Financial Results for Fiscal Year 2015 (ended March 31, 2016)

Brother Industries, Ltd. May 9, 2016

Information on this report, other than historical facts, refers to future prospects and performance, and has been prepared by our Management on the basis of information available at the time of the announcement. This covers various risks, including, but not limited to, economic conditions, customer demand, foreign currency exchange rates, tax rules, regulation and other factors. As a result, actual future performance may differ from any forecasts contained on this report.



Highlight for FY2015

Highlight for FY2015



	FY15	FY14	Rate of Change (w/o forex impact)	15Q4	14Q4	Rate of Change (w/o forex impact)
Net Sales	7,459	7,459	5.5% (+4.0%)	1,762	1,858	-5.2% (-1.2%)
Operating Income	473	473	-17.8%	77	117	-34.1%
Current Profits	486	486	-5.7%	73	92	-20.2%
Income before Tax	493	654	-24.5%	58	78	-25.3%
Net Income	310	310	-42.5%	57	59	-4.1%
Exchange Rates						
USD	120.16	110.03		116.95	119.56	
EUR	132.36	138.68		128.94	136.10	

- ✓ Sales reached a record high primarily due to the new consolidated company Domino, despite negative factors, such as growing macroeconomic uncertainty and significantly decreased sales of machine tools.
- ✓ Operating income decreased by 18%. However, it maintained almost the same level of profit as last year's, excluding the impact from the consolidation of Domino and a negative impact from forex, mainly due to the yen's appreciation against the Euro.
- ✓ Ordinary profit decreased by 6%. However, it increased year-on-year in real terms, excluding the impact from the consolidation of Domino.



Net Sales	FY15	FY14	Rate of Change	Rate of Change (w/o forex impact)
Total	7,459	7,072	5.5%	4.0%
Printing & Solutions	4,768	4,743	0.5%	-0.6%
Personal & Home	528	514	2.6%	0.0%
Machinery & Solution	814	1,006	-19.1%	-22.2%
Network & Contents	537	490	9.7%	9.5%
Industrial Parts	183	174	5.0%	3.4%
Domino business	483	-	-	-
Other	146	145	0.5%	0.4%

Operating Margin	FY15	FY14	Rate of Change
Total	473	575	-17.8%
Printing & Solutions	342	357	-4.3%
Personal & Home	48	49	-1.7%
Machinery & Solution	104	162	-36.1%
Network & Contents	-3	-9	-
Industrial Parts	9	3	207.0%
Domino business	-20	-	-
Other	13	12	2.9%
Adjustment	-20	-	-





Printing & Solutions

Communications & Printing equipment / Electronic stationery

(100 Millions of Yen)

			is or reir)
	FY14	FY15	Change
Net Sales			
Printing & Solutions	4,743	4,768	0.5%
Communication & Printing equipment	4,218	4,215	-0.1%
Electronic stationery	525	553	5.4%
Operating Income			
Printing & Solutions	357	342	-4.3%





Inkjet MFC DCP-T700W



Black & White All-in-One MFC-L5800DW



Document Scanner ADS-3600W

<Net sales>

(Communications & Printing equipment) Sales remained at almost the same level as last year due to steady sales of color laser MFC and the launch of inkjet MFC with high-yield ink tanks, despite the severe business environment due to maturity of the printing market and the economic slowdown in emerging markets.

(Electronic stationery)

Sales steadily increased in the labeling business and solution business as well, despite the economic slowdown in China and other emerging markets.

<Operating income>

Operating income remained at the same level as last year, excluding a negative impact from a stronger Yen against the Euro.





Personal & Home

Home sewing machines

(100 Millions of Yen)

	FY14	FY15	Change
Net Sales	514	528	2.6%
Operating Income	49	48	-1.7%

<Net sales>

Sales of mid-range/high-end models steadily increased globally, despite the economic slowdown in Russia. Especially in Western Europe, sales for the year were strong with record high sales achieved in many countries.



Embroidery machine VR100



Cutting machine ScanNCut 650W

<Operating income>

Operating income margin retained a high profitability of approximately 9%, although operating income decreased due to the economic slowdown in Russia and a change in the product mix.







Machinery & Solution

Industrial sewing machines/Machine tools

(100 Millions of Yen)

		TOO LIIIIOI	13 01 1 (11)
	FY14	FY15	Change
Net Sales			
Machinery & Solution	1,006	814	-19.1%
Industrial sewing machi	273	308	12.7%
Machine tools	733	506	-30.9%
Operating Income			
Machinery & Solution	162	104	-36.1%

<Net sales>

(Industrial sewing machines)
Strategic lock stich model S7300A en

Strategic lock stich model S7300A enjoyed a good reputation. Sales increased even though China experienced economic slowdown.

(Machine tools)

Demand from IT customers peaked in the first half of the year. Sales to the automobile and motorcycle industries steadily increased with the strengthened product lineup.

