Note: This document has been translated from a part of the Japanese original for reference purposes only. In the event of any discrepancy between this translated document and the Japanese original, the original shall prevail.

(Securities Code: 8184) November 8, 2016

To our shareholders:

Shigeo Yamashita, President and Representative Director SHIMACHU CO., LTD. 5-1555 Mihashi, Nishi-ku, Saitama City, Saitama

Notice of the 57th Annual General Meeting of Shareholders

You are cordially invited to attend the 57th Annual General Meeting of Shareholders of SHIMACHU CO., LTD. (the "Company"), which will be held as indicated below.

If you are unable to attend the meeting in person, you may exercise your voting rights in writing or via the internet, etc. Please review the attached Reference Documents for General Meeting of Shareholders and exercise your voting rights in accordance with the instructions below by 6:00 p.m. on Monday, November 28, 2016 (JST).

Date and Time Tuesday, November 29, 2016, at 10:00 a.m. (JST)
Venue Conference Room, 4th floor of the Company's head office 5-1555 Mihashi, Nishi-ku, Saitama City, Saitama

3. Purpose of the Meeting

Matters to be reported

The business report and the non-consolidated financial statements for the 57th fiscal year (from September 1, 2015 to August 31, 2016)

Matters to be resolved

Proposal No. 1: Dividends of Surplus

Proposal No. 2: Election of Eight (8) Directors (Excluding Directors Who Are Audit and Supervisory Committee Members)

4. Instructions for Exercising Voting Rights

(1) In the case of voting by mail

Please indicate your approval or disapproval of the proposals on the enclosed voting form, and return it so that your vote is received by 6:00 p.m. on Monday, November 28, 2016 (JST).

(2) In the case of voting via the internet, etc.

If you would exercise your voting rights via the internet, etc., please complete the procedure by 6:00 p.m. on Monday, November 28, 2016 (JST).

Notes: 1. Doors of the venue open at 9:00 a.m.

- 2. When you attend the meeting, you are kindly requested to present the enclosed voting form at the reception. In addition, please assist us in conserving resources by bringing with you this notice.
- 3. For any revisions to the contents of the reference documents for general meeting of shareholders, the business report or the non-consolidated financial statements, prior to the day of the meeting, we will notify you of the revisions either by mail or via our website (http://www.shimachu.co.jp/).
- 4. Notice of resolutions, etc. of the 57th Annual General Meeting of Shareholders shall be given by posting the information on our website (http://www.shimachu.co.jp/) after the meeting has ended.

Reference Documents for General Meeting of Shareholders

Proposals and Reference Information

Proposal No. 1: Dividends of Surplus

The Company's approach to profit distribution includes our basic policy of continually paying stable dividends while giving comprehensive consideration to factors including trends in business results and dividend payout ratio, in addition to efforts to secure internal reserves for the purpose of increasing corporate value.

In accordance with the above policy, the Company proposes to pay a year-end dividend for the current fiscal year of ¥45 per share. Accordingly, including the interim dividend of ¥35 per share, the annual dividend will be ¥80 per share.

Year-end dividends

- (1) Type of dividend property Cash
- (2) Allotment of dividend property to shareholders and the total amount ¥45 per common share of the Company Total ¥2,180,126,835
- (3) Effective date of dividends of surplus November 30, 2016

Proposal No. 2: Election of Eight (8) Directors (Excluding Directors Who Are Audit and Supervisory Committee Members)

The terms of office of all eight currently serving Directors (excluding Directors who are Audit and Supervisory Committee Members) will expire at the conclusion of this meeting. Therefore, the Company proposes to elect eight Directors.

Furthermore, the Audit and Supervisory Committee has expressed the opinion that there are no exceptional matters to be pointed out in regard to this proposal.

Candidate No.	Name	Current position and responsibility in the Company		
1	Shigeo Yamashita	President and Representative Director	Reelection Inside Director	
2	Toshifumi Demura	Director, General Manager of Corporate Planning Office	Reelection Inside Director	
3	Takashi Shimamura	Director, General Manager of General Affairs Department	Reelection Inside Director	
4	Shigeyuki Kushida	Director, General Manager of Store Development Department	Reelection Inside Director	
5	Takaaki Okano	Director, General Manager of Furniture Sales Division	Reelection Inside Director	
6	Koichiro Oshima	Director, General Manager of Home Center Sales Division	Reelection Inside Director	
7	Tadahiro Hosokawa	Director, General Manager of Sales Promotion Department	Reelection Inside Director	
8	Yumi Ebihara	Outside Director	Reelection Outside Director Independent Officer	

The candidates for Director are as follows:

