



JAPAN TOBACCO INC.
2-1, Toranomon 2-chome, Minato-ku
Tokyo 105-8422 JAPAN
Phone:03-3582-3111

FOR IMMEDIATE RELEASE

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**Japanese Domestic Cigarette Sales Results for December 2013
(Preliminary Report)**

Japan Tobacco Inc. (JT) (TSE: 2914) announced today a preliminary report of the Company's Japanese domestic cigarette sales results for December 2013.

(figures are rounded off)

	FY2012		FY2013	
	December 2012	April 2012 - December 2012	December 2013	April 2013 - December 2013
Sales Volume* (Billions of cigarettes)	10.3 (-4.5%)	89.4 (10.5%)	10.4 (1.1%)	89.7 (0.4%)
Japanese Domestic Cigarette Revenue (Billions of Yen)	56.6 (-4.6%)	492.0 (10.6%)	57.0 (0.7%)	492.1 (0.0%)

(): net change in comparison to the same period in the previous year

* JT's market shares were as follows:

- 61.4% for December 2013
- 60.8% for April-December 2013
- 59.6% for FY2012

The above figures are preliminarily reported on a management basis.

An announcement of the consolidated financial results is scheduled on January 30, 2014. The announcement includes the Japanese Domestic Tobacco Business performance for the third quarter of FY2013.

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Japan Tobacco Inc. is a leading international tobacco product company. Its products are sold in over 120 countries and its internationally recognized brands include Winston, Camel, Mevius/Mild Seven and Benson & Hedges. With diversified operations, JT is also actively present in pharmaceuticals, beverages and processed foods. The company's revenue was ¥2.120 trillion (US\$22,543 million()) in the fiscal year ended March 31, 2013.*

**Translated at the rate of ¥94.05 per \$1, as of March 29, 2013*

Contacts: Ryohei Sugata, General Manager
Dmitry Krivtsov, Associate General Manager
Media and Investor Relations Division
Japan Tobacco Inc.
Tokyo: +81-3-5572-4292
E-mail: jt.media.relations@jt.com