<Operating income>

In industrial machines, operating income rose due to an improvement in profit margin because sales of new lock stich S7300A were robust, and owing to steady sales of garment printers. However, operating income in the entire business decreased because operating income in machine tools significantly dropped due to shrinking demand from the IT industry.



SPEEDIO S500X1



SPEEDIO S1000X1



NEXIO S7300A





Network & Contents

Online karaoke machines

(100 Millions of Yen)

	FY14	FY15	Change
Net Sales	490	537	9.7%
Operating Income	-9	-3	-





JOYSOUND MAX



New models, Joysound Max and Joysound Hibiki, were launched for the first time in approximately three years. With all music played by using musical instruments, which is the industry's first, as well as the industry's largest number of songs available, these models provide overwhelming performance.

<Net sales>

Amid slowdown in the karaoke market, sales increased due to the launch of new models, Joysound Max and Joysound Hibiki, and new consolidated subsidiary Teichiku Entertainment, Inc.

<Operating income>

Operating losses were recorded for two consecutive years due to increases in sales promotion and music production costs associated with the launch of the new models and owing to deferred income resulting from an increase in rental transaction volume.

*Impairment loss on subsidiary shares

We calculated an impairment loss for the shares of consolidated subsidiary Xing Inc. under "Accounting Standard for Financial Instruments" because the actual value of the shares significantly fell due to deterioration in Xing's financial position, and recorded approximately 10.2 billion yen as a loss on valuation of shares of affiliates in the extraordinary loss items of our non-consolidated financial statements for the year ended March 31, 2016. (There was no impact on our consolidated financial statements because the amount was eliminated on consolidation.)





Industrial parts

Reducer · Gear

(1	.00 Millio	ns of Yen)
FY14	FY15	Change

 Net Sales
 174
 183
 5.0%

 Operating Income
 3
 9
 207.0%



GTR F Series

Helical gear



Hypoid gear



<Net sales>

Despite a decrease in sales of reducers in Japan, the entire sales increased by approximately 5% due to steadily growing sales in the Americas.

<Operating income>

Profitability improved due to increased sales.

*Change of business segments

To accelerate synergies between businesses, industrial parts will be integrated into the Machinery and Solution business in FY 2016. (Machinery and Solution business will be renamed Machinery business in FY 2016.)



DOMINO

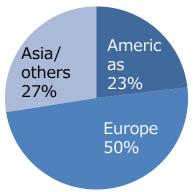
Domino Business

<(Ref.) sales comparison by region>

	FY15	Change x FX
Net Sales	483	3.2%
Americas	112	2.8%
Europe	239	5.6%
Asia & Others	133	2.0%

^{*}FY2015 is 9 month figures after newly consolidation with Brother group

< Sales breakdown by region >



<Net sales>

In the cording business, sales as a whole increased steadily and maintained single digit year-on-year growth. In the digital printing business, sales rose with an annual growth rate of over 15% due to growing needs for digital printing.

<Operating income>

Domino group maintained a profit margin of approximately 15%.

However, operating loss was recorded in Brother consolidation due to the amortization of goodwill. (With Brother's adoption of IFRS, goodwill will not be amortized from FY 2016.)







Forecast for FY2016

Mid-Term Business Strategy "CS B2018"



2018 Performance goal (IFRS)

Sales revenue

750 B.JPY

Operatin g income

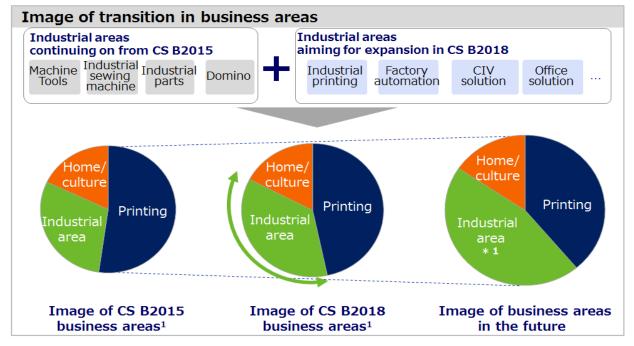
60 B.JPY

Operatin g income 8.0%rate

Our aspiration for Brother:

"A multi-business enterprise with resilient DNA and a track record of success that continually evolves to deliver profitable growth by meeting the challenges of changing times and environments"





^{*1: &}quot;Industrial area" includes solution. "Home/culture" means P&H and N&C.

