Translation

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Summary of Non-consolidated Financial Results for the First Half Ended December 31, 2019 (Based on Japanese Accounting Standards)

February 12, 2020

Company Name: Net Marketing Co. Ltd. Stock Exchange Listing: Tokyo Stock Exchange

Code Number: 6175

URL: https://www.net-marketing.co.jp/

Representative: Kunihisa Miyamoto, Representative Director and CEO

Koji Mimura, Director and CFO Contact:

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Scheduled date to submit the quarterly report: February 13, 2020

Scheduled date of the start of dividend payments: Supplementary documents for quarterly results: Yes

Quarterly results briefing: Yes (for institutional investors, securities analysts, the press)

(Amounts of less than one million yen are rounded down.)

1. Financial Results for the First Half Ended December 31, 2019 (from July 1, 2019 to December 31, 2019)

(1) Financial Results

(Percentages show year-on-year changes.) Net sales Operating income Ordinary income Net income Million yen Million yen % Million yen Million yen

| First half ended December 31, 2018 | 6,533 | 30.1 | 25 | (91.5) | 21 | (93.1) | 9 | (95.9) |
|---------------------------------------|------------|------|---------------|--------|--------------|--------|---|--------|
| - , | Net income | 1 | Diluted net i | | <u> </u> | | | |

| | Net income per share | Diluted net income per share |
|---------------------------------------|----------------------|------------------------------|
| | Yen | Yen |
| First half ended December 31, 2019 | 23.86 | 23.40 |
| First half ended December 31, 2018 | 0.63 | 0.61 |

⁽Note) Year-on-year changes in operating income, ordinary income and net income for the first six months of the fiscal year ending June 30, 2020, which will be higher than 1000% respectively, have been presented as "-."

(2) Financial Position

| | Total assets | Net assets | Ratio of shareholders' equity to total assets |
|-------------------------|--------------|-------------|---|
| | Million yen | Million yen | % |
| As of December 31, 2019 | 4,975 | 2,593 | 52.1 |
| As of June 30, 2019 | 5,281 | 2,290 | 43.4 |

2,593 million yen (Reference) Shareholders' equity: As of December 31, 2019 As of June 30, 2019 2,290 million yen

2. Dividends

| | Dividends per share | | | | |
|--------------------------------------|---------------------|--------------------|--------------------|----------|--------|
| | End of 1st quarter | End of 2nd quarter | End of 3rd quarter | Year end | Annual |
| | Yen | Yen | Yen | Yen | Yen |
| Year ended June 30, 2019 | _ | 0.00 | _ | 5.00 | 5.00 |
| Year ending June 30, 2020 | _ | 0.00 | | | |
| Year ending June 30, 2020 (forecast) | | | _ | 6.00 | 6.00 |

(Note) Revisions to dividend forecasts published most recently: No

3. Financial Results Forecasts for the Fiscal Year Ending June 30, 2020 (from July 1, 2019 to June 30, 2020)

(Percentages show year-on-year changes.)

| (Fercentages show year-on-year changes.) | | | | | | | | | |
|--|-------------|------|--------------|------|--------------|------|-------------|------|----------------------|
| | Net sales | | Operating in | come | Ordinary inc | ome | Net incon | ne | Net income per share |
| | Million yen | % | Million yen | % | Million yen | % | Million yen | % | Yen |
| Year ending June 30, 2020 | 16,302 | 16.0 | 813 | 91.8 | 812 | 92.9 | 563 | 98.4 | 38.64 |

(Note) Revisions to results forecasts published most recently: No

* NOTE

- (1) Application of Particular Accounting Treatment Concerning Preparation of Quarterly Financial Statements: None
- (2) Changes in Accounting Principles, Changes in Accounting Estimates, and Retrospective Restatements
 - (i) Changes in accounting principles accompanying the amendment of accounting standards: None
 - (ii) Changes other than those in (i) above: None
 - (iii) Changes in accounting estimates: None
 - (iv) Retrospective restatements: None
- (3) Number of Shares Issued (Common shares)
 - (i) Number of shares issued at the end of the period (including treasury stock) As of December 31, 2019: 14,793,600 shares

As of June 30, 2019: 14,579,400 shares

(ii) Number of treasury stock at the end of the period

As of December 31, 2019: 188 shares
As of June 30, 2019: 146 shares

(iii) Average number of shares issued during the period

First Half ended December 31, 2019: 14,737,428 shares First Half ended December 31, 2018: 14,569,754 shares

- * The summaries of financial results are positioned outside the scope of a quarterly review by certified public accountants and audit firm.
- * Explanations Regarding the Appropriate Use of Financial Results Forecasts and Other Items Worthy of Special Mention <Precautions for Forward-Looking Statements>

Forward-looking statements in this summary, such as financial results forecasts, are based on information available to the Company at present and certain assumptions the Company judges to be rational. Those descriptions do not mean that the Company promises their achievement. Actual financial results and the like may also differ significantly from those descriptions depending on various factors.

