

Announcement of "HOME'S" July Preliminary Sales Report for the Fiscal Year Ending March 31, 2014

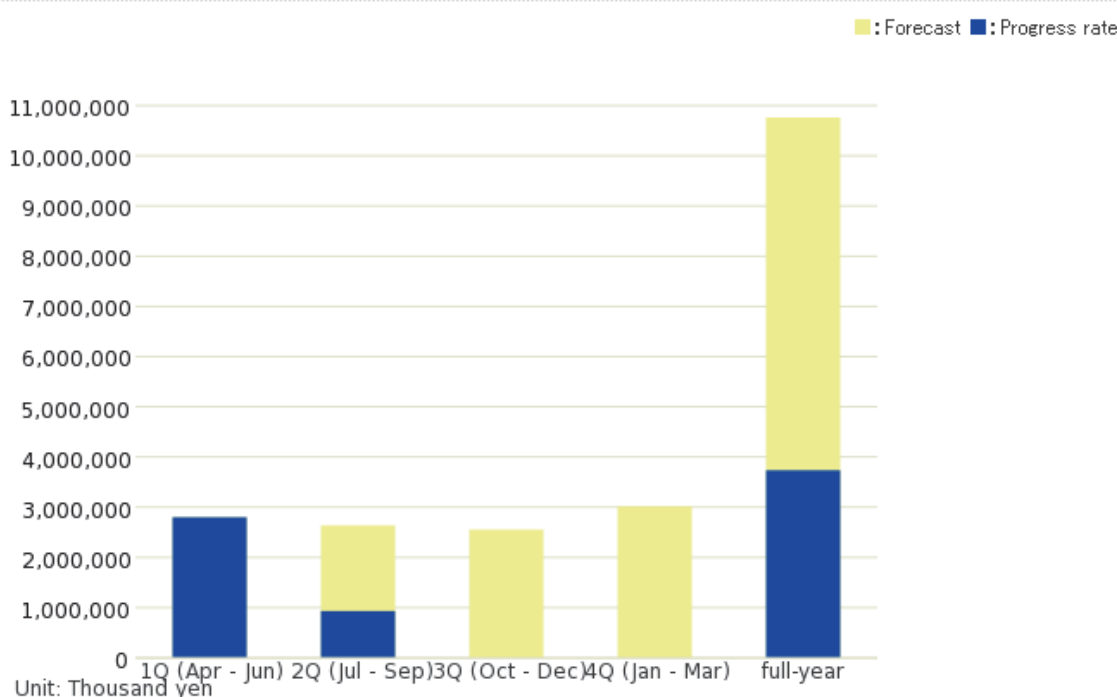
The Company announces the monthly preliminary sales report up to July of the fiscal year ending March 31, 2014 of "HOME'S Rental & Real Estate Trade", "HOME'S New Houses", and "HOME'S New Condominiums" which mainly make up "Real estate information services", the core business of the Company.

*1 Q2 is the comparison of the forecast revised on August 7, 2013. Q3, Q4 and full-year are the comparison of the forecasts announced on May 14, 2013.

*2 Some of the figures are current estimates and it is not audited yet so they may differ from the results disclosed in future fiscal statements.

Progress of the Company's core business, "HOME'S" toward achieving the current year forecast

The total of sales and progress of the core business of the Company. (※1)



1Q	2Q	3Q	4Q	full-year
100%	35.4%	0%	0%	34.7%

*1 The total of sales and progress of "HOME'S Rental & Real Estate Trade", "HOME'S New Condominiums", and "HOME'S New Houses".

*2 Q2 is the comparison of the forecast revised on August 7, 2013. Q3, Q4 and full-year are the comparison of the forecasts announced on May 14, 2013.

"HOME'S Rental & Real Estate Trade".

•Progress rate:

Progress rate of **36.1 %** was recorded toward achieving the 1,653,896 thousand yen forecasted for the 2nd quarter.

•Sales

In July 2013 sales reached **596,951 thousand yen (Increase of 120,279 thousand yen year-on-year; decrease of 14,083 thousand yen from the previous month)**

"HOME'S New Houses"

•Progress rate:

Progress rate of **35.2 %** was recorded toward achieving the 565,889 thousand yen forecasted for the 2nd quarter.

