

January 10, 2025

Treasure Factory Announces Monthly Sales Summary (December 2024) (Non-Consolidated)

Name	Treasure Factory Co., Ltd. (Securities Code: 3093)
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			Net Sales (%)		No. of Stores		
			All Stores	Existing Stores	Stores Newly Opened	Stores Closed	Total Stores
		Mar. 2024	120.9	108.9	2	0	193 (4)
		Apr. 2024	120.3	108.1	3	0	196 (4)
		May 2024	118.4	107.2	1	0	197 (4)
		Jun. 2024	122.3	112.8	1	0	198 (4)
		Jul. 2024	114.8	105.0	3	0	201 (4)
		Aug. 2024	116.4	105.3	1	0	202 (4)
	First Half Total		118.9	107.9	11	0	202 (4)
		Sep. 2024	119.2	107.2	4	0	206 (4)
		Oct. 2024	113.2	101.6	0	0	206 (4)
		Nov. 2024	121.6	109.9	1	0	207 (4)
		Dec. 2024	119.4	108.9	3	0	210 (4)
		Jan. 2025					
		Feb. 2025					
	Second Half Total						
	Fiscal Year Total						

*Figures for net sales indicate the year-on-year comparison.

*Figures in parentheses indicate the number of franchise stores.

[Monthly comment]

In December, net sales totaled 108.9% for existing stores compared with the previous year and 119.4% for all stores.

In December, sales of winter apparel and home appliances such as heating equipment were favorable as there were many more low-temperature days compared with the previous year. In addition, as the weather was stable, sales of items of a variety of categories such as brand items, hobby-related items and sports and outdoor items performed strongly. Due to these factors, sales for both existing stores and all stores increased year on year.

[Information on opening and closing stores]

Treasure Factory (general): One store opened in Leaf Walk Inazawa on December 5.

Treasure Factory Style (fashion): One store opened in Waseda on December 12.

Treasure Factory Style (fashion): One store opened in Hankyu Tsukaguchi on December 21.

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