

**Notice Regarding Completion of Transition to Holding Company Structure  
by Absorption-type Company Split**

Tokyo, October 2, 2017—Following the approval and resolution of Contract on the Absorption-type Company Split at the 71st Annual General Meeting of Shareholders held on June 27, 2017, Hitachi Maxell, Ltd. (TSE:6810) has transitioned to the holding company structure and has changed its company name to “Maxell Holdings, Ltd.” as of October 1, 2017.

Also, the Company informs that all the businesses excluding management control of group companies and real estate have been succeeded by “Maxell, Ltd.”, which is wholly owned subsidiary of the Company.

Along with the transition to the holding company structure, the Company concentrates to management control of the whole group as holding company, and at the same time, by transferring rights of business operation to operational companies, the Company aims to speed up of business operations by enhancement of group management and autonomy of business operations.

1. Profile of Maxell Holdings, Ltd.

(1)	Name	Maxell Holdings, Ltd.
(2)	Address	1 Koizumi, Oyamazaki, Oyamazaki-cho, Otokuni-gun, Kyoto, Japan Taiyo Life Shinagawa Building 21F, 2-16-2 Konan, Minato-ku, Tokyo, Japan
(3)	Representative	Yoshihiro Senzai, Chairman and Representative Director Yoshiharu Katsuta, President and Representative Director
(4)	Description of Business	Building of group business strategy and management control of operational companies
(5)	Capital	12,203 million yen
(6)	Date of Establishment	September 3, 1960
(7)	Numbers of Shares issued	53,341,500 shares
(8)	End of Fiscal Year	March 31

## 2. Profile of Maxell, Ltd.

(1)	Name	Maxell, Ltd.
(2)	Address	1 Koizumi, Oyamazaki, Oyamazaki-cho, Otokuni-gun, Kyoto, Japan Taiyo Life Shinagawa Building 21F, 2-16-2 Konan, Minato-ku, Tokyo, Japan
(3)	Representative	Yoshiharu Katsuta, President and Representative Director
(4)	Description of Business	Production and Sales of Energy, Industrial Material and Electronic Appliance & Consumer Product
(5)	Capital	5,000 million yen
(6)	Date of Establishment	April 25, 2017
(7)	Numbers of Shares issued	50,000 shares
(8)	End of Fiscal Year	March 31

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