## UNITED ARROWS LTD.

## Monthly Sales Report for June 2013, FY 2014

UNITED ARROWS LTD.

Sales Results (YoY) Total company sales 120.7% Same store sales (retail & online) 110.1% \* Sales, number of customers, and average spending per customer are disclosed against figures of the previous fiscal year.

\* Final figures will be disclosed around the fifteenth of each month.

Sales Data and Number of Stores

(%) 2013 2014 Total by Apr. May. Jul. Aug. Sep. Oct. Nov. Dec. Jan. Feb. Mar. June 1 Q 2 Q 3 Q 4 Q 1H 2H End of FY Jun. Total company sales 106.9 111.8 120.7 113.0 113.0 Company Total business units sales 107.1 111.6 120.0 112.8 112.8 Retail sales of total company 108.8 113.2 120.0 113.9 113.9 Online sales of total company 103.8 107.9 107.9 101.8 117.9 Number of retail customers 101.2 107.8 117.8 109.3 109.3 Ave. spending per retail customer 107.5 105.0 101.9 104.2 104.2 Outlet sales 105.5 112.9 125.1 114.0 114.0 Same store sales (retail & online) 104.3 Existing 100.4 102.3 110.1 104.3 Same store retail sales 100.2 102.5 109.4 104.0 104.0 Same store online sales 102.3 106. 106.1 100.6 115.4 Stores Number of retail customers 92.7 106.9 99.3 99.3 97.2 Ave. spending per retail customer 108.0 105.4 102.4 104.7 104.7 Number of stores at month end 268 270 271 Number of retail stores 200 201 202 Number of online stores 49 50 50 Number of outlet stores 19 19 19 으 Stores Number of comparable stores 192 203 207 Comparable retail stores 162 170 172 Comparable online stores 30 33 35

Sales Data by Business

(%)

		UA	GLR	CH	SBUs
Business Unit Totals	Total business units sales	118.5	123.6	122.1	118.0
	Retail sales of total company	119.4	124.8	122.1	111.8
	Online sales of total company	114.6	116.4	-	126.9
	Number of retail customers	115.2	123.6	108.8	112.3
	Ave. spending per retail customer	103.7	101.0	112.2	99.6
Existing Stores	Same store sales (retail & online)	110.9	111.8	-	107.4
	Same store retail sales	110.7	111.5	104.8	104.2
	Same store online sales	112.4	113.7	-	128.6
	Number of retail customers	106.3	109.8	90.0	102.3
	Ave. spending per retail customer	104.1	101.6	116.5	101.9

<sup>\*</sup> UA: UNITED ARROWS, GLR: UNITED ARROWS green rabel relaxing, CH: CHROME HEARTS, SBUs: Small Business Units

<sup>\* &</sup>quot;Total business units sales" includes the sales of retail, online and wholesale, etc. "Outlet sales" includes sales of outlet stores and special events.

<sup>\* &</sup>quot;Number of customers" and "Ave. spending per customer" are calculated from retail sales.

<sup>\*</sup> An "existing store" is defined as a retail store that has been open for more than 13 months and has been operating since the same month in the previous year.

<sup>\*</sup> For details of store openings, please refer to: http://www.united-arrows.co.jp/en/ir/monthly/index.html#store

<sup>\*</sup> Number of comparable stores does not include that of Outlet

<sup>\*</sup> UA includes "UNITED ARROWS", "BEAUTY&YOUTH UNITED ARROWS", "THE SOVEREIGN HOUSE", "District UNITED ARROWS", "monkey time BEAUTY&YOUTH UNITED ARROWS" and "STEVEN ALAN."

<sup>\*</sup> SBUs includes "Another Edition", "Jewel Changes", "Odette e Odile UNITED ARROWS", "ARCHIPERAGO UNITED ARROWS LTD.", "THE AIRPORT STORE UNITED ARROWS LTD.", "THE STATION STORE UNITED ARROWS LTD.", and "THE HIGHWAY STORE UNITED ARROWS LTD."

## Sales Summary

Total company sales showed year-on-year positive growth (+20.7%) in June. Same store sales of retail and online stores showed positive growth (+10.1%) compared to the same period in the previous year.

In June higher temperature throughout the month resulted in stable growth of several summer items: CoolBiz items including shirts and pants, linen shirts, short-sleeved cut and sewn, pants,

and shorts for Men, and short-sleeved cut and sewn, short-sleeved shirts, pants, shorts, and skirts for Women.

In addition to the favorable sales of summer items, clearance sales events from the end of the month led to year-to-year growth of both per customer sales and purchasing customers.