Policy to strengthen our businesses in CS B2018



Concept of strengthen our businesses in CS B2015

Promote growth strategies across all businesses

Communications & Printing equipment

Estationery

P&H

M&S

N&C

New business

Placed the printing related business as the primary axis inside the head office, and growth strategies promoted across all businesses

Concept of strengthen our businesses in CS B2018

Businesses for profitability enhancement

Expected to contribute to overall group profit as future cash cow groups

Communications & Printing equipment

N&C



Growth businesses and new businesses

Expected to be growth drivers of the entire group

Growth business

- P&H Domino
- E-stationery business
- Machinery business

New business

- Industrial printing
- Factory automation
- Solution

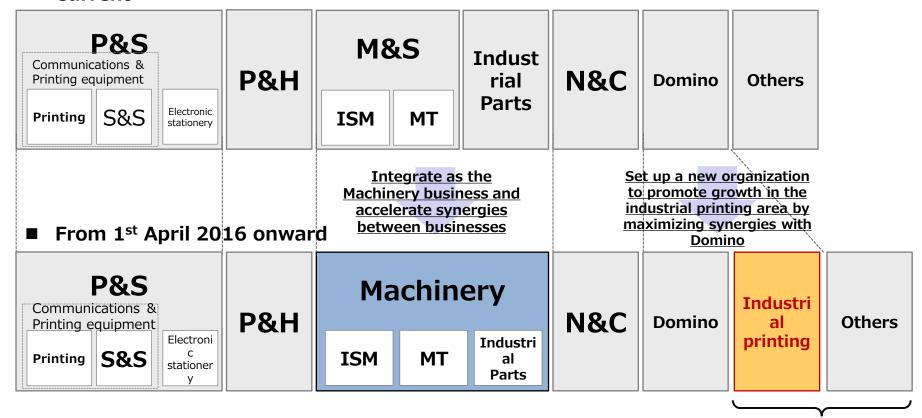
Clearly differentiate between "businesses for profitability enhancement" and "businesses for growth" and reallocate our resources to strengthen the portfolio

Change of business segments



Changes to business segments have resulted from the organizational change to promote CS B2018.

■ Current



Businesses Changed

Business added newly

Others in the disclosure

Main measures in FY2016



P&S

✓ Communications & Printing equipment

- •Establish a new marketing strategy to survive in the SOHO market
- ·Shift to a proposal-based business to establish a presence in the SMB area
- •Change into a highly profitable product mix, aiming to enhance profitability in emerging markets
- Promote approaches to increase sales of genuine consumables

✓ Electronic stationery

- ·Maintain the overwhelming position of No.1 in the labeling market
- ·Increase sales in the solution business area

P&H

✓ Home sewing machines

- ·Maintain global No.1 market share
- •Strengthen sales activities to expand share in the mid-range/high-end markets
- •Enhance development of sales channels towards growth in the craft area

Main measures in FY2016



Machinery

✓ Industrial sewing machines

- •Enhance structure to support sales growth in the expanding Asian markets.
- •Strengthen R&D and sales to evolve the garment printer business

✓ Machine tools

- •Strengthen sales and service capabilities to increase sales to the automobile and motorcycle industries
- •Optimize production structure with an eye to a recovery in demand from IT related customers

✓ Industrial parts

- •In the reducers business, aim to increase sales of gear motors mainly in the USA
- •Transform into a highly profitable product mix by focusing on gears for robots

N&C

- •Dispose of underperforming businesses, such as the content business, and restrain new business plans/investments
- •Improve profitability in existing stores by closing underperforming stores

Domino

- •Invest in sales/service network to strengthen sales
- •Realize synergies with Brother (in R&D and production)
- •Increase production facilities (in U.K. and China)

Forecast for FY2016



(100 Millions of Yen)

(Ref.) J-GAAP

	FY16		FY16	FY15	Rate of Change (w/o forex impact)
Sales Revenue	6,575	Net Sales	7,150	7,459	-4.1% (+3.3%)
Business Segment Profit	460	Operating Income	400	473	-15.4%
Operating Profit	450	Current Profits	380	486	-21.8%
Income before Tax	450	Income before Tax	365	493	-26.0%
Net Income	315	Net Income	255	310	-17.8%
Exchange Rates		Exchange Rates			
USD	110.00	USD	110.00	120.16	
EUR	125.00	EUR	125.00	132.36	

Primarily in the P&S business, most of sales promotion and advertising expenses associated with sales of products will be deduced from sales as discounts in real terms.

While goodwill is amortized regularly under Japanese GAAP, it is not amortized under IFRS.

(An impairment test shall be performed each period, and an impairment loss shall be recognized, if needed.)

Tax rate will become stable because the way tax effects on unrealized profits are recorded will change.

