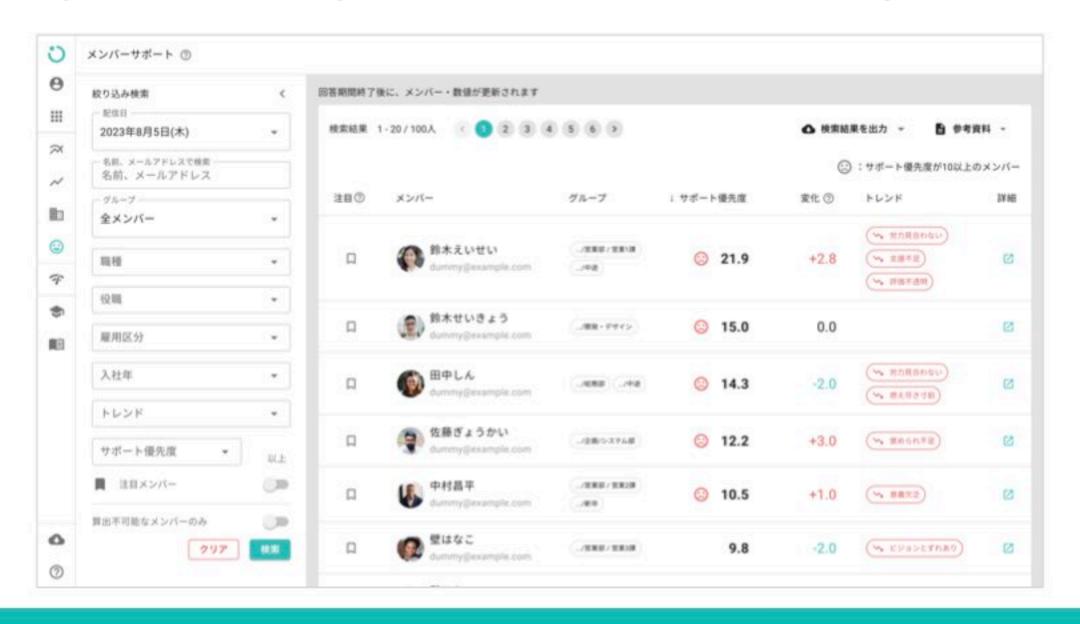
## Al analysis and summary of organizational issues

### Al support features facilitate regular analysis and reporting



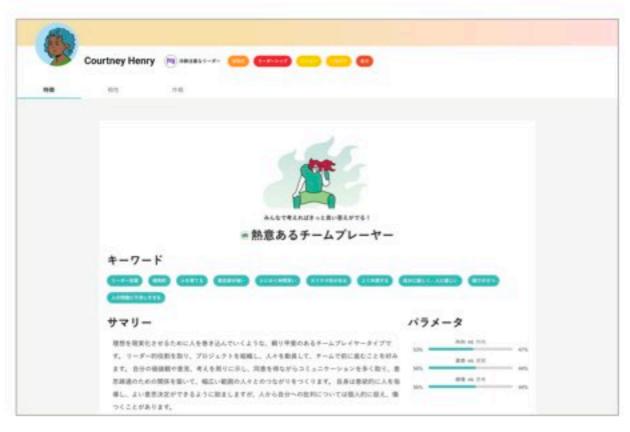
# Member support analysis feature encourages individual performance improvement and supports the prevention of employee turnover

Extracts members to be prioritized for support by using a machine learning model specialized for future prediction based on accumulated user response data



## Supports effective team formation by analyzing individual characteristics, values, and compatibility

Facilitates communication by promoting self-understanding and mutual understanding





## Improving the added value provided to customers

## Higher-end plans launched Optional menus tailored to customer needs are also available

	Basic Pulse survey to analyze organizational to team level engagement	Standard Continued implementation of high quality engagement improvement activities at the organizational, team and individual level
Monthly Fee/User	300yen/month	600yen/month
Employee Data Management	0	0
API Use		0
Engagement	0	0
Organizational Culture		0
Personal Analysis		0
Custom	0	0
Organizational Analysis	0	0
Member Support		0
Team improvement support by AI		0

### **Options**

#### **Security Option**

Provides a more advanced security environment



#### Professional Support Option

Training and project promotion support to maximize the effects of Wevox implementation and improve organizational capabilities

## Wevox has been introduced in many industries

Companies adopting Wevox cover many different industries and sectors such as IT, securities, bank, medical, food, sports teams. Currently, Wevox is adopted by more than 3,810 companies. Increase of users more than the growth of the companies and organizations introduced.

























