

(Translated from the Japanese original)

Company Name: Aderans Co., Ltd.  
 Representative: Nobuo Nemoto, Representative Director, Chairman and President  
 Listings: First Section of Tokyo Stock Exchange  
 Code Number: 8170  
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(September 19, 2013)

### Monthly Sales Report for August 2013

#### Sales of Domestic Core Business

(%)

Sales by Reporting Segment			March 2013	April 2013	May 2013	June 2013	July 2013	August 2013	First-half	September 2013	October 2013	November 2013	December 2013	January 2014	February 2014	Second-half	Year-to-date	
Aderans Business (Custom-made wig)	For Men	New	111.4	96.3	111.0	110.4	82.9	98.8	101.1								101.1	
		Repeat	107.0	96.7	111.6	106.1	106.4	107.1	105.8									105.8
		S. Total	107.4	96.6	111.5	106.5	104.2	106.3	105.4									105.4
	For Women	New	108.7	89.1	124.1	129.0	152.2	101.6	114.5									114.5
		Repeat	114.2	107.1	117.5	111.2	112.6	124.3	114.6									114.6
		S. Total	111.9	100.1	120.0	116.5	123.2	118.0	114.6									114.6
		S. Total for AD	110.2	98.8	116.9	112.5	115.1	112.8	111.0									111.0
Fontaine Business (Ready-made wig)	Department stores and Directly operated salons	100.5	106.1	111.1	100.2	106.9	113.6	106.0									106.0	
Beauty supply route		83.2	89.3	107.3	122.5	107.6	135.6	101.5									101.5	
Total			106.0	99.9	115.2	110.1	113.2	113.6	109.4								109.4	

※Intragroup sales are not eliminated in full.

#### Sales of Bosley

(%)

Sales by Reporting Segment		January 2013	February 2013	March 2013	April 2013	May 2013	June 2013	First-half	July 2013	August 2013	September 2013	October 2013	November 2013	December 2013	Second-half	Year-to-date
<b>BOSLEY</b>		96.5	76.5	90.7	90.5	88.3	86.7	88.2								88.2

※The influence of the exchange doesn't add it.

#### Sales of Hair Club

(%)

Sales by Reporting Segment		January 2013	February 2013	March 2013	April 2013	May 2013	June 2013	First-half	July 2013	August 2013	September 2013	October 2013	November 2013	December 2013	Second-half	Year-to-date
<b>HAIRCLUB</b>		—	—	—	102.5	100.5	101.5	101.5								101.5

※The influence of the exchange doesn't add it.

This document has been prepared for non-Japanese investors and percentages in the report are rounded to one decimal place.