<Main impacts due to the adoption of IFRS>

^{*}Sales (Sales revenue)

^{*}Operating profit

^{*}Corporate tax

Forecast for 2016 by business segment



(100 Millions of Yen)

Sales Revenue (IFRS)

	FY16 Fct
Total	6,575
Printing & Solutions	3,845
Personal & Home	488
Machinery	959
Network & Contents	525
Domino business	614
Others	144

Business Segment Profit (IFRS)

	FY16 Fct
Total	460
Printing & Solutions	300
Personal & Home	38
Machinery	57
Network & Contents	20
Domino business	40
Others	5

Operating Income (IFRS)

	FY16 Fct
Total	450
Printing & Solutions	294
Personal & Home	37
Machinery	56
Network & Contents	18
Domino business	40
Others	5

(Ref)Net Sales (J-GAAP)

	FY16 Fct	FY15 Act	Rate of Change	Rate of Change x FX
Total	7,150	7,459	-4.1%	3.3%
Printing & Solutions	4,404	4,768	-7.6%	0.5%
Personal & Home	503	528	-4.7%	3.9%
Machinery	962	997	-3.6%	0.3%
Network & Contents	525	537	-2.3%	-2.0%
Domino business	614	483	27.1%	43.9%
Others	143	146	-1.8%	-1.9%

(Ref)Operating Income (J-GAAP)

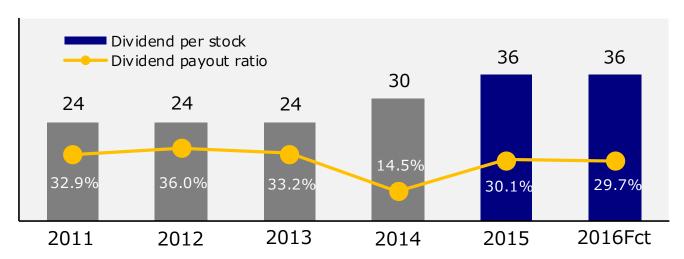
	FY16 Fct	FY15 Act	Rate of Change
Total	400	473	-15.4%
Printing & Solutions	321	342	-6.2%
Personal & Home	39	48	-18.9%
Machinery	55	112	-51.1%
Network & Contents	9	-3	-
Domino business	-31	-20	-
Others	7	13	-41.9%
Adjustment	-	-20	-

Dividend and Payout ratio

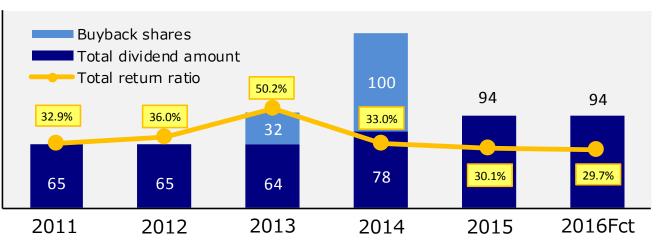


- ✓ Basic policy remains unchanged with consolidated payout ratio of about 30%.
- ✓ Stable return to shareholders

<Dividend record>

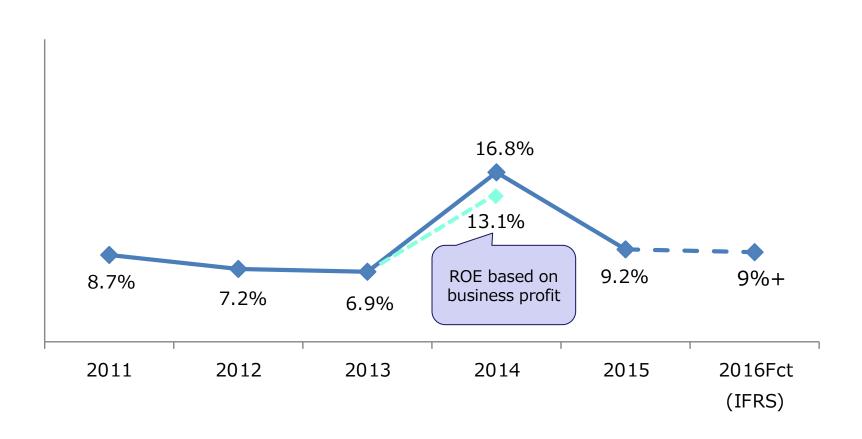


<Total return ratio>





ROE for FY 2016 is forecasted to be 9%+

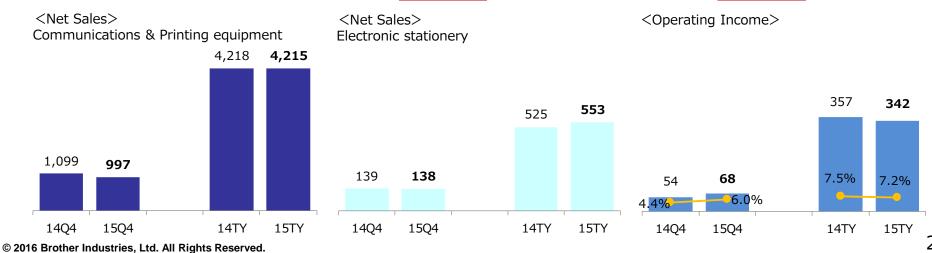


Appendix

Printing & Solutions Sales & Operating Income < Results for FY2015 (ended March 31, 2016) >