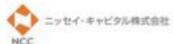






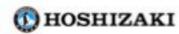


















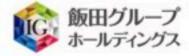
















































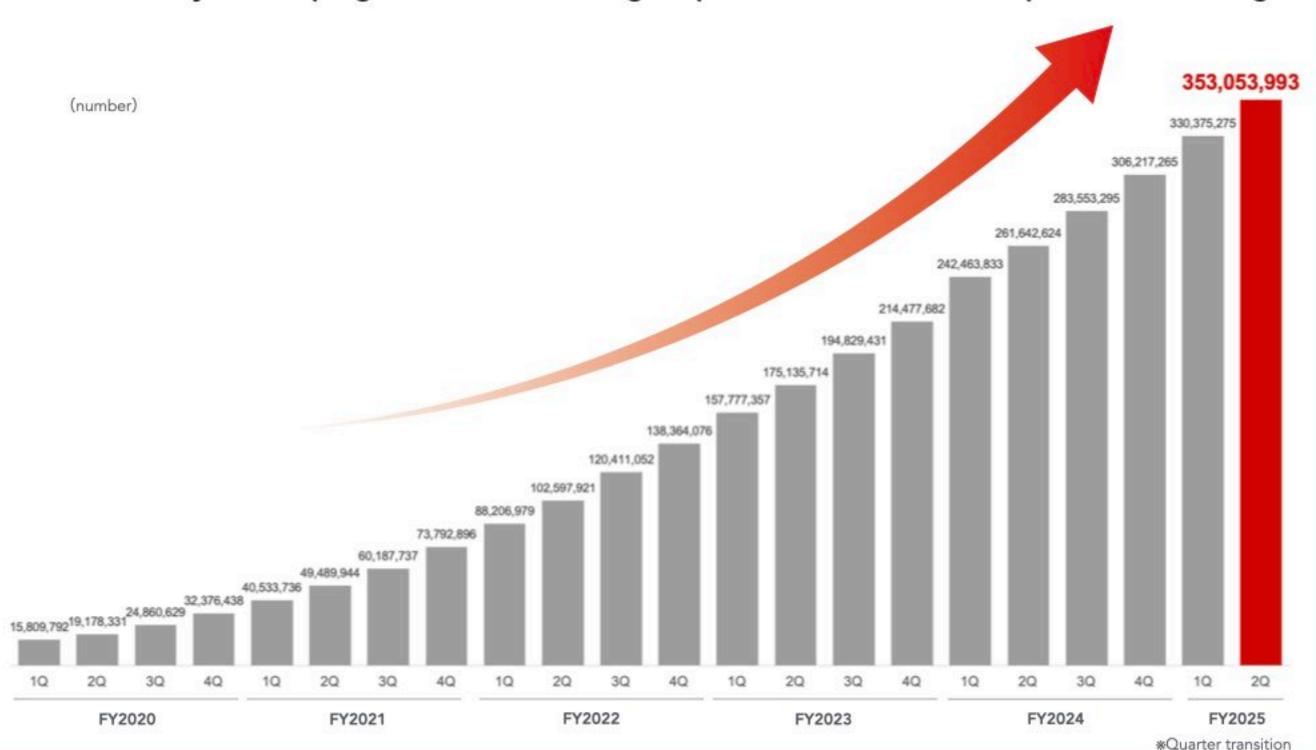




Reference from Wevox Website.