Candidate No.	Name (Date of birth)		significant concurrent positions outside the position and responsibility in the Company	Number of the Company's shares owned
		March 1976	Joined the Company	
		March 1982	Manager of Yokohama Store	
	Reelection Inside Director	May 1996	Manager of Furniture Product Department	
	Shigeo Yamashita (February 8, 1954) Attendance to the meetings of the Board of Directors 17/17 (100%)	April 1999	General Manager of Furniture Sales Department I	
		June 2000	General Manager of Furniture Sales Division	
		November 2001	Director, General Manager of Furniture Sales Division	8,000
		April 2002	Director, General Manager of New Business Department	
1		September 2005	Representative Director of SHIMACHU HOME'S CO., LTD.	
		November 2006	Senior Managing Director of the Company	
		September 2007	President and Representative Director (current position)	
		[Reasons for non	ination as candidate for Director]	
		Since joining the Company, Shigeo Yamashita has served for many years in area of sales. Since September 2007, he has served as Representative Direct Utilizing this extensive experience and deep insight, he demonstrates all-romanagement capabilities. The Company nominates him for reelection as Director based on the belief that while leading the Company through strong leadership, he will contribute to strengthening the effectiveness of the decision-making function and the supervisory function of the Board of Directors.		
		March 1979	Joined the Company	
		May 1998	Manager of Accounting Section	
	Reelection Inside Director Toshifumi Demura	May 1999	Deputy General Manager of Accounting Department	
	(January 28, 1957)	August 1999	Deputy General Manager of General Affairs Department	
	Attendance to the meetings of the Board of Directors	October 2000	General Manager of General Affairs Department	9,800
	17/17 (100%)	November 2001	Director, General Manager of General Affairs Department	,,000
2		September 2010	Director, General Manager of Corporate Planning Office	
		September 2011	Director, General Manager of Information System Office	
		July 2015	Director, General Manager of Corporate Planning Office (current position)	
		[Reasons for nomination as candidate for Director]		
		Since joining the areas of accounti- reelection as Dire experience and de contribute to stree and the supervisor	extensive ors, he will	

Candidate No.	Name (Date of birth)	Career summary, significant concurrent positions outside the Company and position and responsibility in the Company		Number of the Company's shares owned
		February 1998	Joined the Company	
	ReelectionInside DirectorTakashi Shimamura (January 22, 1972)Attendance to the meetings of the Board of Directors 17/17 (100%)	June 2001	Manager of Kashiwa Store	
		August 2006	General Manager of Furniture Product Department	
		August 2009	General Manager of New Furniture Store Preparation Office	
		May 2010	General Manager of Furniture Sales Division	
3		November 2010	Managing Director, General Manager of Furniture Sales Division	1,900
		September 2012	Senior Managing Director, General Manager of Furniture Sales Division	1,500
		March 2013	Senior Managing Director, General Manager of Sales Supervision Division	
		July 2015	Senior Managing Director, Supervision of Sales	
		November 2015	Director, General Manager of Furniture Product Department	
		July 2016	Director, General Manager of General Affairs Department (current position)	
		[Reasons for nomination as candidate for Director]		
		Since joining the Company, Takashi Shimamura has served in the areas of sales and products. The Company nominates him for reelection as Director based on the belief that by utilizing this extensive experience and deep insight in the Company's Board of Directors, he will contribute to strengthening the effectiveness of the decision-making function and the supervisory function of the Board of Directors.		

Candidate No.	Name (Date of birth)		significant concurrent positions outside the position and responsibility in the Company	Number of the Company's shares owned
		November 2002 September 2007	Joined SHIMACHU HOME'S CO., LTD. Joined the Company	
	Reelection Inside Director Shigeyuki Kushida	February 2008	General Manager of Home Center Product Department	
	(January 14, 1969)	November 2011	Director, Deputy General Manager of Home Center Sales Division	
	Attendance to the meetings of the Board of Directors 17/17 (100%)	September 2012	Managing Director, General Manager of Home Center Sales Division	
	1//1/(100/0)	November 2013	Director, General Manager of New Business Department	
		June 2014	Director, General Manager of Home Center Product Department	1,100
4		January 2015	Director, General Manager of Product Supervision Department	
·		July 2015	Director, General Manager of Home Center Product Department and Sales Planning Office	
		November 2015	Director, General Manager of Home Center Product Department	
		July 2016	Director, General Manager of Store Development Department (current position)	
		the belief that by utilizing this extensive experience and deep insight in the Company's Board of Directors, he will contribute to strengthening the effectiveness of the decision-making function and the supervisory function of the Board of Directors.		
		July 2003	Joined SHIMACHU HOME'S CO., LTD.	
		September 2007	Joined the Company	
	Reelection Inside Director Takaaki Okano	August 2009	General Manager of Furniture Sales Department	
	(December 25, 1972)	March 2010	General Manager of Furniture Product Department	
	Attendance to the meetings of the Board of Directors 17/17 (100%)	July 2012	General Manager of Human Resources Department	
	1/17 (10070)	September 2013	Executive Officer, General Manager of Human Resources Department	900
		November 2014	Director, General Manager of Human Resources Department	
5		July 2015	Director, General Manager of Human Resources Department and General Affairs Department	
		September 2015	Director, General Manager of General Affairs Department	
		July 2016	Director, General Manager of Furniture Sales Division (current position)	
		[Reasons for nomination as candidate for Director]		
		Since joining the and human resour- based on the belie in the Company's	tion as Director and deep insight	
			Board of Directors, he will contribute to stre the decision-making function and the supervise fectors.	