•Sales

In July 2013 sales reached **199,029 thousand yen (Increase of 48,391 thousand yen year-on-year; increase of 8,880 thousand yen from the previous month)**

"HOME'S New Condominiums"

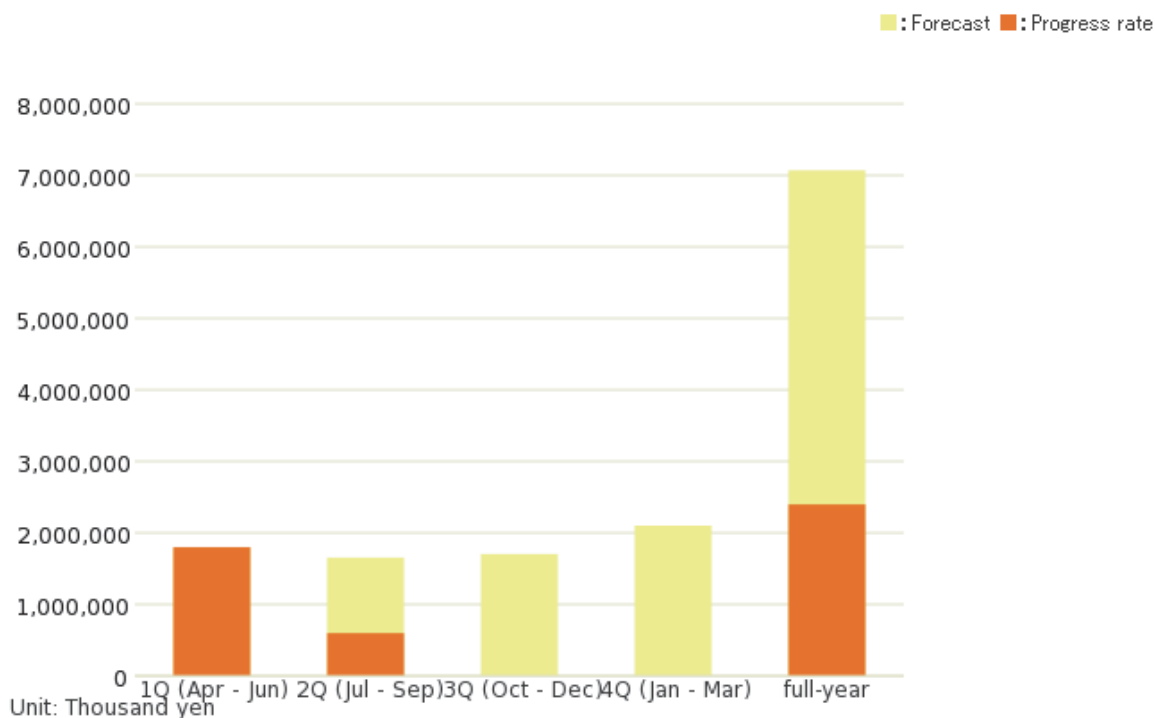
•Progress rate:

Progress rate of **32.8 %** was recorded toward achieving the 415,351 thousand yen forecasted for the 2nd quarter.

•Sales

In July 2013 sales reached **136,345 thousand yen (Increase of 4,724 thousand yen year-on-year; decrease of 5,837 thousand yen from the previous month)**