For reference, the effect of one more Sunday compared to a year ago would have been +2.7% to the same store sales of retail and online.

The following items were especially popular in this month:

[Men's] Shirts, Short-sleeved cut and sewn, Pants, Shorts, Jackets, Shoes, etc.







[Women's] Shirts, Short-sleeved cut and sewn, Knitwear, Pants, Jackets, Skirts, and Skirts, etc.









## Store Openings and Closings

[Retail] New Stores 1: BEAUTY&YOUTH UNITED ARROWS 1

[Online] None [Outlet] None

Data of same stores for the past 3 years

(%)

Data of Same stores for the past 3 years																						
			Apr.	May.	Jun.	Jul.	Aug.	Sep.	Oct.	Nov.	Dec.	Jan.	Feb.	Mar.	June	1 Q	2 Q	3 Q	4 Q	1H	2H	End of FY
Sales	retail & online	10/04 - 11/03	102.2	104.9	102.6	111.0	102.4	95.0	109.5	107.3	111.7	108.7	109.7	83.0	103.3	103.3	103.0	109.6	100.4	103.2	105.2	104.3
		11/04 - 12/03	119.1	108.1	114.4	100.0	107.8	107.5	109.8	105.4	110.6	102.7	101.5	129.9	113.6	113.6	104.5	108.7	109.9	109.2	109.2	109.2
		12/04 - 13/03	100.5	101.7	95.0	111.0	103.8	97.7	99.3	108.9	102.6	104.2	99.9	112.9	99.0	99.0	104.6	103.7	106.1	101.6	104.8	103.4
	retail	10/04 - 11/03	101.1	105.0	100.8	107.8	100.7	93.7	107.3	105.0	107.5	106.2	107.0	81.9	102.3	102.3	100.9	106.6	98.2	101.6	102.7	102.2
		11/04 - 12/03	115.3	105.0	111.6	98.5	105.1	103.0	106.2	100.2	108.8	99.4	97.2	128.2	110.4	110.4	101.7	105.2	106.9	106.2	106.0	106.1
		12/04 - 13/03	99.3	99.6	95.9	107.7	102.2	97.0	98.4	107.4	101.7	104.1	101.6	112.7	98.3	98.3	102.7	102.6	106.5	100.3	104.4	102.6
	online	10/04 - 11/03	114.5	104.7	117.8	137.8	115.8	108.2	128.6	126.4	148.7	121.8	127.5	91.3	112.7	112.7	121.9	135.1	114.4	117.3	123.8	121.2
		11/04 - 12/03	152.1	140.5	133.5	110.8	127.1	143.7	135.8	145.5	123.7	122.4	129.3	142.3	141.1	141.1	125.5	134.1	129.1	133.1	131.6	132.2
		12/04 - 13/03	109.1	118.7	89.6	133.6	113.9	101.8	104.8	117.9	108.5	104.3	91.3	113.6	104.2	104.2	116.9	110.6	103.6	110.3	107.2	108.5
No. of customers 10/04 - 11/03 11/04 - 12/03 12/04 - 13/03		101.7	106.7	103.4	114.5	105.4	97.5	108.2	104.6	109.5	105.7	98.9	77.1	104.0	104.0	107.3	107.6	95.5	105.6	101.5	103.5	
		11/04 - 12/03	109.2	97.4	112.0	91.4	100.3	99.0	101.2	99.6	103.6	90.6	95.5	126.0	106.0	106.0	95.5	101.6	100.2	100.7	100.9	100.8
		12/04 - 13/03	95.6	98.9	89.6	111.2	106.1	95.3	96.9	102.7	100.6	108.0	103.4	108.0	94.4	94.4	105.7	100.2	107.1	99.8	103.6	101.8
Ave. spending per customer 10/04 - 11/03 11/04 - 12/03 12/04 - 13/03		99.4	98.4	97.5	94.2	95.5	96.1	99.1	100.4	98.2	100.5	108.2	106.3	98.3	98.3	94.0	99.1	102.8	96.2	101.2	98.7	
		11/04 - 12/03	105.6	107.8	99.7	107.8	104.9	104.0	105.0	100.6	105.1	109.7	101.7	101.8	104.2	104.2	106.5	103.6	106.6	105.5	105.0	105.2
		103.9	100.7	107.1	96.9	96.3	101.8	101.6	104.6	101.1	96.4	98.2	104.4	104.1	104.1	97.1	102.4	99.4	100.5	100.7	100.8	

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