Candidate No.	Name (Date of birth)	Career summary, significant concurrent positions outside the Company and position and responsibility in the Company		Number of the Company's shares owned
6	ReelectionInside DirectorKoichiro Oshima (August 3, 1969)Attendance to the meetings of the Board of Directors 13/13 (100%)	-	Joined the Company Manager of Soka Store General Manager of Sales Department II, Home Center Sales Department General Manager of Home Center Sales Department General Manager of Home Center Reform Department General Manager of Home Center Sales Division Executive Officer, General Manager of Home Center Sales Division Director, General Manager of Home Center Sales Division (current position)	500
		[Reasons for nomination as candidate for Director] Since joining the Company, Koichiro Oshima has served in the area of sales. The Company nominates him for reelection as Director based on the belief that by utilizing this extensive experience and deep insight in the Company's Board of Directors, he will contribute to strengthening the effectiveness of the decision-making function and the supervisory function of the Board of Directors.		
7	Reelection Inside Director Tadahiro Hosokawa (January 24, 1976) Attendance to the meetings of the Board of Directors 13/13 (100%)	October 2003 June 2010 July 2011 February 2013 February 2015	Joined the Company Manager of Soga Store General Manager of Furniture Product Department General Manager of Furniture Reform Department General Manager of Furniture Sales Division Executive Officer, General Manager of Furniture Sales Division Director, General Manager of Furniture Sales Division Director, General Manager of Sales Promotion Department (current position)	0
		[Reasons for nomination as candidate for Director] Since joining the Company, Tadahiro Hosokawa has served in the areas sales and products. The Company nominates him for reelection as Direct based on the belief that by utilizing this extensive experience and deep in in the Company's Board of Directors, he will contribute to strengthening effectiveness of the decision-making function and the supervisory funct the Board of Directors.		

Candidate No.	Name (Date of birth)	Career summary, significant concurrent positions outside the Company and position and responsibility in the Company		Number of the Company's shares owned
	Reelection Outside Director Independent Officer Yumi Ebihara (July 7, 1947) Attendance to the meetings of the Board of Directors 17/17 (100%)	April 1982 September 1985 April 1992 April 2008 April 2013 November 2014	Registered as an attorney at law Director of Ebihara Law Firm (current position) Conciliation Commissioner of Saitama Family Court (current position) President of Saitama Bar Association Vice President of Japan Federation of Bar Associations Outside Director of the Company (current position)	0
8		[Reasons for nomination as candidate for outside Director] Yumi Ebihara possesses abundant experience and insight as an attorney a She is qualified to perform monitoring of the management from an independent standpoint that enables her to think outside the Company's la and see things from the objective standpoint of the entire corporate societ which includes laws and regulations. The Company nominates her for reelection as outside Director because it judges that her aforementioned qualities will lead to improved transparency and strengthened supervisory function of the Board of Directors. The Company judges that although Yu Ebihara has no experience in participating in the management of compan she will be able to execute the duties of outside Director adequately becar of the above reasons.		m an ompany's logic orate society, s her for hentioned supervisory although Yumi of companies,

Notes: 1. There is no special interest between any of the candidates and the Company.

- 2. Yumi Ebihara is a candidate for outside Director. She satisfies the requirements for an independent officer as provided for by Tokyo Stock Exchange, Inc., and the Company has submitted notification to the aforementioned exchange concerning her appointment as an independent officer. If her reelection is approved, the Company plans to continue to appoint her as an independent officer.
- 3. At the conclusion of this meeting, Yumi Ebihara's tenure as outside Director of the Company will have been two years.
- 4. The Company's Articles of Incorporation prescribe that the Company may enter into an agreement with outside Directors to limit the scope of their liability for damages to the Company, so that they are able to fully perform the duties expected of them as outside Directors. Yumi Ebihara, a candidate for outside Director, has entered into such a limited liability agreement with the Company. If her reelection is approved, the Company plans to renew the limited liability agreement with her.

The main points of the agreement are as follows:

- Directors (excluding Executive Directors, etc.) shall be liable to the Company for damages caused by neglect of his/her duties up to the minimum liability amount provided for under Article 425, paragraph 1 of the Companies Act.
- The limitation of the liability above shall apply only when Directors (excluding Executive Directors, etc.) acted in good faith and without gross negligence in performing the duties giving rise to said liabilities.