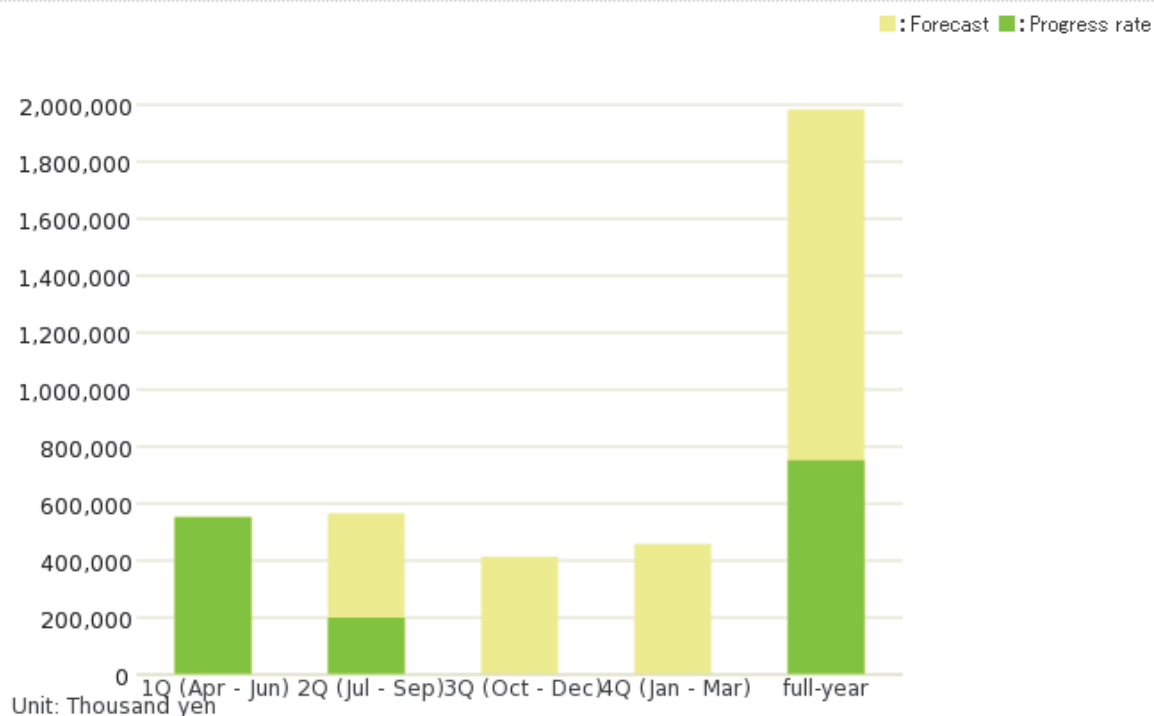
HOME'S Rental & Real Estate Trade



1Q	2Q	3Q	4Q	full-year
100%	36.1%	0%	0%	33.9%

* Q2 is the comparison of the forecast revised on August 7, 2013. Q3, Q4 and full-year are the comparison of the forecasts announced on May 14, 2013.

HOME'S New Houses

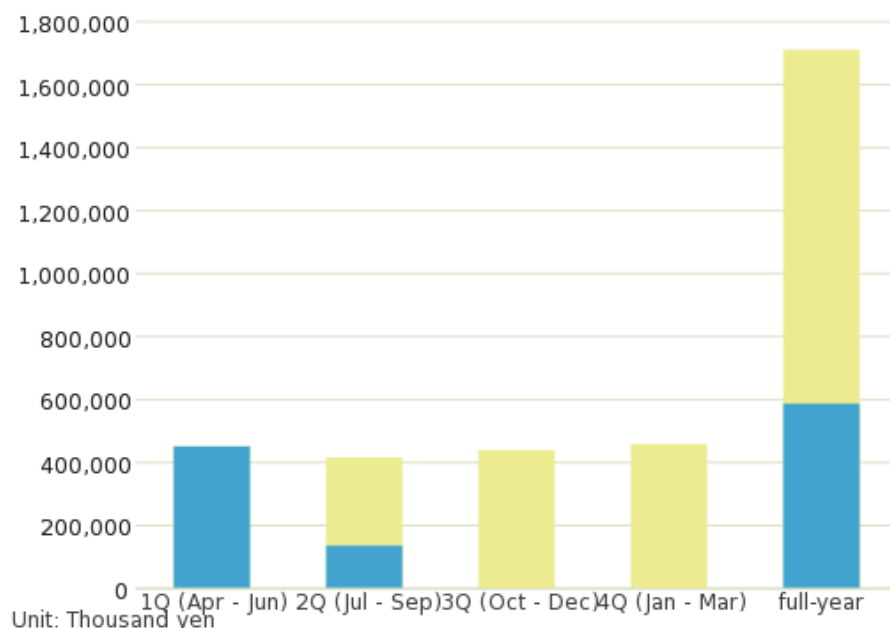


1Q	2Q	3Q	4Q	full-year
100%	35.2%	0%	0%	37.9%

* Q2 is the comparison of the forecast revised on August 7, 2013. Q3, Q4 and full-year are the comparison of the forecasts announced on May 14, 2013.