### Increase of Answer Data

Continuously developing new features using response data to take competitive advantage



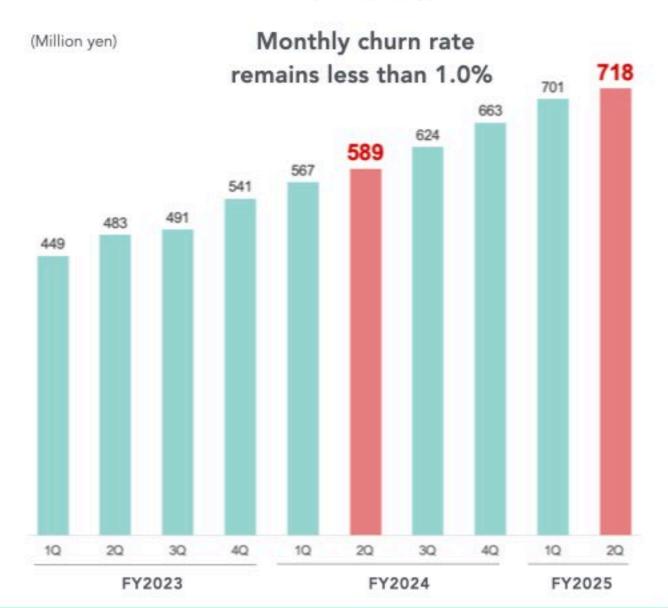
## Realize a subscription model with high growth potential





### **Transition in Sales**

YoY +21.9%



Pursue further acceleration of growth through sales contribution from SMBC Wevox, Inc., a joint venture with Sumitomo Mitsui Financial Group, Inc.

SMBC Group executives and employees to approach 50,000 clients nationwide based on their experiences as Wevox users

Outbound sales through more than 100 sales offices in Tokyo, Nagoya, and Osaka

Existing sales channels

Inflows mainly from inbound sales

Use of Wevox
by approximately 100,000
employees across the
SMBC Group



### **Potential Growth of Wevox**

Potential target

Price Competitiveness

Potential Market size

**All Employed Persons** 

67.2M \*1 People

¥300 ~ ¥600 Per person per month More than **¥240B** ~ **¥480B** \*2 yearly

Wide range of industries including sports and educational organizations

Targeting wide range of clients via SaaS model Pursuit the expansion of the market size by rising Wevox's pricing

<sup>\*1</sup> Ministry of Internal Affairs and Communications Statistics Bureau

<sup>\*2</sup> Calculation : Number of Employed Person 67.25M people×Basic plan ¥300 per person×12months=¥242B

Number of Employed Person 67.25M people×Standard plan ¥600 per person×12months=¥484B

## Agenda

- 1. Our View on Shareholder Returns
- 2. Company Overview
- 3. Financial Highlights
- 4. About Business
- 5. References

### Growth strategy and capital policy for this fiscal year and beyond

### **Growth strategy**

We focus on Green and Wevox for FY2025 Concentrate management resources in the People Tech domain as a technology company over the medium to long term

### Green

Using Green AI\*, Green recommends jobs with high matching probability to job seekers. By explaining the reasons and background behind the recommendations, Green creates a sense of conviction and encourage job applications.

### Quol

Al career agent "Quol" under development. Optimal matching through high-quality assessments that go beyond human knowledge

\* Green AI : Functions using machine learning, Generative AI, etc. to support recruitment and job search activities

### xcvsw

- Increase demand for use of Wevox engagement scores in human capital disclosure
- SMBC Group executives and employees will approach 50,000 clients nationwide based on their experiences as Wevox users. Outbound sales by more than 100 sales offices in Tokyo, Nagoya, and Osaka.
- Strengthening customer acquisition through web advertising in anticipation of further growth acceleration.

#### Capital policy

Current status Sufficient equity capital to realize future growth investments

- Balance growth investments that contribute to increasing corporate value with shareholder returns
- Target level of ROE/ROIC is 20% or more

#### Policy

FY2024: ROE 15.0%, ROIC 20.7% (actual), FY2025: ROE 26.6%, ROIC 26.1% (forecast)

Pursue optimal capital structure while securing funds for growth through effective use of debt
 Aim to reduce the cost of capital and sustainably improve ROE/ROIC

#### Initiatives

- The year-end dividend in FY2024 is 21 yen per share (first dividend) to pursue both investment in growth and enhanced shareholder returns. Total payout ratio in FY2024 is 246.4% when combined with share buyback
- Year-end dividend for FY2025 revised upward from 25 yen to 31 yen per share

