

May 10, 2017
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LIFENET INSURANCE COMPANY
(Securities Code: 7157, TSE Mothers)

April 2017: MONTHLY DISCLOSURE **Annualized premium of new business was 124 million yen, 122% of April 2016**

TOKYO, May 10, 2017 – LIFENET INSURANCE COMPANY (TSE Mothers 7157, President Daisuke Iwase, URL: <http://ir.lifenet-seimei.co.jp/en/>) announces the monthly business performance for April 2017.

Annualized premium^{*1} of new business in the month of April 2017 was 124 million yen (122% of April 2016). The number of applications was 3,270 (94% of April 2016), with the number of new business at 2,806 (129% of April 2016). Accordingly, annualized premium^{*1} of policies-in-force was 10,155 million yen. The number of policies-in-force as of the end of April 2017 resulted in a total of 241,204, and sum insured of policies-in-force stands at 1,971,383 million yen.

In April 2017, insurance premiums and claims and benefits recorded 834 million yen (107% of April 2016) and 144 million yen (94% of April 2016), respectively.

Topics

- Apr. 4 Term Life “Kazoku” and Long-term Disability “Hataraku-Hito2” Ranked 1st in Kakaku.com Insurance Award 2017
http://file.swcms.net/file/lifenet-seimei/en/news/index/auto_20170404434705/pdfFile.pdf
- Apr. 19 One-time Amortization of Deferred Assets under Article 113 of the Insurance Business Act, and Associated Effect on Financial Results for Fiscal 2016
http://file.swcms.net/file/lifenet-seimei/en/news/index/auto_20170419444965/pdfFile.pdf

Lifenet’s steady growth of policies-in-force has been driven by the public’s increasing support and interest in its Manifesto; to offer simple, convenient and competitively priced products and services based on the highest levels of business integrity. Lifenet will continue to build its customers’ trust and satisfaction by improving our website and contact center, by ensuring thorough and transparent disclosure of information, and by adhering to our Manifesto, offering our products and services twenty four hours a day, seven days a week through the convenience of our website. (Manifesto of Lifenet <http://ir.lifenet-seimei.co.jp/en/company/manifesto.html>)

Number of new business, policies-in-force and premiums and claims (preliminary report)^{*2}

Number of new business (month)	Apr. 2017	Apr. 2016
Number of applications	3,270	3,488
Number of new business	2,806	2,180
Sum insured of new business ^{*3} (million yen)	13,602	13,097
Annualized premium ^{*1} (million yen)	124	102
- excl. death coverage (million yen)	80	61

Number of new business (accumulated total)	Apr. 2017	Apr. 2016
Number of applications	3,270	3,488
Number of new business	2,806	2,180
Sum insured of new business ^{*3} (million yen)	13,602	13,097
Annualized premium ^{*1} (million yen)	124	102
- excl. death coverage (million yen)	80	61

Number of policies-in-force	End of Apr. 2017	End of Apr. 2016
Number of policies-in-force	241,204	226,449
- Term Life ^{*4}	123,418	118,019
- Whole-Life Medical ^{*4}	71,524	68,258
- Term Medical Care ^{*4}	10,404	11,074
- Long-Term Disability ^{*4}	35,858	29,098
Sum insured of policies-in-force ^{*3} (million yen)	1,971,383	1,910,695
Annualized premium ^{*1} (million yen)	10,155	9,428
- excl. death coverage (million yen)	4,803	4,309

Insurance premiums and claims (million yen)	Apr. 2017	Apr. 2016
Insurance premiums	834	777
Insurance claims and benefits	144	154

*1: Annualized premium is the amount of money equivalent to what is to be paid to have the insurance coverage for one year. All payments for Lifenet products are in monthly installments, thus the annualized premium is calculated as multiplying the monthly premium by 12 months.

*2: This report is preliminary and may be different from the final settlement report.

*3: Sum insured of new business and sum insured of policies-in-force are the sum of death coverage, and do not include medical and survival coverage.

*4: Term Life insurance: "Kazoku" and "au Term Insurance", Whole-Life Medical insurance: "Jibun", New "Jibun", New "Jibun" for Women, "au Medical Insurance" and "au Medical Insurance for Women", Term Medical Care insurance: "Jibun Plus", Long-Term Disability insurance: "Hataraku-Hito", "Hataraku-Hito 2" and "au Long-term Disability Insurance".

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