HOME'S New Condominiums

■ Forecast ■ Progress rate

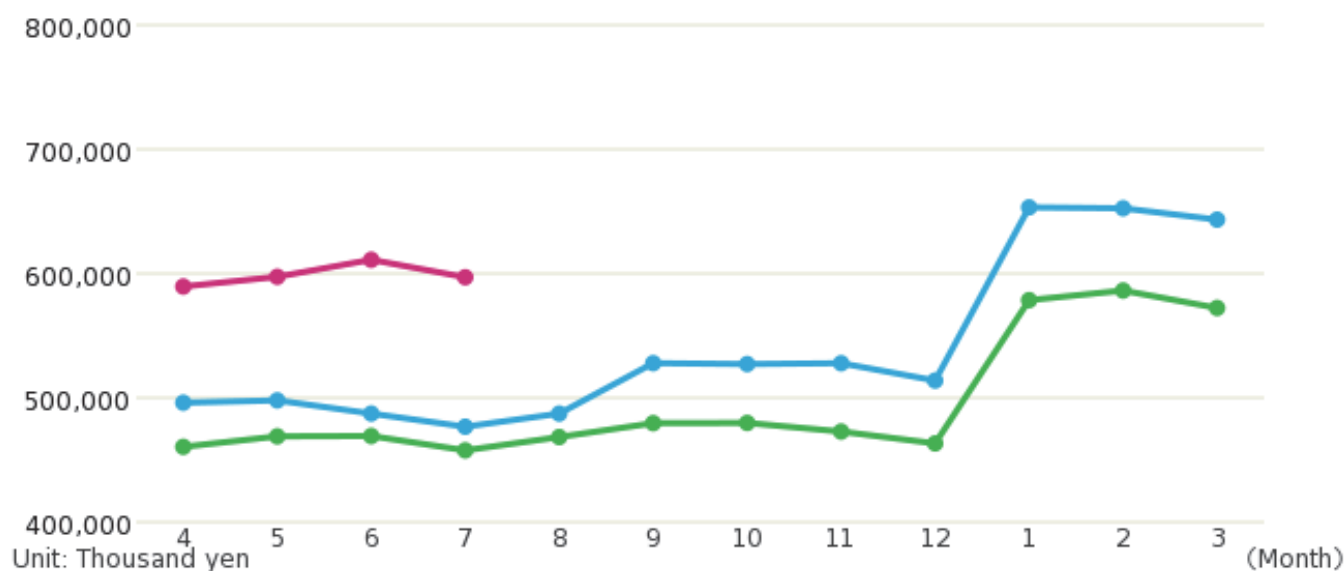


1Q	2Q	3Q	4Q	full-year
100%	32.8%	0%	0%	34.3%

* Q2 is the comparison of the forecast revised on August 7, 2013. Q3, Q4 and full-year are the comparison of the forecasts announced on May 14, 2013.