<sup>\*</sup> ROE: profit attributable to owners of the parent ÷ equity \* ROIC: NOPAT(operating profit × (1 – effective tax rate 30.62%)) ÷ (equity + interest-bearing debt)

(\*1) equity: net assets – share acquisition rights (\*2) equity and interest-bearing debt: average at the beginning and end of the period (\*3) FY2025 equity: FY2024 net assets – FY2024 share acquisition rights + FY2025 profit attributable to owners of the parent – FY2024 total cash dividends

### Revision of FY2025 Full-Year Forecast

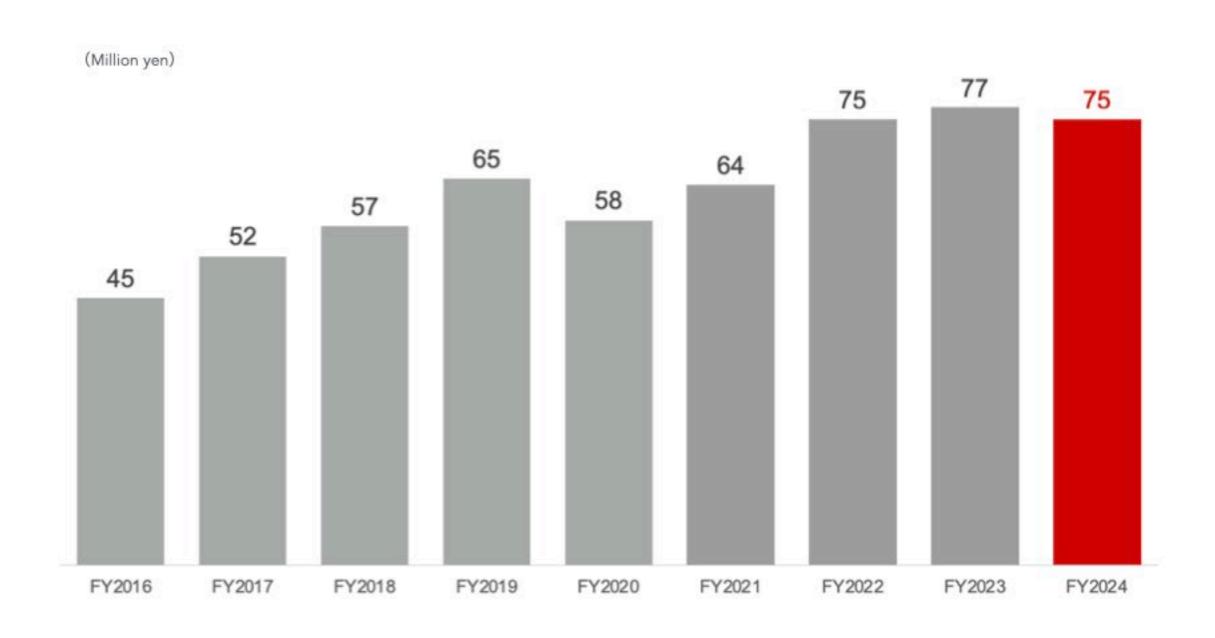
New features developed around AI to create a completely new job search experience Pursue further growth acceleration through aggressive outbound sales by the SMBC Group Altiri, Inc. is excluded from the scope of consolidation from FY2025 onward

		non-consolidated	consolidated		
(Million yen)		FY2025 Full-year	FY2025 Full-year	Variance	%
Sales		-	8,598	-	-
People Tech		8,410	7,642	768	+10.0%
	Green	5,170	5,128	42	+0.8%
	Wevox	3,170	2,443	727	+29.8%
	Other	70	71	-1	-1.4%
Sports Tech	Altiri	-	956	-	-
Operating Expenses		12	7,070	-	-
People Tech		6,310	5,453	857	+15.7%
Share-based p	ayment expenses	351	320	31	+9.7%
Sports Tech		-	1,617	-	-
Operating Profit (Operating profit before share-based payment expenses*)		2,100 (2,451)	1,528 (1,848)	572 (603)	+37.4% (+32.6%)
Operating Profit Margin (Operating profit margin before share-based payment expenses)		25.0% (29.1%)	17.8% (21.5%)	- (-)	+7.2pt (+7.6pt)
Dividend Forecast (per sha	re)	31 yen	21 yen	10 yen	+47.6%

Operating profit before share-based payment expenses is the operating profit for financial accounting purposes plus the sum of share-based payment expenses of restricted stock and stock acquisition rights, which are non-cash expenses.

