JPMORGAN CHASE & CO.

September 25, 2013

Exclusive Chase Cardholder Lounge Returns to the Epcot International Food & Wine Festival

American Adventure Pavilion at **Epcot**[®] Hosts Lounge for Chase Cardholders to Comfortably Relax with Complimentary Amenities, Electronic Charging Stations and More

WILMINGTON, **Del. – Sept. 25**, **2013** – Chase [NYSE: JPM] today announced that as part of its multi-year agreement with Walt Disney Parks and Resorts, U.S., it continues as the presenting sponsor of the <u>Epcot[®] International Food & Wine Festival</u>. Guests attending this marquis culinary event can experience cuisine from around the world, taste specialty wines and spirits and enjoy daily live entertainment.

The *Epcot*[®] International Food & Wine Festival presented by Chase, running from Sept. 27 – Nov. 11, 2013, will offer Chase debit and credit cardholders, including Disney Visa® Cardmembers, exclusive access to the Chase Lounge at the Festival. The lounge, which will be located on the third floor of the American Adventure Pavilion within the *Epcot*[®] World Showcase, offers an inviting space to relax, enjoy complimentary beverages, electronic charging stations, and other amenities exclusively for Chase customers. The lounge will be open daily during the Festival from 11 a.m. to park close.

The 46-day Festival at $Epcot^{\$}$ serves up authentic cuisine from six continents at more than 25 marketplaces; wine, beer and inventive new cocktails; and nightly "Eat to the Beat" concerts with entertainment ranging from rock and soul to funk and blues. Exotic marketplaces from Hawaii to Belgium offer exciting tasting treats. The Festival, in its 18th year, is one of the longest running food and wine events of its kind in the country.

Festival highlights include:

- Signature dining experiences with celebrated chefs
- Culinary demonstrations and wine seminars
- The "Eat to the Beat" concert series, with nightly musical performances from popular hit-makers

"The *Epcot*® International Food & Wine Festival draws Chase customers from around the country, and we are thrilled to be the presenting sponsor of this amazing culinary and cultural event," said Robert Belan, general manager, Chase. "Our lounge is ideally located in the heart of the festivities and will offer special amenities that will make this year's event even more enjoyable for Chase cardholders that attend."

The sponsorship of the *Epcot*[®] International Food & Wine Festival extends Chase's relationship with Disney that began more than 10 years ago with the introduction of the *Disney Rewards*[®] Visa[®] Card. Last year, Chase launched the <u>Disney Visa</u>[®] Debit Card and also the <u>Disney Premier Visa</u>[®] Card, which offers Premier cardholders the ability to earn 2% in *Disney Dream Reward Dollars*[®] for card purchases at gas stations, grocery stores, restaurants and most Disney locations, such as *Walt Disney World*[®] Resort, the *Disneyland*[®] Resort, *Disney Cruise Line*[®] and Disney Store. Premier cardholders also earn 1% on all other purchases made with the card and can redeem toward most anything Disney, as well as for airline travel on any airline to any destination, anytime without block-out dates, all for a low annual fee of \$49.

All Disney Visa Cards offer access to amazing perks** 365 days-a-year when visiting *Walt Disney World*® Resort and the *Disneyland*® Resort, including a Character Meet 'N' Greet at a private Cardmember location and special savings at Disney's U.S. Theme Parks and Disney Store locations and DisneyStore.com. Cardholders can also choose from various magical card designs featuring some of the most beloved Disney Characters.

Disney fans who are interested in Disney Visa Credit Cards can apply online at Chase.com/Disney or by visiting kiosks located at Epcot®, Downtown Disney® area and Magic Kingdom® Park.

*Theme Park admission to Epcot[®] is required.

^{**}Offers subject to change without notice. Use a valid Disney Visa Card and/or Disney Rewards Redemption Card for special

offers. Must mention the offer to receive the merchandise discount. Merchandise discount may not be used for certain items and is not available at certain locations including Disneyland[®] Resort and Walt Disney World[®] Resort Operating Participant locations. For entry into the Character Meet 'N' Greet Photo Opportunity, must present your valid Disney Visa Card. Not valid in combination with other offers, discounts, promotions or with any previous purchase. Minimum purchase and/or separate Theme Park admission may be required. Offers are for personal use only and may not be transferred or resold. Offer elements, including but not limited to participating locations, are subject to availability and additional restrictions, and may change or be canceled without notice. Please visit https://creditcards.chase.com/credit-cards/disney-premier-card.aspx for full terms and conditions. Chase is not responsible or liable for fulfillment of these Disney Theme Park perks.

About Walt Disney World Resort:

Walt Disney World Resort is a contiguous, nearly 40-square-mile, world-class entertainment and recreation destination featuring four theme parks (Magic Kingdom, Epcot, Disney's Hollywood Studios and Disney's Animal Kingdom); two water adventure parks (Blizzard Beach and Typhoon Lagoon); 35 resort hotels (25 owned and operated by Walt Disney World, including seven Disney Vacation Club resort properties); 81 holes of golf on five courses; two full-service spas; Disney's Wedding Pavilion; ESPN Wide World of Sports Complex; and Downtown Disney, an entertainment-shopping-dining complex. Walt Disney World Resort also is included in Disney Cruise Line vacation packages. Located in Lake Buena Vista, Fla., 20 miles southwest of Orlando, Walt Disney World Resort opened Oct. 1, 1971, and operates daily year-round.

About Chase:

Chase is the U.S. consumer and commercial banking business of JPMorgan Chase & Co. (NYSE: JPM), a leading global financial services firm with assets of \$2.4 trillion and operations in more than 60 countries. Chase serves more than 52 million consumers and small businesses through more than 5,600 bank branches, 18,700 ATMs, credit cards, mortgage offices, and online and mobile banking as well as through relationships with auto dealerships. More information about Chase is available at www.chase.com.