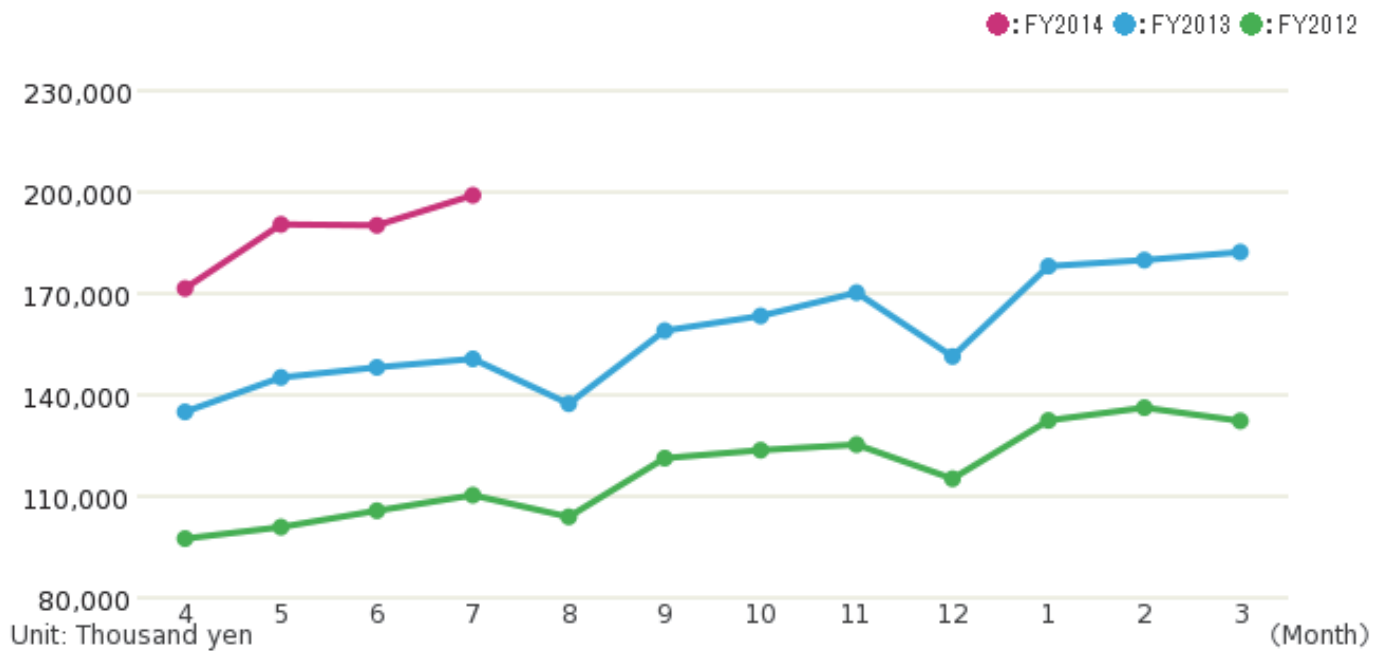
HOME'S Rental & Real Estate Trade

● FY2014 ● FY2013 ● FY2012



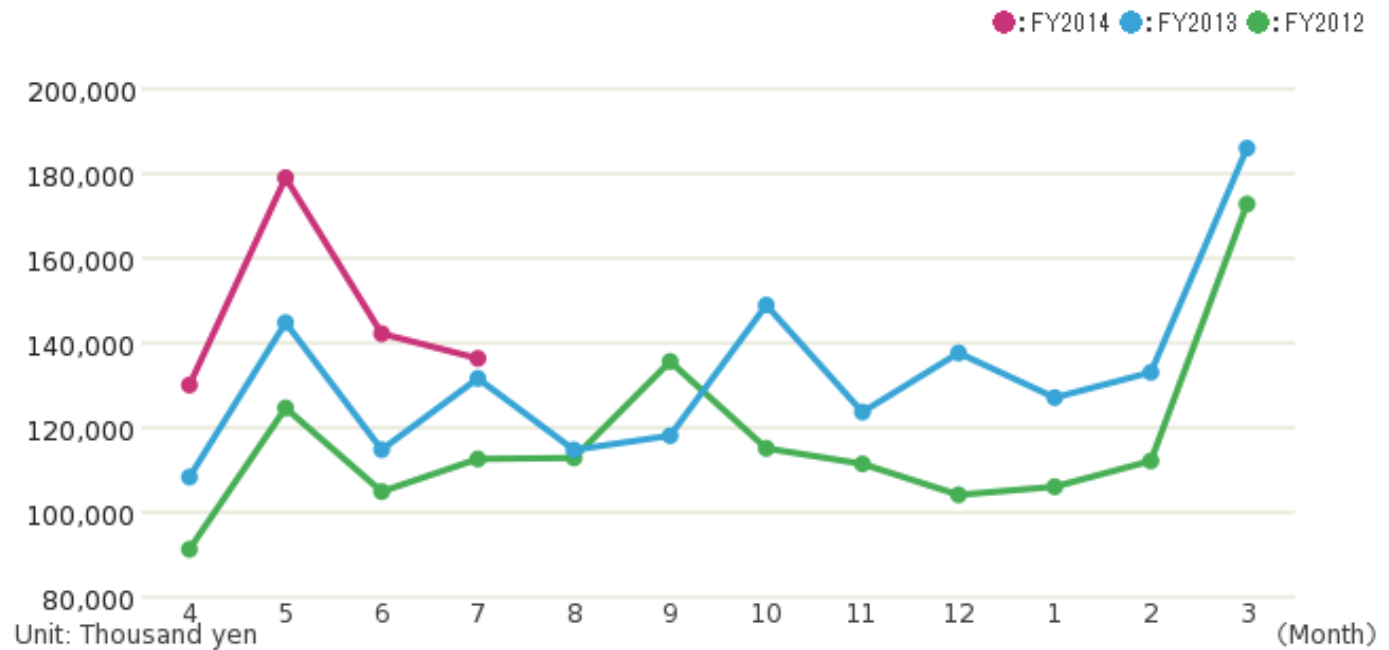
	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar
FY2012	460,482	468,935	469,198	457,657	468,360	479,541	479,721	472,765	463,248	578,525	586,248	572,230
FY2013	495,990	497,871	487,267	476,672	487,227	527,817	527,086	527,763	513,807	653,200	652,456	643,325
FY2014	589,469	597,314	611,034	596,951								

HOME'S New Houses



	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar
FY2012	97,469	100,873	105,724	110,321	103,901	121,276	123,630	125,283	115,183	132,433	136,205	132,285
FY2013	134,964	145,145	148,136	150,638	137,374	158,989	163,338	170,237	151,342	178,065	179,861	182,222
FY2014	171,476	190,419	190,149	199,029								