	14Q4	15Q4	Change	Change x FX	14TY	15TY	Change	Change x FX
Net Sales	1,238	1,135	-8.4%	-3.2%	4,743	4,768	0.5%	-0.6%
Communications & Printing equipme	1,099	997	-9.3%	-4.1%	4,218	4,215	-0.1%	-1.0%
Americas	446	399	-10.4%	-5.1%	1,680	1,733	3.2%	-2.1%
Europe	376	355	-5.6%	-0.2%	1,417	1,367	-3.5%	0.2%
Asia & Others	167	133	-20.0%	-11.6%	694	645	-7.1%	-7.9%
Japan	111	109	-1.7%	-1.7%	427	470	10.1%	10.1%
Electronic stationery	139	138	-0.6%	4.3%	525	553	5.4%	2.9%
Americas	68	67	-1.6%	2.8%	253	278	9.6%	3.0%
Europe	42	42	1.2%	6.6%	158	158	0.3%	3.7%
Asia & Others	18	16	-9.0%	-0.1%	78	77	-1.9%	-3.7%
Japan	11	12	12.0%	12.0%	35	40	13.5%	13.5%
Operating Income	54	68			357	342		



Personal & Home Sales & Operating Income < Results for FY2015 (ended March 31, 2016) >

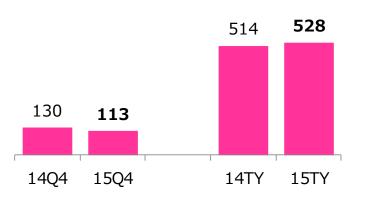


(100 Millions of Yen)

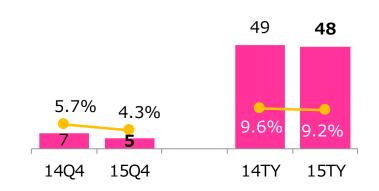
	14Q4	15Q4	Change	Change x FX
Net Sales	130	113	-12.6%	-8.3%
Americas	70	58	-16.7%	-12.0%
Europe	28	25	-11.1%	-6.7%
Asia & Others	14	14	-4.0%	3.2%
Japan	17	16	-5.1%	-5.1%
Operating Income	7	5		

14TY	15TY	Change	Change x FX
514	528	2.6%	0.0%
296	313	5.7%	-0.5%
111	105	-5.9%	-1.3%
60	63	6.1%	5.5%
48	47	-0.6%	-0.6%
49	48		





<Operating Income>



Machinery & Solution Sales & Operating Income < Results for FY2015 (ended March 31, 2016) >

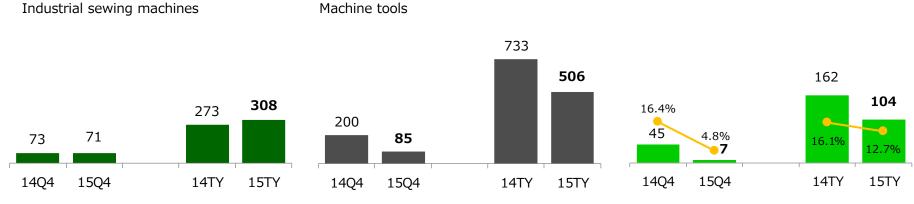
<Net Sales>



<Operating Income>

(100 Millions of Yen)

	14Q4	15Q4	Change	Change x FX	14TY	15TY	Change	Change x FX
Net Sales	273	157	-42.6%	-41.2%	1,006	814	-19.1%	-22.2%
Industrial sewing machines	73	71	-2.3%	1.4%	273	308	12.7%	6.3%
Americas	14	13	-2.1%	2.0%	54	63	16.8%	7.5%
Europe	11	10	-4.2%	0.2%	43	46	7.5%	12.6%
Asia & Others	46	46	-0.6%	3.0%	169	192	13.5%	4.9%
Japan	2	1	-34.9%	-34.9%	7	6	-7.8%	-7.8%
Machine tools	200	85	-57.3%	-56.7%	733	506	-30.9%	-32.8%
Americas	7	6	-7.3%	-	29	25	-12.8%	-
Europe	5	3	-47.3%	-	23	19	-16.9%	-
Asia & Others	171	58	-66.2%	-	622	392	-37.0%	-
Japan	17	19	10.3%	-	59	71	18.8%	-
Operating Income	45	7			162	104		

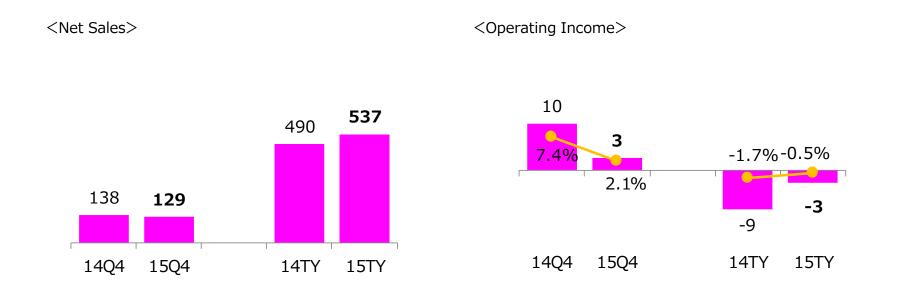


<Net Sales>

Network & Contents Sales & Operating Income < Results for FY2015 (ended March 31, 2016) >