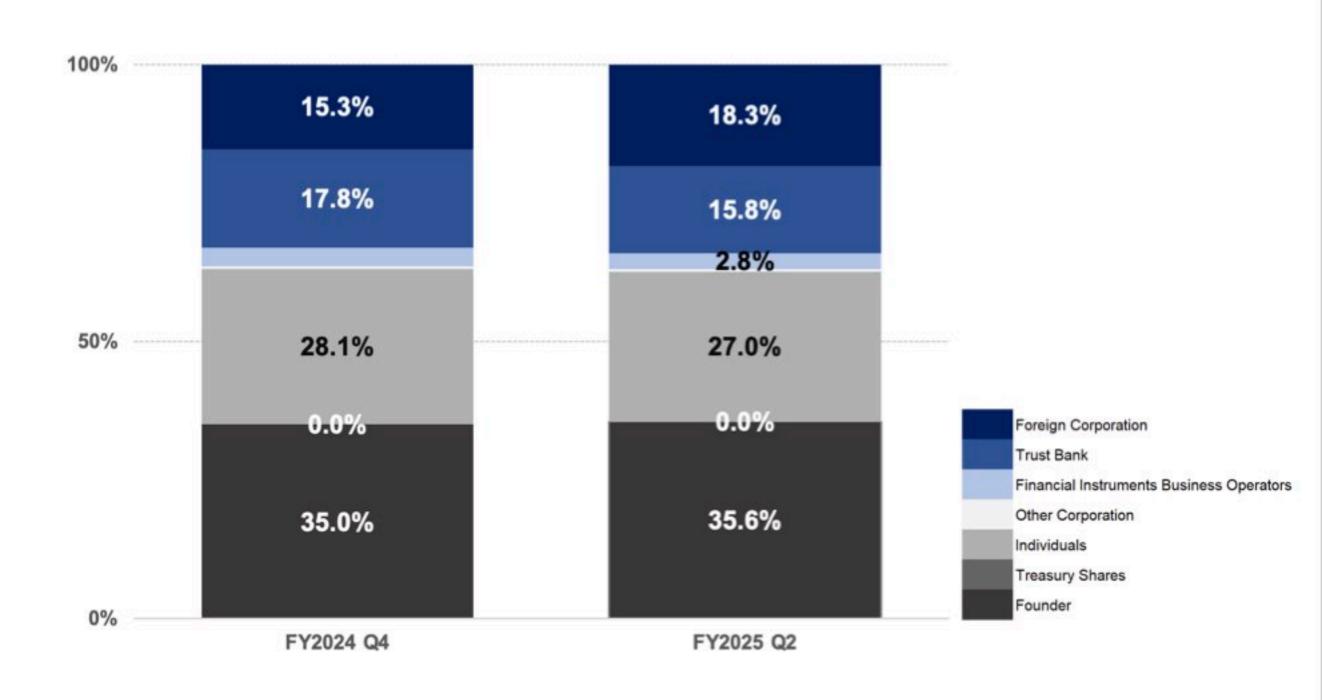
## Transition of Sales Per Employee

### 75 million yen while accelerating recruitment



## **Shareholding Structure**

### Ratio of foreign institutional investors rose +3.0 pt



## :Atrae

Name Atrae,Inc.

Business Outline Green: a contingency fee basis job site

Wevox: a organizational capability platform

Yenta: a matching app for business professionals

Foundation October, 2003

Management Yoshihide Arai, President & CEO

Employee 115 (As of March, 2025)

Capital Stock 1,396 million yen (As of March, 2025)

Location Minato-ku, Tokyo, Japan

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