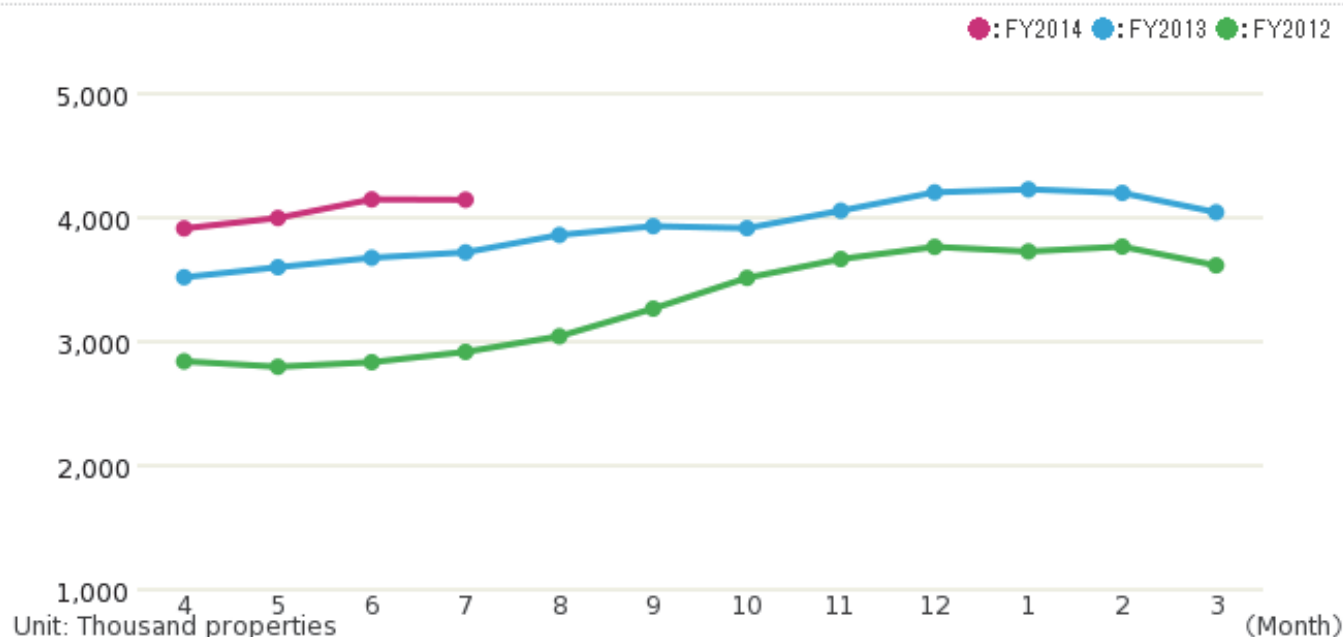
HOME'S New Condominiums



	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar
FY2012	91,279	124,648	104,897	112,605	112,859	135,616	115,116	111,441	104,129	106,047	112,151	172,782
FY2013	108,318	144,796	114,791	131,621	114,748	118,098	148,936	123,667	137,634	127,091	133,056	185,988
FY2014	130,057	179,016	142,182	136,345								

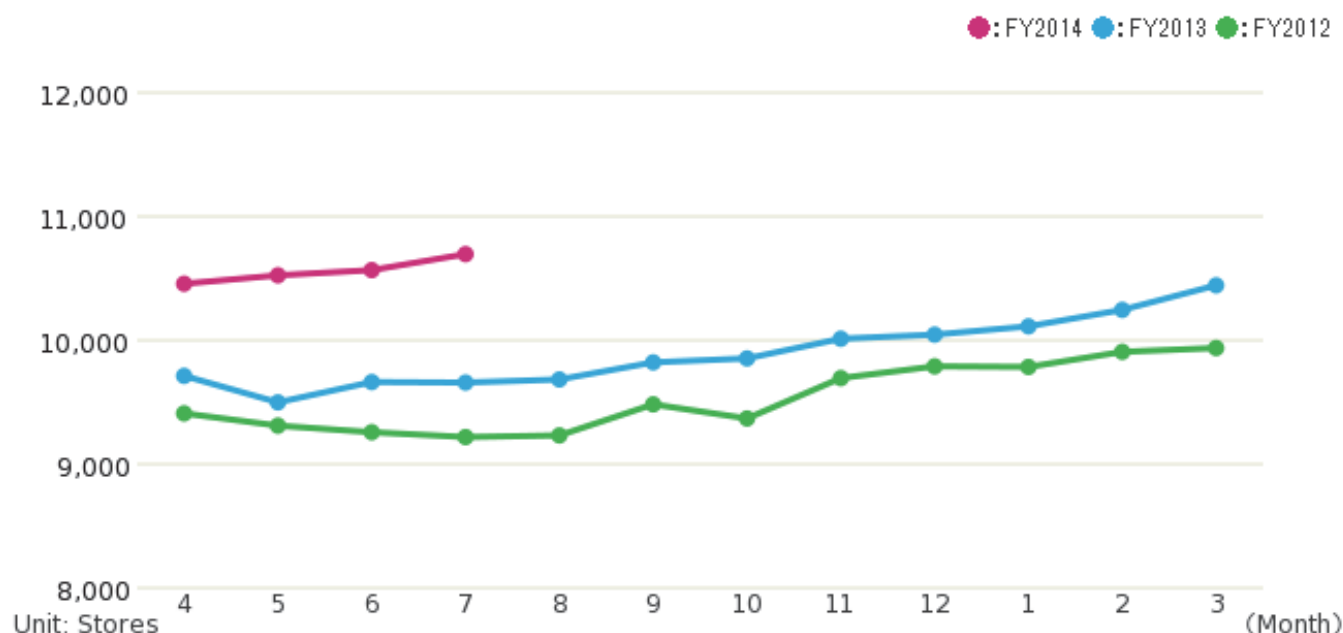
■ [Additional information] HOME'S Rental & Real Estate Trade