	14Q4	15Q4	Change	14TY	15TY	Change
Net Sales	138	129	-6.7%	490	537	9.7%
Operating Income	10	3		-9	-3	



Industrial Part Sales & Operating Income < Results for FY2015 (ended March 31, 2016) >



(100 Millions of Yen)

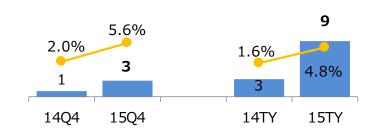
	14Q4	15Q4	Change	Change x FX
Net Sales	45	47	3.3%	4.3%
Americas	5	7	28.3%	31.0%
Asia & Others	1	4	182.7%	208.5%
Japan	39	36	-6.0%	-6.0%
Operating Income	1	3		

14TY	15TY	Change	Change x FX
174	183	5.0%	3.4%
23	28	23.1%	12.6%
5	15	217.3%	209.3%
147	140	-4.5%	-4.5%
3	9		

<Net Sales>



<Operating Income>

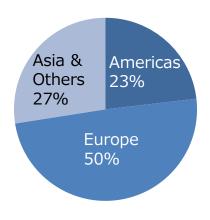


Domino Business Sales & Operating Income < Results for FY2015 (ended March 31, 2016) >



(100 Millions of Yen)

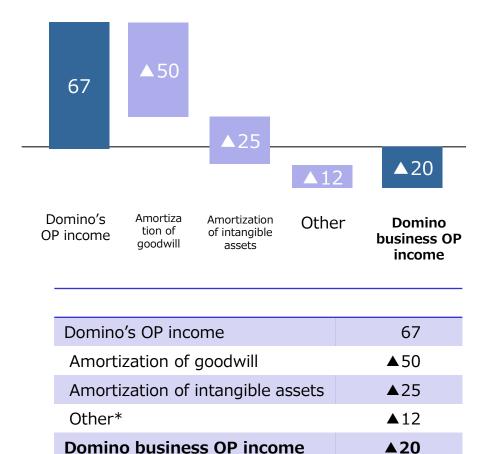
<Sales by Regions>



*Ref: Year-on-year growth rate by geography (local currency basis)

	FY15	Change x FX
Net Sales	483	3.2%
Americas	112	2.8%
Europe	239	5.6%
Asia & Others	133	2.0%

<Breakdown of operating income of Domino business>



^{*}Other mainly represents an adjustment from IFRS to J-GAAP.

Printing & Solutions Sales & Operating Income < Forecast for FY2016 (ending March 31, 2017) >



(100 Millions of Yen)

15TY ACT	16TY FCT	Change	Change
(J-GAAP)	(J-GAAP)	Change	x FX
4,768	4,404	-7.6%	0.5%
4,215	3,878	-8.0%	0.1%
1,733	1,542	-11.0%	-0.6%
1,367	1,262	-7.7%	-1.1%
645	600	-7.0%	3.7%
470	475	1.1%	1.1%
553	525	-4.9%	3.5%
278	259	-6.5%	3.6%
158	150	-5.3%	1.4%
77	73	-5.2%	5.3%
40	43	7.8%	7.8%
342	321		
	(J-GAAP) 4,768 4,215 1,733 1,367 645 470 553 278 158 77 40	(J-GAAP) (J-GAAP) 4,768 4,404 4,215 3,878 1,733 1,542 1,367 1,262 645 600 470 475 553 525 278 259 158 150 77 73 40 43	(J-GAAP) (J-GAAP) 4,768

<Sales>

Electronic stationery

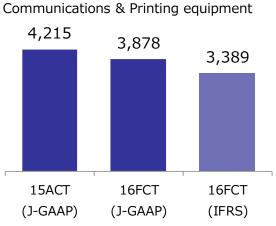
(J-GAAP)

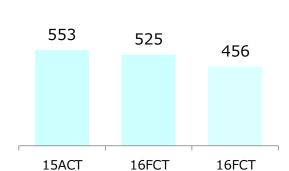


Electronic stationery	456
Americas	213
Europe	138
Asia & Others	65
Japan	40

Business Segment Profit	300
Operating Income	294
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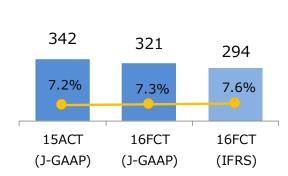
<Operating Income>





(J-GAAP)

(IFRS)



