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February 5, 2025

Company name: SBI RHEOS HIFUMI Inc.
Name of representative: Hideto Fujino, Representative Director,
Chairman, President, Group CEO
(Securities code: 165A; TSE Growth Market)
Inquiries: Jiro Iwata, Managing Director, Group
CAO

Notice Concerning Introduction of Shareholder Benefit Program

SBI RHEOS HIFUMI Inc. (the “Company”) hereby announces that it has decided, at a meeting of the Board of Directors held on February 5, 2025, to introduce a shareholder benefit program for shareholders listed in the Company’s shareholder register as of March 31, 2025. The details of the shareholder benefit program are as follows.

1. Purpose

The Company has conducted a share split and changed its dividend policy as part of its shareholder return measures to date. The Company has decided to introduce the shareholder benefit program with the aims of enhancing its shareholder return measures and helping its shareholders deepen their understanding of the Group’s business and services. We hope that our shareholders will rediscover the appeal of the Company from the standpoint of the Group’s customers and that we will seek to increase our corporate value together with our shareholders.

2. Details of the shareholder benefit program

Shareholders holding 1,000 or more shares of the Company’s stock on the shareholder register as of March 31 every year may choose, depending on the number of shares held, to receive either a gift of a number of units of an investment trust managed by Rheos Capital Works Inc. (“Rheos Capital Works”), the Company’s group company,¹ or a donation of an amount equivalent to such number of units.² This will be the first time in Japan that a public investment trust will be gifted under the shareholder benefit program.³ The investment trust to be gifted to shareholders as of March 31, 2025 is Hifumi Crossover pro.⁴ It will be gifted only through the direct sales account of Rheos Capital Works.^{5, 6}

Number of shares held	Details of the benefits for the fiscal year ending March 31, 2025
1,000 or more shares	2,000 units of Hifumi Crossover pro or a donation of an amount equivalent to the above benefit
5,000 or more shares	10,000 units of Hifumi Crossover pro or a donation of an amount equivalent to the above benefit

¹ Investment trust units are scheduled to be given in around October or November 2025. The actual amount to be given will vary depending on NAV per share on the day when investment trust units are given.

- 2 The donations from shareholders who agree to will be gathered together and donated by the Company. No receipt will be issued for donations.
- 3 This is based on the Company's research and may differ from the fact.
- 4 Hifumi Crossover pro is a publicly offered investment trust that invests across the boundary between listed and unlisted companies. For more information, please see the website of Rheos Capital Works. (URL: <https://hifumi.rheos.jp/lp/crossoverpro/>, only in Japanese). The investment trust name and the number of units to be given may change from the next time onwards.
- 5 The Hifumi Crossover pro option can only be selected as a shareholder benefit by those who hold or can open a direct sales account with our group company, Rheos Capital Works. (Only residents of Japan are eligible to open an account.)
- 6 If the name on the Company's shareholder register as of the end of March 2025 differs from name on the direct sales account of Rheos Capital Works, investment trust units of Hifumi Crossover pro will not be given. Please check that the information registered with each financial institution is up to date.

3. How to apply

We will send a notice to eligible shareholders in late June 2025 that describes how to register on a special website exclusively for shareholders.⁷ By registering as described in the notice, eligible shareholders may choose either of the shareholder benefits. To receive Hifumi Crossover pro, shareholders are required to open a direct sales account with Rheos Capital Works. (Click <https://hifumi.rheos.jp/apply/> to open an account.)^{8,9}

- 7 The notice will be sent to the addresses listed in the Company's shareholder register as of March 31, 2025. (Addresses must be in Japan.)
- 8 Account opening with Rheos Capital Works must be done online. (Only residents of Japan are eligible to open an account.)
- 9 This is not a solicitation or recommendation to open an account with Rheos Capital Works.

4. Other

If there is any change in the details of the shareholder benefit program, it will be notified promptly.

Attachments

Reference 1: Video message from the President (approx. 9 minutes)

To Shareholders of SBI RHEOS HIFUMI—Introduction of Shareholder Benefit Program—

Speaker: Hideto Fujino, Representative Director, Chairman, President, Group CEO

<https://www.youtube.com/@sblrheoshifumi/videos>

* The link is our official YouTube channel.

Reference 2: Notice Concerning Introduction of Shareholder Benefit Program (Supplementary Material)

https://ssl4.eir-parts.net/doc/165a/ir_material5/244529/00.pdf