■ The Number of Properties Posted



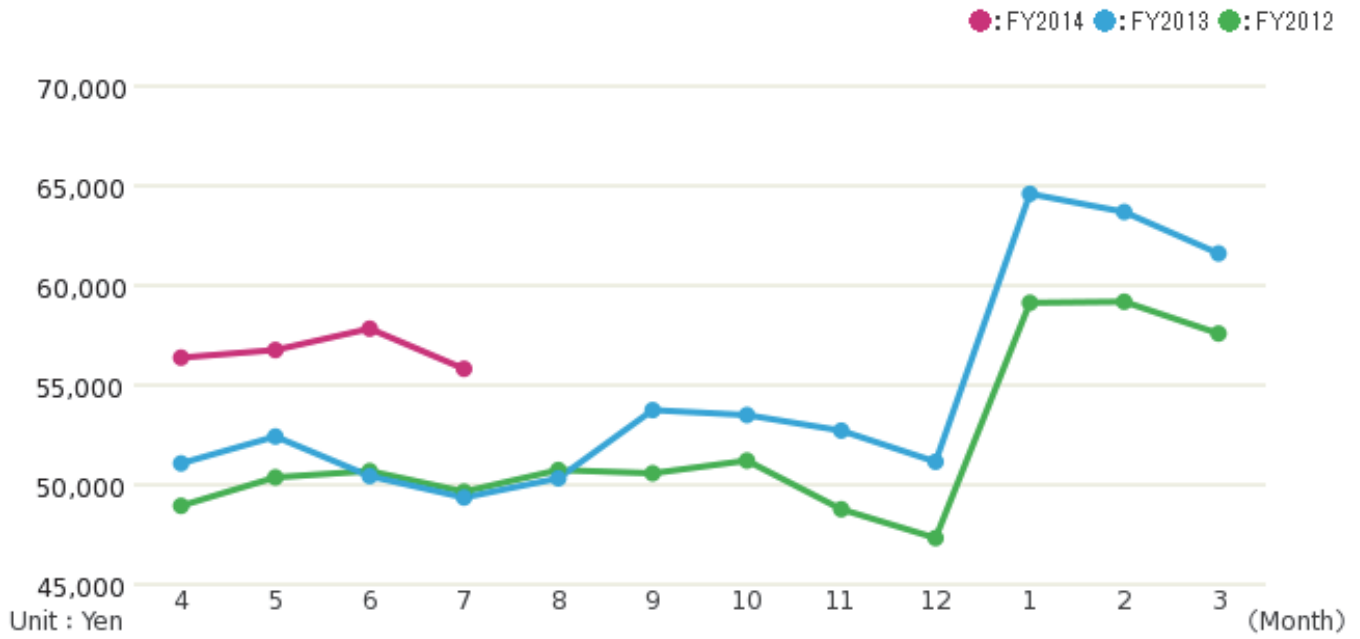
	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar
FY2012	2,841	2,797	2,834	2,917	3,043	3,266	3,514	3,666	3,764	3,727	3,766	3,615
FY2013	3,519	3,600	3,676	3,720	3,860	3,931	3,915	4,056	4,204	4,228	4,199	4,043
FY2014	3,913	3,997	4,147	4,144								

■ The Number of Affiliated Stores



	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar
FY2012	9,409	9,310	9,257	9,218	9,231	9,482	9,368	9,694	9,789	9,784	9,906	9,937
FY2013	9,712	9,498	9,662	9,658	9,683	9,821	9,853	10,012	10,045	10,112	10,245	10,443
FY2014	10,456	10,524	10,566	10,695								