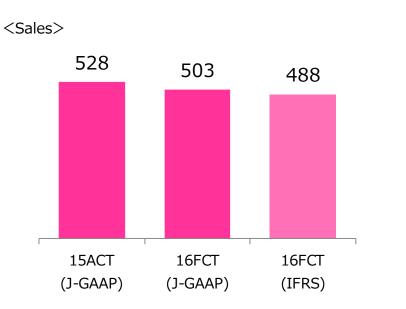
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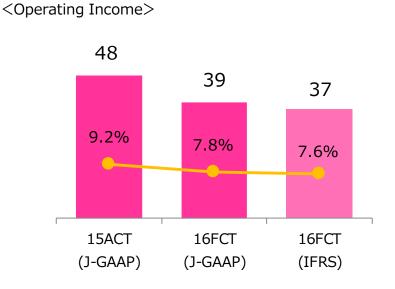
Personal & Home Sales & Operating Income < Forecast for FY2016 (ending March 31, 2017) >



Net Sales	15TY ACT (J-GAAP) 528	16TY FCT (J-GAAP) 503	Change	Change x FX 3.9%
Americas	313	291	-7.0%	3.7%
Europe	105	97	-7.5%	-2.0%
Asia & Others	63	64	0.9%	10.4%
Japan	47	52	9.1%	9.1%
Operating Income	48	39		

	16TY FCT (IFRS)
Sales Revenue	488
Americas	282
Europe	97
Asia & Others	62
Japan	47
Business Segment Profit	38
Operating Income	37

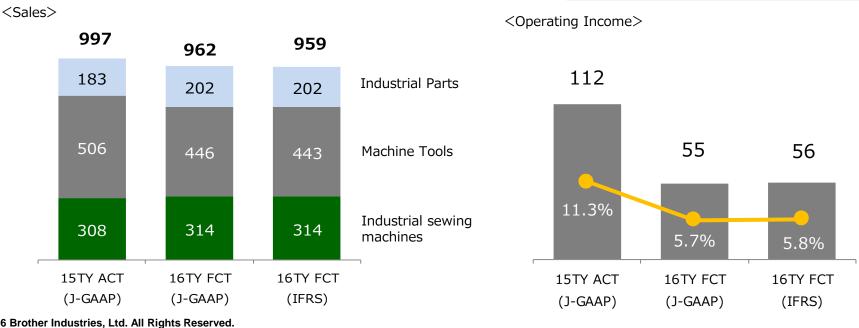




Machinery Business Sales & Operating Income < Forecast for FY2016 (ending March 31, 2017) >



	15TY ACT (J-GAAP)	16TY FCT (J-GAAP)	Change	Change x FX		16TY FCT (IFRS)
Net Sales	997	962	-3.6%	0.3%	Sales Revenue	959
Industrial sewing machines	308	314	2.2%	0.3%	Industrial sewing machines	314
Machine tools	506	446	-12.0%	-10.7%	Machine tools	443
Industrial Parts	183	202	10.1%	12.7%	Industrial Parts	202
Operating Income	112	55			Business Segment Profit	57
					Operating Income	56
∠Calaa∖						



Machinery Business Sales & Operating Income < Forecast for FY2016 (ending March 31, 2017) >



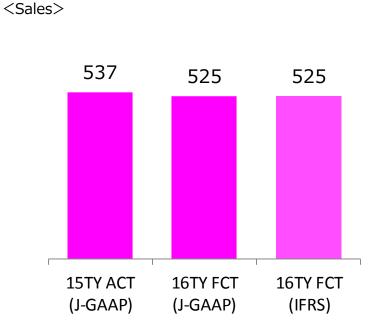
		15TY ACT (J-GAAP)	16TY FCT (J-GAAP)	Change	Change x FX		16TY FCT (IFRS)
Net Sales		997	962	-3.6%	0.3%	Sales Revenue	959
Industrial	sewing machines	308	314	2.2%	10.9%	Industrial sewing machines	314
	Americas	63	59	-5.0%	5.0%	Americas	59
	Europe	46	49	5.7%	12.1%	Europe	49
	Asia & Others	192	199	3.6%	12.7%	Asia & Others	199
	Japan	6	7	6.1%	6.1%	Japan	7
Machine t	ools	506	446	-12.0%	-10.7%	Machine tools	443
	Americas	25	28	13.6%	-	Americas	28
	Europe	19	26	32.3%	-	Europe	26
	Asia & Others	392	305	-22.1%	-	Asia & Others	302
	Japan	71	87	22.7%	-	Japan	87
Industrial	Parts	183	202	10.1%	12.7%	Industrial Parts	202
	Americas	28	29	3.8%	13.7%	Americas	29
	Europe	-	-	-	-	Europe	-
	Asia & Others	15	17	14.3%	27.4%	Asia & Others	17
	Japan	140	156	10.9%	10.9%	Japan	156
Operating	Income	112	55			Business Segment Profit	57
						Operating Income	56

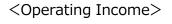
Network & Contents Sales & Operating Income < Forecast for FY2016 (ending March 31, 2017) >

