



PROMISE

October 29, 2010

Company name: Promise Co., Ltd.  
Stock Code: 8574; First Section of Tokyo Stock Exchange

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### **Comments on Today's Press Coverage**

Today, a news media reported that Promise Co., Ltd., considered disposing our headquarters office. However, the contents of the article are not what Promise has announced, and are not factual.

This news release has been translated from the original Japanese document released on October 29, 2010, for reference only.

In the event of any discrepancy between this translated document and the original Japanese document, the original document shall prevail.