< Method for Obtaining Quarterly Supplementary Materials for Explaining Financial Results>

The Company is expected to hold a quarterly results briefing for institutional investors, securities analysts, and the press on Tuesday February 25, 2020. The Company will publish quarterly supplementary materials for explaining the financial results through the Company Announcements Disclosure Service of the Tokyo Stock Exchange and on its official website on Wednesday, February 12, 2020.

| (1) Quarterly Balance Sheets | | (Unit: Thousand y |
|--|--|---|
| | Previous fiscal year (As of June 30, 2019) | End of first half of the fiscal year under review (As of December 31, 2019) |
| Assets | | |
| Current assets | | |
| Cash and deposits | 3,043,817 | 3,479,343 |
| Accounts receivable - trade | 1,759,412 | 999,924 |
| Other | 79,758 | 94,517 |
| Allowance for doubtful accounts | (14) | (8) |
| Total current assets | 4,882,974 | 4,573,777 |
| Non-current assets | | |
| Property, plant and equipment | 120,857 | 113,543 |
| Intangible assets | 14,961 | 7,020 |
| Investments and other assets | 262,688 | 281,311 |
| Total non-current assets | 398,507 | 401,875 |
| Total assets | 5,281,482 | 4,975,653 |
| Liabilities | | |
| Current liabilities | | |
| Accounts payable - trade | 2,033,006 | 1,349,058 |
| Current portion of long-term loans payable | 79,992 | 79,992 |
| Income taxes payable | 16,767 | 175,618 |
| Other | 781,332 | 737,270 |
| Total current liabilities | 2,911,098 | 2,341,939 |
| Non-current liabilities | | • |
| Long-term loans payable | 80,032 | 40,036 |
| Total non-current liabilities | 80,032 | 40,036 |
| Total liabilities | 2,991,130 | 2,381,975 |
| Net assets | | · |
| Shareholders' equity | | |
| Capital stock | 395,442 | 407,753 |
| Capital surplus | 385,442 | 397,753 |
| Retained earnings | 1,509,268 | 1,788,006 |
| Treasury shares | (101) | (135) |
| Total shareholders' equity | 2,290,051 | 2,593,378 |
| Share acquisition rights | 300 | 300 |
| Total net assets | 2,290,351 | 2,593,678 |
| Total liabilities and net assets | 5,281,482 | 4,975,653 |

| | | (Unit: Thousand yen) |
|--|---|---|
| | First six months of the previous fiscal year (From July 1, 2018 to December 31, 2018) | First six months of the fiscal year under review (From July 1, 2019 to December 31, 2019) |
| Net sales | 6,533,381 | 7,751,792 |
| Cost of sales | 4,580,323 | 5,248,204 |
| Gross profit | 1,953,058 | 2,503,588 |
| Selling, general and administrative expenses | 1,927,103 | 1,995,502 |
| Operating income | 25,955 | 508,086 |
| Non-operating income | | |
| Interest income | 26 | 13 |
| Commission fee | 6,658 | 3,241 |
| Rewards income | 189 | 1,862 |
| Other | 293 | 393 |
| Total non-operating income | 7,168 | 5,509 |
| Non-operating expenses | | |
| Interest expenses | 528 | 347 |
| Share acquisition rights expenses | 10,558 | _ |
| Other | 143 | 24 |
| Total non-operating expenses | 11,230 | 371 |
| Ordinary income | 21,893 | 513,224 |
| Extraordinary losses | | |
| Loss on liquidation of subsidiaries and associates | 329 | _ |
| Total extraordinary losses | 329 | _ |
| Net income before income taxes | 21,563 | 513,224 |
| Income taxes - current | 265 | 162,457 |
| Income taxes - deferred | 12,142 | (868) |
| Total income taxes | 12,407 | 161,589 |
| Net income | 9,156 | 351,634 |

| | | (Unit: Thousand yen |
|--|--|---|
| | First six months of the previous fiscal year (From July 1, 2018 to December 31, 2018) | First six months of the fiscal year under review (From July 1, 2019 to December 31, 2019) |
| Cash flows from operating activities | | |
| Net income before income taxes | 21,563 | 513,224 |
| Depreciation | 31,011 | 16,935 |
| Increase (decrease) in allowance for doubtful accounts | (4) | (6) |
| Interest and dividend income | (26) | (13) |
| Interest expenses | 528 | 347 |
| Share acquisition rights expenses | 10,558 | _ |
| Loss (gain) on liquidation of subsidiaries and associates | 329 | - |
| Decrease (increase) in notes and accounts receivable - trade | 535,405 | 759,487 |
| Increase (decrease) in notes and accounts payable - trade | (625,768) | (683,948) |
| Other, net | (56,130) | (55,067) |
| Subtotal | (82,532) | 550,960 |
| Interest income received | 26 | 13 |
| Interest expenses paid | (522) | (347) |
| Income taxes paid | (122,154) | (7,219) |
| Net cash provided by (used in) operating activities | (205,182) | 543,407 |
| Cash flows from investing activities | | |
| Purchase of property, plant and equipment | (1,095) | (1,317) |
| Proceeds from liquidation of subsidiaries | 79,896 | - |
| Other, net | (21,100) | (18,667) |
| Net cash provided by (used in) investing activities | 57,701 | (19,985) |
| Cash flows from financing activities | | |
| Repayments of long-term loans payable | (39,996) | (39,996) |
| Cash dividends paid | (72,372) | (72,487) |
| Expenditures from issuance of share acquisition rights | (10,258) | = |
| Proceeds from issuance of shares resulting from exercise of share acquisition rights | 2,070 | 24,622 |
| Purchase of treasury shares | _ | (34) |
| Net cash provided by (used in) financing activities | (120,556) | (87,895) |
| Net increase (decrease) in cash and cash equivalents | (268,038) | 435,526 |
| Opening balance of cash and cash equivalents | 2,946,851 | 3,043,817 |
| Balance of cash and cash equivalents at the end of the quarter | 2,678,813 | 3,479,343 |