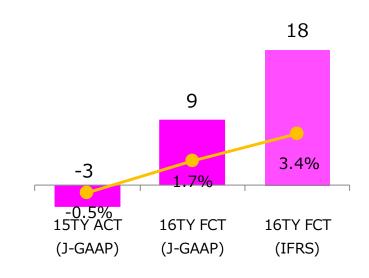


		16TY FCT (J-GAAP)	Change
Net Sales	537	525	-2.3%
Operating Income	-3	9	

	16TY FCT (IFRS)
Sales Revenue	525
Business Segment Profit	20
Operating Income	18







Domino Business Sales & Operating Income < Forecast for FY2016 (ending March 31, 2017) >



(100 Millions of Yen)

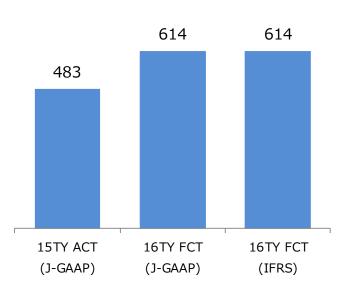
	15TY ACT (J-GAAP)	
Net Sales	483	614
Americas	112	138
Europe	239	310
Asia & Others	133	165

	16TY FCT (IFRS)
Sales Revenue	614
Americas	138
Europe	310
Asia & Others	165

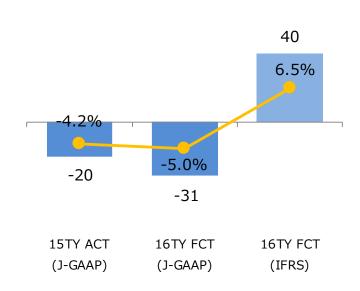
Operating Income	-20	-31

Business Segment Profit	40
Operating Income	40



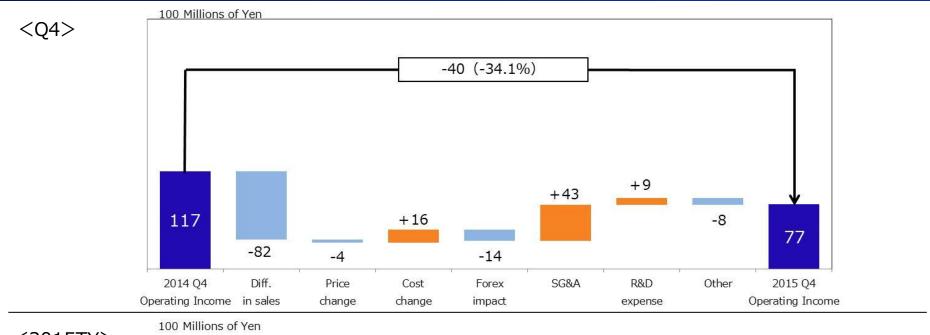


<Operating Income>



Main Factors for Changes in Operating Income

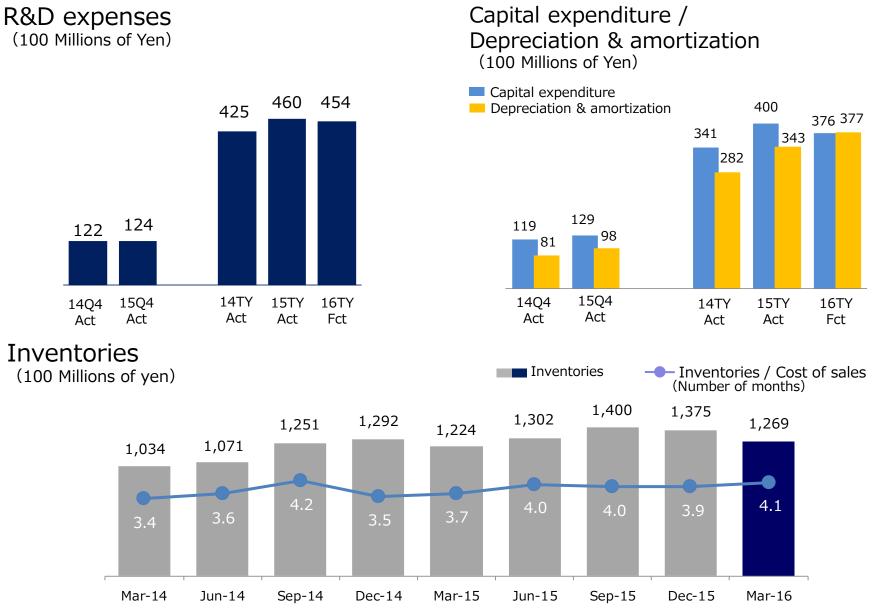






R&D expenses / Capital expenditure / Depreciation and amortization / Inventories





^{*}Jun-15 actual for Inventories does not include Domino business figures.

Changes in PL presentation resulting from the transition to IFRS



Adopt IFRS voluntarily and start disclosing financial results under IFRS at the FY 2016 Q1 earnings announcement.

