

Company: DyDo Group Holdings, Inc.  
 Representative: Tomiya Takamatsu, President  
 (Code 2590 on the First Section of the Tokyo Stock Exchange)  
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Monthly Sales Report, July FY2017  
 (From June 21, 2017 To July 20, 2017)

The following is monthly sales of Domestic Beverage Business (preliminary figures based on logistics package, compared to previous year).

	Feb.	Mar.	Apr.	Q1	May	Jun.	Jul.	Q2
Business days								
Number of bussiness days	21	20	23	64	21	22	22	65
Year-to-year change	-1	±0	±0	-1	+2	+1	±0	+3
Volume of Sales (Percentage change from previous year)								
Coffee beverages	103.5%	107.7%	98.2%	102.8%	101.0%	104.3%	96.4%	100.5%
Tea-flavored beverages	112.7%	113.8%	101.0%	108.5%	102.4%	102.5%	107.7%	104.3%
Carbonated beverages	89.7%	91.1%	93.1%	91.8%	92.5%	90.3%	100.6%	94.5%
Mineral water types	94.8%	114.2%	109.0%	106.8%	109.5%	116.8%	121.2%	116.3%
Fruit beverages	86.8%	106.0%	104.2%	99.5%	108.6%	109.2%	111.7%	109.9%
Sports drinks	91.7%	82.1%	86.2%	86.1%	91.9%	95.9%	101.9%	97.5%
Drinkable preparations	93.0%	94.9%	94.5%	94.2%	92.5%	99.2%	96.3%	96.1%
Other beverages	74.3%	79.3%	72.1%	75.0%	78.6%	84.6%	81.8%	81.7%
Total beverages	100.5%	105.5%	97.8%	100.9%	100.1%	102.2%	101.2%	101.2%

	Aug.	Sep.	Oct.	Q3	Nov.	Dec.	Jan.	Q4	Cumulative performance for this term
Business days									
Number of bussiness days									129
Year-to-year change									+2
Volume of Sales (Percentage change from previous year)									
Coffee beverages									101.6%
Tea-flavored beverages									106.2%
Carbonated beverages									93.5%
Mineral water types									112.9%
Fruit beverages									105.4%
Sports drinks									94.1%
Drinkable preparations									95.3%
Other beverages									78.0%
Total beverages									101.1%

Preliminary figures based on the latest data.

Where there is discrepancy between the preliminary and actual figures, corrections will be reflected the following monthly report.

Topics:

◆ Products, Vending Machines, International Business and CSR

Products

**“Calolimit” Blended Tea, a food with a functional claim, passes 20 million bottles sold about 8 months after its launch!**

“Calolimit” Blended Tea, which DyDo developed jointly with FANCL Corporation, passed 20 million bottles sold about eight months after its launch last November.

The beverage, DyDo’s first food with a functional claim, contains indigestible dextrin (as dietary fiber), allowing it to limit the body’s uptake of sugar and fat from ingested food. The product has proven popular among customers, who have described it as “very delicious” and “easy to drink.”

We will launch a new product under the brand this fall in response to the current beverage’s popularity and will provide more information at a later date.

Going forward, we will continue to offer high-quality products with added surprise to deliver “distinctively DyDo” taste and wellness to customers in accordance with our group slogan of “Offering delicious products for the sound mind and body.”

- \*Eat a balanced diet based on a staple food, a main dish, and side dishes.
- \*This product has not been approved by the Japanese government.
- \*This product is not intended to diagnose, treat, or prevent any disease or condition.

**Product labeling**

This product contains indigestible dextrin (as dietary fiber). Reports indicate that indigestible dextrin (as dietary fiber) curbs increases in blood sugar and blood neutral fat levels after meals because it limits the body’s uptake of sugar and fat from ingested food.



▲ “Calolimit” Blended Tea  
500 mL PET bottle  
¥140 (excluding tax)

**Featuring flat lemon extract from Okinawa “miu Pineapple & Flat Lemon”**

On Monday, July 24, DyDo DRINCO launched “miu Pineapple & Flat Lemon” in a limited geographical area, primarily in vending machines in Okinawa.

In an effort to contribute to the health of the ocean around Okinawa, we have been using a portion of vending machine sales to support coral planting programs in the prefecture since 2014. We’ll do the same thing with this product, which we launched out of a desire to provide beverages that can contribute to the health of Okinawa’s ocean waters.

We invite you to enjoy the uniquely refreshing flavor of Okinawa, which we created by adding extract of flat lemons grown in Okinawa to the double-fruit mixture of pineapple and flat lemon.



▲ “miu Pineapple & Flat Lemon”  
550 mL PET bottle

CSR

**DyDo to provide 3,500 paper craft vending machine kits to children**

Reflecting its commitment to contributing to society through vending machines, DyDo DRINCO has been providing free paper craft vending machine kits to children across Japan since 2015. This year, we are continuing that program by distributing a total of 3,500 of the free kits to children nationwide, including at special-needs schools and other institutions.



▲ An assembled paper craft vending machine kit

\*The next “Notice of Sales Situation as of August FY2017” is scheduled to be released on August 25 (Fri), 2017.