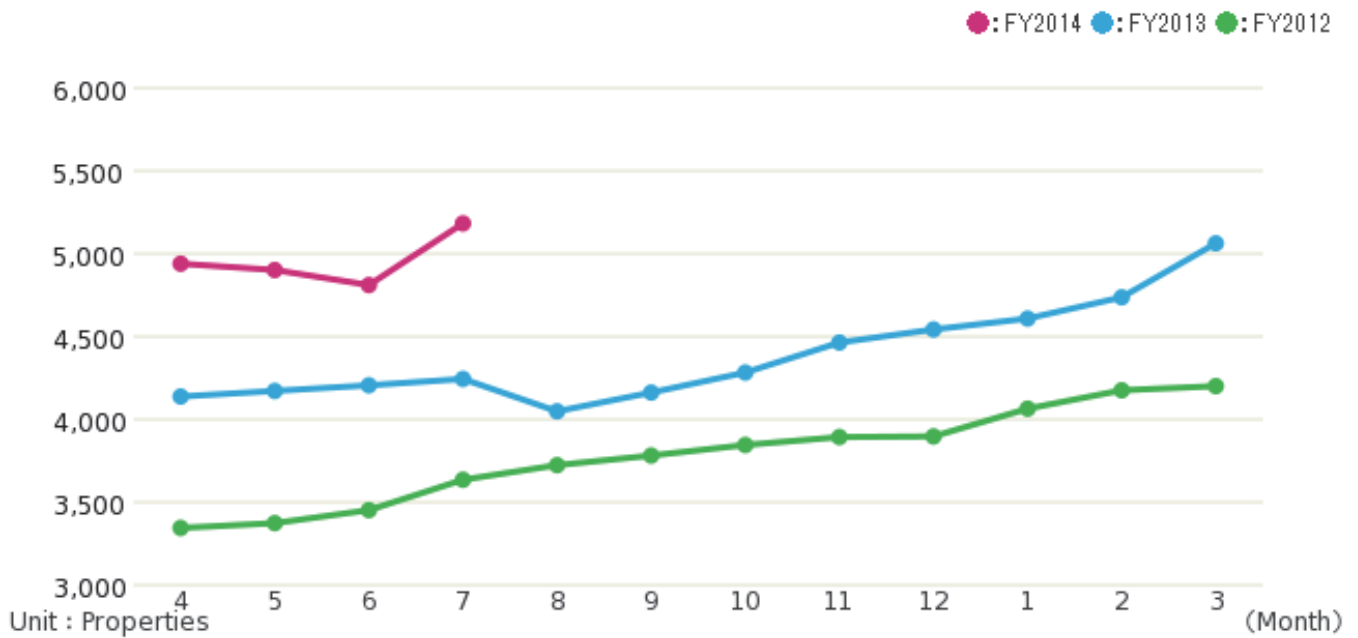
■ Sales per Affiliated Store



	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar
FY2012	48,940	50,368	50,685	49,648	50,737	50,573	51,208	48,768	47,323	59,129	59,181	57,585
FY2013	51,069	52,418	50,431	49,355	50,317	53,743	53,494	52,713	51,150	64,596	63,685	61,603
FY2014	56,376	56,757	57,830	55,815								

▣ Additional information HOME'S New Houses

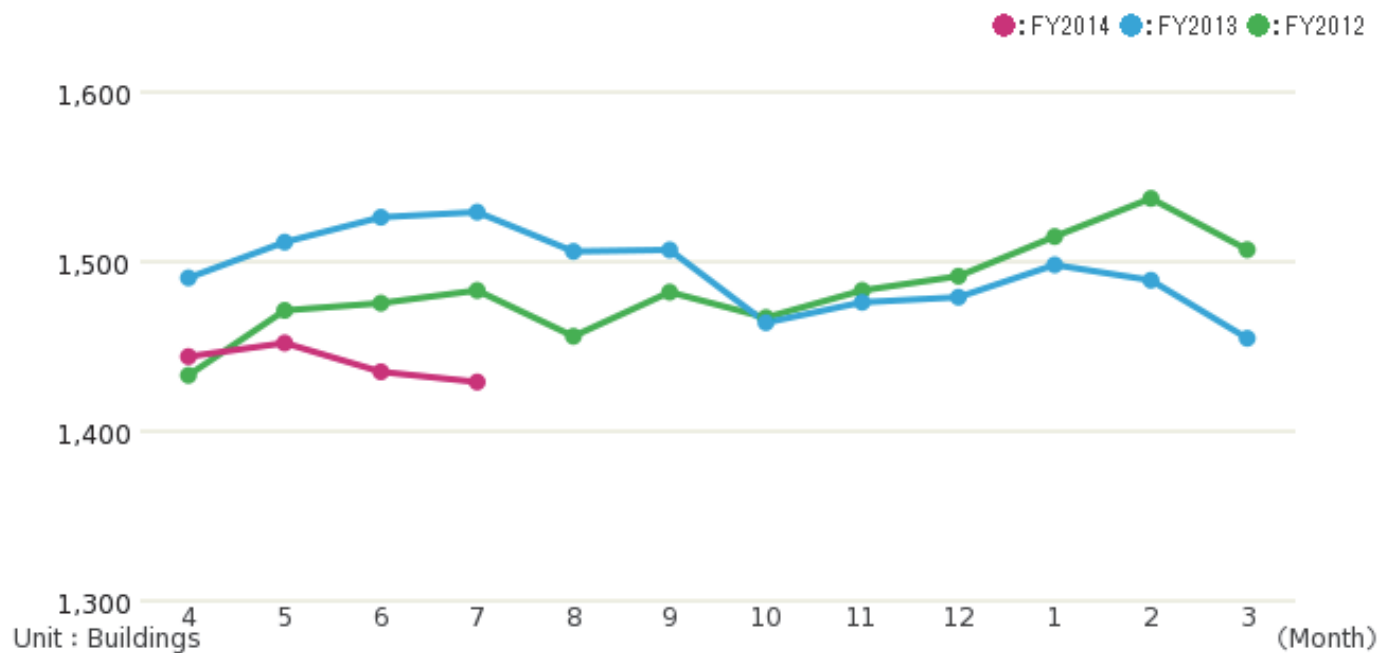
■ The Number of Properties Posted



	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar
FY2012	3,344	3,373	3,452	3,635	3,723	3,781	3,845	3,893	3,896	4,064	4,175	4,200
FY2013	4,137	4,171	4,205	4,243	4,048	4,161	4,282	4,463	4,542	4,608	4,736	5,062
FY2014	4,939	4,901	4,810	5,182								

Additional information HOME'S New Condominiums

The Number of Properties Posted



	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar
FY2012	1,433	1,471	1,476	1,483	1,456	1,482	1,467	1,483	1,491	1,515	1,537	1,507
FY2013	1,490	1,511	1,526	1,529	1,506	1,507	1,464	1,476	1,479	1,498	1,489	1,455
FY2014	1,444	1,452	1,435	1,429								